

communications

#53

March, 1987

George Gerbner has announced his request of the University of Pennsylvania administration and trustees to be returned to full time teaching, research, writing, and editorial work no later than the end of the 1988 spring semester, his 25th year as dean of the School.

Dean Gerbner told Annenberg School and Penn faculty, staff and students that he "looks forward to the opportunity to spend more time with my students, research, and writing as professor at The Annenberg School. I have worked hard to make our School a place where good, innovative and challenging work can be supported. Now let me taste a bit more of the pudding, looking, as usual, for the evidence."

Oscar Gandy, Acting Director of the Center for Communications Research at Howard University, joins the faculty as Associate Professor in September, 1987. Dr. Gandy's research and teaching is in the area of the political economy of communications.

The search for a new director of the The Washington Program in Communications Policy Studies has concluded with the appointment of Newton M. Minow to the post. Under Mr. Minow's direction, the Program will be affiliated with Northwestern University effective July 1, 1987.

Five former CBS News Chiefs, including two former Presidents of CBS News, spoke at the Thursday afternoon lecture series, "Talking Heads: Recollections of Former CBS News Chiefs" in January, February and March. Participating in the series were Leslie Midgley, Executive Producer of *Evening News with Walter Cronkite* from 1967 to 1972, who spoke about the Cronkite Evening News during the Vietnam War; Ernest Leiser, former Vice President and Deputy Director of News Coverage, speaking on The Evolution of Network News; Burton Benjamin, former Senior Executive Producer of CBS News, speaking on Documentary as Endangered Species; Richard Salant, former President of CBS News, speaking on *60 Minutes*; and William A. Leonard, former President of CBS Evening News, speaking on How to Be an Anchor. Professor Robert Lewis Shayon served as moderator and coordinator of the series.

On March 5th the speakers returned to the School for a final roundup and were joined by Sally Bedell Smith, former *New York Times* correspondent and Gannett fellow, who is writing a biography of William Paley.

The Annenberg School of Communications and the President's Forum 1986/87 co-sponsored the symposium, "Minorities, Media and the Market Place," a panel discussion of the current status of minorities in the media, at the School on March 26. The panel presentation was part of the year-long *Colorlines: The Enduring Significance of Race* presentations coordinated by the President's office. Dean George Gerbner welcomed panel moderator Nolan Bowie, Professor at the School of Communications and Theater at Temple University, and panel members, Joel Chaseman, President of the Post-Newsweek Stations, Oscar Gandy, Acting Director of the Center for Communications Research at Howard University, Henry Geller, Director of the Washington Center for Public Policy Studies at Duke University, Ragan Henry, President of the Broadcast Enterprise National, Inc., Pluria Marshall, Chair of the National Black Media Coalition,

and Andrew Schwartzman, Director of the Media Access Project.

**Faculty Research Seminar
Spring 1987**

Professor Eduardo Contreras, Research Associate Professor, The Annenberg School of Communications, and Senior Evaluator of the Healthcomm Project spoke on "A Look at Communications Research in Latin America: Institutional Settings and Research Underway" on January 22.

Professor Stuart Ewen, Department of Communications at Hunter College, City University of New York, spoke on "All-Consuming Images: The Politics of Style in Contemporary Life" on March 30.

James Quilligan, MA candidate, contributed "We liked It So Much We Bought the Company: Worker Buyouts in Ohio," to *Workplace Democracy*, Vol. 13, No. 3.

Nancy Signorielli spoke on "The Role of TV in our Lives" to the Women's Program of the Lutheran Settlement House, the Institute for Scientific Information's Caring Center's parent and teachers' group, to the annual meeting of the Pennsylvania Council on Family Relations, and to the University of Pennsylvania's Hill House Dinner Speaker's Program; all in Philadelphia in October and November, 1986; contributed "Selective Television Viewing: A Limited Possibility" to the Summer 1986 issue of the *Journal of Communication*; serves on the planning committee for "Mass Communications: A Context for Public Health," an invitational conference to be held in the 1987-88 academic year; and on the advisory board of the newly formed Annenberg School Alumni Association.

Larry Gross contributed "Life Versus Art: The Interpretation of Visual Narrative" to *Literary Discourse: Aspects of Cognitive and Social Psychological Approaches*, Laszlo Halasz (ed.), Berlin, West Germany: Walter de Gruyter, 1987; serves on the planning committee for a National Center for the US Constitution (to be established in Philadelphia); and serves on the governing board of the Center for Cultural Studies established by the School of Arts and Sciences in 1986 (replacing the Center for the Study of Art and Symbolic Behavior).

Catherine Schifter, Assistant Dean, received her Ph.D. in Educational Administration from the University of Pennsylvania's Graduate School of Education in December, 1986; spoke on "The Phases of Adjustment to Professional Education" at the annual meeting of the American Educational Research Association in San Francisco in April, 1986, and has had a copy of that paper chosen by the ERIC Clearinghouse on Higher Education for inclusion in their 1986 collection.

Victor Calderola, Ph.D. candidate, presented (with Patricia J. Vondal) "Analyzing Visual Contexts: Agricultural Innovation in Kalimantan" at the 85th annual meeting of the American Anthropological Association in Philadelphia in December, 1986; and is producing (with Patricia J. Vondal and Richard W. Mitchell) "Working for Profit: Agrarian Enterprise in South Kalimantan," a videotaped photographic analysis of locally developed agricultural industry in Indonesia.

George Gerbner served as a member of the News Industry panel at the meeting of the Association for Humanist Sociology in Philadelphia, Pennsylvania; appeared in the BBC special, *Television on Trial*, in London, England, lectured at Emory University, spoke on the future of

communications study at the annual conference of the Speech Communication Association in Chicago, Illinois, and gave a lecture at Vassar College in Poughkeepsie, New York, all in November, 1986. Dean Gerbner spoke at a colloquium at Glassboro College in Pennsylvania in December, 1986; attended the annual meeting of Commission and Subcommission chairs of the International Research and Exchanges Board in Princeton, New Jersey; and served as chair of the joint US-Soviet Subcommission on Communication and Society, in which capacity he attended a conference on Space Bridges Between the US and the USSR organized by the Citizen Exchange Council at the Wingspread, Wisconsin, conference center.

Robert Lewis Shayon was an invited participant in the policy forum, "The International Implications of High Definition Television," at The Washington Program of The Annenberg Schools of Communications in Washington, DC, in December, 1986; and organized and moderated "Talking Heads: Recollections of Former CBS News Chiefs," a series of lectures featuring ex-CBS newsmen.

Frederick Steier gave a two-day public seminar (with Humberto Maturana), "On Constructing Realities," sponsored by the Norwegian Organization of Family Therapy Organizations and the University of Oslo in Norway in November, 1986; gave the invited lecture "Corporate Cultures Viewed Cross-Culturally: An Anthropology of Formal Organizations" in the seminar series, "The Cultural Dimension: Anthropological Perspectives on Formal and Informal Organizations" at the Lauder Institute of Management and International Studies at the University of Pennsylvania in November, 1986; and spoke on "Toward Systemic and Cybernetic Methodologies" at the Cybernetic Systems Seminar Series at San Jose State University in California in March, 1987.

Nancy Morris, MA candidate, was a discussant on a panel on "Interrelations of Contemporary Latin American Song" at the Latin American Studies Association XIII International Congress in Boston in October, 1986; and presented "The Role of Traditional Music in the Chilean New Song Movement" at the Department of Folklore and Folklife Colloquium series on the University of Pennsylvania campus in February, 1987.

Paul Messaris reviewed *Imaginary Social Worlds: A Cultural Approach* by John L. Caughey for the Spring 1986 issue of the *Journal of Communication*; and served as chair of the panel on "Competitive Papers in Mass Communication: Politics and Power" at the Speech Communication Association's 72nd Annual Meeting in Chicago, Illinois, in November, 1986.

Barry Cole discussed the "Changing Role of the FCC and the Congress" in a syndicated television program, *Regulating Broadcasting*, shown on various stations in January, 1987; continues to serve on the Board of Trustees of the Citizens Communication Center and the Institute for Public Interest Representation of the Georgetown University Law Center in Washington, DC; and continues as a reviewer for communications and regulatory related proposals submitted to the National Science Foundation.

Peter Siegenthaler, MA candidate, served as co-editor of *The Armin Hoffman Years*, the catalogue for an exhibition by faculty and graduates of the Basel School of Design on display at Philadelphia's Moore College of Art in November, 1986.

Charles Wright contributed "Mass Communication Rediscovered: Its Past and Future in American Sociology" to *Media, Audience, and Social Structure*, S. Ball-Rokeach and M. Cantor (eds.), Beverly Hills: Sage, 1986; participated in the Conference on Culture and Communication in Philadelphia, Pennsylvania, in October, 1986; and was an invited participant at the conference on the Information Society at the University of Denver in Colorado in November, 1986. Professor Wright continues as a member of the editorial boards of *Public Opinion Quarterly* and *Information and Society*.

Joan Bernstein has been elected to the Executive Committee of the Librarians Assembly, a group whose membership consists of all professional librarians and administrative staff of the University Libraries; and was one of the participants in the Project Threshold Fair on campus, an exhibition of projects developed by University members using IBM-pcs awarded by the University and IBM.

Duncan Holaday presented "From Camera to Karma in Bali," a paper and film presentation, to the Faculty Seminar on World Perspectives at Albright College in Reading, Pennsylvania, in February, 1987; serves as project director for "Out of Fear" (working title), a dramatic short film for the outreach program of Women Against Abuse in Philadelphia; and has had his screenplay, "A Dangerous Course," optioned for development by Sunstreet Productions, Inc., Studio City, California, in January, 1987.

Harold Branam, Assistant Editor, International Encyclopedia of Communications, contributed an article on R. K. Narayan's *Under the Banyan Tree to Magill's Literary Annual*, Englewood Cliffs, NJ: Salem Press, 1986; his article "John Arden" appeared in *Research Guide to Biography and Criticism: Drama*, Washington, DC: Research Publishing, 1986; and his articles on James Agee's *The Morning Watch*, Jorge Amado's *Jubiaba*, Harriette Arnow's *The Dollmaker*, Euclides da Cunha's *Rebellion in the Backlands*, Gabriel Garcia Marquez's *One Hundred Years of Solitude*, Jamake Highwater's *Journey to the Sky*, and N. Scott Monaday's *House Made of Dawn* appear in *Masterplots II: American Fiction Series*, Englewood, NJ: Salem Press, 1986. Doctor Branam continues on his Appalachian Studies Fellowship project from Berea College in Kentucky to compile and edit an anthology of criticism of Appalachian literature.

Diane Umble, Ph.D. candidate, serves on the Media Task Force of the Mennonite Church where she oversees the work of a research consultant and serves as a planner and moderator of consultations. She is also writing entries on "Broadcasting" and "Mass Communication" for a revision of the *Mennonite Encyclopedia*.

George Gerbner is co-principal investigator with Ellen Mickiewicz, Professor of Political Science at Emory University, and Yassen Zassoursky, Dean of Moxcow State University, of a two-year comparative study of US and Soviet television. The study is under a grant awarded by the W. Alton Jones Foundation, and is an activity of the American Council of Learned Societies and the International Research and Exchanges Board.

Larry Gross chaired and served as a discussant for the panel on "Male Sexual Meanings and Males Studying Sexual Meanings" at the American Anthropological Association meetings in Philadelphia, Pennsylvania, in December, 1987; and delivered the paper "Out of the Mainstream: Sexual Minorities and the Media," at the symposium *Rethinking the Audience: New Tendencies in Television Research* at the University of Tubingen in West Germany in February, 1987.

Joseph Turow contributed "Television Doctors and the Real World" to the July 15, 1986, issue of *Resident and Staff Physician*(32:7); was co-author of an entry on children's television for *The Books of Days*, Ann Arbor, Michigan: Peirian Press, 1987, a reference book for children's libraries; and had his research on the portrayal of physicians on prime-time TV discussed in the January 1987 issue of the magazine, *Options: For Physicians in Transition*.

Tobia Worth was elected to the board of trustees of the International Film Seminars for a five-year term.

Alexandra Grilikhes contributed a 29-page bibliography on the "Mass Media and Communication" to the 13th edition of *The Reader's Adviser*, an international bibliography of bibliographies, New York, NY: R. R. Bowker, 1986; has her poetry and photography included in the Mellon Bank's exhibition, "The Intimate Eye," on display in the bank's domed building at Broad

and Chestnut; and gave a reading of her poetry at The Painted Bride Art Center in Philadelphia in December, 1987.

Robert Lewis Shayon testified before the US Senate Subcommittee on Communications on "The Fairness Broadcasting Act of 1987" in a one-day hearing of a panel of eight witnesses including Mark Fowler, Chairman of the FCC, Charles Ferris, former FCC Chair, and Tom Goodgame, President of the Group W Stations of the Westinghouse Broadcasting Company, in Washington, DC, in March, 1987; and acted as a judge in the New Jersey Press Association's award to the outstanding New Jersey newspaper reporter of the year in March, 1987.

Marsha Siefert presented "Electrifying Performances: Opera Singing and the Media in Twentieth Century America" to the Mellon Seminar on Technology and Culture in the Program for Assessing and Revitalizing the Social Sciences at the University of Pennsylvania in December, 1986; continues as editor (with **George Gerbner**) of Longman Communication Books which recently released *Ethical Journalism* by Philip Meyer and *Media Ethics* (2nd edition) by Christians, Rotzoll and Fackler; and performed Mozart and Liszt solo piano works in recitals in Berwyn, Pennsylvania in November, 1986, and January, 1987.

Harold Branam contributed "Carolina and Coalfields: Two Schools of Contemporary Appalachian Poetry" to *Reshaping the Image of Appalachia*, Loyal Jones (ed.), Berea, Ky.: Berea College Appalachian Center, 1986; wrote "Mary Lee Settle," which appears in Beacham's *Popular Fiction in America*, Washington, DC: Beacham Publishing, 1986; wrote articles on Miguel Angel Asturias' "Tatunana's Tale," Gabriel Garcia Marquez's "The Handsomest Drowned Man in the World," R. K. Narayan's "A Horse and Two Goats," Jayne Anne Phillips' "Black Tickets" and "Home," and Tobias Wolff's "In the Garden of the North American Martyrs" in *Masterplots II: Short Stories*, Englewood Cliffs, NJ: Salem Press, 1968; and contributed "Francois de Curel" to *Critical Survey of Drama: Foreign Language Series*, Englewood Cliffs, NJ: Salem Press, 1986.

Frederick Steier has been appointed as a lecturer in the Social Systems Science Graduate Group of the Wharton School at the University of Pennsylvania; has been appointed Visiting Associate Professor in the Cybernetic Systems Program at San Jose State University in California; and serves as a systems consultant to The Institute of Pennsylvania Hospital in their development of a systems based family therapy program for adolescent drug abusers.

Linda Johnson, MA candidate, has been appointed Sunday Editor/Writer for the *Daily Intelligencer* newspaper in Doylestown, Pennsylvania, in March 1987.

Amos Vogel spoke on "Eastern European Cinema and Dusan Makavejev" at the New School of Social Research in New York in November, 1986; was an invited speaker at the New York State Council on the Arts conference on New York State Non-Profit Film Showcases in New York in November, 1986; was the keynote speaker at the American Film Institute Presentation of the 1987 Maya Deren Independent Film Awards in New York in January, 1987; contributed an essay to *The Films of Werner Herzog*, Timothy Corrigan (ed.), New York: Methuen Press, January, 1987; and was appointed to the Metropolitan Museum of Art Panel on Art Films and attended the Berlin Film Festival as an invited guest, both in February, 1987.

George Gerbner addressed a conference of the American Medical Association on the Image of Medicine in the Mass Media in Los Angeles, California, in February, 1987; spoke at Ohio State University, appeared on the PBS program *Hollywood's Favorite Heavy: Businessmen on Prime Time TV*, and on the Italian (RAI) television program, *Ten Years that are Changing Television*, all in March, 1987. His article on "Science on Television: How it Affects Public Conceptions" appears in the Spring 1987 issue of *Issues on Science and Technology*.

Barry Cole delivered a paper on "Conflicting Federal/State Jurisdictions and Policy Objectives"

at "Pricing Electric, Gas and Telephone," a conference at the Institute for the Study of Regulation in St. Louis, Missouri, in February, 1987; spoke on "Problems of Regulating Telephone" at a conference on telephone issues sponsored by the Telecommunications Coalition and the United Church of Christ in New York in February, 1987; and spoke on "Trends in State Regulation of Telephone" before the Telecommunications Group of the Maryland Public Service Commission in Baltimore, Maryland, in February, 1987.

Joseph Turow was recently named to the new editorial board of the *Sage Annual Reviews of Communication Research*, which will oversee volumes 16-21; continues on the editorial boards of the *Journal of Communication*, *Journal of Broadcasting and Electronic Media*, and *Critical Studies in Mass Communication*; and serves on the Communication and Theater evaluation panel of the National Endowment for the Humanities to award 1987 summer stipends.

Adele Chatelain gave a talk and slide presentation of her art work entitled, "Meditative Art as a Tool toward Final Integration of the Adult Personality" at the Osage Monastery in Tulsa, Oklahoma, in January, 1987.

Larry Gross spoke on the keynote panel, Diversity in Education, of the Annual Green Circle Conference, "Promoting Human Relations in Education"; and served on the plenary panel on "The News Industry: What's It Selling and Who's Buying It?" at the 11th Annual Conference of the Association for Humanist Sociology both in Philadelphia, Pennsylvania, in November, 1986.

Ray L. Birdwhistell completed research on religious community interpersonal communication patterning in Hilliards, Ohio, and continues that research in central Florida.

Alexandra Grillkhes has been commissioned by The Painted Bride Art Center to create a full-length collaborative piece to be performed at the end of April during the month-long city-wide Voices of Dissent celebration; and has been elected to serve as a member of the board of the Philadelphia Jung Center.

Carolyn Marvin contributed "Innis, McLuhan, and Marx" to the Summer 1986 issue of *Visible Language: Special Issue on the Origins and Function of Literacy*, served as a respondent for a panel on "Politics, Patents, and Profits in Telegraphy" at the Society for the History of Technology in Pittsburgh, Pennsylvania, in October, 1986; gave the keynote speech, "The First Apple was on the Tree and Other History Lessons in the Age of Computing," to a conference on "Computers in the Humanities: Historical Perspective, Contemporary View, Future Vision" at La Salle University in Philadelphia, Pennsylvania, in October, 1986; and has received a Literacy Research Center Grant for Spring, 1987, for investigation of aspects of literacy as a social code in Philadelphia in the early 19th Century.

Barbie Zellizer, Ph.D. candidate, presented a paper on "Media Event Performance: Journalists in Flow" at a meeting of the Association for the Anthropological Study of Play in Montreal, Canada, in March, 1987.

Frederick Steler was an invited discussant at the Gordon Research Conference on Cybernetics of Cognition in Wolfboro, New Hampshire in June, 1986; spoke on "A Cybernetic Methodology in (Self)-Organizing" at the western regional meeting of the American Society for Cybernetics in Santa Cruz, California, in September, 1986; chaired a panel on "Macro and Micro Views on Organization and Institution" at the Conference on Culture and Communication in Philadelphia, Pennsylvania, in October, 1986; and gave the keynote address and a workshop on "Context and Ecology in Family Therapy Institutions: Applying Systemic Thinking to our Own Organizations" at the twenty-fifth anniversary Jubileum of the Kristiansand Family Therapy Organization in Kristiansand, Norway, in October, 1986.

Robert Lewis Shayon served as an expert witness for the defense in a civil action in US District Court for the Eastern District of Pennsylvania in October, 1986; participated in "Can the FCC Administer the Consent Decree?," a seminar sponsored by the law firm, Dow, Lohnner and Albertson which considered the advisability of transferring the jurisdiction of the restrictions of the divested Bell Operating Companies from the federal court to the FCC, in Washington, DC, in November, 1987; and served as a member of the advisory panel, "Communications Systems for an Information Age," for the Office of Technology Assessment of the Congress of the United States in Washington, DC, in December, 1986.

Robert Hornik continues as the principal investigator for Healthcomm, the USAID-funded Evaluation of Communication for Child Survival Programs, with research initiated in Malawi, Guatemala, and Lesotho, and continuing in Ecuador and Indonesia. The Healthcomm research staff includes **P. Stanley Yoder**, **Jeffrey McDowell**, and **Eduardo Contreras**. Professor Hornik serves as a member of the Program Committee of the National Council for International Health annual conference, to be held in Washington, DC, in June, 1987; serves as a member of the Technical Advisory Group for Harvard University's Applied Diarrheal Disease Research Program, on the Education Development Center's Radio Learning Project in Newton, Massachusetts, as a member of The Academy for Educational Development's Communication Technology Transfer in Agriculture Program, and is a member of the editorial board of *Public Opinion Quarterly* and a consulting editor for *Journal of Communication*.

The Sixth International Conference on Culture and Communication was held in Philadelphia on October 9, 10 and 11, 1986, at the Hershey Hotel. The Conference was sponsored by the Institute of Culture and Communication of Temple University and **SARI THOMAS**, MA '73, Ph.D. '77, serves as Director. Annenberg School faculty, students, and alumni participating were:

CAROLYN MARVIN, Associate Professor, was organizer and moderator of the panel on Communications History.

MICHELE SINEX, MA '84, Ph.D. candidate, spoke on "What the Government Thought It Was Doing By Making Native Americans Literate in the 19th Century" as part of the panel on Communications History.

MILTON MUELLER, MA '86, Ph.D. candidate, spoke on "What We Never Understood before the Invention of the Periodical Press in the 17th Century" as part of the panel on Communications History.

GWENYTH JACKAWAY, MA '85, Ph.D. candidate, spoke on "In the Beginning, Who Was Afraid of Television and What Scared Them" as part of the panel on Communications History.

JULIAN HALLIDAY, MA '84, spoke on "Disowning Intent in Advertisements" as part of the panel on Social Implications of Advertisement.

LESLIE RADO, MA '73, Ph.D. '79, spoke on "Independent Feminist Intellectuals and Their Periodicals" as part of the panel on Marginalization and Resistance.

MICHAEL MORGAN, MA '77, Ph.D. '80, spoke on "Family Cohesion and Use of Media Technology in the Home" (with Laurel Hellerstein and Sallyanne Ryan), and served as organizer and moderator, on the panel on Media Technology and the Family; and spoke on "Recent Research on Trends on Television and Political Attitudes" as part of the panel on Political Issues in American Television.

NANCY ROTHSCHILD, MA '79, Ph.D. candidate, served as discussant for the panel on Media Technology and the Family.

DONA SCHWARTZ, MA '79, Ph.D. '83, spoke on "Selling the News: An Analysis of Promotional Campaigns for News Broadcasts in Minneapolis-St. Paul," and served as organizer and moderator, both on the panel on News and Ideology.

MICHAEL GRIFFIN, MA '79, Ph.D. candidate, spoke on "The Structure of Visual News" as part of the panel on News and Ideology.

ROBERT AIBEL, MA '76, Ph.D. '84, was a discussant for the panel, *Filming A Country Auction: A Collaborative Film Model*.

CHRIS MUSELLO, MA '77, Ph.D. '86, was a discussant for the panel, *Filming A Country Auction: A Collaborative Film Model*.

STEPHEN PRINCE, MA '85, Ph.D. candidate, spoke on "The Question of a Sexuality of Abuse in Pornographic Films" (with **Paul Messaris**) as part of the panel on Gender and Sex in Cultural Artifact and Myth; and on "Are There Bolsheviks in Your Breakfast Cereal?" as part of the panel on Visual Communication.

ROBERT HANKE, MA '82, Ph.D. candidate, presented "The Message 'This is Culinary Culture': An Exploration of Urban Food Symbolism" as part of the panel on Macro and Micro Views on Organization and Institution.

VICTOR CALDAROLA, Ph.D. candidate, spoke on "The Ethnographic Use of Still Photographs: Visual Communication and the Harvard Chiapas Project, 1957-1975" as part of the panel on Visual Communication.

JULIE DOBROW, MA '84, Ph.D. candidate, spoke on "Media Acculturation and Media Plurality: The Impact of the VCR on Notions of Selectivity and Mass Audience" as part of the panel on Technology and Human Affairs.

STUART SIGMAN, MA '79, Ph.D. '82, spoke on "The Relationship between Communication and Interaction" and served as organizer and moderator of the panel on Everyday Social Interaction.

JAMES MILLER, Ph.D. '81, spoke on "France Confronts the New Media: Issues in National Communications and Cultural Policy" as part of the panel on Contemporary Issues in the Mass-Media Marketplace.

GEORGE GERBNER, Professor and Dean, spoke on "The Theory of the Three B's: Blurring, Blending and Bending," and served as organizer and moderator on the panel on Political Issues in American Television.

LARRY GROSS, Professor, spoke on "The New Crusade and Attitudes toward Minorities" as part of the panel on Political Issues in American Television; and served as moderator and discussant on the panel on Gender and Representation: Image and Reality.

STEWART HOOVER, MA '81, Ph.D. '85, spoke on "Religious Television: 'Mainstreaming on the Right'?" as part of the panel on Political Issues in American Television.

NANCY SIGNORIELLI, Ph.D. '75, spoke on "Television and Occupation: The Dilemma of the Middle Class" as part of the panel on Political Issues in American Television.

THOMAS NEWMAN, MA '75, spoke on "Communication Research in Museums" for the panel on Institutional Aspects of Art.

KRYSTYNA WARCHOL, MA '86, Ph.D. candidate, spoke on Mechanisms of Social and Artistic Adaptation of Polish Visual Artists to the New York Art World" as part of the panel on Institutional Aspects of Art.

CHRISTINE BACHEN, Assistant Professor, spoke on "From *Night Court* to *Miami Vice*: What Entertainment TV Teaches Children about the Law," and served as organizer and moderator of the panel on Mass Media, Interpersonal Sources and the Belief Systems of Young People.

JESSICA LILIE, MA '86, spoke on "Children and the Nuclear Threat: The Communication" as part of the panel on Mass Media, Interpersonal Sources and the Belief Systems in Young People.

AMY JORDAN, MA '85, Ph.D. candidate, spoke on "Visions of Tomorrow: How Adolescents Construct Their Beliefs about Tomorrow" as part of the panel on Mass Media, Interpersonal Sources and the Belief Systems in Young People.

KUSUM SINGH, MA '74, Ph.D. '78, spoke on the "The Ice Machine of Power" as part of the panel on Image Analysis: A New Vista in Democratic Communication.

HANNAH KLIGER, MA '77, Ph.D. '85, spoke on "Acculturation and Adaptation in Jewish Ethnic Organizations: The Role of Communication" as part of the panel on Acculturation.

GEORGE CUSTEN, MA '76, Ph.D. 80, spoke on "Shelf Space in the Closet: Gays, Lesbians and Media Annihilation," and served as organizer for the panel on Gender and Representation: Image and Reality.

DANIEL TATE, MA '82, Ph.D. candidate, spoke on "Magazine Treatment of Gays: 1967-1978" as part of the panel on Gender and Representation: Image and Reality.

PAUL MESSARIS, Associate Professor, spoke on "The Question of A Sexuality of Abuse in Pornographic Films" (with **Stephen Prince**) as part of the panel on Gender and Sex in Cultural Artifact and Myth; and served as Organizer and Moderator for panels on Field Research on Communication and Social Structure and on Visual Communication.

JOSEPH TUROW, Associate Professor, spoke on "Dramatic and Medical License: Organizational Processes in Creating TV Doctors" as part of the panel on Field Research on Communication and Social Structure.

LEA HALL, MA '82, Ph.D. '85, spoke on "The Communication of Expertise during Rapid Organizational Change: An Ethnographic Case Study of a Bank Holding Company during Deregulation" as part of the panel on Field Research on Communication and Social Structure.

THOMAS POTTERFIELD, MA '81, Ph.D. candidate, spoke on "Recreational Dwellings as Social Settings: Analysis of Social-Structural and Contextual Variation" as part of the panel on Field Research on Communication and Social Structure.

DANIEL COOK, MA candidate, spoke on "Problems of Information and Confirmation in Field Research" as part of the panel on Field Research on Communication and Social Structure.

KEYA GANGULY, MA candidate, spoke on "Symbolic Uses of Terrorism" for the panel on The Communication of Social Conflict.

LESLIE GALAN, MA '86, spoke on "The Use of Subjective Point of View in Persuasive Communication" as part of the panel on Visual Communication.

MICHAEL WILLMORTH, MA '84, Ph.D. candidate, spoke on "Visual Shot Structure and the Resolution of Ambiguity in 'Tarzan Talk'" for the panel on Visual Communication; and spoke on "Paralinguistic Patterning of Social Types in Cartoon Voice Characterizations" as part of the panel on Mass Media and Children.

ROGER ARCHIBALD, MA '86, spoke on "The Camera as Prosthesis" for the panel on Visual Communication.

BARBIE ZELIZER, Ph.D. candidate, served as moderator of a panel on Communication and Narrative Structure.

EXPLORATORY CINEMA

The Annenberg School of Communications
Spring 1987

Feb. 5	<i>LOUISIANA STORY</i> <i>LOUISIANA STORY STUDY FILM</i>	Robert Flaherty, USA 1946-1948 Robert Flaherty, USA, 1948
Feb. 12	<i>A BALINESE TRANCE SEANCE</i> <i>JERO ON JERO: "A BALINESE</i> <i>TRANCE SEANCE" OBSERVED</i> <i>A COUNTRY AUCTION</i>	Timothy Asch, USA, 1980 Timothy Asch, USA, 1980 Ruby, Aibel, Musello, Levin, USA, 1980
Feb. 19	<i>ENTHUSIASM</i> <i>THE TRAIN ROLLS ON</i>	Dziga Vertov, USSR, 1931 Chris Marker, France, 1972
Feb. 26	<i>LIGHTNING OVER WATER</i>	Wim Wenders, Nicholas Ray, USAW. Germany, 1980
Mar. 5	<i>GEORGE STEVENS: FILMMAKER'S</i> <i>JOURNEY</i>	George Stevens, Jr., USA, 1985
Mar. 19	<i>BURDEN OF DREAMS</i> <i>LA SOUFRIERE</i>	Les Blank, USA, 1982 Werner Herzog, Germany, 1977
Mar. 26	<i>CORRECTION PLEASE</i>	Noel Burch, England, 1979
Apr. 2	<i>ALL AMERICAN HIGH</i>	Keva Rosenfeld, USA, 1985
Apr. 9	<i>IN HER OWN TIME</i>	Lynn Litman, USA, 1985
Apr. 16	<i>DAVID HOLZMAN'S DIARY</i>	Jim McBride, USA, 1967
May 7	PREMIERE OF STUDENT FILMS	ASC Film Lab Students, 1986-87