
UNIVERSITY OF PENNSYLVANIA/THE PRESIDENT'S FORUM 1986-87

COLORED LINES

The Enduring Significance of Race

The President's Forum and the Annenberg School of
Communications Sponsor:

MINORITIES, MEDIA and the MARKET PLACE

A Symposium on the Current Status of Minorities
in the Media

Thursday, March 26, 1987

110 Annenberg School, 3620 Walnut Street

7:30 p.m.

Welcome: George Gerbner, Dean, Annenberg School of Communications
Moderator: Tyrone Brown, Esquire, Former Federal Communications Commissioner
Nolan Bowie, Professor, School of Communications and Theater,
Temple University
Joel Chaseman, President, Post-Newsweek Stations
Oscar Gandy, Acting Director, Center for Communications Research,
Howard University
Henry Geller, Director, Washington Center for Public Policy Studies,
Duke University
Ragan Henry, President, Broadcast Enterprise National, Inc.
Pluria Marshall, Chairperson, National Black Media Coalition
Andrew Schwartzman, Director, Media Access Project

For further information contact 898-7046

The Enduring Significance of Race

COLORED PEOPLE

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Office of the President
100 College Hall
University of Pennsylvania
Philadelphia, PA 19104-6380

PLEASE POST

Under the leadership of Dr. Robert F. Engs, Associate Professor of History, the 1986-1987 President Forum is devoted to the issues of race and racism. The first program in January, 1986 presented the Right Reverend Desmond Tutu, Bishop of Johannesburg, and was followed by a series of colloquia in the spring and fall.



The President's Forum of the University of Pennsylvania signals a return by the American university to its mission of educating society at large. Each year the University gathers together its own intellectual resources and those of its community, other institutions, government, and the corporate world for an extended examination of a social issue of national and international significance. By this means, in the words of President Sheldon Hackney, "the University hopes to reach out to its neighbors with a series of activities that focus attention, debate, and thought on the consideration of how we can become involved actively in the great social issues facing our nation and the world."

—The President's Forum—

Fowler, Reynolds said "no" Bob

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