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To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
From: Brian Linson <cemad@libertynet.org>
Subject: Ford info
Status:

Attached is the ford-pro doc. there are no deadlines.

But Nejat writes:

>6. Ford Project: Samples to analyze include Prime Time, News, Daytime
>Serials, Music Videos. Improving the existing news instrument. Developing
>a special instrument for quick analysis of larger samples from Vanderbilt
>new summaries. Designing and overseeing a reliability procedure, and
>analyzing the reliability data. Analyzing the data collected with the
>Standard CI Instrument, news instrument, and music video instrument.
>Drafting a report. First annual report draft due July 15, 1998.

Brian SAYS:

Where is the Ford Foundation's "letter of August 5, 1997??"

We have completed about 70% of the coding of the sample,
namely Soap operas, Prime Time, and Saturday morning.
Because of Nejat's secret development of this Vanderbilt instrument
I have been holding off the news til last.

It is taped and ready to go and I could begin the coding next week if
you wish.

BUT IF NEJAT MADE SPECIFIC PROMISES WE SHOULD KNOW!

 ford_pro.doc

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