

SAG Casting Data for 1997

The following data was gathered from forms producers are required to fill out when they hire a performer under a Screen Actors Guild contract. It covers contracts for Theatrical Film and Television for the calendar year 1997. It should be noted that SAG contracts do not cover daytime television, game shows or most non-prime time programming. Moreover, the information does not include employment under SAG contracts that cover animated programs.

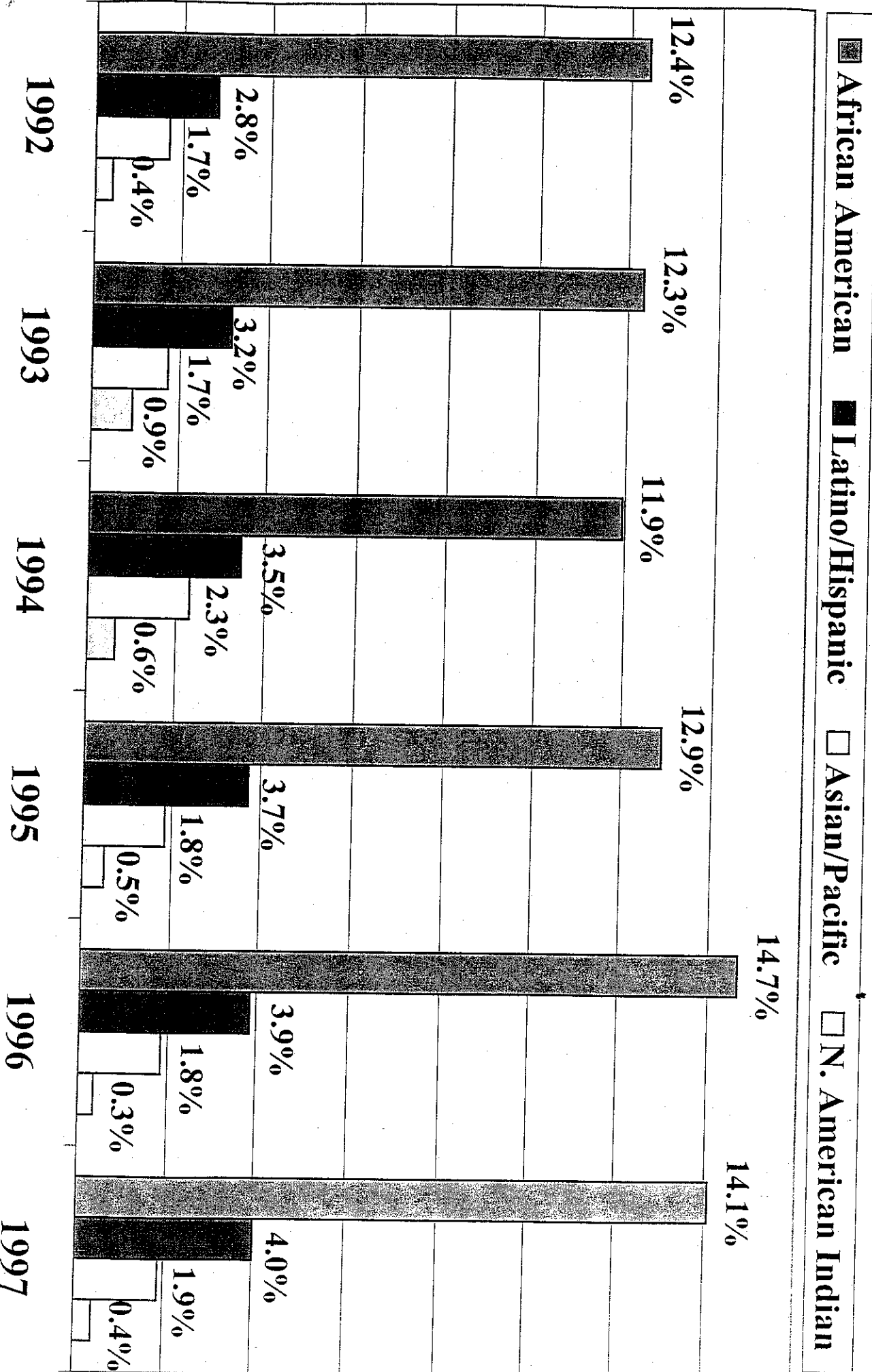
The 1997 data looks at a total of 55,900 roles cast. Of that total 13,816 were cast under contracts that cover theatrical/feature presentations (films) and 42,084 roles were cast under contracts covering episodic programs, movies of the week and miniseries (television). The research looks broadly at the type of role (lead v. supporting); as well as the age (over or under 40-years-old), gender and ethnicity of the performer that is employed in the role.

The attached information also includes some comparisons between the 1997 data and earlier research.

Among the highlights of the research:

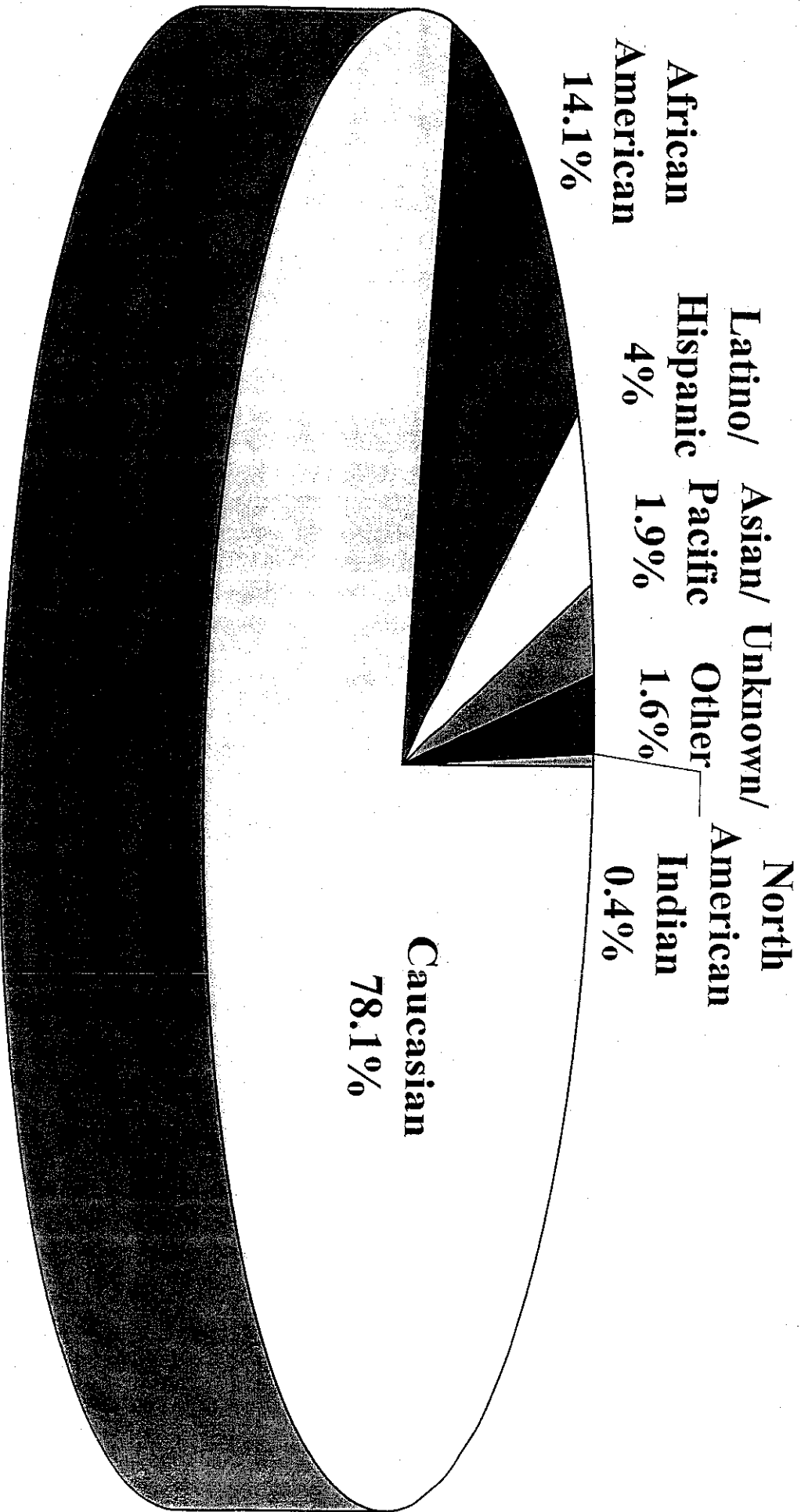
- While most minority groups have increased their representation in casts over the past few years, the overall increases are quite small. Latinos (4 percent of all roles) and Asian Americans (1.9 percent) are still underrepresented when compared to their proportion of the U.S. population. African Americans, on the other hand, are at least as well represented their percentage of the general population. It should be noted, however, that the data simply examines the number of roles, not the quality or compensation.
- Minority performers are more likely to be cast in supporting roles rather than leads. For instance, an ethnic breakdown of casts shows that 3.1 percent of lead roles went to Latinos while 4.6 percent of supporting roles went to the same population.
- Men have many more opportunities than women in film and television. Of all roles cast, 64 percent were played by males, 34 percent by females. The numbers are slightly closer for lead roles (61 percent v. 39 percent) and slightly worse for supporting roles (66 percent v. 34 percent).
- Older men are cast more often than older women: 38 percent of male performers were 40-years-old or older, while just 25 percent of female performers were 40-years-old or older.

Percentage of Minorities Cast in TV/Theatrical Productions



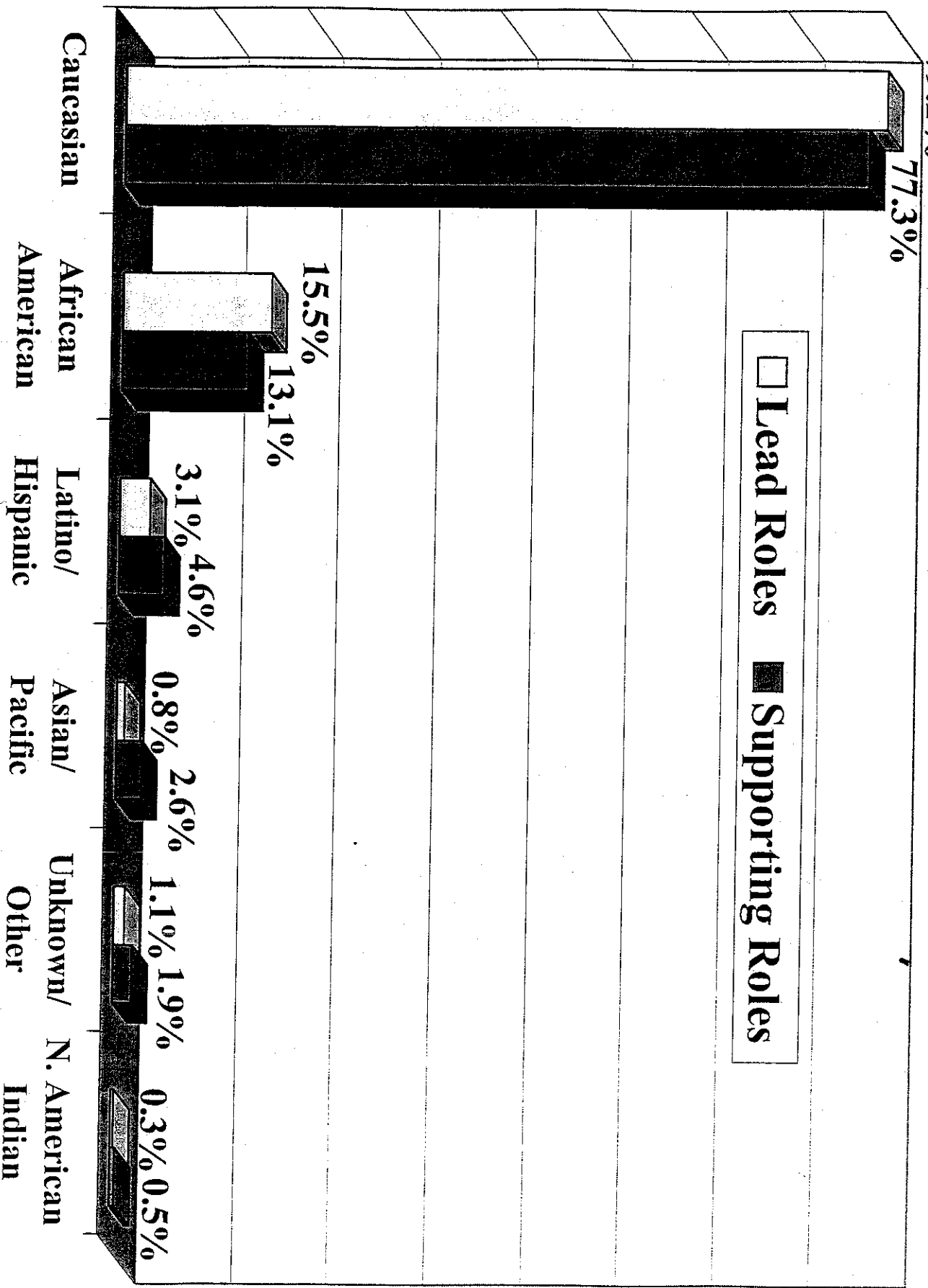
Source: Casting Data Reports;
Based on information supplied by producers

Ethnic Breakdown of Performers Cast in All 1997 TV/Theatrical Productions



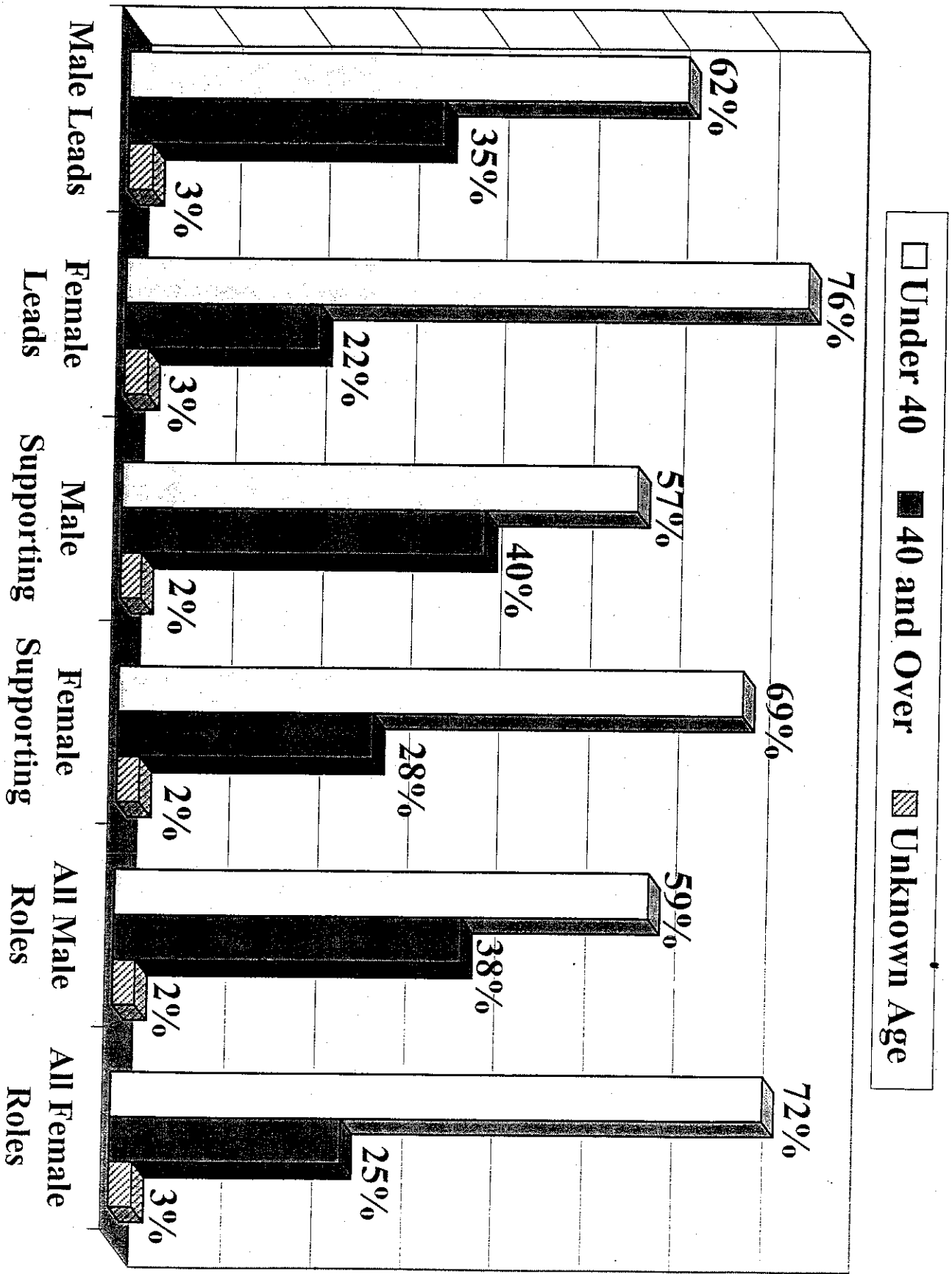
Source: Casting Data Reports;
Based on information provided by producers

Ethnic Breakdown of Performers Cast in All 1997 TV/Theatrical Productions



Source: Casting Data Reports;
Based on information provided by producers

Gender/Age Breakdown of Performers Cast in All 1997 TV/Theatrical Productions



Source: Casting Data Report;
Based on data provided by producers

1997 Casting Data

Totals for All Productions (Excluding Animation)

Category	Form of Hiring			Cast Totals	Days Worked	Age		
	Daily	Wkly	Series			Under 40	40 and Over	Unknown
LEAD ROLES								
Males	1,612	3,918	7,988	13,518	69,213	8,407	4,746	365
Females	905	2,519	5,170	8,594	43,319	6,524	1,849	221
Total Leads	2,517	6,437	13,158	22,112	112,532	14,931	6,595	586
SUPPORTING ROLES								
Males	15,095	6,446	781	22,322	43,863	12,795	9,022	505
Females	7,732	3,208	526	11,466	22,857	7,946	3,236	284
Total Supporting Roles	22,827	9,654	1,307	33,788	66,720	20,741	12,258	789
ALL ROLES								
Males	16,707	10,364	8,769	35,840	113,076	21,202	13,768	870
Females	8,637	5,727	5,696	20,060	66,176	14,470	5,085	505
Total Roles	25,344	16,091	14,465	55,900	179,252	35,672	18,853	1,375
Category	Form of Hiring			Cast Totals	Days Worked	Age		
	Daily	Wkly	Series			Under 40	40 and Over	Unknown
LEAD ROLES								
% Male	64%	61%	61%	61%	62%	62%	35%	3%
% Female	36%	39%	39%	39%	38%	76%	22%	3%
SUPPORTING ROLES								
% Male	66%	67%	60%	66%	66%	57%	40%	2%
% Female	34%	33%	40%	34%	34%	69%	28%	2%
ALL ROLES								
% Male	66%	64%	61%	64%	63%	59%	38%	2%
% Female	34%	36%	39%	36%	37%	72%	25%	3%
% of Lead Roles	10%	40%	91%	40%	63%	68%	30%	3%
% of Supporting Roles	90%	60%	9%	60%	37%	61%	36%	2%
% of All Roles	45%	29%	26%	--	--	64%	34%	2%

Source: Casting Data Reports; Based on information provided by producers.

1997 Casting Data

Totals for All Productions (Excluding Animation)

Category	Form of Hiring												Age					
	Daily		Weekly		Series		Total		* Under 40		40 and Over		Unknown					
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female				
LEAD ROLES																		
Asian/Pacific	23	19	52	48	13	24	88	91	179	56	78	22	7	10	6			
African American	171	65	444	284	1,563	908	2,178	1,257	3,435	1,531	980	595	245	52	32			
Caucasian	1,294	741	3,215	2,080	6,078	4,107	10,587	6,928	17,515	6,438	5,240	3,954	1,556	195	132			
Latino/Hispanic	66	36	124	65	261	124	451	225	676	303	192	135	32	13	1			
N. American Indian	1	4	21	8	33	0	55	12	67	34	10	21	2	0	0			
Unknown/Other	57	40	62	34	40	7	159	81	240	45	24	19	7	95	50			
Total Lead	1,612	905	3,918	2,519	7,988	5,170	13,518	8,594	22,112	8,407	6,524	4,746	1,849	365	221			
SUPPORTING ROLES																		
Asian/Pacific	340	256	181	74	0	17	521	347	868	343	283	169	61	9	3			
African American	1,845	1,027	877	543	101	38	2,823	1,608	4,431	1,901	1,172	885	405	37	31			
Caucasian	11,818	5,914	4,912	2,381	655	452	17,385	8,747	26,132	9,624	5,994	7,448	2,595	313	158			
Latino/Hispanic	730	340	302	154	25	14	1,057	508	1,565	700	365	335	131	22	12			
N. American Indian	66	21	53	15	0	0	119	36	155	52	23	66	13	1	0			
Unknown/Other	296	174	121	41	0	5	417	220	637	175	109	119	31	123	80			
Total Support	15,095	7,732	6,446	3,208	781	526	22,322	11,466	33,788	12,795	7,946	9,022	3,236	505	284			
TOTAL ROLES																		
Asian/Pacific	363	275	233	122	13	41	609	438	1,047	399	361	191	68	19	9			
African American	2,016	1,092	1,321	827	1,664	946	5,001	2,865	7,866	3,432	2,152	1,480	650	89	63			
Caucasian	13,112	6,655	8,127	4,461	6,733	4,559	27,972	15,675	43,647	16,062	11,234	11,402	4,151	508	290			
Latino/Hispanic	796	376	426	219	286	138	1,508	733	2,241	1,003	557	470	163	35	13			
N. American Indian	67	25	74	23	33	0	174	48	222	86	33	87	15	1	0			
Unknown/Other	353	214	183	75	40	12	576	301	877	220	133	138	38	218	130			
Grand Total: All Roles	16,707	8,637	10,364	5,727	8,769	5,696	35,840	20,060	55,900	21,202	14,470	13,768	5,085	870	505			

Source: Casting Data Report;

Based on information provided by producers

1997 Casting Data Totals for All Productions (Excluding Animation)

Category	Form of Hiring												Age					
	Daily		Weekly		Series		Total		Under 40		40 and Over		Unknown					
	Male	Female	Male	Female	Male	Female	Male	Female	All	Male	Female	Male	Female	Male	Female			
% Asian/Pacific Leads	1.4%	2.1%	1.3%	1.9%	0.2%	0.5%	0.7%	1.1%	0.8%	0.7%	1.2%	0.5%	1.2%	0.8%	0.7%			
% Asian/Pacific Supporting	2.3%	3.3%	2.8%	2.3%	0.0%	3.2%	2.3%	3.0%	2.6%	2.7%	3.6%	1.9%	1.9%	1.9%	1.8%			
% Asian/Pacific Total Roles	2.2%	3.2%	2.2%	2.1%	0.1%	0.7%	1.7%	2.2%	1.9%	1.9%	2.5%	1.4%	1.3%	1.3%	1.8%			
% African American Leads	10.6%	7.2%	11.3%	11.3%	19.6%	17.6%	16.1%	14.6%	15.5%	18.2%	15.0%	12.5%	13.3%	14.2%	14.5%			
% African American Supporting	12.2%	13.3%	13.6%	16.9%	12.9%	7.2%	12.6%	14.0%	13.1%	14.9%	14.7%	9.8%	12.5%	7.3%	10.9%			
% African American Total Roles	12.1%	12.6%	12.7%	14.4%	19.0%	16.6%	14.0%	14.3%	14.1%	16.2%	14.9%	10.7%	12.8%	10.2%	12.5%			
% Caucasian Leads	80.3%	81.9%	82.1%	82.6%	76.1%	79.4%	78.3%	80.6%	79.2%	76.6%	80.3%	83.3%	84.2%	53.4%	59.7%			
% Caucasian Supporting	78.3%	76.5%	76.2%	74.2%	83.9%	85.9%	77.9%	76.3%	77.3%	75.2%	75.4%	82.6%	80.2%	62.0%	55.6%			
% Caucasian Total Roles	78.5%	77.1%	78.4%	77.9%	76.8%	80.0%	78.0%	78.1%	78.1%	75.8%	77.6%	82.8%	81.6%	58.4%	57.4%			
% Latino/Hispanic Leads	4.1%	4.0%	3.2%	2.6%	3.3%	2.4%	3.3%	2.6%	3.1%	3.6%	2.9%	2.8%	1.7%	3.6%	0.5%			
% Latino/Hispanic Supporting	4.8%	4.4%	4.7%	4.8%	3.2%	2.7%	4.7%	4.4%	4.6%	5.5%	4.6%	3.7%	4.0%	4.4%	4.2%			
% Latino/Hispanic Total Roles	4.8%	4.4%	4.1%	3.8%	3.3%	2.4%	4.2%	3.7%	4.0%	4.7%	3.8%	3.4%	3.2%	4.0%	2.6%			
% N. American Indian Leads	0.1%	0.4%	0.5%	0.3%	0.4%	0.0%	0.4%	0.1%	0.3%	0.4%	0.2%	0.4%	0.1%	0.0%	0.0%			
% N. American Indian Supporting	0.4%	0.3%	0.8%	0.5%	0.0%	0.0%	0.5%	0.3%	0.5%	0.4%	0.3%	0.7%	0.4%	0.2%	0.0%			
% N. American Indian Total Roles	0.4%	0.3%	0.7%	0.4%	0.4%	0.0%	0.5%	0.2%	0.4%	0.4%	0.2%	0.6%	0.3%	0.1%	0.0%			
% Unknown/Other Leads	3.5%	4.4%	1.6%	1.3%	0.5%	0.1%	1.2%	0.9%	1.1%	0.5%	0.4%	0.4%	0.4%	26.0%	22.6%			
% Unknown/Other Supporting	2.0%	2.3%	1.9%	1.3%	0.0%	1.0%	1.9%	1.9%	1.9%	1.4%	1.4%	1.3%	1.0%	24.4%	28.2%			
% Unknown/Other Total Roles	2.1%	2.5%	1.8%	1.3%	0.5%	0.2%	1.6%	1.5%	1.6%	1.0%	0.9%	1.0%	0.7%	25.1%	25.7%			

Source: Casting Data Report;

Based on information provided by producers

1997 Casting Data:
Theatrical/Feature Presentations
(Excluding Animation)

1997 Theatrical Casting Data

Theatrical/Feature Presentations (Excluding Animation)

Category	Form of Hiring			Hiring Totals	Days Worked	Age		
	Daily	Wkly	Series			Under 40	40 and Over	Unknown
LEAD ROLES								
Male Lead	114	1,118	32	1,264	35,088	769	479	16
Female Lead	86	650	9	745	17,884	569	167	9
Total Lead	200	1,768	41	2,009	52,972	1,338	646	25
SUPPORTING ROLES								
Male Support	5,602	2,242	4	7,848	51,867	4,392	3,218	238
Female Support	2,995	961	3	3,959	19,793	2,751	1,080	128
Total Support	8,597	3,203	7	11,807	71,660	7,143	4,298	366
ALL ROLES								
Male Subtotal	5,716	3,360	36	9,112	86,955	5,161	3,697	254
Female Subtotal	3,081	1,611	12	4,704	37,677	3,320	1,247	137
Total Roles	8,797	4,971	48	13,816	124,632	8,481	4,944	391
Form of Hiring								
Category	Form of Hiring			Hiring Totals	Days Worked	Age		
	Daily	Wkly	Series			Under 40	40 and Over	Unknown
LEAD ROLES								
% Male	57%	63%	--	63%	66%	61%	38%	1%
% Female	43%	37%	--	37%	34%	76%	22%	1%
SUPPORTING ROLES								
% Male	65%	70%	--	66%	72%	56%	41%	3%
% Female	35%	30%	--	34%	28%	69%	27%	3%
ALL ROLES								
% Male	65%	68%	--	66%	70%	57%	41%	3%
% Female	35%	32%	--	34%	30%	71%	27%	3%
% of Lead Roles	2%	36%	--	15%	43%	67%	32%	1%
% of Supporting Roles	98%	64%	--	85%	57%	60%	36%	3%
% of Total Roles	64%	36%	0.3%	--	--	61%	36%	3%

Source: Casting Data Reports; Based on information provided by producers.

1997 Theatrical Casting Data

Theatrical/Feature Presentations (Excluding Animation)

Category	Form of Hiring												Age					
	Daily		Weekly		Series		Total		*Under 40		40 and Over		Unknown					
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female				
LEAD ROLES																		
% Asian/Pacific	2.6%	5.8%	1.7%	1.7%	--	--	1.7%	2.1%	1.9%	2.1%	2.3%	1.3%	1.8%	0.0%	0.0%			
% African American	8.8%	5.8%	8.3%	7.7%	--	--	8.2%	7.4%	7.9%	9.4%	7.4%	6.5%	7.8%	6.3%	0.0%			
% Caucasian	81.6%	77.9%	85.5%	86.8%	--	--	85.4%	85.9%	85.6%	83.6%	85.2%	88.9%	87.4%	68.8%	100%			
% Latino/Hispanic	3.5%	7.0%	3.0%	2.0%	--	--	2.9%	2.6%	2.8%	3.8%	3.0%	1.5%	1.2%	6.3%	0.0%			
% N. American Indian	0.0%	1.2%	0.8%	1.1%	--	--	0.7%	1.1%	0.8%	0.4%	1.1%	1.3%	1.2%	0.0%	0.0%			
% Unknown/Other	3.5%	2.3%	0.7%	0.8%	--	--	0.9%	0.9%	0.9%	0.8%	1.1%	0.6%	0.6%	18.8%	0.0%			
SUPPORTING ROLES																		
% Asian/Pacific	2.5%	3.1%	2.9%	3.3%	--	--	2.6%	3.1%	2.8%	3.1%	3.6%	1.8%	2.1%	3.4%	0.8%			
% African American	10.4%	9.1%	10.6%	13.3%	--	--	10.4%	10.1%	10.3%	11.9%	10.5%	8.6%	9.7%	8.0%	4.7%			
% Caucasian	79.5%	80.1%	79.1%	75.5%	--	--	79.4%	79.0%	79.3%	77.3%	78.7%	83.5%	81.4%	63.0%	67.2%			
% Latino/Hispanic	5.0%	4.7%	5.4%	6.0%	--	--	5.1%	5.0%	5.1%	5.8%	5.1%	4.0%	4.8%	7.6%	6.3%			
% N. American Indian	0.4%	0.2%	0.6%	0.6%	--	--	0.5%	0.3%	0.4%	0.4%	0.2%	0.6%	0.6%	0.0%	0.0%			
% Unknown/Other	2.2%	2.8%	1.5%	1.1%	--	--	2.0%	2.4%	2.1%	1.6%	1.9%	1.4%	1.3%	18.1%	21.1%			
TOTAL ROLES																		
% Asian/Pacific	2.5%	3.1%	2.5%	2.7%	--	--	2.5%	3.0%	2.6%	2.9%	3.4%	1.8%	2.1%	3.1%	0.7%			
% African American	10.4%	9.0%	9.8%	11.0%	--	--	10.1%	9.7%	10.0%	11.5%	10.0%	8.3%	9.5%	7.9%	4.4%			
% Caucasian	79.5%	80.1%	81.3%	80.1%	--	--	80.2%	80.1%	80.2%	78.2%	79.8%	84.2%	82.2%	63.4%	69.3%			
% Latino/Hispanic	5.0%	4.8%	4.6%	4.4%	--	--	4.8%	4.6%	4.7%	5.5%	4.7%	3.7%	4.3%	7.5%	5.8%			
% N. American Indian	0.4%	0.2%	0.7%	0.8%	--	--	0.5%	0.4%	0.5%	0.4%	0.3%	0.7%	0.7%	0.0%	0.0%			
% Unknown/Other	2.3%	2.8%	1.2%	1.0%	--	--	1.9%	2.1%	2.0%	1.5%	1.8%	1.3%	1.2%	18.1%	19.7%			

Source: Casting Data Report;

Based on information provided by producers

1997 Casting Data:
Episodics, MOWs and Miniseries
(Excluding Animation)

1997 Television Casting Data

Episodics, MOWs and Miniseries (Excluding Animation)

Category	Form of Hiring			Hiring Totals	Days Worked	Age		
	Daily	Wkly	Series			Under 40	40 and Over	Unknown
LEAD ROLES								
Males	1,498	2,800	7,956	12,254	69,213	7,638	4,267	349
Females	819	1,869	5,161	7,849	43,319	5,955	1,682	212
Total Leads	2,317	4,669	13,117	20,103	112,532	13,593	5,949	561
SUPPORTING ROLES								
Males	9,493	4,204	777	14,474	43,863	8,403	5,804	267
Females	4,737	2,247	523	7,507	22,857	5,195	2,156	156
Total Support	14,230	6,451	1,300	21,981	66,720	13,598	7,960	423
ALL ROLES								
Males	10,991	7,004	8,733	26,728	113,076	16,041	10,071	616
Females	5,556	4,116	5,684	15,356	66,176	11,150	3,838	368
Total Roles	16,547	11,120	14,417	42,084	179,252	27,191	13,909	984
Category	Form of Hiring			Hiring Totals	Days Worked	Age		
	Daily	Wkly	Series			Under 40	40 and Over	Unknown
LEAD ROLES								
% of Males	65%	60%	61%	61%	62%	62%	35%	3%
% of Females	35%	40%	39%	39%	38%	76%	21%	3%
SUPPORTING ROLES								
% Male	67%	65%	60%	66%	66%	58%	40%	2%
% Female	33%	35%	40%	34%	34%	69%	29%	2%
ALL ROLES								
% Male	66%	63%	61%	64%	63%	60%	38%	2%
% Female	34%	37%	39%	36%	37%	73%	25%	2%
% of Lead Roles	14%	42%	91%	48%	63%	68%	30%	3%
% of Supporting Roles	86%	58%	9%	52%	37%	62%	36%	2%
% of All Roles	39%	26%	34%	--	--	65%	33%	2%

Source: Casting Data Reports; Based on information provided by producers.

1997 Television Casting Data Episodics, MOWs and Miniseries (Excluding Animation)

Category	Daily		Weekly		Series		Total Hiring			Age						
	Male	Female	Male	Female	Male	Female	Male	Female	All	*Under 40		40 and Over		Unknown		
										Male	Female	Male	Female	Male	Female	
LEAD ROLES																
Asian/Pacific	20	14	33	37	13	24	66	75	141	40	65	16	4	10	6	
African American	161	60	351	234	1,562	908	2,074	1,202	3,276	1,459	938	564	232	51	32	
Caucasian	1,201	674	2,259	1,516	6,047	4,098	9,507	6,288	15,795	5,795	4,755	3,528	1,410	184	123	
Latino/Hispanic	62	30	91	52	261	124	414	206	620	274	175	128	30	12	1	
N. American Indian	1	3	12	1	33	0	46	4	50	31	4	15	0	0	0	
Unknown/Other	53	38	54	29	40	7	147	74	221	39	18	16	6	92	50	
Total Lead Roles	1,498	819	2,800	1,869	7,956	5,161	12,254	7,849	20,103	7,638	5,955	4,267	1,682	349	212	
SUPPORTING ROLES																
Asian/Pacific	201	164	117	42	0	17	318	223	541	207	183	110	38	1	2	
African American	1,263	754	640	415	101	38	2,004	1,207	3,211	1,377	882	609	300	18	25	
Caucasian	7,365	3,514	3,138	1,655	651	449	11,154	5,618	16,772	6,231	3,830	4,760	1,716	163	72	
Latino/Hispanic	449	199	182	96	25	14	656	309	965	446	226	206	79	4	4	
N. American Indian	44	15	39	9	0	0	83	24	107	36	18	46	6	1	0	
Unknown/Other	171	91	88	30	0	5	259	126	385	106	56	73	17	80	53	
Total Supporting Roles	9,493	4,737	4,204	2,247	777	523	14,474	7,507	21,981	8,403	5,195	5,804	2,156	267	156	
TOTAL ROLES																
Asian/Pacific	221	178	150	79	13	41	384	298	682	247	248	126	42	11	8	
African American	1,424	814	991	649	1,663	946	4,078	2,409	6,487	2,836	1,820	1,173	532	69	57	
Caucasian	8,566	4,188	5,397	3,171	6,698	4,547	20,661	11,906	32,567	12,026	8,585	8,288	3,126	347	195	
Latino/Hispanic	511	229	273	148	286	138	1,070	515	1,585	720	401	334	109	16	5	
N. American Indian	45	18	51	10	33	0	129	28	157	67	22	61	6	1	0	
Unknown/Other	224	129	142	59	40	12	406	200	606	145	74	89	23	172	103	
Grand Total: All Roles	10,991	5,556	7,004	4,116	8,733	5,684	26,728	15,356	42,084	16,041	11,150	10,071	3,838	616	368	

Source: Casting Data Report;

Based on information provided by producers