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60 South Randolph Avenue
Poughkeepsie, New York 12601

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George Gerbner, Chair
Cultural Environment Movement
P.O. Box 31847
Philadelphia, PA 19104

Dear George,

Sally and I are very interested in your initiative in starting a Cultural Environment Movement and want to join of course. We have filled out the membership form and are enclosing it along with our contribution. The "manifesto" touches on many points that occupy our thoughts every day as we act and react to the media that surrounds and seeks to oppress us (doesn't succeed!)

Sally is particularly interested in the idea of providing a service that lists the best of alternative media, especially videos. She has been running a public access show on our local cablevision station for about five years and finds that it is not easy to locate videos that are well-produced, progressive and still not so avantgarde as to be incomprehensible to general television viewers.

We would love to attend the "founding conference" to learn more and to contribute our own ideas.

I'm enclosing some of my more recent columns.

Cordially,

John and Sally