

DEVELOPMENT SERVICES GROUP		
LINE-ITEM BUDGET YEAR 1		
	% OF TIME	DSG SUPPORT
I. PERSONNEL		
NAME/POSITION		
George Gerbner, Project Director	5	3,000.00
Nejat Ozyegin, Director of Research	5	2,000.00
Sheila Witherington, Director of Operations	5	2,000.00
Jennifer Luk, Coding Supervisor	20	2,000.00
Taping and Dubbing	20	1,600.00
Coders	50	7,600.00
PERSONNEL SUBTOTAL		18,200.00
BENEFITS		0.00
FRINGE (12%)		2,184.00
PERSONNEL TOTAL		20,384.00
II. OTHER EXPENSES		
Meetings and Training Workshops		200.00
Tapes for coding/dubbing		400.00
Printing / Reproduction		350.00
Travel		400.00
TOTAL OTHER EXPENSE		1,350.00
TOTAL DIRECT EXPENSES		21,734.00
III. INDIRECT CALCULATION (15%)		3,260.10
TOTAL YEAR ONE		24,994.10