

Distributed

UNIVERSITY INTRAMURAL CORRESPONDENCE

MEMO TO: Larry Gross, Nancy Signorielli

FROM: George Gerbner

DATE: Mary 24, 1984

Larry and Nancy:

This will sum up the status of the Science Conference planning as of now, and suggest next steps while I am gone. Attached is the list of people and outsider telephone numbers on the planning committee.

1. I have talked to both Fred Jerome and Tom Pyle. They are signing up the people assigned to them, and will be able to give you a progress report in a few days. Both have more telephone numbers and will call you if they have any questions. Fred also undertook to recruit Dorothy Nelkin, Ray Goodell, and Robert White (President of the National Academy of Engineering); the first two I know and are fine.

2. The next planning meeting is now set up for Tuesday, June 26, 12:00 noon to 3:00 p.m. (Nancy please order box lunch; ask Tobia and Elvira for advice if needed.) Mary Kohlerman has agreed to come and should be notified along with the others.

3. I suggest that one of you call both Fred Jerome and Tom Pyle on June 6 (the date suggested by Fred) and go over the names of people tentatively committed, declined, etc., (get correct spellings, exact titles, or other identification, etc.) and make up a list of people and other information about the next planning session to be circulated to Tom Pyle, John Goetz, Mary Kohlerman, and Fred Jerome. That way they will be informed and the meeting time will be confirmed.

4. If you have a chance to also send out letters of confirmation to people who have been committed just so they will hear from us, that would be useful. It can say that you are writing in my absence asking them to hold the date and that they will hear from me with more details in July.

In case any urgent questions or problems come up, I will leave my Salzburg telephone number. Good luck!

George

SCIENCE CONFERENCE
PLANNING COMMITTEE

Col. John Goetz
Mr. Thomas Pyle
President and Chief Executive Officer

and
Jodi A. Simmons
Manager
Public Affairs and Government Relations
THE NATIONAL SCIENCE CENTER FOR COMMUNICATIONS
AND ELECTRONICS FOUNDATION, INC.
5641 Burke Centre Parkway
Burke, VA 22015 703-425-8517

Ms. Mary M. Kohlerman
Associate Program Director
Directorate for Science & Engineering Education
Division of Pre-College Education in Science
and Mathematics
NATIONAL SCIENCE FOUNDATION
1800 G Street, NW
Washington, D.C. 20550 202-357-7539

Fred Jerome
Director
Media Service Resource Service

and
Barbara Marble
Director of Media Programs
SIPI
355 Lexington Ave. - 16th Floor
New York, NY 10017 212-661-9110

Elvira Fitzgerald

Nancy Signorielli

Larry Gross