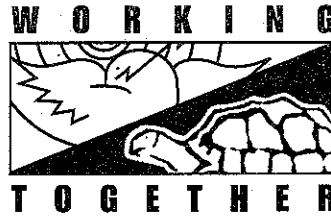


26 Haymarket Lane  
Bryn Mawr PA 19010

YAMAGUCHI



REP 3/13/95

**WORKING TOGETHER**

**Producers**

Rodney Whittenberg  
Joni Carley Yamaguchi  
Pecki Sherman Witonsky

**Advisors**

Janet Cutting Feldman  
Pres. NGO/U.N.  
The University for Peace

Gaelle Tipton  
Museum Consultant

Jean Anderson Graves  
Alaska Yukon Library

Freya Reeves Lambides

Dorothy Argent  
RFPI/WPU Canada

Michael Klaper, M.D.

Kathy O'Connell  
Producer/Host  
KIDS' CORNER

Beverly Rubik, Ph.D.  
Dir. Frontier Sciences  
Temple University

Kenny Ausubel  
Seeds of Change, Dir.

**THE BANNER PROJECT**

Pecki Sherman Witonsky  
Executive Director

**RFPI**

Debra L. Latham  
General Manager

James L. Latham  
Station Manager

March 10, 1995

Dr. George Gerbner  
234 Golf View Rd.  
Ardmore, PA 19003-1002

Dear Dr. Gerbner,

Our short meeting was incredibly valuable to me as a radio producer, a Mom and a person. I thank you very much for your time and your perspective. I'm very proud and grateful to have you as an Advisor for WORKING TOGETHER and wonder if you might have a bio for our files? Your input will most certainly serve as a guiding hand in our development.

I now realize that we need to add a Media Consciousness Department to our magazine show. Do you know curriculum specialists, actors or writers\* who might be willing to contribute 30 second to 3 minute cassette taped (or scripted) segments? Although we didn't discuss it directly, thanks to our conversation, it seems apparent that a section on money as it relates to creating a peaceful, sustainable global community is also important. Do you know anyone who could make conscious, effective economics distinctions for kids?

The Cultural Environment Movement would be a valuable connection for us but the show does not have the \$100 membership fee. Does CEM offer a discount to non-profits?

Thank you again for meeting with me and for agreeing to sit on WORKING TOGETHER'S Advisory Board.

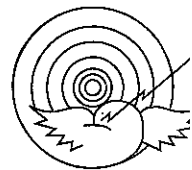
Peace, health and happiness,

or, even better, kids,



**WORKING TOGETHER**    **RADIO FOR PEACE**  
**C/O THE BANNER PROJECT**    **INTERNATIONAL**

DIAMOND ROCK ROAD    P.O. BOX 88  
PHOENIXVILLE, PA 19460    SANTA ANA, COSTA RICA  
TEL/610.935.2633    TEL/506.249.1821  
FAX/610.935.9683    FAX/506.249.1095



WORKING



TOGETHER

An International Children's Radio Magazine

**Joni Carley Yamaguchi**

Producer

Tel. (610) 527-6629

Fax: (610) 527-6645

26 Haymarket Lane

Bryn Mawr, PA 19010 U.S.A.

## WORKING TOGETHER

c/o THE BANNER PROJECT

Diamond Rock Road

Phoenixville, PA 19460

610-527-6629

Producers: Pecki Sherman Witonsky

Rodney Whittenberg

Joni Carley Yamaguchi

WORKING TOGETHER is a 27 minute international children's radio magazine show dedicated to airing the distinctions kids need to create a peaceful, sustainable global community. WORKING TOGETHER includes stories, songs, interviews and kids talking about themselves, their families, their communities and the world. Each show has magazine-type segments from several departments: Storytime, Food Corner, Peace/Conflict Resolution Department, Community Concerns, Fun/Games/Sports Talk, Unity Through Diversity, Entertainment Section, Nature Corner, Indigenous Wisdom Time, Our Bodies, Environment Department, Thoughts on Self Esteem, Places, Features and Science Corner. Segments are produced in-house and are submitted by kids and artists from around the world.

WORKING TOGETHER is produced monthly in Pennsylvania and sent to Radio For Peace International, in Costa Rica. It is aired twice per week, often as a rerun, and repeated eight hours later.

WORKING TOGETHER, created at the request of RFPI as a voice for the children, humanity's only real hope for peace, is a subsidiary of THE BANNER PROJECT, Pecki Sherman Witonsky, Executive Director. At this time, WORKING TOGETHER is a tax-exempt, volunteer organization. We greatly appreciate creative and monetary contributions to our effort to entertain kids with messages of how we can all work together and alone for a peaceful, healthy, happy world.

## RADIO FOR PEACE INTERNATIONAL

RADIO FOR PEACE INTERNATIONAL began broadcasting in 1987 from its studios on the campus of the University for Peace (created by the United Nations) in Costa Rica as a joint project of the World Peace University and the University for Peace.

RFPI is a 24 hour, non-commercial, worldwide, shortwave radio station, with no political or geographical boundaries, which has received letters from listeners in over 100 countries on every continent. It provides informational programming on a wide range of topics vitally important to peace and justice, including conflict resolution, peace education, personal growth and development, environmental issues, world hunger, social justice, human rights and cross cultural understanding. Some examples are: daily news and other programs from the United Nations; Amnesty International - human rights; New Dimensions Radio - foremost thinkers, social innovators, spiritual teachers and visionaries of our time; WINGS - Women's International News Gathering Service; Earthwatch Radio - environmental; Counterspin - analyzes bias and trends in the media; and Working Together - for, about and with children.

RFPI broadcasts at 30KW, 7375 frequency, providing a voice for the geographically and culturally diverse global community to foster solutions to the challenges of our time.

## THE BANNER PROJECT

THE BANNER PROJECT, was created in 1989 to counteract self-destructive tendencies among youth, such as drug abuse, destructive behavior and compromised values. Using a series of activities, including the creation of a rainbow-colored banner, THE BANNER PROJECT has touched over 6000 young people in 40 schools and numerous community programs in Philadelphia and its suburbs, New York and Russia.

The purpose of THE BANNER PROJECT is to empower youth of all cultures by collaborating with schools and neighborhood organizations committed to the building of safe and healthy communities. It helps to fulfill the need for inspirational, positive messages at all levels: in the schools, community centers and in the streets. The staff of professional artists and counselors provide a non-threatening intake method which appeals to all ages, using art, music, story telling, drama and discussion to address issues facing kids and their communities and to help them express their dreams for the future.

Recently awarded the Wilbur E. Hobbs Award for excellence by Philadelphia Citizens for Children and Youth, THE BANNER PROJECT has been lauded from the U.N. to City Hall, and from our classrooms to our neighborhoods, as a catalyst for individual and community renewal. At the urging of United Nations officials and Radio for Peace International, the Banner Project, a 501 (c) (3) tax-exempt, publicly supported organization, created and now serves as the umbrella for WORKING TOGETHER, a children's radio program heard around the world on RFPI.

**WORKING TOGETHER****Producers**

Rodney Whittenberg  
Joni Carley Yamaguchi  
Pecki Sherman Witonsky

**Advisors**

Janet Cutting Feldman  
Pres. NGO/UN.  
The University for Peace

Gacile Tipton  
Museum Consultant

Jean Anderson Graves  
Alaska Yukon Library

Freya Reeves Lambides

Dorothy Argent  
RFPI/WPU Canada

Michael Klaper, M.D.

Kathy O'Connell  
Producer/Host  
KIDS' CORNER

Beverly Rubik, Ph.D.  
Dir. Frontier Sciences  
Temple University

Kenny Ausubel  
Seeds of Change, Dir.

**THE BANNER PROJECT**

Pecki Sherman Witonsky  
Executive Director

**RFPI**

Debra L. Latham  
General Manager

James L. Latham  
Station Manager

November 27, 1995

Dr. George Gerbner

215-387-5202

Cover +2

Dear Dr. Gerbner,

As per our phone conversation this evening, it would be my pleasure to assist you in preparing for the CEM Founding Convention.

I am able to offer time in your office and/or mine. I have a PowerBook, color printer, fax, a relatively free business phone line since our show is on hiatus, and some limited audio studio facilities in my home office. I also have the modem and software to work on-line but have not yet done so.

I thought it might be helpful for me to include my resume.

I look forward to the convention and to supplying a little of the effort it will take to bring it to fruition.

Peace, health and happiness,

P.S. Please change your database from  
Jim Yamaguchi  
to  
Joni Yamaguchi.



**WORKING TOGETHER**  
26 HAYMARKET LANE  
BRYN MAWR, PA 19010 USA  
TEL: 610-527-6629  
FAX: 610-527-6645

**RADIO FOR PEACE  
INTERNATIONAL**

P.O. BOX 88  
SANTA ANA, COSTA RICA  
TEL/506.249.1821  
FAX/506.249.1095



**JONI CARLEY YAMAGUCHI**

26 Haymarket Lane

Bryn Mawr, PA 19010

phone - 610-527-6629 fax- 610-527-6645

**EXECUTIVE PRODUCER OF WORKING TOGETHER, an international children's radio magazine dedicated to airing the distinctions children need to create a peaceful, sustainable global community.**

**PROFILE:** A creative, resourceful and results-oriented communications professional with 17 years of experience in the performing arts, media and management; including international conferencing, interviewing/hosting on Philadelphia radio stations, editorial column writing, and teaching and facilitating personal development.

**QUALIFICATIONS:**

**COORDINATED Seventh Generation: Peace, Children & The Environment Conference** in Moscow, Soviet Union, which brought together American and Russian teachers, environmentalists, peace experts, scientists, indigenous peoples, foods experts, artists, political and religious leaders, students and others; and managed administrative, negotiation, promotional and organizational details of self-owned/operated entertainment booking agency. Clients included General Foods, E.F. Hutton, Bell of PA & Franklin Institute. Also administrated private counselling practice.

**INTERVIEWED** professionals, scientists and leaders on the cutting edge of human potential/development fields. Radio interviews were often rerun. FCC Licensed Board Operator.

**PERFORMED** for live, film, TV. and radio audiences including - *Stage:* Critically acclaimed performances - Annenberg Center (Phila. Theatre Caravan: 2 years, title role, "The Nightingale"; "We Have Tales to Tell of Hispana"); Walnut Street Theater 5; Society Hill Playhouse. *Movies:* "Witness", "Mannequin", and "Rocky V". *TV:* KYW Christmas commercial. *Video:* Moderator for Budweiser Triathlon; corporate training films. *Radio:* WXPB radio theatre, (title role, "Anna & the Red Shoes"). *Road Musician:* 2 years - vocals, piano, guitar, dance.

**COUNSELED** listeners as hostess of live, on-air, call-in show and also in an advice column, "Ask Joni", for Times Graphics, Inc. and for about 2000 individuals yearly over a 10 year period. Also conducted developmental workshops/lectures for clients including Ryder College, NJ, private organizations and adult education programs.

**HISTORY:**

Executive Producer of WORKING TOGETHER	1993-present
Professional mother	1991-present
Joseph L. Carley Foundation Trustee	1990-present
International Peace Conference Coordinator, USSR	1990
Radio talk show hostess, WRTI, WXPB, WDTV	1986-1990
Personal development consultant/lecturer/columnist	1978-1990
Actress/Musician, AFTRA	1980-1990
Music Therapist	1978-1986

**EDUCATION:**

Graduate Courses in Mass Media, Temple University	1986 -1987
Bachelor of Music Therapy, Combs College	1978
Registered Music Therapist, Nat'l certification	1978
Seminars- Michio Kushi & other innovative thinkers	1980- present

**OTHER INTERESTS:**

Extensive international travel; philosophy, ecology, spirituality, alternatives in nutrition, healthcare and education. Volunteer: Graterford Prison organic gardening program.

[113] From: JCYama@aol.com at SMTP-po 1/11/96 11:29PM (2397 bytes: 48 ln)  
To: fgg at POST11  
Subject: Convention

----- Message Contents -----

Text item 1: Text Item

Received: by ccm ail from emout05.mail.aol.com  
From JCYama@aol.com  
X-Envelope-From: JCYama@aol.com  
Received: by emout05.mail.aol.com (8.6.12/8.6.12) id XAA25597 for  
FGG@asc.upenn.edu; Thu, 11 Jan 1996 23:25:25 -0500  
Date: Thu, 11 Jan 1996 23:25:25 -0500  
From: JCYama@aol.com  
Message-ID: <960111231708\_39150132@emout05.mail.aol.com>  
To: FGG@asc.upenn.edu  
Subject: Convention

George;  
I've arrived!

Thank you for lunch and for the opportunity to work with you all.

Some updated information for Sheila and Brigitt: Norman Solomon's phone and fax: 510-339-6940 and e-mail: fair1@igc.apc.org. He should be faxing you directly with actions. He is excited to be part of the process but will not be attending. John Stauber's phone: 608-233-3346 and fax: 608-238-2236.

My friend, Lilliane Papin, PhD, professor in the French Department at Sendai University in Japan, will be able to attend the conference. I've sent her some material and I'm faxing her the invitation tonight. She'll send her registration from Japan soon. Here is her info for your files: phone: 011-81-22-229-9091, fax: 011-81-22-263-9277, address: 4-5-102 Natsunami-cho Yagiyama, Taihaku-ku Sendai 982 Japan

She has published articles and a book on a number of related topics in France, Japan and the US and would be a good convener for several committees. If you'd like her to be a convener, I'd recommend she be on committee 4, health. She has moderated many panels and might be a possible chairperson for that committee at the convention but not beforehand since she'll be travelling for several weeks prior to her arrival in St. Louis. Number 10 would also be appropriate since much of her work has dealt with feminism. I'd like to share a room with Lilliane. Is it possible to work that out?

I've not fully studied your draft, Sheila, but the drafting and phoning duties seem ok and I'm willing to help wherever needed on site. I plan to make flight reservations on Friday to arrive some time on Thursday and leave late on Sunday. Please let me know if you have any specific requests for arrival/departure since I also have to arrange coverage for my kids for most of that time.

My e-mail address is JCYAMA@AOL.com.

From: fgg at post1 10/14/96 9:47PM  
To: JCYama@aol.com at SMTP-po  
Subject: Board Retreat

----- Message Contents -----

Hi Joni - Welcome back! Glad you can come to retreat, and thanks for offer of help. The Conference Center rate is good, and includes meals. May take you up on help offer once I know who's coming, or if we need to call members to get answers. As to social/entertainment events, do you have any thoughts? George.

L: 9 C: 66 %Full: 0 Highlight(#####): AltF1 Help: F1 End: F10

From: fgg at post1 10/14/96 9:47PM (552 bytes: 8 ln)  
To: JCYama@aol.com at SMTP-po  
Subject: Board Retreat

----- Message Contents -----

Hi Joni - Welcome back! Glad you can come to retreat, and thanks for offer of help. The Conference Center rate is good, and includes meals. May take you up on help offer once I know who's coming, or if we need to call members to get answers. As to social/entertainment events, do you have any thoughts? George.

PS As travel agent, can you make your own reservations at a discount?

Window: 1 - 24 Lines: 12 Edit: ↑ ↓ → Help: F1 End: ENTER  
[84] From: kamaliyr@calumet.purdue.edu at SMTP-po 10/15/96 12:01AM (1498 bytes: 31 ln)  
To: fgg at POST1  
Subject: RE: CEM Board Retreat

----- Message Contents -----

[83] From: JCYama@aol.com at SMTP-po 10/14/96 2:19PM (1455 bytes: 29 ln)

To: fgg at POST1

Subject: Board Retreat

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from emout18.mail.aol.com

From JCYama@aol.com

X-Envelope-From: JCYama@aol.com

Received: by emout18.mail.aol.com (8.6.12/8.6.12) id OAA28568 for  
FGG@asc.upenn.edu; Mon, 14 Oct 1996 14:11:33 -0400

Date: Mon, 14 Oct 1996 14:11:33 -0400

From: JCYama@aol.com

Message-ID: <961014141131\_126426167@emout18.mail.aol.com>

To: FGG@asc.upenn.edu

Subject: Board Retreat

Hi George;

I'm back from a wonderful trip to Japan.

Yes, I can make the retreat. I would be willing to use frequent flyer miles and to share a room, preferably with a non-smoker. I've checked with Northwest Airlines, where I have the most frequent flier miles, and many flights are already booked. I've got a tentative booking into and out of San Jose. Will people be sharing transportation from there? Is there public transportation? I can get a commuter flight to Monterey one way but it's sold out the other way.

I am a travel agent and can often get a deeper discount for my own room than the group rate but it may not work at a conference center. What is the number of Asilomar?

I can also help support the event by taking some administrative tasks off of your hands such as meeting planning, social/entertainment events, room assignments, registration, etc. Please let me know.

Joni

[74] From: JCYama@aol.com at SMTP-po 10/21/96 11:41AM (1340 bytes: 22 ln)  
To: fgg at POST1, SWAPAN@megatropic.com at SMTP-po  
Subject: Board Meeting

----- Message Contents -----

Text item 1: Text Item

Received: by ccmail from emout06.mail.aol.com  
From JCYama@aol.com  
X-Envelope-From: JCYama@aol.com  
Received: by emout06.mail.aol.com (8.6.12/8.6.12) id LAA06055; Mon, 21 Oct 1996  
11:33:12 -0400  
Date: Mon, 21 Oct 1996 11:33:12 -0400  
From: JCYama@aol.com  
Message-ID: <961021113311\_547813792@emout06.mail.aol.com>  
To: FGG@asc.upenn.edu, SWAPAN@megatropic.com  
Subject: Board Meeting

Hi George;

As per entertainment, there is supposed to be one of the country's best  
aquarium's nearby. Chances are good they rent it out in the evenings for  
cocktail parties. Dancing to a little combo among the sea creatures is a nice  
way for people to become more familiar with each other and/or a video or  
cultural event at the aquarium takes the pressure off filling the evening  
since the ambience compensates for time spent without entertainment. Those  
kind of places often book far in advance, especially for weekend evenings. I  
see no reason why, given the nature of our group and our work, we'd  
necessarily have to have a weekend night. A Saturday breakfast might work or  
Sunday brunch before we leave, depending on their opening tme.

*Pool  
mtg - peng*

[79] From: JCYama@aol.com at SMTP-po 10/28/96 3:21PM (2387 bytes: 39 ln)

To: fgg at POST1

Subject: Board meeting

----- Message Contents -----

Text item 1: Text Item

Received: by ccmail from emout14.mail.aol.com

From JCYama@aol.com

X-Envelope-From: JCYama@aol.com

Received: by emout14.mail.aol.com (8.6.12/8.6.12) id PAA27383 for FGG@asc.upenn.edu; Mon, 28 Oct 1996 15:20:33 -0500

Date: Mon, 28 Oct 1996 15:20:33 -0500

From: JCYama@aol.com

Message-ID: <961028152032\_342176768@emout14.mail.aol.com>

To: FGG@asc.upenn.edu

Subject: Board meeting

Hi George,

Have just e-mailed my co-chairs in the hopes that we can be another step or two along in identifying prospective steering committee volunteers and their areas of interest and expertise before the meeting.

The information about Peter Wirth was extremely helpful but flights are difficult to get. It might or might not work out with him. I'm wondering if you would please keep me in mind for other ride-share information as right now I either fly in and out of San Jose or wait and leave on Monday from San Francisco. Is there a list of attendees, and hopefully arrival times and places yet? If you'd like me to be ride-share central, just e-mail all inquiries and I'll start a list and connect people. In any case, it would be helpful to know what time you see us concluding on Sunday.

Hope the organization is going well. Let me know if I can help out. Another thought about activities: It's not exactly entertainment but there are many group dynamic games/activities which help people who don't know each other very well get to a level of relationship conducive to productivity and bonding quickly and effectively. They tend to generate a lot of energy, smiles and good will. I could make some calls to resources to learn some, however, Riane Eisler may well use some wonderful exercises in her partnership seminars for such achievement. She would no doubt have great wisdom and valuable input on the subject.

I might possibly get a travel agent reduction on my room if you could give me the reservations phone number and the name of any person you're working with there. I'll let you know if I have any luck so you can pull me off of your reservation list. It would help to know my room mate's name, if I have one so I can make a discounted reservation for two in the same room.

Best regards,

Joni

From: fgg at post1 12/22/96 10:10PM (454 bytes: 5 ln)

To: JCYama@aol.com at SMTP-po

Subject: Steering Committee insert

----- Message Contents -----

Joni - Thanks for message. Am correcting your bio. Riane and Dorothy G. have no e-mail addresses. We are using Libertynet; CEM address is CEM@Libertynet.org. Happy Holidays to you, Keiji, and your son - Batman car and all! (We cannot escape that yet, but CEM will try...) George.