



photograph by J. R. Eyerman, LIFE magazine. © 1952, 1980 Time Inc.

International Conference on

Visual Communication

May 30—June 1, 1985

The Annenberg School of Communications, University of Pennsylvania

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The Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA 19104

Scholars, media practitioners and students will exchange ideas and research through film and video screenings, the presentation of papers, and discussions. Major themes include:

Image Ethics The moral questions that arise in the production and use of visual images.

Seeing Is Believing The uses of visual images as data and evidence.

As Others See Us Screening and discussion of European films and television programs about the USA.

New Directions Innovative work of independent image makers.

Images of the USA 1920–1940: Three European Photographers

An exhibition of the works of pictorialist E. O. Hoppé and photojournalists Bernd Lohse and Harald Lechenperg.

The conference is open to those with a scholarly or professional interest in visual communication. Mail registration will be accepted on a first-come-first-served basis. Registration at the conference will be available only if space permits. Fees are \$50.00 for general registration and \$20.00 for student registration.

Please see other side for registration information and form.

Registration Information

To register for the International Conference on Visual Communication, fill out the attached form and mail to the address below with a check or money order payable to the Trustees of the University of Pennsylvania.

The conference fee covers scheduled sessions. Registration is for the full conference only. As soon as registration forms are received, hotel information will be sent. No refunds are available.

Conference fees by category:

Regular registration \$50.00

Student registration \$20.00; a note from your department chair or registrar verifying student status during the Spring 1985 semester must accompany the registration form.

Registration Scholarships are available for a limited number of those who would otherwise be unable to attend the conference. To apply for a total or partial registration scholarship, write a brief statement explaining your interests in visual communication and your reason(s) for applying for the scholarship and submit this statement with the registration form. Affiliation with an academic institution is not necessary. Those who have received registration scholarships will be notified on or before May 17. Scholarship applications must be postmarked no later than May 1, 1985.

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Name

Position

Institution

Mailing Address

Business Phone Number

Registration Category: \$50.00 General () \$20.00 Student ()

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VC Conference

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