

## BIBLIOGRAPHY FOR MAGAZINE EDITING

For current developments in the magazine field, perhaps the best single source is Advertising Age. From time to time, news of the industry is reported in such other periodicals as Editor & Publisher, Newsweek and Time. Robert Newcomb and Marg Sammons conduct a regular department dealing with employee communications for Advertising Age; Reporting, the official magazine of the International Council of Industrial Editors, carries a number of articles about the problems and policies of company publications, none of which is included in this bibliography. Associated Business Publications and National Business Publications from time to time issue reports and discussions on problems of businesspaper publishing.

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