

**THE NATIONAL
ACADEMY OF
TELEVISION
ARTS AND SCIENCES**

IS PLEASED TO PRESENT. . .

“Media awareness or ‘critical viewing’ is among the most important education issues of the next decade.”

--George Gerbner

Professor, Annenberg Schools of Communication

University of Pennsylvania

Gannett Center Journal, Columbia University, Winter, 1991

**Not *what* to think about TV, but *how* to think
about it.**

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