

January 6, 1984

Fred Jerome
Director, Media Resource Service
Scientists' Institute for Public Information
355 Lexington Avenue
New York, NY 10017

Dear Fred:

Thank you for your letter and materials of November 17, 1983.

I have floated the conference proposal we discussed, and will let you know if I get a positive response.

With best regards,

Sincerely yours,

George Gerbner
Professor of Communications
and Dean

GG:ab

April 19, 1984

Fred Jerome
Director, Media Resources Service
Scientists' Institute for Public
Information
355 Lexington Avenue
New York, NY 10017

Dear Fred:

The conference proposal was approved and I will be calling you in a few days to discuss next steps. In the meantime, it would be useful if you would contact the participants proposed in your prospectus, and explore their availability, fee, and suggested topic or approach.

I will be calling you soon.

Sincerely yours,

George Gerbner
Professor of Communications
and Dean

May 17, 1984

Mr. Fred Jerome
Director
Media Service Resource Service
Scientists' Institute for Public Information
355 Lexington Ave.
New York, NY 10017

Dear Fred:

I am pleased to confirm our agreement that you will assist me with the development of the program of the Science and Media Conference on October 22-23, 1984 in the capacity of consultant to The Annenberg School of Communications. We can offer you an honorarium of \$250 per day, plus expenses, and expect this task, as we discussed on the telephone to take approximately three days.

When you submit a statement of your time, please include your home address and social security number.

I look forward to working with you on this conference.

Sincerely yours,

George Gerbner
Professor of Communications
and Dean

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