

Possible titles (each could be used in conjunction with the title of a show)

TV ON MY MIND

IMPACT

THE MESSAGE BEHIND THE MESSAGE

INSIGHT

THE MESSAGE OF THE MEDIUM

IMAGE

EXPLORING TELEVISION

CONTEXT

YOUR TELEVISION

CONSCIOUSNESS

MEANING BEHIND THE MESSAGE

MIRROR IMAGE

TV AND YOU

ANALYSIS: GUNSMOKE (etc.)

LIFE AND TELEVISION

SCRUTINY

LIFE ON TV DRAMA

DOUBLE TAKE

BEHIND THE SCREEN

VIEW AND REVIEW

TELEVISION AND LIFE

VIDEO GUIDE

VOICE OF THE VIEWER

MESSAGE

YOU CALL THE SHOTS

WHAT'S THE MESSAGE?

WHAT'S IN A PICTURE

CULTURAL INDICATORS

TESTING VIDEO

CULTURE POWER

MEDIA MESSAGE

MEDIA IMAGE

THE MESSAGE AND YOU

COMMUNICATION

THE MESSAGE IS THE MEDIUM

MEANING

IMAGE, MESSAGE, AND YOU

FEEDBACK

INTERCOM