

THE ANNENBERG SCHOOL FOR  
COMMUNICATION

UNIVERSITY of PENNSYLVANIA

3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

March 8, 1994

Dr. E. Gordon Gee, President  
The Ohio State University  
205 Bricker Hall, 190 N. Oval Mall  
Columbus, Ohio 43210.  
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Dear President Gee:

I have heard that the Ohio State University plans to seriously reduce its programs in communication and journalism. Before embarking on that course, I urge you to convene a high level outside review committee to advise about the best course to follow with regard to the proposed reorganization.

With 40 years of faculty experience in the field of communication, 25 years as dean of the The Annenberg School for Communication at the University of Pennsylvania, 15 years as editor of the Journal of Communication, and 5 years as chair of the editorial board of the International Encyclopedia of Communication, I have strong conclusions about the role of communication scholarship in the new "information age." Many of these conclusions are shared by an increasing number of major research universities. I hope that you will seriously consider these needs, trends, and opportunities as Ohio State University plans the future of its communication studies.

Sincerely yours,



George Gerbner Professor and Dean Emeritus

cc: Dr. Richard Sisson, Provost  
Dr. Joan Huber, Consultant to the Provost  
Dr. Tom York, Chair, Senate Steering Committee  
Dr. Randall Ripley, Dean, Social & Behavioral Sciences  
Dr. Joseph Foley, Chair, Department of Communication