

**George Gerbner**

**University City  
Science Center- One East**

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Telephone/Fax 215-387-5202

April 9, 1996

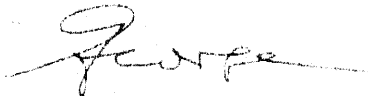
Oscar H. Gandy, Jr.  
Chair, Committee on Research, AEJMC  
The Annenberg School for Communication  
University of Pennsylvania  
3620 Walnut Street  
Philadelphia, Pa. 19104

Dear O :

I am pleased and honored to have been selected for the Paul J. Deutschman Award, and am glad to accept.

As I have no institutional support for travel, I will be contacting Jennifer McGill for information about assistance.

Sincerely yours,



George Gerbner, Dean Emeritus  
The Annenberg School for Communication  
University of Pennsylvania  
Director, Cultural Indicators Project  
Founder and Chair, the Cultural Environment Movement

✓ cc: Jennifer H. McGill

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1996 AEJMC Convention  
August 10-13  
Anaheim, Calif.

# AEJMC

ASSOCIATION FOR EDUCATION IN JOURNALISM  
AND MASS COMMUNICATION

University of South Carolina  
1621 College Street • Columbia SC 29208-0251  
803/777-2005 • FAX: 803/777-4728  
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April 2, 1996

Professor George Gerbner, Dean Emeritus  
Annenberg School for Communication  
University of Pennsylvania  
3620 Walnut Street  
Philadelphia PA 19104-6220

Dear George:

It is with great pleasure as Chair of the Committee on Research that I write to inform you of the decision by this committee to award you the Paul J. Deutschmann Award for Excellence in Research. This award, established in 1969 with its presentation to Chilton R. Bush, honors those scholars within the fields of journalism and mass communications whose research has been of the highest quality, as demonstrated by its ability to stimulate others to add to the body of scholarship in our field. Your work examining institutional processes, message systems, and the cultivation of social perceptions has stimulated hundreds of scholars to join you in engaging the important social questions that make communications worth studying. We will be honored if you will agree to accept this award from us on behalf of the Association.

The award will be presented at the business meeting of the Association at its annual convention to be held in Anaheim California in August. This meeting is scheduled for Monday, August 12, from 10:30 to Noon, with the awards presented near the end of the meeting. The committee will be pleased to cover the cost of registration for the conference, and if there is a need for assistance with travel expenses, you may contact Jennifer McGill, the Executive Director of the Association.

I look forward to seeing you in August.

Sincerely,



Oscar H. Gandy, Jr.

1995-96 Executive Committee

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Syracuse University  
Newhouse School of Public Communications  
Syracuse NY 13244-2100  
315/443-9255  
e-mail: snowshoe@mailbox.syr.edu

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*Executive Director*

Jennifer H. McGill