

JOINT STATEMENT BY THE INTERNATIONAL COMMUNICATION ASSOCIATION  
AND THE ANNENBERG SCHOOL OF COMMUNICATIONS CONCERNING THE  
JOURNAL OF COMMUNICATION

1. The International Communication Association and the Annenberg School of Communications desire to cooperate in the publication of the Journal of Communication.
2. The publisher of the journal will be The Annenberg School Press, an activity of The Annenberg School of Communications. The press will assume the cost of publishing, mailing, and promoting The Journal, and providing advertising sales and subscriber service. As publisher, the press will own The JOURNAL OF COMMUNICATION name, good will, manuscripts, subscription and mailing lists, to which ICA shall have access for membership purposes at all times. For an appropriate contribution by ICA to be mutually agreed upon, the press shall provide The Journal for all ICA members.
3. The editor of The Journal will be appointed jointly by the ICA board of directors and the trustees of The Annenberg School of Communications and serve for the duration of this agreement unless replaced by mutual consent.
4. The editor will name associate editors, the editorial staff, consulting and contributing editors, and editorial correspondents.
5. The Journal's editorial board will be composed of thirteen members. The editor will serve as chairman and will nominate the members of the board for approval by the ICA board of directors and the ASC trustees. The board shall include four members representing ICA four members representing the ASC, and four members at large. Members of the board shall serve for varying terms as determined by the editor, except that new members shall be subject to the same approval as the original members. The board shall periodically review editorial policy and make recommendations as it sees fit.
6. The terms of cooperation shall be subject to renewal every ten years from the approval of this statement, and shall be cancellable by either party upon one year's notice.

Approved by the ICA board of  
directors meeting in Montreal,  
Canada on April 28, 1973

Approved by the Annenberg  
School of Communications  
trustees meeting in Radnor,  
Pa. April 30, 1973