

ADMINISTRATIVE CODES FOR RELIGION PROJECT
(FALL 1982)

FORMAT 1=TALK/INTERVIEW, MAGAZINE, MAINLY MUSIC ENTERTAINMENT
2=CHURCH SERVICE, REVIVALS, SERMONS, MAINLY SERMONIZING
3=DRAMA/FICTIVE PLAY
4=ANALYSIS/DISCUSSION OF THEOLOGY
5=OTHER

CHANNEL THE CHANNEL ON WHICH PROGRAM IS SHOWN

AIRDATE THE MONTH AND DAY THAT PROGRAM WAS AIRED (MMDD)

DURATION DURATION OF PROGRAM IN MINUTES

TIME OF DAY

00=12MIDNITE	23=11:30AM
01=12:30AM	24=12NOON
02=1AM	25=12:30PM
03=1:30AM	26=1PM
04=2AM	27=1:30PM
05=2:30AM	28=2PM
06=3AM	29=2:30PM
07=3:30AM	30=3PM
08=4AM	31=3:30PM
09=4:30AM	32=4PM
10=5AM	33=4:30PM
11=5:30AM	34=5PM
12=6AM	35=5:30PM
13=6:30AM	36=6PM
14=7AM	37=6:30PM
15=7:30AM	38=7PM
16=8AM	39=7:30PM
17=8:30AM	40=8PM
18=9AM	41=8:30PM
19=9:30AM	42=9PM
20=10AM	43=9:30PM
21=10:30AM	44=10PM
22=11AM	45=10:30PM
	46=11PM
	47=11:30PM
	99=unknown

CITY OF BROADCAST

0001=PHILADELPHIA
0002=ATLANTA

PGM Shown

*1= Philadelphia (where PGM is shown)
2= Atlanta
3= Both cities*