

[97] From: Jukka Pietiläinen <tijupie@uta.fi> at SMTP-po 2/27/96 10:32AM (1805 bytes: 47 ln)
To: fgg at POSTi
Subject: zassoursky

----- Message Contents -----

Text item 1: Text Item

Received: by cmail from uta.fi
From tijupie@uta.fi
X-Envelope-From: tijupie@uta.fi
Received: (from tijupie@localhost) by kiolo.uta.fi (8.6.12/8.6.9) id RAA03400;
Tue, 27 Feb 1996 17:27:02 +0200
Date: Tue, 27 Feb 1996 17:27:01 +0200 (EET)
From: Jukka Pietiläinen <tijupie@uta.fi>
To: fgg@asc.upenn.edu
Subject: zassoursky
Message-ID: <Pine.SOL.3.91.960227172118.2970A-100000@kiolo>
MIME-Version: 1.0
Content-Type: Text/plain; charset="ISO-8859-1"
Content-Transfer-Encoding: Quoted-Printable

Today I find (without searching for it) a book with biographical notes of
Yassen Zassoursky.

Yassen Nikolayevitch Zassoursky was born in the Soviet Union in 1929. He holds the degree of Doctor of Arts, and is now in the Faculty of Journalism, Head of the Department of Foreign Press, and Dean of the Faculty at Moscow University. He is the editor/author of:
The Russian translation of H.I.Schiller, The Mind Managers, and Communications and Cultural Domination, 1978.
Modern Bourgeois Theories of Journalism (Editor), 1980.
Twentieth Century American Literature. Moscow, 1983.

From: Communication and Domination. Essays to Honor Herbert I. Schiller edited by Jorg Becker, Goran Hedebro and Leena Paldan.

best,

Jukka Pietiläinen

***** Jukka Pietiläinen ***** tijupie@uta.fi *****
between l and i should appear as a with two dots over it

Tampereen yliopisto/University of Tampere,
Tiedotusopin laitos/Department of Journalism and Mass Communication
P.O.BOX 607, 33101 Tampere, Finland

ty=F6/office: +358 (9)31 215 7193
fax: +358 (9)31 215 6248

September 14, 1996

Dean Yassen N. Zassoursky
Via fax 7 095 203 2889

Dear Yassen:

I was delighted to see you and Svetlana at the IAMCR Conference, and thank you for your fax letter of Sept. 10. I also appreciate your exploring options for an international CEM Convention in Moscow.

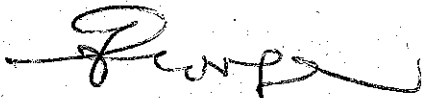
I am writing now on behalf of the CEM Board of Directors to convey a cordial invitation to join us as a member of the Board.

We want to make the new Board represent key person and leaders of supporting organizations. We anticipate two to three regular meeting a year, generally about two hours long, requiring a quorum of the majority of members, achieved by a combination of face-to-face and telephone conference. In addition, I will be consulting Board members about new initiatives and developments from time to time. The time commitment is minimal; however, the interests and perspective you can bring to the Board are essential.

We are planning a two-day retreat for our enlarged and reconstituted Board November 15-16, probably at the Asilomar Conference Center in California. The retreat will be an opportunity for exchanging ideas and experiences, reviewing the policy and action statements developed by the Founding Convention, and advancing new initiatives. I hope you will be able to join us.

Please let me know if you have any questions. Ilona joins me in sending best regards to you and Mrs. Zassoursky.

Sincerely yours,



George Gerbner, Dean Emeritus
The Annenberg School for Communication
University of Pennsylvania
Founder and Chair, the Cultural Environment Movement
Home fax: 610 642 3061
New office fax: 215 387 1560

P.S.: Your C.V. was NOT sent with your fax letter. I would appreciate having it, and the exact name of the broadcast licensing commission you are chairing.

cem
cultural
environment
movement

P.O. BOX 31847
PHILADELPHIA PA 19104

РФ

МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ им. М. В. ЛОМОНОСОВА

ФАКУЛЬТЕТ ЖУРНАЛИСТИКИ

Москва, 103914, ул. Моховая, 9

Тел. 203-66-41, Факс 203-28-89

№

199 г.

Professor George Gerbner
University City
Science Center - One East

Dear George,

It was a pleasure to see you in Sydney, I hope your round the world trip went well.

I am ready to cooperate with you in any capacity. We are studying options for holding a meeting in Russia and I shall let you know what is the situation in Moscow.

In the meantime I am sending my C.V.

I hope to hear from you soon. Best regards to your wife, and grandchildren. I hope Ilona is well.

Sincerely yours,

Professor Yassen N. Zassoursky
Dean, Faculty of Journalism
Moscow State University

РФ

МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ИМ. М. В. ЛОМОНОСОВА

ФАКУЛЬТЕТ ЖУРНАЛИСТИКИ

Москва, 103014, ул. Моховая, 9

Тел. 203-86-41, Факс 203-28-89

№ _____

№ _____ October

1996 г.


Professor George Gerbner
Dean Emeritus
The Annenberg School for Communication
University of Pennsylvania
Founder and Chair, the Cultural Environment Movement
Via fax: 215 387 1560

Dear George,

Thank you for your fax and your e-mail letter. I received both.
I am faxing my C.V.

Please let me know if you get my C.V.

Sincere greetings to you and to *Ворна*.


Professor Yassen N. Zassoursky
Dean, Faculty of Journalism
Moscow University

C.V.

Yassen N. Zassoursky

Dean of the Faculty of Journalism and Professor of Journalism and Literature at the Moscow University.

Scholar, literary critic, and journalist.

Born in Moscow on October 29, 1929.

M.A. in English from the Moscow Foreign Languages Institute in 1946

Ph.D. in American Literature from the Philological Faculty of the Moscow University in 1951.

The second Doctoral degree in Philology from the Moscow University in 1966.

Edited translations of American, British and other foreign fiction at the Inostrannaya Literatura (Foreign Literature) Publishing House in 1951-1953.

Since 1953 on the staff of the Faculty of Journalism of the Moscow University and a freelance journalist for the Literaturnaya Gazeta and other publications.

A UNESCO Fellow in journalism in 1958 on a study tour of France and Great Britain.

A member of the Administrative Council of the Centre for Higher Journalism education in Strasbourg in 1960-1970.

Since 1975 actively participated in the communication debate in the UNESCO as a member of the Soviet delegation and in a personal capacity.

Closely cooperated with the McBride International Commission on Communication as a consultant and an adviser in 1978-1979 up to the publication of the McBride report «Many Voices - One world».

Since the establishment of the International Program for the Development of Communication has been attending its sessions as a member of the Soviet delegation.

In 1989 participated in the London European Information Forum.

At the Moscow University is teaching courses in theory and history of journalism, in world literature, in American studies, in peace, disarmament and global problems.

Has been lecturing on mass media and literature at the universities of France, USA, Finland, Egypt, Australia, Ecuador and other countries of Latin America, Eastern and Western Europe and Asia.

Published numerous books and articles on theory and history of journalism and communication, on American and World Literature.

In 1978 was awarded the Lomonosov prize for the book «Journalism the political structure of the society» (1975). Edited and authored a five volume series on Western media published by the Misl publishing House in 1976-1980.

Research activities in the media and communication concentrate on comparative studies of Russian and American media systems, on the images of the Russia in American and other Western media and of the United States and other Western countries in the Russian media. A special effort is made on developing new Russian media models.

A member of the International Association for Mass Communication research, a member of its International Board, a Vice-President in 1972-1988.

Publications on American Literature include «Life and Work of Walt Whitman» (1955), «Theodore Dreiser» (1957), «20th Century American Literature» (1966, updated and revised edition in 1984), «Theodore Dreiser. Life and Work» (1977), edited and authored a five volume series on the Western media in 1981-1987.

Currently heads the editorial board of an 8-volume History of American Literature at the Gorky Institute.

Coedited and coauthored a book of essays «Beyond the Cold War» (1992, Sage), edited series of monographs on the media of France, Federal Republic of Germany, USA, United Kingdom and Italy in 1996.

Since 1995 is Chairman of the Commission of Broadcasting, charged with licensing television and radio frequencies.

C.V.

Yassen N. Zassoursky

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Scholar, literary critic, and journalist.

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Coedited and coauthored a book of essays «Beyond the Cold War» (1992, Sage), edited series of monographs on the media of France, Federal Republic of Germany, USA, United Kingdom and Italy in 1996.

Since 1995 is Chairman of the Commission of Broadcasting, charged with licensing television and radio frequencies.

[81] From: "Yassen N. Zassoursky" <dean@dean.journ.msu.su> at SMTP-po 10/8/96 10:51AM (1301 bytes: 27 ln)
To: fgg at POST1
Subject: re the name of the Commission

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from telion.radio-msu.net
From dean!dean.journ.msu.su!dean@telion.radio-msu.net
X-Envelope-From: dean!dean.journ.msu.su!dean@telion.radio-msu.net
Received: from dean.UUCP (root@localhost) by telion.radio-msu.net
(8.6.12/8.6.12) with UUCP id SAA18343 for fgg@asc.upenn.edu; Tue, 8 Oct 1996
18:42:12 +0400
Received: by dean.journ.msu.su (UUPC/@ v5.00, 25Nov92);
Tue, 8 Oct 1996 17:34:56 +0300
To: fgg@asc.upenn.edu
Message-Id: <PnFQcMoSxR@dean.journ.msu.su>
Organization: Journalism Department, MSU
From: "Yassen N. Zassoursky" <dean@dean.journ.msu.su>
Date: Tue, 8 Oct 1996 17:34:55 +0300
X-Mailer: Mail [v1.6 MSDOS]
Subject: re the name of the Commission
Lines: 10

Dear George,

The name of the Commission which I am chairing and which is recommending the allocation of radio and television frequencies is the Commission for teleradiobroadcasting.

I am planning now my trip to the USA in November and would be interested to know whether your meeting in California will take place.

I hope to hear from you soon.

Sincerely yours,

Yassen.

From ???@??? Thu Oct 17 09:01:20 1996

Received: from telion.radio-msu.net (telion.radio-msu.net [193.124.134.2]) by philadelphia.libertynet.org (8.6.12/8.6.12) with ESMTIP id GAA09286 for <CEMAD@LIBERTYNET.ORG>; Tue, 15 Oct 1996 06:39:56 -0400

Received: from dean.UUCP (root@localhost) by telion.radio-msu.net (8.6.12/8.6.12) with UUCP id OAA12134 for CEMAD@LIBERTYNET.ORG; Tue, 15 Oct 1996 14:39:35 +0400

Received: by dean.journ.msu.su (UUPC/@ v5.00, 25Nov92); Tue, 15 Oct 1996 13:36:11 +0300

To: CEMAD@LIBERTYNET.ORG

Message-Id: <PnQasOoSxR@dean.journ.msu.su>

Organization: Journalism Department, MSU

From: "Yassen N. Zassoursky" <dean@dean.journ.msu.su>

Date: Tue, 15 Oct 1996 13:36:10 +0300

X-Mailer: Mail [v1.6 MSDOS]

Subject: letter to George Gerbner

Lines: 10

Dear George,

Thank You very much for Your letter with "The Cultural Environment Monitor". It is so good for me to have it. I just have completed my work for the Council of Europe. My group has developed the Draft Recomme of Europe. My group has developed Draft of Recomendations. I advertised the Cultural Environment Movement among the group members and organized circulation of Your artical. It was useful for Europeans to know Your point of view. I hope to hear from You soon.

Printed for Cultural Environment Movement (Debbie Smith) (Cultural Environme 1

Sent dupe
wife 10/18/96
I will respond

Dy

November 3, 1996

Yassen N. Zassoursky
Dean, Faculty of Journalism
Moscow State University
Office Fax 7 095 039 0126
Home Fax 7 095 203 2889
E-mail dean@dean.journ.msu.su

Dear Yassen:

Please let me know by return fax (610 642 3061) or e-mail if we can expect you at the Board of Directors retreat in Asilomar Nov. 15. (I trust you have received my information packet of October 28 concerning the retreat; if not, please let me know and I express mail a copy.)

Sincerely yours,

Not coming

ZASSOURSKY

Tel	cell	7095	203	6641
	H		147	5503
	Fax		203	2889

Yassen N. Zassourski
Moscow State University
Dept. of Journalism
Moscow Russia

February 12, 1996

Dean Yassen N. Zassoursky
Fax 7095 147 5503
or 7095 203 6641

the *liberating* alternative

cem
cultural
environment
movement

P.O. BOX 31847
PHILADELPHIA PA 19104

Dear Yassen:

On behalf of Webster University and the Cultural Environment Movement (CEM), I have the honor of extending this cordial invitation to participate in the International Broadcast Standards Summit on March 15, 1996, in St. Louis, Missouri, USA. The Summit will open the Founding Convention of the Cultural Environment Movement held from March 15 through 17.

The Summit will assemble heads of broadcast standards councils, communications commissions, and other experts in the U.S., Canada, the United Kingdom, and other countries. Attending the Summit will be Keith Spicer, Chairman of the Canadian Radio-television and Telecommunications Commission, Colin Shaw, Director of the Broadcasting Standards Council, United Kingdom and others, still being confirmed.

The CEM Founding Convention will assemble on the campus of its host and co-sponsor, Webster University. It will be the inaugural congress of the Cultural Environment Movement, a coalition of independent citizens' organizations and supporters in every state of the U.S. and 57 other countries on six continents. Delegates to the Convention represent a wide range of social and cultural concerns, united in working for freedom, fairness, diversity, responsibility, respect for cultural integrity, the protection of children, and democratic decision-making in the cultural mainstream of all countries.

In addition to Summit participants, the distinguished group of keynote speakers includes Joan Brown Campbell, General Secretary, National Council of Churches; Dorothy Gilliam, *Washington Post* columnist and Immediate Past President of the National Association of Black Journalists; Robert McChesney, historian and author of *Telecommunications, Mass Media and Democracy*; Sumi Sevilla Haru, Immediate Past President of the Screen Actors Guild; Riane Eisler, cultural historian, author of *The Chalice and the Blade: Our History our Future*; Lynn Curtis, President of the Eisenhower Foundation, Keyan Tomaselli, Director, Centre for Cultural and Media Studies, University of Natal, Durban, South Africa; and Teresa Heinz, Chair, Heinz Family Philanthropies (invited).

The International Broadcast Standards Summit meeting will take place Friday, March 15, from 10 a.m. to 3:45 p.m. The first session from 10 to noon will feature 10-minute

The Founding Convention of the Cultural Environment Movement will be held at Webster University in St. Louis, Missouri, on March 15-17, 1996. For more information call 215.387.5303.



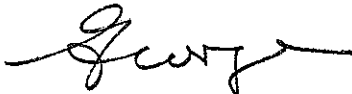
MADE FROM 100% RECYCLED PAPER

presentations and a panel discussion by participants before an audience of Convention delegates. An informal lunch will provide the opportunity to discuss common issues of international standards and to prepare for the afternoon presentations and discussions. The 2 p.m. to 3:45 p.m. session will continue and conclude the discussion with the additional participation of interested Convention delegates. The CEM Founding Convention will officially open at 4 pm. Participants in the Summit are welcome to join a Working Group of their choice and take part in its deliberations.

It will be necessary to arrive in St. Louis, Missouri, on Thursday, March 15. Participants are invited to dinner at the hotel that evening. Hotel accommodations and all meals will be our responsibility. Travel may be arranged by your office or by the Convention's travel agent on your account. In any case, we need to know your itinerary to be able to meet participants at the airport.

Additional information is attached, and more details will be communicated as they become available. We hope you will be able to accept this invitation and share your perspective on post-Soviet broadcast standards with other participants and delegates. As time is short, please call or fax your response, or any questions you might have, as soon as possible to the numbers given below. If you can attend, please also send a brief (one-paragraph) biographical sketch for the information of participants and delegates.

Sincerely yours,



George Gerbner, Dean Emeritus
The Annenberg School for Communication
University of Pennsylvania
Founder and Chair, the Cultural Environment Movement
Tel/fax 610 642 7479 or 215 387 5202.