

The Annenberg School of Communications

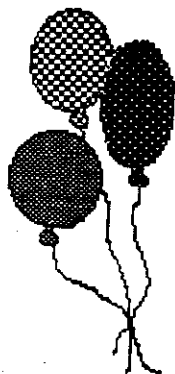
Alumni Association

invites you to its first annual

Alumni Reunion

Friday, May 15,
and

Saturday, May 16, 1987



Scheduled events at the School include **cocktails, dinner** (catered by the Frog Restaurant) and **dancing** on Friday night, followed by breakfast and an **Alumni Association meeting** on Saturday morning.

And that's only the beginning...

Since Penn's Alumni Weekend will be in full swing, the campus will be hopping with non-stop events. From seminars and presentations to picnics and parades, ASC participants may partake of any or all events open to the general alumni body. For our part, we'll have an ASC tent with table and chairs set up in Superblock with the other graduate schools and undergraduate class tents. This is also the site of many of Saturday's events including a picnic lunch, an alumni run, and entertainment by Penn's performing arts groups, to name only a few.

So, join in the beginning of a tradition and come back to ASC, Penn, and those unforgettable Spring days on campus.

ASC ACTIVITIES FOR ALUMNI WEEKEND, 1987

Friday, May 15, 7 pm. Cocktails, Dinner, and Dancing at the School. Cocktails and hors d'oeuvres begin the evening and will be followed by a sit-down dinner catered by the Frog Restaurant. After dinner we'll dance to live music in the lobby and visit with old friends. The cost for Friday evening is \$35 per person.

Saturday, May 16, 10:30 am. Continental breakfast and Alumni Meeting. The meeting and the breakfast will be held in room 108 of the School and will include an election of officers for 1987.

PENN ALUMNI WEEKEND ACTIVITIES

(This is only a partial listing. For a full listing see the Penn *Omnibus*, the reunion publication which is mailed to all alumni in April.)

Friday, May 15

Noon Kickoff lunch sponsored by the General Alumni Society and held at McClelland Hall. (There is a separate fee for this lunch).

Saturday, May 16

8-10 am Continental breakfast on Superblock
Your \$10 Alumni food ticket includes this breakfast as well as the picnic lunch. (This breakfast is separate from the ASC meeting breakfast at the School).

9:30-10:30 am Register for the alumni run at the Superblock Plaza or pick up an information envelope. Registration fee is \$7.

11:30 am Alumni Run
5000 meter (3.1 miles) run through the campus, ending at the Covenant.

11 am-2:30 pm Picnic Lunch
Everyone is invited to a picnic lunch on Superblock. (This meal is covered by the \$10 food ticket.)

2:30 pm Parade of Classes
Alumni parade down Locust Walk past President Hackney and the reviewing stand to the College Hall Green.

ACCOMMODATIONS

There are several alternatives for accommodations on Alumni Weekend. A block of rooms at the Quality Inn in the Fairmount section of the city (near the Museum of Art) has been reserved for ASC alums. Double rooms cost \$49 per night. You will be responsible for your own reservation and should use the enclosed reservation card or mention your Annenberg affiliation in making your reservation by phone.

Accommodations on campus are in High Rise North dormitory in Superblock. These accommodations are limited and will be assigned on a first-come, first-served basis. The rates are as follows:

\$50 per night	Married Couples -- one bedroom (two single beds), private bath, living room and kitchenette.
\$29 per person/per night	Multiple Occupancy -- one bedroom in a two, three or four bedroom suite with shared bathroom, some kitchenettes.
\$39 per person/per night	Single Occupancy -- bedroom with private bath.
\$20 per person/per night	Children -- under 12 years of age.

High Rise rooms come with linens and no deposit is required. Reservations are required and the cutoff date is April 20. Full payment will be made on arrival. Groups reserving multiple occupancy suites should include names of each person reserving space. Multiple occupancy room assignments will have same sex occupants.

To make your reservation at either the Quality Inn or the High Rise North, please fill out the appropriate card (one for each has been enclosed) and return to them directly.

If you choose to stay at any of Philadelphia's other fine hotels you should remember that hotel space is at a premium for this weekend so make your reservations as soon as possible.

ASC Alumni Reunion Response Form

Please fill out this form and return it in the enclosed envelope.

NAME _____

ADDRESS _____

CLASS OF _____

- Yes, I will attend the dinner/dance on Friday, May 15 and bring _____ guest(s).
- No, I will not attend the Friday dinner/dance.
- Yes, I will attend the Saturday morning meeting.
- No, I will not attend the Saturday morning meeting.

I have enclosed \$ _____ for the dinner/dance.

NOTE: Information about and reservations for events organized by the General Alumni Society are included in the annual reunion publication, the Penn OMNIBUS. The OMNIBUS will be mailed to you in April and includes all relevant Reunion information. Reservations for the Alumni Run and food tickets should be made through the General Alumni Society on forms included in the OMNIBUS.