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200 Madison Avenue
New York, New York 10016

2 May 1988

Dr. George Gerbner
Ms. Marsha Siefert
Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA 19104

Dear Dr. Gerbner and Ms. Siefert:

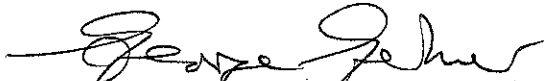
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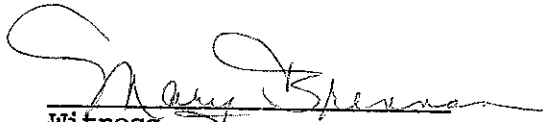
This Agreement shall be effective when you have signed and returned to Oxford the original and one copy of this letter.


Yours sincerely,

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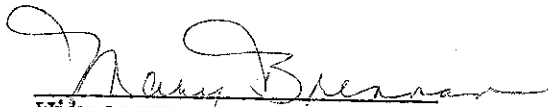

George Gerbner


Edward W. Barry
President


Witness


Witness


Marsha Siefert


Witness

Telephone: (212) 679-7300
Telex: 6859654 Cable: Frowde, N.Y.