

The search for a new Dean of The Annenberg School of Communications has been extended to its second year. Provost Michael Aiken requested that **George Gerbner** continue as Dean until the search is completed. Dean Gerbner, "straining at the leash," agreed. He plans to devote full time to teaching and research as soon as possible.

Editorial work has been completed on the International Encyclopedia of Communications, a 6-year \$5 million effort supported by The Annenberg School of Communications and to be published in early 1989 by Oxford University Press in cooperation with the University of Pennsylvania and ASC. **Erik Barnouw** was Editor-In Chief, **Tobia L. Worth** - Editorial Director, **Larry Gross** - Associate Editor, **Wilbur Schramm** - Consulting Editor, and **George Gerbner** - Chair, Editorial Board. The 4-volume work contains over 550 original articles by leading authorities from 29 countries. It was compiled under the guidance of 25 Section Editors and 170 Editorial Advisors. It includes 1,100 captioned illustrations, extensive cross-references, and a comprehensive index. First of its kind, The Encyclopedia presents and defines the broad field of communications and cultural history, research, theory, and practice.

Adam Kendon has been appointed as Lecturer for the current academic year. Dr. Kendon is teaching a course on "Communication in Face-to-Face Interaction." From 1986 to 1988, he was a Visiting Fellow at the Department of Anthropology, Research School of Pacific Studies, Australian-National University, Canberra, Australia. His book entitled A Sign Language of Aboriginal Australia: Cultural, Semiotic and Communicative Perspectives is being released this year by Cambridge University Press, Cambridge, England.

Lyubov Ivanovna Dzekonova, Assistant Professor of Contemporary History of Journalism at the Voronezh State University, USSR is at The Annenberg School for six months under the auspices of IREX to conduct research on the role of mass media in international relations. **Howard Schwartz**, Professor of Communications and Chairman of the Department of Communications at Rider College, Lawrenceville, New Jersey is visiting ASC during the fall semester to conduct research on Martin Luther King, Jr. and the civil rights movement. **John V. Vilanilam**, Professor and Head, Department of Communication and Journalism, University of Kerala, Trivandrum is a visiting scholar at The School for the current academic year. Dr. Vilanilam's most recent work, Reporting A Revolution, will be published by Sage.

Michael Willmorth has joined the staff of The Annenberg School as Research Coordinator. Dr. Willmorth who received his Ph.D. from the School in May also teaches an undergraduate course in sound communication. **Geoffrey Falen** has been appointed as Undergraduate Major Coordinator. Mr. Falen received his B.A. degree from PENN in May. **Judith Kisor**, formerly Media Services Coordinator at Loyola University in Chicago, is now the Audio Visual Technician. **Cristina Madigan** has assumed the duties as Assistant for Admissions and Academic Matters. The HEALTHCOM project has appointed Dr. **Susan McCombie** as a Research Director; **Lorraine Ritacco** as Reports Editor; and **Chris Davidson** as Fiscal Coordinator.

The latest addition to the many "tools of communication" by which one may communicate with The Annenberg School is FAX. The FAX number is (215) 898-2024. Members of the School's faculty, staff and students can also be reached by electronic mail. The internet address is ADMIN@ASC.UPENN.EDU. The more traditional modes of communication are also still available. The mailing address is 3620 Walnut Street, Philadelphia, PA, 19104-6220, USA and the main phone number is (215) 898-7041. Telex messages may be sent to the University of Pennsylvania number: 710-670-0328. Please note in the telex that it is to be directed to The Annenberg School of Communications.

Charles R. Wright's article, "Social Surveys and the Use of the Mass Media: the Case of the Aged," is included in Surveying Social Life: Papers in Honor of Herbert H. Hyman edited by H. O'Gorman and published by Wesleyan University Press, Middletown, Connecticut, 1988. Dr. Wright is associate editor, *Sociological Viewpoints* and a member of the editorial board of *Information and Behavior*. In August, he attended the annual conference of the American sociological Association in Atlanta, GA.

Carolyn Marvin was an invited panelist on the "Suppression of Knowledge: Rethinking the History of Censorship" panel presented as part of the *Legacies of Genius: A Celebration of Philadelphia Libraries* exhibition in May sponsored by the Philadelphia Area Consortium of Special Collections Libraries. Also appearing on the panel were Princeton historian, Richard Darnton; **Erik Barnouw**, editor of the International Encyclopedia of Communications; Vitor Navasky, *Nation* editor; and former Penn law professor, Paul Bender. Dr. Marvin's article, "Attributes of Authority: Literacy Tests and the Logic of Strategic Conduct," appeared in COMMUNICATIONS 11 (1988). She presented a paper entitled "How Literacy Maintains Social Inequality" to the Eastern Communications Association in May in Baltimore, Maryland.

Marc B. Rubner is consultant to the Corporation on Disabilities and Telecommunications under a grant from the Jennifer Neal Foundation. Mr. Rubner will be researching television, film, and print for information about the disabled and the media.

Amos Vogel was an invited guest at the Berlin International Film Festival in February and at the Cannes International Film Festival in May. His report on the Berlin International Film Festival '88 appeared in the May issue of *Film Comment*.

Klaus Krippendorff presented a paper on "A Heretic Communication About Communication About Communication About Reality" as the keynote address at the fortieth anniversary of the University of Illinois Institute of Communication, Champaign-Urbana, in March. His review of Angel Fear: Toward An Epistemology of the Sacred by Gregory Bateson and Mary Catherine Bateson was published in the Summer issue of the *Journal of Communication*. His paper, "On the Essential Contexts of Artifacts or on the Proposition that 'Design is Making Sense (of Things)'" appears in *Design Issues* in press. With Frederick Steier, he organized a well attended one-day workshop on "Cybernetics: New Implications" at the International communication Association conference in New Orleans, Louisiana in May.

Larry Gross spoke on "The Interpretation of Visual Narratives" and on "Television as the Mainstream of Culture" at the Katholieke University of Leuven in Belgium in May. While there, he met with University officials to plan the 1989 Penn-Leuven Summer Institute in Cultural Studies. Dr. Gross has been appointed to the Governor's Commission on History, Citizenship, and Values for the Commonwealth of Pennsylvania. He authored "Violence and Discrimination Against Lesbian and Gay People in Philadelphia and the Commonwealth of Pennsylvania" The report was based on a survey of 721 Pennsylvanians and received wide local and national media attention when it was issued in June.

Nina Ferencic served as consultant to the World Health Organization in Geneva, Switzerland in May, June, and July. She worked with WHO's Global Programme on AIDS on the evaluation of AIDS health promotion programmes around the world.

George Gerbner spoke on "Cultural Indicators in the Rear View Mirror" at the annual international communications research conference, SOMMATIE '88, near Eindhoven, The Netherlands in April and on "The Effect of Coverage of Crime on Society" at a conference on "Crime Victims and the Media" in Philadelphia in May. He was a panelist on the "Language and Culture" panel at the International Communications Association conference in New Orleans, Louisiana in May and gave a paper on "Cultural Indicators: Theoretical and Methodological Aspects" at a research conference at Rice University in Houston, Texas in June. Dean Gerbner conducted interviews with television executives in Budapest, Hungary and Moscow, Russia and organized a coder-training workshop for Finnish, Belgian, French, Italian, Malaysian, Turkish, and Hungarian researchers in Budapest in June and July. The interviews and the workshop were parts of the international comparative study of television with Professors Ellen Mickiewicz of Emory University, Michael Morgan of the University of Massachusetts, and **Larry Gross** of ASC. The study is supported by the W. Alton Jones Foundation, Inc. of Virginia, the International Research and Exchanges Board (IREX), and the University of Pennsylvania.

Joseph Turow has been designated a 1989 Commonwealth Speaker by the Pennsylvania Humanities Council. He will give public lectures on "Playing Doctor: Television, Storytelling, and Medical Power" or "American Culture in the New Media Age" throughout the state during the coming year. He was an invited participant at a conference on "Health Issues and the Mass Media" sponsored by the U.S. Public Health Service held at the Annenberg Conference Center in Desert Mirage, California. Dr. Turow is co-director of a pre-conference seminar on "Mass Media and Models of Everyday Life," to be held in conjunction with the Speech Communications Association's annual conference in November. He is also an invited panelist at a special seminar on the study of organizations for that conference. In June, he spent a week at Hope College in Holland, Michigan conducting a seminar on recent developments in mass communication for small college faculty from around the United States.

Christine Bachen has accepted an appointment as Assistant Professor with Santa Clara University's Department of Communication commencing in September, 1989. She gave a talk with **Amy Jordan** on "The Mass Media: An Overview of Effects" at the Abington Friends School in November, 1987. In December, 1987 she gave a talk to the Parent-Teacher's Group at Germantown Academy on "Television and Youth." She has completed an evaluation of the "Kids Corner" program broadcast on WXPB radio; has completed the first phase of a research project dealing with young people's perceptions of romantic love as shaped by television narratives; and is continuing research on children's attitudes about police and the criminal justice system.

Robert Hornik is a member of the Steering Committee for the Conference on AIDS Education to be held in Ixtapu, Mexico. He is the principal investigator for both the HEALTHCOM and AIDSCOM research projects. HEALTHCOM research is currently being conducted in Ecuador, Guatemala, Paraguay, Nigeria, Lesotho, Jordan, Philippines, Indonesia, and Zaire. Dr. Hornik is a member of the technical advisory group for Applied Diarrheal Disease Research Program at Harvard University and the Radio Learning Project of the Educational Development Center. He serves as advisor to the Health Promotion Unit, Evaluation Task Force of the World Health Organization's Special Program on AIDS.

Oscar Gandy's article, "Headlong into the Future Toward the Blue Sky of Information Technology with Both Eyes Open" is in Communications Research edited by N.W. Sharp and published by Syracuse University Press, 1988. His article, "The Political Economy of Communications Competence" is in The Political Economy of Information edited by Mosco and Wasko and published by The University of Wisconsin Press, 1988.. "Through the Prism of Race and Controversy: Did viewers Learn Anything from THE AFRICANS?" by Dr. Gandy was published in the *Journal of Black Studies* in September. His article, "Where Does Our Responsibility End? The Role of Black Scientists and Engineers in the Surveillance Age" appeared in the July issue of the *Journal of the NTA* and his "Review of Schemant and Lievrouw (eds) Competing Visions, Complex Realities: Social Aspects of the Information Society" appeared in the Autumn issue of *Journalism Quarterly*. His current research is on telecommunications and privacy.

Alexandra Grilikhes gave a poetry reading at the YWCA Poetry Center in April. Folder Editions, New York has announced the October publication of Ms. Grilikhes' seventh book of poems, The Blue Scar. She and Daniel Hoffman, PENN English Professor, gave a joint poetry reading from their new books at Robin's Bookstore in Philadelphia in September. Her poem, "The Statue," has been included in the Lothrop anthology, Rhythm Road: Poems To Move To, which was published in June. Ms. Grilikhes' sixth book of poems, On Women Artists, was cited in Mary K. DeShazer's book of literary criticism, Inspiring Women: Re-Imagining The Muse (Pergamon) as an example of the ways in which contemporary women writers are reinterpreting the myths of the past.

Robert Lewis Shayon has been invited to chair the Editorial Advisory Board of the new Optical Publishing Division of the Smithsonian Institution in Washington, DC. He participated in the final meeting of the Advisory Panel, "Communications Systems for an Information Age," a two-year study for the Congress of the United States Office of Technology Assessment, in September in Washington, DC. He also participated in the seventh bi-annual conference of the International Telecommunications Society, co-hosted by the Massachusetts Institute of Technology and Bellcore, on the M.I.T. campus in June.

Marsha Siefert presented a paper entitled, "When the United States Was a Developing Nation: Cultural Imperialism and the Importation of Opera in the Nineteenth Century," at the International Association for Mass Communication Research meeting in Barcelona, Spain in July, 1988. She was a commentator for the paper by Don Miller on "Louis Mumford: Master of Many Arts" for the Mellon Seminar on Technology and Culture at the University of Pennsylvania. Ms. Siefert also continues to serve as a convenor of the Mellon Seminar.

Milton Mueller's paper entitled, "Open Interconnection and the Economics of Networks" was a finalist in the 16th Annual Telecommunications Policy Research Conference Graduate Student Paper Contest. The paper was presented at the conference at Airlie House, VA in October. Mr. Mueller presented a paper entitled, "The Revolution in Property Relations in U.S. Telecommunications" at the "TECH 88" conference of the Institute for Advanced Studies in the Humanities in Edinburgh, Scotland in August. He presented a paper entitled, "From Competition to Universal Service: The Emergence of Telephone Monopoly in the U.S., 1907-1921" at the annual conference of the Society of History of Technology in Wilmington, DE in October.

Greg Maislin attended the "SAS Users Group International Conference" in Orlando, Florida in March, 1988. J. Amsterdam, Greg Maislin, et al. had their article entitled, "The oCRH Stimulation Test Before and After Clinical Recovery From Depression," published in the *Journal of Affective Disorders*, 1988. "The Human Sperm-Hamster Egg Penetration Assay: Prognostic Value," by L.S. Carson, F.R. Batzer, J. Marmer, and Greg Maislin was published in the second issue of 1988 of *Fertility and Sterility*.

Paul Messaris presented a paper entitled "Visual 'Literacy' Promotes Critical Viewing" and organized a panel on "Visual Literacy: Complementary and Competing Views" for the Eastern Communication Association in May. His article entitled "'Visual 'Literacy' in the Interpretation of Film and Television" appeared in the March issue of *AFTERIMAGE*.

Amy B. Jordan co-wrote a chapter entitled "Media Use and Academic Achievement Within the Family System" for Children, Television, and Education edited by R. Pedone to be published by JAI Press, Westport, Connecticut. She gave two workshops on "Creating and Delivering Effective Lectures and Presentations" to new University of Pennsylvania teaching assistants in September as part of the School of Arts and Sciences program for Teaching Assistant preparation. Ms. Jordan presented a paper entitled "Visions of Tomorrow: The Construction of Beliefs About The Future in Fifth and Tenth Grade Adolescents" at the International Communications Association conference in New Orleans, Louisiana in May.

Julie Gustafson has been engaged by the Media Studies Program of the New School for Social Research in New York City to establish a Documentary Institute for the creative study, exhibition, and practice of the documentary form in both film and video. During the Spring, she served as consultant to Hunter College, New York City for the redesign of the video production component of the communications program.

Barry Cole spoke on "Issues of Telecommunications Policy and Economic Development on the State Level" at the conference of the L.B.J. School of Public Affairs and the Center for the Research on Communications Technology and Society at the University of Texas at Austin in April. He spoke on "Teaching Telecommunications Policy" and on "Developing Policy Research Agendas and Utilizing Available Research Resources" at the summer workshop for university professors conducted by the Washington Program of Northwestern University in Washington, DC in June. In July, he spoke on "Trends in Teaching and Research in U.S. Universities" to a group of Ministers of the Parliament of the Federal Republic of Germany in New York City. Dr. Cole is serving as Visiting Director of the Center for Telecommunications and Information Studies at the Graduate School of Business of Columbia University. He is a member of the Board of Directors of the Institute for Public Interest Representation and the Citizens Communications Center of the Georgetown University Law Center, Washington, DC and a reviewer of research proposals on telecommunications and information submitted to the National Science Foundation.

Nancy Morris translated Pinochet: The Politics of Power by Genaro Arriagada published by Unwin Hyman Inc. in Boston, Massachusetts. She presented a paper on "New Chilean Song - a Communications Perspective" at the Latin American Studies Association XIV International Congress in New Orleans, Louisiana in March.

Oscar Gandy served as moderator/discussant for a panel on the depiction of Blacks in the media at the meeting of the National Council for Black Studies in Philadelphia in April. He was a participant in "Telecom at 150" in Princeton, NJ in June and Lecturer at the Senior Seminar in Political Communications at George Washington University in Washington, D.C. in March. Dr. Gandy served as moderator of a panel discussion on privacy at the Annenberg Washington Summer Faculty Workshop in Washington, D.C. in June. He presented a paper entitled "Agenda Setting and Beyond: A Construct Explored" as part of the Section on Sociology and Social Psychology and participated in the Working Group on Privacy and Information Technology at the I.A.M.C.R. conference in Barcelona, Spain in July.

Pamela J. Inglesby presented a paper entitled "The Kodak and Its Critics: Snapshot Photography As A Social Problem in the Late 19th Century United States" at the "TECH 88" conference of the Institute for Advanced Studies in the Humanities in Edinburgh, Scotland in August.

Duncan Holaday has been appointed Assistant Professor in the Department of Communication Arts and Sciences at Lyndon State College, Lyndonville, Vermont effective September, 1988. He gave a talk and videotape presentation on "The Jah Hut of Malaysia and Their Forest" at the Barnet historical Society, Barnet, Vermont in August. He presented a paper entitled "Local Adjustment to New Communication Technology - An Indonesian Case" at the I.A.M.C.R. meeting in Barcelona, Spain in July. He completed "Rehearsal," a video performance of Heine Muller's "Medea Material" for the Department of Theatre, University of Massachusetts.

James D. Woods' film, "Looking Forward," which he produced in the Annenberg Film Lab, was broadcast on WHY-TV in September. Articles by Mr. Woods on radio management appear this fall in Sound Management and Sales and Marketing Management.

Rhonda Jean Fabian is the recipient of the New Orleans Press Club award for her one-hour broadcast television documentary, "A House Divided," about the racial segregation and desegregation of New Orleans. This documentary is now part of the Louisiana public school curriculum. Ms. Fabian produced and coordinated Swiss Television (SRG) coverage of the 1988 Republican National Convention in New Orleans. She is a Founding Member and Coordinator of C-PACT, the Coalition For Public Access to Cable Television in Philadelphia.

Barbie Zelizer gave a paper entitled "'Flow' As Ideological Facilitator: The 'As If' Of Journalistic Performance In Television Coverage of Sadat's Arrival in Israel" to the popular culture interest group and a paper entitled "On Communicative Practice: The 'Other Worlds' of Journalism and Shamanism" to the philosophy of communication division at the International Communications Association conference in New Orleans, Louisiana in May. The paper on "'Flow' As Ideological Facilitator" won the "top paper" award from the popular cultural interest group at that conference.

Lane Browning presented a paper entitled "Beauty As A Cultural Ideology: Women, Beauty, and Power In Feminist Discourses," at the International Communication Association conference in New Orleans, LA in May. In April, she led a workshop, "Are We Getting The Full Story?" at the tenth Annual Delaware County Women's Conference.

Robert Lewis Shayon participated in a panel, "Democratic Policy Making in Established Institutions," at the annual meeting of The Union For Democratic Communications at Carleton University, Ottawa, Canada in April. His paper, "The Education of a Media Activist," is being included in a planned book of selections from the conference presentations. Professor Shayon delivered the keynote address, "Technological Salvation and Electronic Networking," at the Conference of the Electronic Networking Association, in May in Philadelphia. The address was published in The Meta Network Newsletter in July and is online for all members of the Meta Network.

Larry Gross spoke on "Media Coverage of Minority Group Crimes," at a Conference on Crime Victims and the Media, sponsored by the Philadelphia Coalition for Victim Advocacy, Friends Meeting House, in May. He spoke on "The Roots of Homophobia" at a conference on "Transforming the Categories: Lesbian and Gay Studies" sponsored by the Committee for Lesbian and Gay Studies at the CUNY Graduate Center in New York in April. He moderated the plenary session at the third Annual Conference on Lesbian/Gay People and the Law in Philadelphia in June and has agreed to join the Advisory Board of Gay and Lesbian Peer Counseling in Philadelphia.

Barry Cole moderated a seminar on "The Changing Economics of the Broadcasting and Cable Industries and the Potential Impact of High Density Television" at the Columbia University Graduate School of Business in May; a panel on "Price Caps Versus Rate-Of-Return Regulation" at the summer workshop for university professors held at the Washington, Program of Northwestern University, DC in June; and a panel on "Regulatory Models and Legal Principles for Future Integrated Broadband Networks" at an IBN research conference held in New York in September. Dr. Cole chaired a meeting on telecommunications policy issues facing the states with staffers of the Committees on Communications, Cost Allocations, and Service Quality of the National Association of Regulatory Commissioners in July in San Diego, California.

Joseph Turow's article, "The Critical Importance of Mass Communication As A Concept," is included in Information and Behavior edited by B. Ruben and Lievrouw currently in press at Transaction Books, New Brunswick, New Jersey. His review of Muriel Cantor's recently reprinted book entitled The Hollywood TV Producer is in *The Journal of Broadcasting and Electronic Media* issue currently in press. Dr. Turow is a member of the Nominating Committee of the Speech Communication Association and serves on the editorial boards of *Journal of Communication*, *Journal of Broadcasting and Electronic Media*, *Sage Annual Reviews of Communication Research*, and *Critical Studies in Mass Communication*.

George Gerbner was a plenary speaker at the International Television Studies Conference sponsored by the British Film Institute in London, England in July. Also in July, he participated in the International Association for Mass Communication Research meeting in Barcelona, Spain and was elected to the I.A.M.C.R. International Council. Dean Gerbner gave a paper on "Cultural Communications Research in the Age of Telecommunications" at the World Academic Conference of the Seoul Olympiad in Seoul, Korea in August. He gave the keynote address on "Dreams That Hurt: Mental Illness in the Mass Media" at the National Association of Mental Health Information Officers Annual Institute in Madison, Wisconsin in September. His article on "Television's Cultural Mainstream: Which Way Does It Run?" is Volume 8, Lesson 9 of Directions in Psychiatry. Dean Gerbner also teaches an evening class for Philadelphia area executives and professionals on "Understanding Mass Media," part of the University's program of Graduate Liberal Studies.

Oscar Gandy presented a paper entitled "Privacy, Surveillance and the Information Age: A Crisis of Confidence" at the Conference of the Union for Democratic Communications in Ottawa, Canada in April. He and Paula Mebane presented their paper entitled "Television and Its Influence Among African-Americans and Hispanics" at the meeting of the Association for Education in Journalism and Mass Communications. Drs. Gandy and Mebane were the winners of the faculty research award for the Minorities and Communications Division of AEMJC. Dr. Gandy is the Head-elect of the AEJMC Minorities and Communication Division. He serves as reviewer for the African American Life Series published by Wayne State Press; the Ablex Publishers' Communication and Information Science Series; and the *Journal of Communication*. He is a member of the Advisory Board, Howard University School of Communications and of the Editorial Board, *Howard Journal of Communications*.

Catherine C. Schifter has received the "Clinical Research Award for the Outstanding Published Scientific Manuscript With Direct Clinical Relevance and Application to the Practice of Periodontics" from the American Academy of Periodontics for an article entitled "Failure of a Microbial Assay to Reliably Predict Disease Recurrence In A Treated Periodontitis Population Receiving Regularly Scheduled Prophylaxes" published in the *Journal of Clinical Perio* co-authored with M.A. Listgarten, P. Sullivan, C. George, and E.S. Rosenberg. Dr. Schifter continues as the chair of the University Council's Student Affairs Committee.

Klaus Krippendorff gave a plenary presentation on the meanings of artefacts at the first Internationales Forum Fuer Gestaltung meeting in Ulm, Germany in September. He participated in forming a working group on "Communication Theory and Research Methodology" at the International Association for Mass Communication Research meeting in Barcelona, Spain in July. At the American Society for Cybernetics conference in Victoria, British Columbia, Canada in June he gave a public lecture on "Distributed Intelligence" and participated on a panel on "Creating Intelligence."

Marsha Siefert is the recipient of a grant from the Markle Foundation to produce a special double issue of the *Journal of Communication* on "The New Communications Technologies: The Haves And The Have-Nots," to be published in the fall of 1989. The first two books in the "Communications and Society" series published by Oxford University Press and edited by **George Gerbner** and Marsha Siefert are Ellen Mickiewicz's Split Signals: Television and Politics in the Soviet Union and Edward L. Palmer's Television and America's Children: A Crisis of Neglect.

Alexandra Grilikhes was honored at a reception for writers in the Delaware Valley at Robin's Bookstore in March as part of the Mayor's Poetry Month Celebration in Philadelphia. At the invitation of Oryx Press, she evaluates book proposals in the field of communications. In May, Ms. Grilikhes attended session of the American Film and Video Festival in New York. She continues as Dance and Performance Art critic for Philadelphia's weekly, *The Welcomat*. Ms. Grilikhes is a member of the Philadelphia Poetry Center and the Jung Society of Philadelphia. She continues as a program evaluator for the Pennsylvania Humanities Council.

Elizabeth Moersh plays slide guitar in the punk rock band, More Friends, which released a 13-song album entitled "Yo Asphalt Head" on the Rave Records label in September. The band also represented the U.S. on a multinational anarchist compilation album entitled "What Have You Brought Home Now" designed to promote communications in the underground music scenes of Yugoslavia, Denmark, Norway, Holland, and East Germany.

Barry Cole was an invited participant at the conference on "Global Cities" conducted by the Urban Research Center, New York University in February; the NYU Law School seminar on "U.S. Adherence to the Berne Convention" in February; the Washington meeting of the Subcommittee on Communications of the National Conference of State Legislators in March; the Washington Program of Northwestern University's conference on "High Definition Television" in May; the Algonquin Roundtable on the Telecommunications and Information Revolution in May; the "Research Review of the Center for Telecommunications Research" at Columbia University's School of Engineering in May; the meeting of the Gannett Leadership Institute for Journalism and Mass Communication Education at the Gannett Center for Media Studies at Columbia University in May; and the meeting with the delegates of the R.A.C.E. Committee of the Commission on Economic Communities to discuss developments in telecommunications in the U.S. and Europe in New York City in September.

Joan Bernstein has been elected to a second term on the Executive Board of the University of Pennsylvania Librarians Assembly. She is also serving as second term as Treasurer of the Philadelphia Area Reference Librarians' Information Exchange, and she continues to serve on the Program and Directory Committees of the Philadelphia Chapter of the Special Libraries Association. In June, Ms. Bernstein attended the Special Libraries Association conference in Denver, Colorado.

Henry Colclough, Jr. completed the Word Processing Specialist course at the Control Data Institute in Philadelphia. He graduated from the Institute in July with a diploma in Office Technology.

Robert Aibel's film, "A Country Auction," was selected for statewide PBS screenings as part of the Pennsylvania Filmmakers Forum competition and was also shown at the I.C.A.E.S. meeting in Zagreb, Yugoslavia. His film, "Can I Get A Quarter?" was shown on WITF-TV in September. Dr. Aibel is serving as a judge for the Student Academy Awards for the mid-Atlantic region. He is continuing ethnographic research on "Collectors and Collecting."

Janice Fisher edited a monograph on early nineteenth century Philadelphia bookseller, Nicholas Govin Dufief, published by the Philadelphia Philobiblon Club in September.

Dissertations completed by recent ASC Ph.D. graduates include:

"The Representation of American English Dialects In Prime Time Network Television Dramatic Programs" by **Michael Willmorth**, supervised by **Larry Gross**. "The Collective Communication of Social Choice Messages" by **Thomas Wickenden**, supervised by **Klaus Krippendorff**.

Theses completed by recent ASC M.A. graduates include:

"Supertexts in Film Noir: A Structural Analysis" by **Henrik Dahl**, supervised by **Paul Messaris**. "'World Journal' A Chinese Mass Media Organization" by **Men-Jyung Maya Hu**, supervised by **George Gerbner**. "Communication and Community Television and the Socialization of Recent Chinese Immigrants in America" by **Lin-Yee Amelia Luk**, supervised by **Charles Wright**. "Organizational Analysis of Presbyterian Church Policies Regarding Television Production: A Case Study" by **J.W. Gregg Meister**, supervised by **George Gerbner**. "'A Great Sensation of Something Real'* Fotonovela Readers in Quito, Ecuador" by **Catherine Preston**, supervised by **Larry Gross**. "Reporting the Weather: A Study in the Construction of Reality" by **Karen Tombrello**, supervised by **Joseph Turow**. "Toward A Theory of Context: A Case Study of a Field Research Procedure" by **Daniel Cook**, supervised by **Ray L. Birdwhistell**. "Muzak: A Study in sonic Ideology" by **Jane Hulting**, supervised by **Steve Feld**. "A Study of Para-Social Relationships" by **Vicki Jones**, supervised by **Christine Bachen**. "The Construction of an Audience: An Industrial-Organizational Perspective: The Case of the Yuppies" by **Lisa Moses**, supervised by **Joseph Turow**. "A Study of Audience Recognition and Interpretation of the Visual Metaphor in Film and Television" by **Karen Nielsen**, supervised by **Paul Messaris**. "The Politics of Canonical Inclusion and Exclusion: Zora Neale Hurston as a Case Study" by **Wendy Wagreich**, supervised by **Larry Gross**. "The Role of the University News Officer In the News Coverage of University Research: A Sociological Study" by **Joan Westcott**, supervised by **Charles Wright**.

FACULTY POSITIONS IN COMMUNICATIONS

The Annenberg School of Communications, University of Pennsylvania, seeks applications for tenured or tenure-track positions in the following areas:

- * Research on mass media effects and audiences, attitude and opinion measurement, campaign effects, children's socialization and/or other aspects of interpersonal and mass-mediated communication behavior.
- * Field-based naturalistic and observational research on social communication patterns in interpersonal, small group, or organizational contexts.

Applications will be considered from December 1, 1988 until the positions are filled. Appointments are to the graduate program and involve both graduate and some undergraduate teaching and an active research program. They may be made on any level of seniority.

Curriculum vitae, a statement of teaching and research activity, a list of relevant publications, and names and addresses of three referees should be sent to:

**Chair, Faculty Search Committee
The Annenberg School of Communications
University of Pennsylvania
Philadelphia, PA 19104-6220**

*The University of Pennsylvania is an equal opportunity, affirmative action employer.
Women and minorities are encouraged to apply.*

**THE ANNENBERG SCHOOL OF
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