THE FORD FOUNDATION
320 EAST 43RD STREET
NEW YORK, NEW YORK 10017

EDUCATION, MEDIA, ARTS AND CULTURE PROGRAM
MEDIA, ARTS AND CULTURE

March 2, 1998

Kopple & Gottlieb
Certified Public Accountants
420 Old York Road
Jenkintown, PA 19046-9865

REF: Cultural Environment Movement

Attention Kopple & Gottlieb:

Professor George Gerbner, president of Cultural Environment Movement, has asked us to provide to you the following information regarding The Ford Foundation's grant no. 970-1346 to CEM, Inc.

1. Total amount of grant: $225,000
2. Term period of grant: Three years beginning July 1, 1997
3. Amount paid Dec. 31, 1997: Grant paid in full Aug. 27, 1997
4. Amount earned to Dec. 31, 1997: --
5. Purpose of grant: Support for Cultural Indicators, an ongoing analysis of the content and trends in network television news and entertainment programs.
6. Restrictions, if any: Funds may be expended only for charitable, scientific, literary or educational purposes. No substantial variances will be made from the approved budget. Any grant funds not expended or committed for the purposes of the grant, or within the period stated above, will be returned to the Foundation.
7. Other: Written reports are to be furnished annually; a final written report is to be furnished at the end of the grant period. These are to include a narrative account and a financial accounting.

If you have any other questions, please call me at (212) 573-5289.

Sincerely,

Jon Funabiki
Program Officer

cc: Professor George Gerbner