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George Gerbner
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3620 Walnut Street
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Dear George:

You constantly surprise me with your energy, insights, scholarship, cordial collegiality and generous spirit. What you brought to the conference was unique and critical, and quite simply no one else could have done it.

Your presentation Saturday evening was absolutely on target, and judging from the discussion that followed, people really learned from it. The thing that always amazes me is that besides being clear, well organized and full of insights, your presentations are elegant.

The whole meeting went well. I have received no negative comments (practically unheard of), and already several participants are offering various helps for next steps, and providing papers and items to include in "the next mailing." The trick, of course, is to keep the enthusiasm -- and new insights -- going, and then to reach into new areas of the theological world and help teachers without threatening them.

I attended the NCCC's communication unit meetings this week, and they agreed to create a new "Communication Education" committee consisting of denominational people interested in this area. So we may get help there. Already several people want to get the packet of syllabi. And I was pleased that Religious News Service put out a story on the conference on Monday. I sent a brief report to the Christian Century with hopes they will publish it.

So thanks for once again providing your invaluable contribution to our deliberations. And let me know if I can help you in your communication ecology project.

Cordially,



William F. Fore