

OXFORD CONTRACT

THE ANNENBERG SCHOOL OF
COMMUNICATIONS
UNIVERSITY OF PENNSYLVANIA

February 10, 1988

Ed Barry, President
Sheldon Meyer, Senior Vice President
Oxford University Press
200 Madison Avenue
New York, NY 10016

Dear Ed and Sheldon:

We are writing to give our thirty days notice of our decision to terminate our contract of September 11, 1986, for the "Communications and Society" series that we have been editing for Oxford University Press.

We have appreciated the opportunity to work with Oxford University Press and are proud of the books we have jointly developed. However, as we have discussed, we can no longer afford to invest the time and effort to develop the books to the quality we both expect under the existing financial arrangement.

Please consider this letter notice that we would like to terminate the agreement as of March 15, 1988.

Sincerely yours,

George Gerbner
Editor

and

Marsha Siefert
Editor