*UNIVERSITY INTRAMURAL CORRESPONDENCE*

TO: Martin Meyerson
William Owen
John Hunt

FROM: Jane Wilson, News Officer

RE: Faculty Televison Appearances

DATE: December 23, 1976

On Wednesday, January 5, NBC will broadcast "Violence in America," a three-hour documentary to be shown locally on Channel 3 from 8 to 11 p.m.

Drs. Marvin Wolfgang and George Gerbner were both involved in the production of this show. Dr. Wolfgang served as chief consultant to the program's producer, Stuart Schulberg (long-time producer of the "Today Show"). Dr. Gerbner was interviewed in his Annenberg School office, and NBC will show a sequence of this film during the final hour of the program. Both men were contacted by the network last fall.

Dr. Gerbner was also interviewed last fall on "The Joel Spivak Show," a news talk-show produced and broadcast locally by Channel 10, WCAU-TV, Monday through Friday, from 9 a.m. to 10 a.m. The producers of the program have decided to include the final half of Dr. Gerbner's original 60-minute appearance during "re-run week," a five-day period when the most interesting and/or controversial programs broacast throughout the year are show again. The 30-minute segment featuring Dr. Gerbner will be shown on Thursday, December 30.

CC: George Gerbner JW
Marvin Wolfgang
Hal Helfrich
Fred Harper
Bruce Johnstone
Robert Dyson
Robert Duvall