

**George Gerbner**

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Wade Green, Advisor  
Rockefeller Financial services  
30 Rockefeller Plaza, Room 5600  
New York, N.Y. 10112

Dear Mr. Green:

You may recall that we both attended the Airlie House conference on "Redefining the American Dream" where I was a luncheon speaker.

I am writing in connection with the "Founding Convention" of the Cultural Environment Movement which I noted in my speech (see attached draft release). I would appreciate the opportunity of a visit, preferably on Wednesday, June 14, to discuss our plans and needs.

I will call next week for your response.

Sincerely yours,



George Gerbner, Professor and Dean Emeritus  
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Founder and Chair, the Cultural Environment Movement

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