

REPORT OF THE AD HOC COMMITTEE ON PUBLICATIONS

April 18, 1973

James McCroskey - Chairman
Ronald Smith
George Gerbner
Richard Budd

COMMITTEE PROPOSAL

The International Communication Association is launching a program of diversification and extension of its publication services to the membership and the field of communication at large.

The functions that the JOURNAL OF COMMUNICATION have served will be expanded and assigned to two quarterly publications instead of the present single journal. The JOURNAL OF COMMUNICATION will become ICA'S medium of intellectual leadership in the field of communication at large, serving not only ICA membership but also reaching all those interested in communication developments in every field. It will be concerned with communication studies in the broadest sense, including theoretical, historical, behavioral, institutional, and policy oriented scholarship and research. The ICA shall enter into a cooperative arrangement with the Annenberg School of Communications at the University of Pennsylvania which will ensure the financial, professional, and promotional resources necessary to reach that new goal for THE JOURNAL OF COMMUNICATION. The Annenberg School will become the publisher of THE JOURNAL OF COMMUNICATION for ICA and the field of communication, with ICA retaining editorial direction of this journal.

The second function of the present journal will be served by communication monographs. This quarterly will provide technical and specialized assistance to researchers to conduct empirical, data-based research in communication. The scope of COMMUNICATION MONOGRAPHS will encompass all of the intellectual areas represented by the membership of the ICA and the association's divisions.

The ICA newsletter is an important part of the new publication program. It is the major medium for informing members about association activities and operations. The responsibility for its content and publication will rest with the ICA president. In every issue, space should be allocated for reports from each division, for which division chairmen are responsible. The president-elect will be responsible for providing information about conference plans. A firm publication schedule should be kept. A financial analysis and budget proposal should be prepared to increase 1974 dues in a manner which will maintain the present level of ICA contribution to the JOURNAL OF COMMUNICATION (not to exceed eight dollars per member per year) and fund COMMUNICATION MONOGRAPHS in an initial first-year size of sixty-four pages per issue, with anticipation of an increase to eighty pages during the second year of publication. This proposal should be reported to the board of directors for action at its september meeting. The committee further recommends the following nominations for editors of the two journals -

JOURNAL OF COMMUNICATION	George Gerbner
COMMUNICATION MONOGRAPHS	Gerald Miller

These appointments are effective immediately and subject to review every three years. The first issue under the named editorship will be effective with the first issue of 1974.

The committee recommends that the attached "joint statement by the International Communication Association and the Annenberg School of Communications concerning the JOURNAL OF COMMUNICATION" be approved and implemented.

The committee further recommends the adoption of the following constitutional revisions.

In accordance with ICA by-laws, article VII section 2a, the board of directors is hereby authorized to arrange for and to determine the financial and organizational terms of the arrangements for two regularly published journals.

Change article VII, section 2b to read as follows:

The publications committee of the association shall consist of the president, the president elect, the editors of the association's journals, and such other members as the president may appoint. The publications committee shall review and advise the board of directors on the association's publication policies and shall report to the board of directors at least once each year.