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*Publishers of the Journal of Communication*

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PAST PRESIDENT    Alfred G. Smith    Center for Communication Research    University of Texas    Austin, Texas 78712

January 17, 1975

Ms. Susan Schmidt, Associate Editor  
JOURNAL OF COMMUNICATION  
The Annenberg School of Communications  
University of Pennsylvania  
3620 Walnut Street C5  
Philadelphia, Pennsylvania 19174

Dear Susan:

Many thanks for your fine work on this piece. I have made three further changes. Your title, "The Ultimate Resource," seemed to me a little pretentious and vague, so I have taken the key phrase in the article and made that the title. On the first two pages, you had deleted 20 sentences; I have abbreviated two of them and reinstated them. And since brevity has made some of the other statements sound like obiter dicta, I have added references in several places. Beyond that I have only changed wording for the sake of clarity and style.

I hope all this meets with your approval. If you have any further questions or want further changes please phone me collect before going to press.

I'm happy to be in the Journal of Communication. You have really turned it into a lively and significant enterprise. Congratulations and more power to you.

With warmest and best,

*Fred*

Alfred G. Smith  
Professor & Director

AS/cc

Enclosure