

INTERNATIONAL CONFERENCE ON VISUAL COMMUNICATION

PRELIMINARY PROGRAM

The International Conference on Visual Communication will be held at The Annenberg School of Communications, University of Pennsylvania, 3620 Walnut Street, Philadelphia, Pennsylvania, May 30 - June 1, 1985. This is a tentative schedule--a final program will be available upon registration. Most films and videotapes will be screened twice during the conference.

THURSDAY, MAY 30--MORNING SESSIONS:

THE ETHICS OF REPRESENTATION

The Right of Privacy Intrusion of 'Objectionable' Images on Viewers of TV Newscasts by Val E. Limburg (Washington State University)
The TV Arab by Jack G. Shaheen (Southern Illinois University)
Marketing the Amish Soul by John Hostetler (Temple University)
Viewing the 'Other': Representations of the Third World in Contemporary American Cinema by Claudia Springer (Northwestern University)
The Portrayal of Small-Town America in Popular Culture by Emanuel Levy (Yeshiva University)

VISUAL COMMUNICATION AND THE HOLOCAUST organized by Sybil Milton (US Holocaust Memorial Council)

Photography of the Holocaust: Finding a Needle in the Haystack by Sybil Milton (US Holocaust Memorial Council)
Photos as Evidence in the Trials of Nazi Criminals by Henry Friedlander (Brooklyn College)
Art of the Holocaust: Felix Nussbaum by Emily D. Bilski (The Jewish Museum)

NATIVE VISUAL LANGUAGES? Part I--Screenings and discussion

The Indigenous Languages of Video and TV in Central Australia by Eric Michaels (Australian Institute of Aboriginal Studies)
Inuit Broadcasting in Arctic Quebec by Georges Lessard (Mostuejoules-Lessard)

RESEARCH ISSUES IN THE VISUAL COMMUNICATION OF SEXUAL SUBCULTURES organized by Chuck Kleinhans (Jump Cut)

Historiographic and Theoretical Issues Arising from the Archaeology of the Visual Culture of Male Eroticism by Thomas Waugh (Concordia University)
Issues in the Visual Iconography of Past and Present Stigmatized Sexual Subcultures by Chuck Kleinhans (Jump Cut)
Issues in the History of Gay Cinema by Richard Dyer (University of Pennsylvania)

FILM SCREENING AND DISCUSSION of A Berlin Lost with filmmaker Richard Kostelanetz

AMERICAN CULTURES--Film screenings

Becoming American by Ken and Ivory Waterworth Levine
So Far from India by Mira Nair
Brighton Beach by Susan Wittenberg and Carol Stein

FRENCH TV PROGRAMS ABOUT THE USA--Video screenings

AFTERNOON SESSIONS:

STUDIES IN MASS VISUAL COMMUNICATION

What's There to Believe? by Jackie Byars (Bryn Mawr College)
'Salvador Rebels Free Reporters': A Case Study of the News Photo as Pictogram by Brooks Robards (Westfield State College)
The Influence of Lewis Hine's Photographs on the Passage of Federal Child Labor Legislation in 1916 and 1918 by Howard Bossen (Michigan State University)

Illustrative or Demonstrative: The Status of Film and Photographic Evidence by
Jeanne Thomas Allen (Temple University)
Fiction as Truth: Viewer Use of Fictive Films as Data about the 'Real' World by
George Custen (Muhlenberg College)
The Work of Culture in the Age of Cybernetic Systems by Bill Nichols (Queen's
University)

NATIVE VISUAL LANGUAGES? Part II--Screening and discussion of Two Laws with
filmmaker Carolyn Strachan

STUDIES IN VISUAL ANTHROPOLOGY

The Use of Photography and Film in Bali by Gregory Bateson and Margaret Mead by
Ira Jacknis (University of Chicago)
The Status of Film in the Process of Ethnological Research: A Semiotic Model by
Martin Taureg
The Collection and Use of Sound-Image Data Records for Research on Conversation by
Allen Grimshaw (Indiana University) and Steven Feld (University of Pennsylvania)
Photo Elicitation: Levels of Meaning in a Work Environment by Douglas Harper
(State University College)
The Generation of Primary Photographic Data in Ethnographic Fieldwork: Context and
Objectivity by Victor Caldarola (University of Pennsylvania)
On the History of Ethnographic Photography: The Representation of the Nude Body by
Ricabeth Steiger and Martin Taureg

ETHICS, ART, AND RIEFENSTAHL--Film screenings and discussion with Amos Vogel

FILM SCREENINGS

Angels of War by Andrew Pike, Hank Nelson, and Gavan Daws
First Contact by Bob Connolly and Robin Anderson
1988--The Remake by Rick Schmidt
Pressures of the Text by Peter Rose
Digital Speech by Peter Rose
Frida Kahlo and Tina Modotti by Laura Mulvey and Peter Wollen
Born in Flames by Lizzie Borden

BRITISH TV PROGRAMS ABOUT THE USA--Video screenings

EVENING:

REPEAT FILM AND VIDEO SCREENINGS--Other programs to be announced

FRIDAY, MAY 31--MORNING SESSIONS:

DOCUMENTARY FORMS organized by John Katz (York University)

Consent and Collaboration in Documentary Film by John Katz (York University)
Poet or Fly? by Brian Winston (New York University)
Footnote to Fact: The Docudrama by Seth Feldman (York University)

FARREBIQUE AND BIQUEFARRE: THE SCHOLARLY AND ETHICAL IMPLICATIONS OF ETHNOGRAPHIC
FICTION Part I--Film screenings of Farrebique and Biquefarre by Georges Rouquier

FILM SCREENINGS

September Wheat by Peter Krieg
Daisy--The Story of a Facelift by Michael Rubbo
Clockwork by Eric Brietbart
The Business of America by California Newsreel

FILM SCREENING AND DISCUSSION of Small Happiness with filmmakers Carma Hinton and
Richard Gordon

VIDEO SCREENINGS

American Family Revisited by Alan and Susan Raymond
The Pursuit of Happiness by Julie Gustafson and John Reilly

BRITISH TV PROGRAMS ABOUT THE USA: ONLY IN AMERICA--Video screenings and discussion of Detectives and Cowboys with producer Michael Houlday

SWISS TV PROGRAMS ABOUT THE USA--Video Screenings

AFTERNOON SESSIONS:

CONUNDRUMS OF CONSENT organized by John Katz (York University)

Believing is Seeing: The Ethics of Naming in Frederick Wiseman's 'Canal Zone' by Thomas Benson (Pennsylvania State University) and Carolyn Anderson (University of Massachusetts)

Good Films from Bad Rules: Frederick Wiseman's 'Welfare' by Carolyn Anderson (University of Massachusetts)

Engagement as an Approach to Documentary Filming by Anne Fischel (University of Massachusetts)

Consent and Public Photography by Lisa Henderson (University of Pennsylvania)

GERMAN TV PROGRAMS ABOUT THE USA--Video Screenings

FARREBIQUE AND BIQUEFARRE Part II organized by Robert Aibel (Drexel University)

Ethnographic Fiction as Data of and about Culture by Robert Aibel (Drexel University)

The Sacred and the Profane in Rouquier's Ethnographic Fiction by Don Fredericksen (Cornell University)

Ethical Implications of Rouquier's Method of Ethnographic Fiction by William Gilcher (National Endowment for the Humanities)

The Anthropological Implications of 'Farrebique' and 'Biquefarre' by Lawrence Wylie (Harvard University)

FILMING 'A COUNTRY AUCTION': A COLLABORATIVE FILM MODEL--Film screening and discussion organized by Christopher Musello

FILM SCREENINGS AND DISCUSSION of Far from Poland with filmmaker Jill Godmilow and Return to Poland with filmmaker Marian Marzynski

BRITISH TV PROGRAMS ABOUT THE USA--Video screenings and discussion with producer Tom Brooks

FILM SCREENINGS

A Time of Daring by the Film and Television Collective of the Radio Venceremos System

Banana Company by Ramiro Locayo

The Payment of Teresa Videla by Niccolo Caldararo

Silver Valley by Michel Negroponte

Voyage of Dreams by Collis Davis and Raymond Cajuste

VIDEO SCREENING of My... American Dream by Slawomir Grunburg

EVENING:

REPEAT FILM AND VIDEO SCREENINGS--Other programs to be announced

SATURDAY, JUNE 1--MORNING SESSIONS:

EUROPEAN PICTURE MAGAZINES AND AMERICAN IMAGES organized by Jay Ruby (Temple University)

Hoppe's Romantic America by Mick Gidley (University of Exeter)

Picture Magazines before 'Life' by Sandra S. Phillips (New School for Social Research)

Forming a Profession by Karin Becker (University of Iowa)

An American Journey--1935 by Harald Lechenberg

How Do You Like America? by Bernd Lohse

THE ROLE OF FILM IN RESEARCH: EXAMPLES FROM THE HUMAN STUDIES FILM ARCHIVES
organized by Barbara Johnson (Smithsonian Institution)

- Aspects of Herero and Himba Ceremonialism by Gordon D. Gibson (Smithsonian Institution)
- Persistence and Change in Hawaiian Hula by Adrienne L. Kaepler (Smithsonian Institution)
- Filming the Vanishing Race by Susan Applegate Krouse (New Hanover County Museum)
- The Giglio: Visual Documentation in the Study of an Urban Performance by Joseph Sciorra (New York University)
- Traditional Healers: From Ceremony to Practices by Paul Sully (Louisiana Dept of Health)

FILM SCREENINGS AND DISCUSSION of Bangkok-Bahrain, The Pineapple Connection, and The House with filmmaker Amos Gitai

BRITISH TV PROGRAMS ABOUT THE USA--Video screenings and discussion of Streets of Joy, Heroes, Pyramid Lake is Dying, and To Know Us Is to Love Us with director John Pilger

REPEAT FILM AND VIDEO SCREENINGS

AFTERNOON SESSIONS:

EUROPEAN VISIONS OF THE USA--Film screenings and papers

- British Visions of America: A Study in Rhetorical Iconology by Lester Clarence Olson (University of Pittsburgh)
- Britain's Portrait of Uncle Sam, 1930-1945 by K. R. M. Short (Westminster College)
- America--The Land and its People by Paul Rotha
- How the West Was Won--Nazi Style by Jan-Christopher Horak (Eastman House)
- The Kaiser from California by Luis Trenker

REFLECTIONS ON THE FILM 'SEVENTEEN' AND PBS'S 'MIDDLETOWN' SERIES--Film screening and discussion organized by Dwight W. Hoover (Ball State University)

- Seventeen by Joel DeMott and Jeff Kreines
- The History of 'Seventeen' by Dwight W. Hoover (Ball State University)
- The Reaction to 'Seventeen' by C. Warren Vanderhill (Ball State University)

ETHNOGRAPHIC STUDIES OF VISUAL COMMUNICATION organized by Dona B. Schwartz (University of Minnesota)

- Second Homes as Visual Communication by Thomas Potterfield (University of Pennsylvania)
- Visual Aspects of Vernacular Housing by Brian Rusted
- Communicational Dimensions of Home Furnishings by Christopher Musello
- The Function and Meaning of Visual Form in Religious Structures by Diane Sidener (University of Pennsylvania)
- Television Production and Ethnography by Michael Intintoli (Burlington County College)
- Fine Art Photography: Constructing an Exclusive Pictorial Code by Dona B. Schwartz (University of Minnesota)
- Ethnographic Method and Historical Research in the Study of Cultural Production by Michael S. Griffin (University of Minnesota)
- Discussant--Howard Becker (Northwestern University)

REPEAT FILM AND VIDEO SCREENINGS

EVENING:

FILM SCREENING AND DISCUSSION OF 'IMPROPER CONDUCT' by Nestor Almendros and Orlando Jimenez-Leal

REPEAT FILM AND VIDEO SCREENINGS