



INTERNATIONAL COMMUNICATION ASSOCIATION

Publishers of the Journal of Communication

*Dec'd
Oct 12, 1973*

BUSINESS MANAGER B. Martin Hurley

Business Office: Post Office Box 445 Flint, Michigan 48501

9 October 1973

George Gerbner, Dean
Annenberg School of Communications
The University of Pennsylvania
3620 Walnut Street
Philadelphia, Pennsylvania

Dear Dean Gerbner:

The following resolutions were passed, both unanimously, at the board of directors meeting held in New Orleans on September 28-29, 1973.

The board reaffirms the spirit of the Montreal agreement with The Annenberg School concerning the Journal of Communication; and instructs the president of ICA to communicate with Dean Gerbner concerning our action, reaffirming our intentions for proceeding with the original agreement, and determining Dean Gerbner's current position on negotiating details of Wayne Pace's letter of September 10.

The board directs the president to appoint a committee to negotiate the precise terms of a legal agreement [in order to implement the unanimous board decision made at Montreal] and report back to the board no later than November 15, 1973.

Cordially,

Acting Executive Secretary