

UNIVERSITY OF PENNSYLVANIA THE ANNENBERG SCHOOL OF COMMUNICATIONS

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October 19, 1973

Joseph M. First, Esquire
Vice President & General Counsel
Triangle Publications, Inc.
250 King of Prussia Road, Box 750
Radnor, Pennsylvania 19088

Dr. Alfred G. Smith
Department of Anthropology
University of Oregon
Eugene, Oregon 97401

Dear Joe and Fred:

Point 5 of the ICA - ASC agreement of April 1973 states
as follows:

The Journal's editorial board will be composed of
thirteen members. The editor will serve as chairman
and will nominate the members of the board for approval
by the ICA board of directors and the ASC trustees. The
board shall include four members representing ICA, four
members representing the ASC, and four members at large.
Members of the board shall serve for varying terms as
determined by the editor, except that new members shall
be subject to the same approval as the original members.
The board shall periodically review editorial policy and
make recommendation as it sees fit.

In accordance with these provisions, I am nominating the
following persons for the editorial board for an initial term
of three years to begin on January 1, 1974:

For ICA:	Nathan Maccoby, Stanford University Malcolm MacLean, University of Iowa Alfred G. Smith, University of Texas-Austin Ronald Smith, University of Nebraska-Lincoln
For ASC:	Virginia Ingersoll, University of Pennsylvania Frederick Williams, University of Southern Calif. Larry P. Gross, University of Pennsylvania Sol Worth, University of Pennsylvania
At large:	Judith Beinstein, Oberlin College Kaarle Nordenstreng, University of Tampere, Finland James D. Halloran, University of Leicester, England Tamas Szecsko, Communications Research Center, Hungarian Radio and Television

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We would like to indicate the composition of the Board in our Winter issue. Therefore, I would appreciate your notifying me of the action (or prospects of action) of the ICA and ASC Boards, respectively, by mid-November.

Meanwhile I am enclosing a partial list of Consulting and Contributing Editors, many of whom have been working actively for the Journal since September. Several additional names will be added to this list.

With best regards.

Sincerely yours,

George Gerbner,
Editor
Journal of Communications

GG:kas

CC: Mr. Mortimer Goldstein
Mrs. Dorothy Kerr
Ms. Susan Schmidt