

June 25, 1973

Dr. Michael Sincoff  
Center for Communication Studies  
Ohio University  
Athens, Ohio 45701

Dear Mike:

On page 3 of the draft minutes of the Montreal Board meetings, the sentence beginning with "R. Smith reported on the committee's contact. . ." is deficient and ambiguous. I think that the record should show that Ron Smith reported that the committee had requested George Gerbner to assume editorship of the Journal, but that Gerbner declined until arrangements could be made for the publication of a greatly strengthened Journal. A proposal for such an arrangement was then presented by Gerbner (attached as "So-called Gerbner-Annenberg proposal). Kerr, President of, etc.

The main point missing from the present minutes is that the Ad Hoc Committee on Publication appointed to search for an editor sought me out and requested that I develop a plan that would make both my editorship and the upgrading of the Journal possible. That was the plan presented and ultimately approved at the meeting.

With best regards,

Sincerely yours,

George Gerbner,  
Professor of Communications  
and Dean

CG/jp