

November 30, 1972

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The Journal of Communication is the scholarly journal of the International Communication Association. It is published quarterly by The Annenberg School Press, an activity of The Annenberg School of Communications (a non-profit educational corporation) in cooperation with ICA and centers of communication research around the world.

The Journal is devoted to the advancement of communication scholarship, practice and policy. Among its concerns are the role of communication codes and modes in life and society; the media and institutions of communication; interpersonal, intergroup, organizational, intercultural, and international communication behavior.

The issues of communication are lively and urgent. The Journal is written and edited by scholars, researchers, and others professionally concerned with communication study, practice, and policy. It seeks to publish material of broad human and public interest as well as of scholarly significance and professional usefulness. In addition to major studies and articles, The Journal publishes brief research reports, reviews of current books in the field, notices of significant scholarly activity and work in progress, and news of organizations, programs, publications and conferences. Comments on and critiques of recent articles will also be considered.

The Journal is international in scope and will consider contributions from any point of view and methodological orientation. Typewritten double-spaced manuscripts following the style of The Journal should be submitted to the Editor in two copies. Manuscripts will not be returned unless accompanied by a self-addressed, stamped envelope. The receipt of the manuscripts will be promptly acknowledged, and an editorial decision concerning publication will be reached within three months.

Editor:

Associate Editors:

Editorial staff and representatives:

Editorial Board:

Consulting and contributing editors:

Editorial correspondents:

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DRAFT STATEMENT CONCERNING THE PUBLICATION OF THE JOURNAL OF COMMUNICATION

1. The International Communication Association and The Annenberg School of Communications desire to cooperate in the publication of The Journal of Communication as indicated below.
2. The Editor of The Journal will be appointed jointly by the ICA Board of Directors and the Trustees of The Annenberg School of Communications.
3. The Editor will name Associate Editors, the editorial staff, consulting and contributing editors, and editorial correspondents.
4. An Editorial Board will be composed of 12 members. The Editor will serve as chairman and will nominate the members of the Board for approval by the ICA Board of Directors and the ASC Trustees. The Committee shall include 4 members representing the ASC, and 4 members at large. The Board shall periodically review editorial policy and make recommendations as it sees fit.
5. The publisher of The Journal will be The Annenberg School Press. In this connection, it will cooperate with the International Communication Association and with other scholarly associations that may in the future be invited to cooperate. The Annenberg School Press will assume the cost of publishing, mailing, and promoting The Journal, and of providing advertising sales and subscriber service.
6. The AS Press will maintain an editorial and business office for The Journal. That office will handle publication, financial, and subscription arrangements and transactions for The Journal.

7. The AS Press will provide a newly designed and enlarged Journal to all ICA members and institutional and other subscribers. The AS Press will receive for each ICA member subscription and for each institutional subscription as ICA's contribution toward the cost of publication. Should the dues structure, change, the same proportion of contribution (of regular dues and fees) would be maintained.
8. The AS Press will undertake a vigorous subscription and advertising sales effort as soon as the "new" Journal is available for promotional purposes. All advertising and subscription revenues will go to The Journal and all losses are to be covered by the AS Press.,
9. Every new subscriber to The Journal paying established dues would automatically become a member of ICA unless such membership is specifically declined. The Journal may offer subscriptions to non-members at varying rates.
10. Ownership of The Journal (the right to its name, good will, subscription, mailing lists, and manuscripts) shall be vested in the AS Press.
11. The terms of cooperation between AS Press and the ICA may be modified at any time by mutual written agreement, and terminated by either party upon one year's notice.

Ri was discussed & reviewed at
a meeting of ASC, Phila,

Dec-2, 1972 by -

Wre Smedley

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Mal Peterson

G. G.