

The Annenberg School of Communications, University of Pennsylvania, is pleased to announce a series of outstanding events of general interest. All events will be held in The Annenberg School auditorium, 3620 Walnut St., and will be open to the public.



Mr. Laslo Benedek, noted motion picture director, will screen three of his films and lead a discussion following the screenings.

Monday,
April 11,
7:30 p.m.,
"THE WILD ONES"
starring
Marlon Brando.

Tuesday,
April 12,
7:30 p.m.,
**"SONS, MOTHERS,
AND A GENERAL."**
Prize-winning
German film,
English subtitles.

Wednesday,
April 13,
7:30 p.m.,
**"DEATH OF
A SALESMAN."**
Starring
Frederick March.

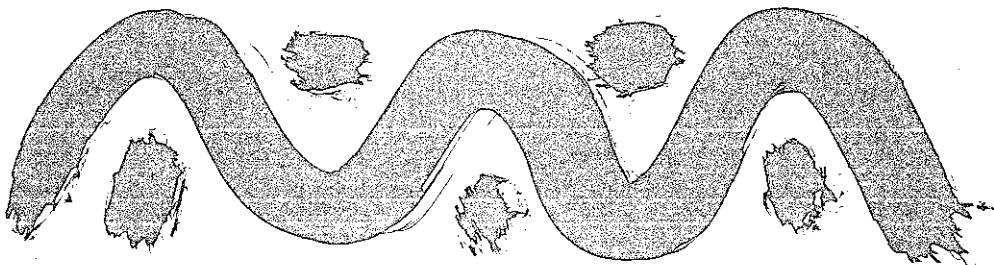
Dr. William Melnitz, Dean of the College of Fine Arts, UCLA, and leader in professional and university theatre in the U.S. and Europe will give a lecture:

**"THEATRE AND
THE UNIVERSITY."**
Wednesday,
April 20,
8:00 p.m.

Dr. Marshall McLuhan, University of Toronto, will deliver the second annual A.V.B. Geoghagan Lecture.

Thursday,
April 28,
7:30 p.m.
on **"FROM
GUTENBERG TO
BATMAN."**
Robert Lewis Shayon,
professor of
communications,
will moderate a
panel discussion

after the lecture. Participants will be William Dozier, producer of "Batman"; Dell Hymes, professor of anthropology; and William Jovanovich, president of Harcourt, Brace & World.



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info - Identity

"Take Votes and Easy
Returns; the Impact
of Election Coverage
on Women Voters in
the 1964 Election."

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