

VIOLENCE PROFILE NO. 7

Trends in network television drama and  
viewer conceptions of social reality  
1967-1975

by

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April 1976

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\$12.50 each (checks to be made payable  
to the Trustees of the University of  
Pennsylvania)

The theoretical and methodological approach taken in this research  
and the larger Cultural Indicators project from which it is drawn  
is described in "Living with Television: The Violence Profile," by  
George Gerbner and Larry Gross in the Spring 1976 issue of the  
Journal of Communication. Other relevant publications are:

"The Scary World of TV's Heavy Viewer" by George Gerbner and Larry  
Gross, Psychology Today, April 1976.

"Scenario for Violence" by George Gerbner, Human Behavior, October, 1975.

"Violence in Television Drama: Trends and Symbolic Functions" by  
A. Rubinstein (eds.) Television  
and Control. Washington:

uma" by George Gerbner,  
ed by Robert K. Baker and  
tional Commission on the  
overnment Printing Office, 1969.

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## VIOLENCE PROFILE NO. 7

### SUMMARY

Americans live much of their lives in the world of television drama. Children and adults alike are exposed to vivid patterns of the facts of life in that world. What are those facts, especially with regard to the context, structure, and functions of violence, and what lessons do children and adults derive from their exposure to those facts?

These are the basic questions addressed in the research that yields the Violence Profile. Trends in network television drama and the conceptions of social reality that viewing tends to cultivate in the minds of viewers are studied in a continuing project called Cultural Indicators. The research is designed to provide annual indicators of television content and effects.

The current season's Violence Profile is the first to report a special comparison of trends during the so-called family hour (for practical purposes 8 to 9 p.m. EST) and other hours of programming including late evening and weekend daytime (children's) program hours. The research is based on the observations of trained analysts coding videotaped samples of each season's programming since 1967, and on surveys of child and adult viewers conducted since 1973.

The Violence Profile consists of measures of (1) the programming context in which dramatic violence occurs, (2) the composite counts of the prevalence, rate, and roles of violence that make up the Violence Index, (3) the structure of power in the world of television drama as indicated by the different risks of violence and victimization for

for different groups in the fictional population, and (4) the extent to which television cultivates its own view of social reality as reflected in the responses of light and heavy viewers to questions related to the message of violence on television but applied to the real world.

(1)

The critical aspect of programming is the proportion of "action programs" which contribute most violence to the world of television drama. Figure 1

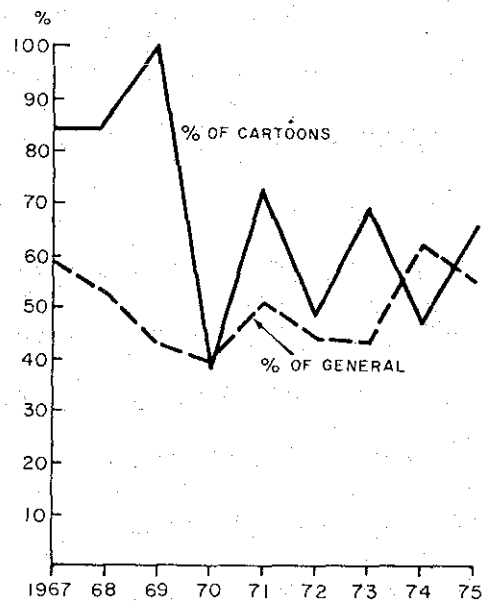


Figure 1: "Action" (crime, western, adventure) programs as percent of cartoon and of other (general) programs analyzed

shows that such programs comprise more than half of all prime-time and week-end daytime cartoon programming, and their proportion of the total has not changed much in recent years. In fact, while general (non-cartoon) crime and adventure plays dropped from their 1974 high of 62 percent to 54 percent in 1975, cartoon crime and adventure rose in the same period from 47 percent to 66 percent of all cartoons.

(2)

These programming trends foreshadow the violence findings that follow. We can summarize them by noting that there has been no significant reduction in the overall Violence Index despite some fluctuations in the specific measures and a definite drop in "family hour" violence, especially on CBS, in the current season. The "family hour" decline has been matched by a sharp increase in violence during children's (weekend daytime) programming in the current season and by an even larger 2-year rise in violence after 9 p.m. EST.

Figure 2 shows these trends in detail.

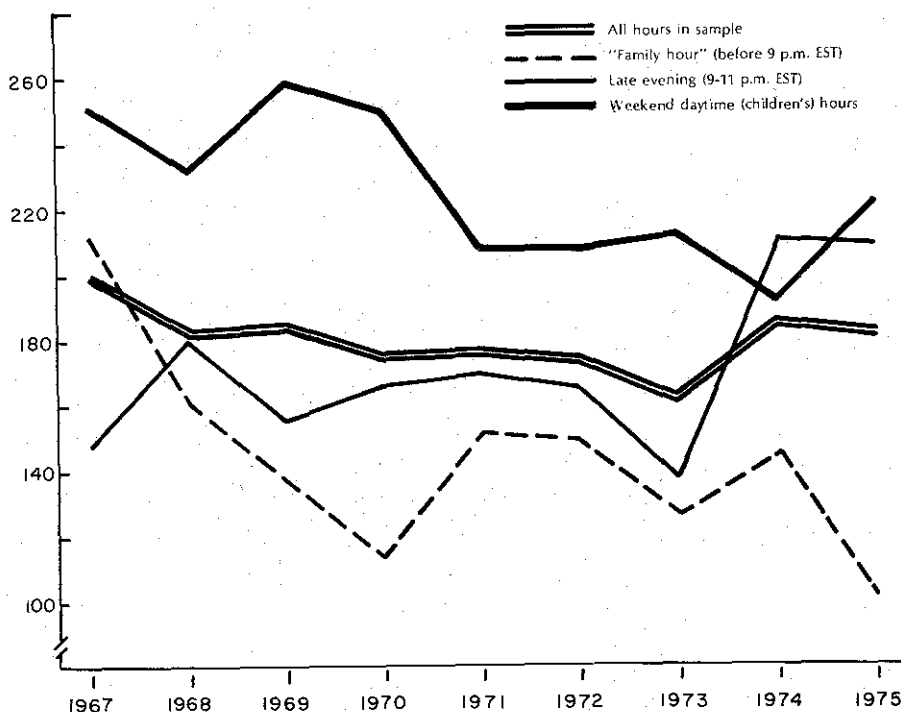


Figure 2: Violence Index for different hours of dramatic programming

Figure 3 provides similar information separately by each network, showing that late evening violence shot up on all three networks in the past two or three years (with minor dips on CBS and ABC in 1975), and that children's (weekend daytime) programs became more violent on ABC and NBC

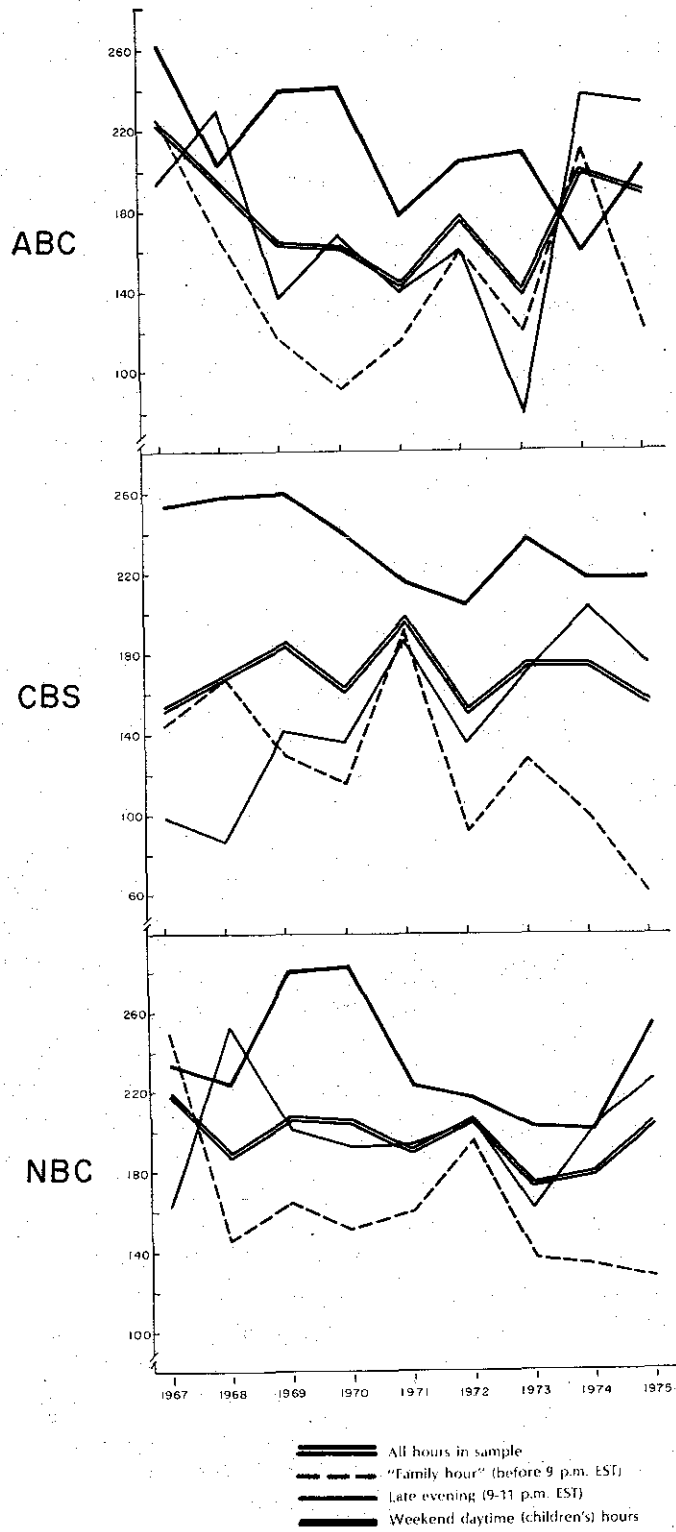


Figure 3: Violence Index for different hours of programming by networks

in the past season. Figure 4 is a direct comparison of the Violence Index for all hours for each network, showing remarkable long-term stability and similarity among them. Figure 5 is a direct comparison of the "family hour" Violence Index for each network, showing little change over a two-year period for ABC and NBC, but a substantial reduction for the second year in a row for CBS.

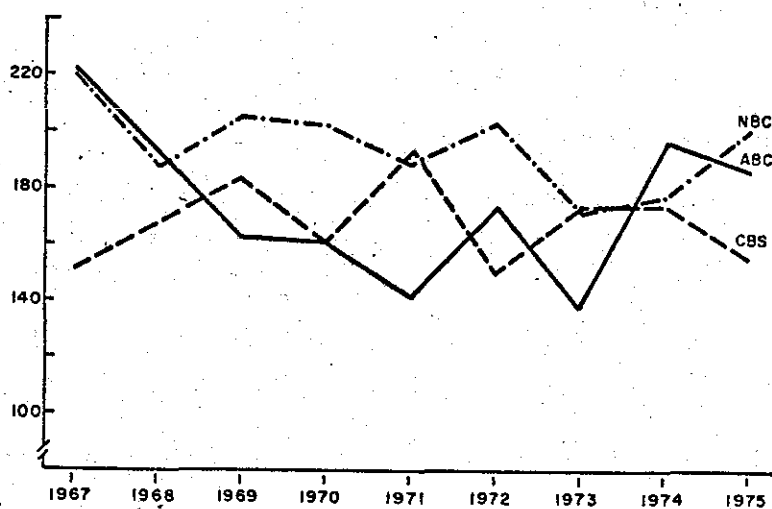


Figure 4: Violence Index for each network, all programs in sample

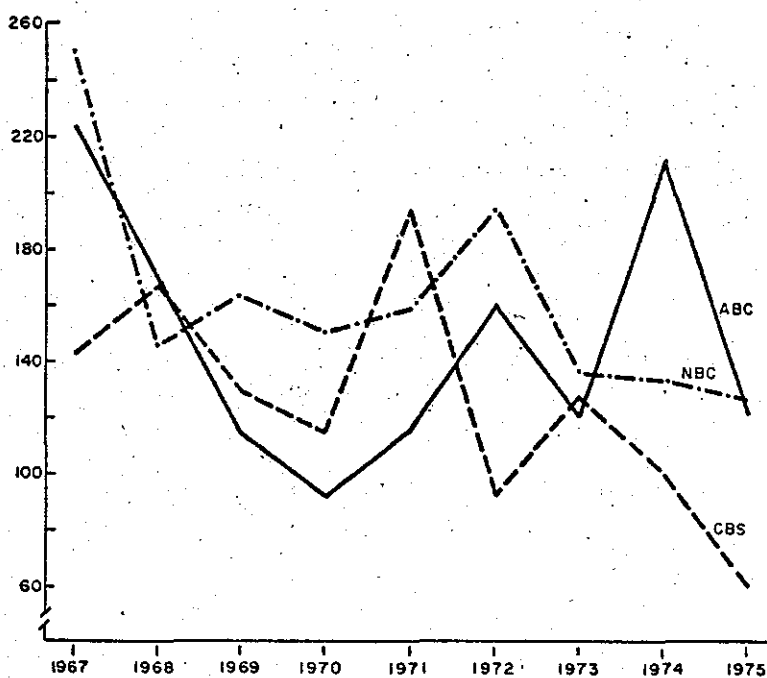


Figure 5: Violence Index for each network, family hour only

The Tables at the end of this report present all measures for the different hours of programming. They show how the specific measures fluctuate and combine each year to make up the composite Violence Index.

The indicators reflected in the Violence Index are clear manifestations of what network programmers actually do as compared to what they say or intend to do. While our data permit many specific qualifications to any generalization that might be made, it is safe to say that network policy seems to have responded in narrow terms, when at all, to very specific pressure, and only while the heat was on. After nine years of investigations, hearings, and Commissions (or since we have been tracking violence on television), eight out of every ten programs (nine out of every ten weekend children's hour programs) still contain some violence. The overall rate of violent episodes, 5.6 per play, is, if anything, highest on record. (The violence saturation of weekend children's programs declined from the 1969 high but increased from its 1974 low to 16 per hour, double that of overall programming, as can be seen on Table 4.) Between six and seven out of every ten leading characters (eight and nine for children) are still involved in some violence. Between one and two out of every ten are still involved in killing. Reductions have been achieved in the portrayal of on-screen killers (especially during weekend children's hours) and in "family hour" violence (especially by CBS), but, as we have noted, a sharp rise in late evening and general children's violence has canceled out any overall gains from the latter.

(3)

The most elementary -- and telling -- relationship involved in violent action is that of violent and victim. The pattern of those who inflict and those who suffer violence (or both) provides a differential calculus of

life chances for different groups of people in the world of television drama.

The summary Table on the next page (based on Tables 43 - 67 presented in the Findings) gives overall scores of involvement and what we call Risk Ratios. The character scores (CS) is the roles component of the Violence Index; it is the percent of all characters involved in any violence plus the percent involved in any killing. The violent-victim and killer-killed (risk) ratios are obtained by dividing violent and victims, or killers and killed within each group. The plus sign means more violent or killers in the group; the minus sign means more victims.

The totals from 1967-75 show 1.19 male and 1.32 female victims for every violent male and female. Even more striking are the differential risks of fatal victimization. There were nearly two male killers for every male killed; however, for every female killer one woman was killed.

The Table also shows the differential risks of involvement and victimization for other groups, projecting assumptions about social and power relations. Old men, married men, lower class, foreign, and nonwhite males were most likely to get killed rather than to inflict lethal injury. "Good guys" were most likely to be the killers.

Among females, more vulnerable than men in most categories, both young and old women as well as unmarried, lower class, foreign, and nonwhite women bore especially heavy burdens of relative victimization. Old, poor, and black women were shown only as killed and never as killers. Interestingly, "good" women, unlike "good" men, had no lethal power, but "bad" women were even more lethal than "bad" men.

The pattern of relative victimization is remarkably stable from year to year. It demonstrates an invidious (but socially functional) sense of

Risk ratios for all programs studied 1967-75

Groups	Male Characters				Female Characters			
	N	Character score	Violent-victim ratio	Killer-killed ratio	N	Character score	Violent-victim ratio	Killer-killed ratio
All characters	2010	80.0	-1.19	+1.97	605	48.9	-1.32	1.00
<i>Social age</i>								
Children-adolescents	188	64.9	-1.83	+0.00	77	46.8	-1.39	0.00*
Young adults	431	81.2	-1.21	+3.07	209	59.8	-1.67	+1.29
Settled adults	1068	80.8	-1.15	+1.98	267	37.8	1.00	1.00
Old	81	58.0	+1.03	-2.00	22	50.0	-2.25	-0.00*
<i>Marital status</i>								
Not married	1133	83.6	-1.16	+2.24	306	57.2	-1.51	-1.43
Married	462	66.9	-1.33	+1.57	252	39.3	-1.11	+1.40
<i>Class</i>								
Clearly upper	196	87.2	-1.28	+1.15	70	52.9	-1.64	+1.33
Mixed; indeterminate	1744	78.7	-1.19	+2.36	517	48.2	-1.26	1.00
Clearly lower	70	91.4	-1.11	-1.33	18	55.6	-2.67	-0.00*
<i>Nationality</i>								
U.S.	1505	75.0	-1.19	+2.39	503	46.1	-1.39	-1.08
Other	276	96.7	-1.22	+1.13	66	60.6	-1.55	+3.00
<i>Race</i>								
White	1533	77.6	-1.20	+2.12	541	49.9	-1.29	+1.07
Other	264	83.3	-1.27	+1.33	50	38.0	-2.43	-0.00*
<i>Character type**</i>								
"Good" (heroes)	928	69.3	-1.26	+3.47	314	43.3	-1.56	-6.00
Mixed type	432	71.1	-1.31	+1.09	156	43.6	-1.37	1.00
"Bad" (villains)	291	114.1	-1.03	+1.80	41	82.9	+1.14	+2.00

\* Group has neither violents nor victims. If 0.00 is preceded by a sign, group has either no violents or no victims; +0.00 means only violent(s) but no victims(s); -0.00 means only victims but no violent(s).

\*\* This classification was introduced in 1969.

Note: Character score is the percent of characters involved in any violence plus the percent involved in any killing. V-V ratio is of violents (+) and victims (-). K-k ratio is of killers (+) and killed (-).

risk and power. We do not yet know whether it also cultivates a corresponding hierarchy of fear and aggression. But we do have evidence to suggest that television viewing cultivates a general sense of danger and mistrust. That evidence comes from the fourth and final element of the Violence Profile, the component we call the Cultivation Differential.

(4)

The Cultivation Differential is the difference in the pattern of responses between light and heavy viewers of television, with age, sex, education, and newspaper reading controlled. Child and adult samples are asked questions about social reality that relate to the "facts" television presents in its own particular way. The difference between light viewers (usually watching 2 hours or less a day) and heavy viewers (usually watching 4 hours or more a day) giving the "television version" of two divergent answers is the Cultivation Differential indicating the effects of exposure to television drama.

The Violence Profile's Cultivation Differential shows heavy viewers significantly overestimating (compared to light viewers in the same age, sex, education, and reader categories) the extent of violence and danger in the world. Their heightened sense of fear and mistrust is manifested in their typically more apprehensive responses to questions about their own personal safety, about crime and law enforcement, and about trust in other people.

Children exhibit the same patterns as adults, but the "under 30" or "television generation" is even more imbued with the television view of life than the "over 30" generation -- the last to grow up without television. Education makes a difference, as does regular newspaper reading, but heavy

viewing of television tends to counter these other cultural influences even within the college and news reader groups.

The facts of life in the world of television drama -- a violent world and a mean world -- seem to be reflected in the conceptions of heavy viewers about social reality. This is particularly true of the young and less educated viewers. Figures 6, 7, and 8 show the typical pattern of responses to three of the questions asked in the surveys conducted for the Violence Profile. Future reports will be able to show whether these conceptions can also reflect changes in television programming, if any, that may occur in the years ahead.

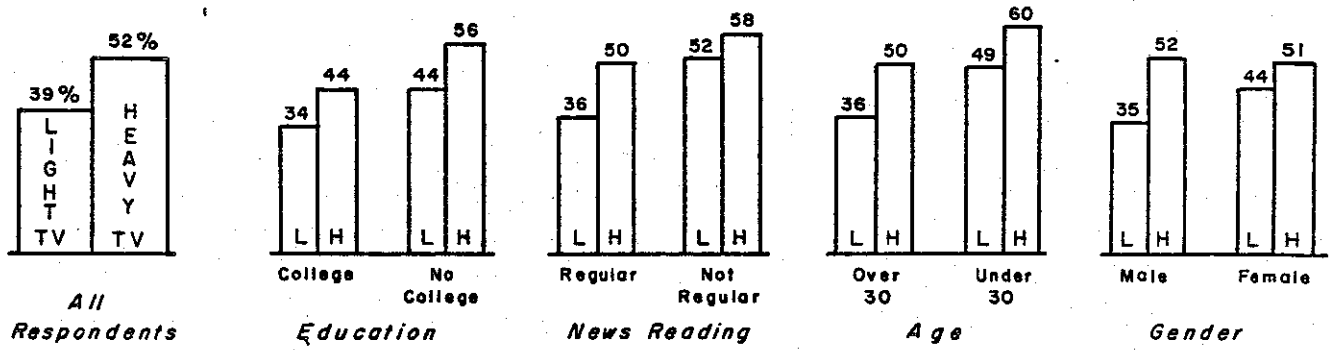


Figure 6: Question: "During any given week, what are your chances of being involved in some type of violence -- about a 50-50 chance, about a 1 in 10 chance, or about a 1 in a 100 chance?" Percent of respondents answering "50-50 chance" or "1 in 10 chance"

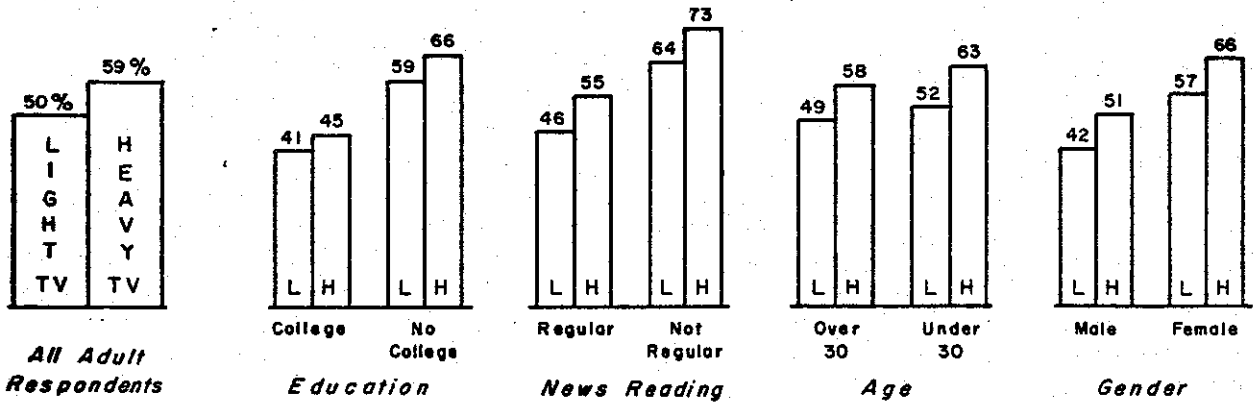


Figure 7: Question: "What percent of all males who have jobs work in law enforcement or crime detection -- 1 percent, 3 percent, or 9 percent?" Percent of respondents answering "3 percent" or "9 percent"

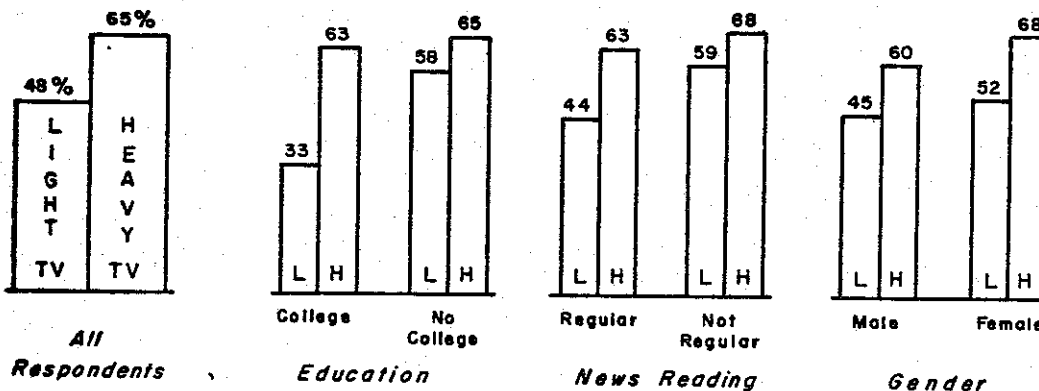


Figure 8: Question: "Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?" Percent of respondents answering "you can't be too careful"

## DEVELOPMENT OF THE REPORT

The Violence Profile is a set of multidimensional indicators of trends in television drama and their correlates in viewers' conceptions of social reality. The continuing research from which this report is drawn has investigated the extent, nature, and symbolic functions of violence in network television drama since 1967, and the conceptions of social reality television viewing cultivates since 1973. The cumulative data base for this report now consists of a coded and computerized archive of 924 television programs (plays), 2,649 major and 7,248 minor characters, 4,694 violence episodes, and the selected responses of 4,485 adult and child viewers taken in four separate surveys.

The research began with the investigation of violence in network television drama in 1967-68 for the National Commission on the Causes and Prevention of Violence and continued through 1972 under the sponsorship of the Surgeon General's Scientific Advisory Committee on Television and Social Behavior. The study was broadly conceived from the beginning and both reports showed the role and symbolic functions, as well as the extent, of violence in the world of television drama. A conference of research consultants to the National Institute of Mental Health in the spring of 1972 recommended that the Violence Index developed for the report to the Surgeon General be further broadened to take into account social relationships and viewer conceptions. Implementing that recommendation, we issued the Violence Profile (fifth in our series of reports), including violence-victim ratios and eventually viewer responses. The then Secretary of Health, Education, and Welfare Caspar W. Weinberger reported to Senator John O. Pastore in the fall of 1973 that our research was "broadened to encompass a number of additional dimensions and linked with viewers' perceptions of violence and its effects, as recommended by NIMH consultants and as incorporated by Dr. Gerbner in his renewal research."

(The "renewal research" to which Secretary Weinberger referred is our present project, Cultural Indicators. Conducted under a grant from the National Institute of Mental Health, it consists of periodic study of television programming and of the conceptions of social reality that viewing cultivates in child and adult audiences. Although the study of violence is a continuing aspect of the research, the project is also developing indicators of other themes, roles, and relationships significant for social science and policy.)

Several additional events influenced the further fate and development of the Violence Profile. Senator Pastore and Chairman Torbert Macdonald of the House Communications Subcommittee continued to take an active interest in it. The research director of the studies for the Surgeon General, Eli A. Rubinstein continued to press for follow-up research.\* Douglass Cater and Stephen Strickland wrote a book on the report and argued for "ongoing research capable of undergirding large policy investigations."\*\* And, finally, a

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\*Rubinstein, Eli A. "The TV Violence Report: What's Next?" Journal of Communication, Winter 1974, pp. 80-88.

\*\*Cater, Douglass, and Stephen Strickland. TV Violence and the Child; The Evolution and Fate of the Surgeon General's Report. New York: Russell Sage Foundation, 1975, p. 133.

committee of the Social Science Research Council especially formed and funded by NIMH to study the Violence Profile recommended continued use and further development.\*

### MESSAGE SYSTEM ANALYSIS

Large and representative aggregates of television output (rather than individual selections from it) are the system of messages to which total communities (rather than selective individuals or groups) are exposed. Message system analysis does not deal with single works, subjective perceptions, or dramatic subtleties. It focuses on the gross, unambiguous, and commonly understood facts of portrayal. These are the features that can be expected to provide bases for interaction and common assumptions and definitions (though not necessarily agreement) among large and heterogeneous mass publics.

Message system analysis has been performed on annual sample-weeks of prime time and Saturday daytime network dramatic programming since 1967 by trained analysts who observed and coded various aspects of TV content by the most reliable methods employed in any research of this kind.

The purpose of the analysis is to provide systematic, cumulative, and objective observations representing relevant aspects of the world of television drama. The analysis yielded the basic data for the construction of indicators of trends in the dramatic context, in the prevalence, rate, and dramatic roles involved in violence, and in power relationships expressed by the distribution of risks to different groups in the fictional population. These indicators will be described after a discussion of definitions, units, samples, data collection procedures, and reliability tests of the message system analysis.

#### Definition of violence

The definition of violence was "the overt expression of physical force against self or other compelling action against one's will on pain of being hurt or killed, or actually hurting or killing." The action may be "accidental," it may be "humorous" or "serious,\*\*" but idle threats or purely verbal gestures were not included. The analysis thus focused on clear-cut and obvious physical expressions of violence. It did not presume what type of manifest violence might have what kinds of effects. The establishment of effects is the task of cultivation analysis.

#### Units of analysis

All observations were recorded in three types of units: the program as a whole, each specific violent action (if any) in the program, and each dramatic character appearing in the program.

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\*Social Science Research Council. "A Profile of Television Violence." Report submitted by the Committee on Television and Social Behavior of the SSRC, July 1975.

\*\*There is no evidence that "humorous" dramatic violence performs less significant symbolic functions than "serious" violence in cultivating conceptions of social reality.

"Program" means a single fictional story presented in dramatic form. This may be a play produced for television, a feature film telecast during the period of the study, or a cartoon story (of which there may be one or more in a single program). Each of these would be analyzed separately and recorded as a "program"; thus the basic unit is actually the play. All such programs telecast during the study periods were analyzed whether or not they contained violence.

Violent action means a scene of some violence confined to the same parties. If a scene is interrupted (by flashback, or shift to another scene) but continues in "real time," it is still the same act. However, if a new agent of violence enters the scene, that begins another act. These units are also called violent episodes.

Characters analyzed in all programs (whether violent or not) are of two types. Major characters are the principal roles essential to the story. Minor characters (subjected to a less detailed analysis) are all other speaking roles. (The findings summarized in this report include the analysis of major characters only.)

#### Samples of programming

Because nationally distributed programs provide the most broadly shared TV dramatic fare, network dramatic programs transmitted in evening prime time (8 p.m. to 11 p.m. each day), and network children's dramatic programs transmitted weekend mornings (Saturday and Sunday between 8 a.m. and 2 p.m.) comprise the analytical source material.\*

The annual sample consists of videotaped programs broadcast in one week during the fall TV "season." When and if an episode of a regularly scheduled program is pre-empted by some special offering during the selected week, the next available episode of that series is videotaped. This replacement procedure is also used for those rare occasions when video-recorder failure results in the loss of a program during the scheduled sample week.

Although the sheer numbers involved make empirical estimation of sampling error for all of the dimensions in the recording instrument prohibitive, with respect to four basic sample dimensions -- network, program format (TV play, cartoon, feature film), type (action, comedy, etc.), and tone (humorous, serious) the solid week sample is at least as generalizable to a year's programming as larger randomly drawn samples. In a sampling experiment executed in connection with the 1967-68 study, a sample of 365 programs was constructed according to the parameters of the 1967-68 project's sample, except that it was drawn according to a one-program-per-day random selection procedure, for a calendar year that approximately bridged the interval between the 1967 and 1968 one-week samples.\*\* There was no

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\*In 1967 and 1968, the hours included were 7:30 to 10p.m. Monday through Saturday, 7 to 10p.m. Sunday, and children's programs 8 a.m. to noon Saturday. Beginning in 1969, these hours were expanded until 11p.m. each evening and from 7a.m. to 2:30p.m. Saturday and Sunday. As of 1971 however, network evening programming has been reduced by the FCC's prime time access rule. The effective evening parameters since 1971 are therefore 8 to 11p.m. Monday through Saturday and 7:30 to 10:30p.m. Sunday.

\*\*Eleey, Michael F., "Variations in Generalizability Resulting from Sampling Characteristics of Content Analysis Data: A Case Study." The Annenberg School of Communications, University of Pennsylvania, 1969.

significant difference in the distribution of programs by network, format, type and tone (as defined for the 1967-68 project) between the experimental and solid-week samples.

#### Coding and training procedures.

For the analysis of each program sample, a staff of between 18-24 coders is recruited. The initial period requires about three weeks of instruction and testing. Several introductory sessions are devoted to item-by-item discussion of the recording instrument. The trainee group is subsequently split into randomly assigned coding teams of two each, and all pairs then view and code three selected programs. Each coding pair works independently of all other pairs, and returns one joint coding for each program. In the next general meeting, the entire staff discusses the difficulties encountered in the three-program exercise. When these problems have been resolved, the coder-pairs return to code seven additional programs selected from the tape archive for this training purpose.

The data generated by the coder-pairs on the ten training programs is key-punched and subjected to computerized agreement analysis. On the basis of these results, instructions are further discussed and perhaps revised, and idiosyncratic coder pairs are assigned to other tasks or dismissed. Coder pairs who survive this testing process proceed to analyze the season's videotaped program sample.

During both the training and data-collection phases, coder pairs monitor their assigned videotaped programs as often as necessary, re-screening portions as needed. All programs in the sample are recorded independently by two separate coder-pairs to provide double-coded data for reliability comparisons. (For budgetary reasons, only 30% of the programs in the 1967-1968 analysis were coded a second time.)

A final data set for subsequent analysis is compiled from the full data base by randomly selecting one of the two codings for each program. As a last check against deviant coding, reliability measures are computed for each pair, before the final selection. This procedure would identify problem coders who may not have been screened out in the training and pretest phase. In such an instance, the data recorded by the questionable pair would be excluded from the selection, and the alternative coding used. (Over the course of this study, only one such case has been encountered.)

#### Assessment of reliability.

The purpose of reliability measures in content analysis is to ascertain the degree to which the recorded data are consistently representative of the material being studied and do not reflect observer bias or instrument ambiguity. Theoretically both types of contamination can be corrected by refining the instrument and/or by intensifying coder training, or, as a last resort, by eliminating the unsalvageable variable or dismissing the incorrigible coders. Thus measures of reliability serve two functions: (1) as diagnostic tools in the confirmation of the recording instrument, and (2) as arbiters of the replicability of the procedure, assuring confidence in the final data. In this project, reliability measures serve both purposes. During the preliminary period of instrument revision and coder training, they

provide direction to the problem areas in the recording process. Final measures, computed on the study's entire corpus of double-coded data, determine the acceptability of information for analysis and provide guidelines for its interpretation.

Agreement due merely to chance gives no indication that the data truly reflect the phenomena under observation. Simple percent-agreement measures are therefore inadequate indicators of reliability, since they fail to account for the amount of agreement expected by chance. Reliability measures in the form of agreement coefficients, however, indicate the degree to which agreement among independent observers is above chance. In general, then,

$$\text{Coefficient of agreement} = 1 - \frac{\text{observed disagreement}}{\text{expected disagreement}}$$

Values for coefficients of this form will range from plus one when agreement is perfect, to zero when agreement is purely accidental (or perfectly random), to negative values when agreement is less than that expected due to chance. These coefficients will generally give more conservative estimates of reliability than will simple percent-agreement measures.

Five computational formulas are available for calculating the agreement coefficient. The variations are distinguished by different formulations of the disagreement function -- depending on whether the variable is considered to constitute a nominal, ordinal, interval, bipolar or ratio scale. Except for their respective scale-appropriate sensitivity to deviations from perfect agreement, all formulas make the same basic assumptions as the prototype for nominal scales devised by Scott.\* Thus in the case of the binary variable, all five formulas yield identical results.\*\*

The project's double-coded sample of data was analyzed for agreement via these coefficients, with the aid of a recently developed computer program.\*\*\* The cumulative reliability results for both the items and the compound measures and indicators governed the reporting of the results.

The findings of the message system analysis are presented in Tables A through F and Tables 1 through 67.

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\*Scott, William A. "Reliability of Content Analysis: The Case of Nominal Scale Coding," Public Opinion Quarterly, 17:3:321-325, 1955.

\*\*For a formal discussion of part of this family of coefficients, see Klaus Krippendorff, "Bivariate Agreement Coefficients for the Reliability of Data." In E. F. Borgatta and G. W. Bohrnstedt (eds.), Sociological Methodology, 1970, (San Francisco: Jossey-Bass, Inc., 1970).

\*\*\*Krippendorff, Klaus, "A Computer Program for Agreement Analysis of Reliability Data, Version 4," Philadelphia: The Annenberg School of Communications, July 1973 (mimeo).

## CULTIVATION ANALYSIS

The message system analysis suggests directions of inquiry for the study of conceptions that the message systems might cultivate in viewers. The study of TV's contribution to notions of social reality proceeds in various ways, each comparing responses of heavy and light viewers, with other characteristics held constant.

This report includes results of cultivation analysis from four data bases. The first of these is referred to as "STARCH," a spring 1973 quota sample of 607 households in Philadelphia, Chicago, Los Angeles, and Dallas. Second is "ORC," 2052 adults selected through a multi-phase probability sample stratified by geographic area and cluster at the neighborhood level. Third we have "NORC," a March-April 1975 national probability-quota sample of 1490 non-institutionalized adults 18 years or over. The fourth data base we call "NJKIDS1," a December 1974-March 1975 survey of 335 children attending a public middle school in rural New Jersey.

Except for NJKIDS1, data bases are named for the organization responsible for data collection: STARCH, by Starch/Hooper; ORC, by the Opinion Research Corporation; NORC, by the National Opinion Research Center of the University of Chicago. NJKIDS1 was conducted by this project's (Cultural Indicators) staff members; it is named for the respondents' home state.

Except in the case of NORC, data were collected specifically for analysis by Cultural Indicators. NORC data are from a continuing "General Social Survey" which we have subjected to secondary analysis.

More detailed information about each data base can be found on the next page.

## VIOLENCE PROFILE MEASURES AND INDICATORS

The two types of research comprising the Violence Profile, message system analysis and cultivation analysis, yield four sets of measures from which indicators of trends can be constructed. Three of these come from message system analysis and the fourth set from cultivation analysis.

Message system analysis contributes three types of information to the Violence Profile. The first is the program context of which any dramatic element, such as violence, is an integral part. The second consists of the specific indicators of violence in various program categories, and the composite Violence Index. The third type of information is in the form of risk ratios and scores which show how the pattern of violence and victimization works out for different kinds of people in the world of television drama.

### Program context

Trends in programming and in such characteristics of the plays as the time and place of the setting provide the background against which specific manifestations of violence may be seen. The proportions of feature films, cartoons, television programs, and especially of "action drama" in the

	<u>Starch</u>		<u>ORC</u>		<u>NORC</u>		<u>NJKIDS1</u>	
<u>Date</u>	Spring 73		May 74		Mar.-Apr.75		Dec.74; Mar.75	
<u>Location</u>	Philadelphia Chicago Los Angeles Dallas		National		National		Rural/Suburban New Jersey	
<u>Sampling</u>	Quota, from households randomly selected from telephone books. Screened for sex and TV viewing (less than 2 hrs or at least 4 hrs daily).		Probability, stratified by geographic area and cluster at neighborhood level		Modified probability, half block quota-half full probability		Student population of a public middle school	
<u>No. of respondents</u>	607		2052		1490		335	
<u>Collecting organization</u>	Starch/Hooper		Opinion Research Corporation		National Opinion Research Center		Cultural Indicators	
<u>Method of collection</u>	Telephone Interview		Personal Interview		Personal Interview		Self-administered questionnaire	
<u>Demographic characteristics</u>								
		%		%		%		%
<u>Sex</u>	male	49.3	male	48.7	male	45.0	male	51.0
	female	50.7	female	51.3	female	55.0	female	49.0
<u>Age</u>	under 30	21.8	under 30	27.3	under 30	27.9	6th grade	37.6
	over 30	78.2	over 30	72.7	over 30	72.1	7th grade	31.6
			30-54	43.5			8th grade	30.8
			55 & up	28.6			Mean = 12.20	
							sdv = 0.97	
<u>Race and ethnicity</u>	-----		white	90.2	white	88.8	"Just American"	74.8
			nonwhite	9.8	nonwhite	11.2	Italian	10.0
							Black, Afro	3.3
							Jewish	2.6
							German	1.5
							Irish	1.5
							Remaining	6.3
<u>Education</u>	no college	57.2	no college	67.5	no college	69.7	Neither parent attended college	51.9
	some college	42.8	not high school grad	33.0	some college	30.3	Father or both parents attended college	48.1
			high school grad	34.5				
			some college	32.5				
<u>TV viewing</u>								
<u>light</u>	up to 2 hrs/day	49.4	up to 1 hr "yesterday"	35.1	up to 2 hrs/day	47.7	up to 2 hrs/day	16.7
<u>medium</u>	-----		1-3 hrs "yesterday"	37.1	3 hrs/day	19.6	2-6 hrs/day	46.6
<u>heavy</u>	4 hrs & up/day	50.6	3 hrs & up "yesterday"	27.8	4 hrs & up/day	32.7	6 hrs & up/day	36.7
<u>Newspaper Reading</u>								
<u>light</u>	once in a while or almost never	21.8	up to 15 min "yesterday"	32.0	less than daily	18.3	almost never	15.0
<u>medium</u>	-----		15-44 min "yesterday"	38.7	-----		once in a while	57.2
<u>heavy</u>	daily	78.2	45 min & up "yesterday"	29.3	daily	81.7	almost daily	27.8

overall programming also have a major effect on the incidence of violence. Tables A through F present these contextual features of programming.

### Measures of violence

Three sets of measures have been computed from the direct observational data of the message system analysis. They show the extent to which violence occurred at all in the program samples, the frequency and rate of violent episodes, and the number of roles calling for characterizations as violent, victims, or both. These sets of measures are called prevalence, rate, and role, respectively.

Prevalence. The percent of programs containing any violence indicates the prevalence (as compared to frequency or rate) of violence in a particular program sample. Prevalence is calculated both as percent of programs (%P) and as percent of program hours containing violence, but only %P is included in the Index.

Rate. As measures of prevalence indicate the proportion of program units in which one or more acts of violence occur, so rate expresses the frequency of these acts in units of programming and in units of time. The acts themselves are called "violent episodes," defined as scenes of some violence confined to the same characters. The number of such episodes divided by the total number of plays (violent or not) yields the rate per program (R/P). The rate per hour (R/H) is the number of episodes divided by the number of program hours in the sample. The latter measures the concentration or saturation of violence in time, and compensates for the difference in rates between a long program unit (such as a feature film) and a short one (such as a 15-minute cartoon).

Roles. The portrayal of characters as violent (committing violence) or victims (subjected to violence), or both, yields several measures. They are: percent of violent out of all characters in a sample; percent of victims out of all characters in a sample; all those involved as violent or as victims or both (%V); percent of killers (those committing fatal violence); percent killed (victims of lethal violence); and all those involved in killing either as killers or as killed (%K).

### Composite scores and Index

The above measures of violence are based on analysts' observations. They are provided in all tabulations and should be used as the basic indicators of trends. However, for ease of illustration and comparison, they are combined to form summary scores and an index. These are not statistical findings in themselves, and should not be treated as such. Rather they serve as convenient illustrators of the basic findings and to facilitate gross comparisons.

The two scores are based on selected measures showing qualities of programs and of characterizations, respectively. Prevalence (%P), rate per program (R/P), and rate per hour (R/H) are reflected in the program score (PS). This is computed as follows:

$$PS = (\%P) + 2(R/P) + 2(R/H)$$

In the formula, %P is the percent of programs containing violence, R/P is the rate of violent episodes per play, and R/H is the rate per hour. The rates R/P and R/H are doubled in order to raise their relatively low numerical value to the importance that the concepts of the frequency and saturation of violence deserve. Nevertheless, the program score gives the greatest weight to the extent to which violence prevails at all in the programs. Secondary weight is given to the frequency of violence and the saturation of the programs with violent action.

Roles involving characters in any violence, weighted by roles involved in killing, are expressed in the character score (CS). The formula

$$CS=(\%V)+(\%K)$$

represents the percent of all leading characters committing violence, suffering violence, or both (%V), with added weight given to the percent of those involved in killing either as killers or as victims, or both (%K).

Finally, the Violence Index is obtained by adding the program score to the character score. Prevalence, rate, and role are thus reflected in the Index, with program information usually weighing slightly more heavily in the balance than information derived from character analysis.

All measures and indicators are tabulated for all years by different program samples in Tables 1 through 43.

#### Risk ratios

The most elementary -- and telling -- relationship involved in violent action is that of violent and victim. The pattern of those who inflict and those who suffer injury or death provides a differential calculus of life's chances for different groups of people in the world of television drama. That pattern is expressed in the trends and comparisons of Risk Ratios (victims divided by violents or violents by victims within the same groups) and Character V Scores (percents of characters involved in any violence plus percents involved in killing) given in Tables 44 through 67. A summary of risk ratios for all years for male and female characters by age, marital status, class, nationality, race, and type ("good" vs. "bad," etc.) appears on Page 8, above.

#### Cultivation differentials

The fourth and final set of indicators in the Violence Profile comes from the cultivation analysis. They are called Cultivation Differentials and highlight conceptions of social reality that tend to be cultivated by television viewing in different groups and in comparison to other cultural or media activities.

Respondents are asked questions drawn from or related to propositions about facts of life and society found in the fictional world of television drama. The respondents must choose between alternatives representing either the "television answer" or some other version of these facts or views. To the

extent that the patterns of dramatic television cultivate conceptions of social reality, heavy viewers should be more likely than light viewers to choose the "television answer" provided that demographic and other factors are controlled so that the difference reflects the independent contribution of television viewing to the cultivation of these conceptions.

The Cultivation Differential is the percentage difference between heavy viewers and light viewers (as defined in the various samples described above) giving the "television answer." A positive CD score shows that -- all other factors being equal -- viewing does tend to cultivate TV's version of the world in the minds of viewers with respect to a particular question; a zero or negative CD score suggests that it does not. As Tables 68 to 79 show, most CD scores are positive and significant.

## FINDINGS

The detailed findings comprising Violence Profile No. 7 are given in the tabulations that follow. The four sets of measures from which indicators of trends in television violence and of its symbolic functions can be constructed deal with (1) program context, (2) violence measures and indices, (3) Risk Ratios, and (4) Cultivation Differentials.

(1) Tables A through F present the context of trends in the format, time, place, setting and tone dimensions of programming. Table A shows the percent of cartoons, TV plays, and feature films in the samples; Table B gives the proportions of plays in which the major action takes place in the past, present, and future; Table C presents trends in U.S. and foreign, and Table D in urban, small town and rural, and other settings; Table E shows what proportions of plays are of the "action" (crime, western, action-adventure) and of other varieties; Table F traces the comic or serious tone of programming.

(2) Annual monitoring sample dimensions, the measures of Prevalence, Rate, and Role, and Composite Scores and Indices are given in Tables 1 through 43. The first 22 Tables present all measures and Indices by time of telecast, format, and type of program. Tables 23 through 43 give selected information separately by network.

(3) Tables 44 through 67 give detailed trend information on Risk Ratios by time and type of programs, and sex, age, marital status, class, nationality, race, and type ("good" vs. "bad," etc.) of characters. The violent-victim and killer-killed Risk Ratios are obtained by dividing the larger by the smaller classification within each group.

(4) Tables 68 through 79 tell the results of the cultivation analysis. They present the percents of "television answers" given by light and heavy viewers and Cultivation Differentials controlling for age, sex, education, and newspaper reading.

TABLE A: FORMAT OF PROGRAMS

FORMAT	COUNT COL PCT	YEAR										ROW TOTAL
		1967	1968	1969	1970	1971	1972	1973	1974	1975		
CARTOON	1 33.3	32 28.7	25 23.1	53 49.5	50 47.2	33 31.1	37 35.1	32 30.2	32 30.2	35 32.7	329 35.6	
TV PLAY	2 60.4	58 63.2	55 59.5	60 64.6	55 59.5	59 63.2	51 54.5	54 58.3	54 58.3	69 73.7	515 55.7	
FILM	3 6.3	7 8.0	8 8.6	6 6.4	11 11.7	12 12.6	13 13.7	10 10.6	7 7.4	80 8.7		
COLUMN TOTAL	96 10.4	87 9.4	121 13.1	111 12.0	103 11.1	100 10.8	99 10.7	96 10.4	111 12.0	924 100.0		

TABLE B: TIME OF ACTION

DATE	COUNT COL PCT	YEAR										ROW TOTAL
		1967	1968	1969	1970	1971	1972	1973	1974	1975		
PAST	1 19.8	19 21.8	19 21.1	22 24.7	12 13.3	14 15.3	19 20.6	11 11.7	14 14.8	18 18.8	148 16.0	
PRESENT	2 56.3	54 67.8	59 73.2	85 103.8	85 103.8	79 96.6	73 89.5	81 98.8	72 89.5	83 103.8	671 72.6	
FUTURE	3 8.3	5 6.1	5 6.1	1 1.3	2 2.4	3 3.6	5 6.1	5 6.1	5 6.1	2 2.4	36 3.9	
OTHER	4 15.6	4 4.8	9 10.8	13 15.6	8 9.6	5 5.8	2 2.4	5 5.8	8 9.6	69 7.5		
COLUMN TOTAL	96 10.4	87 9.4	121 13.1	111 12.0	103 11.1	100 10.8	99 10.7	96 10.4	111 12.0	924 100.0		

TABLE C: PLACE OF ACTION

PLACE	COUNT COL PCT	YEAR										ROW TOTAL
		1967	1968	1969	1970	1971	1972	1973	1974	1975		
CANNOT CODE	0	0	0	0	17	7	5	3	2	0		34
		0.0	0.0	0.0	15.3	6.8	5.0	3.0	2.1	0.0		3.7
U.S. ONLY	1	61	60	80	77	75	74	80	72	91		670
		63.5	69.0	66.1	69.4	72.8	74.0	80.8	75.0	82.0		72.5
U.S. & OTHER	2	0	0	11	1	10	5	5	5	3		40
		0.0	0.0	9.1	0.9	9.7	5.0	5.1	5.2	2.7		4.3
ONLY OTHER	3	35	27	30	16	11	16	11	17	17		180
		36.5	31.0	24.8	14.4	10.7	16.0	11.1	17.7	15.3		19.5
COLUMN TOTAL		96	87	121	111	103	100	99	96	111		924
		10.4	9.4	13.1	12.0	11.1	10.8	10.7	10.4	12.0		100.0

TABLE D: SETTING OF ACTION

SETTING	COUNT COL PCT	YEAR										ROW TOTAL
		1967	1968	1969	1970	1971	1972	1973	1974	1975		
CANNOT CODE	0	0	0	3	0	3	1	2	0	1		10
		0.0	0.0	2.5	0.0	2.9	1.0	2.0	0.0	0.9		1.1
URBAN	1	32	29	30	50	37	54	45	31	55		363
		33.3	33.3	24.8	45.0	35.9	54.0	45.5	32.3	49.5		39.3
SMALL TOWN	2	20	30	31	15	17	17	21	22	19		192
		20.8	34.5	25.6	13.5	16.5	17.0	21.2	22.9	17.1		20.8
MOBILE, UNINHABI	3	20	13	9	9	11	5	8	12	18		105
		20.8	14.9	7.4	8.1	10.7	5.0	8.1	12.5	16.2		11.4
MIXED	4	24	15	48	37	35	23	23	31	18		254
		25.0	17.2	39.7	33.3	34.0	23.0	23.2	32.3	16.2		27.5
COLUMN TOTAL		96	87	121	111	103	100	99	96	111		924
		10.4	9.4	13.1	12.0	11.1	10.8	10.7	10.4	12.0		100.0

TABLE E: "ACTION" PROGRAMS

TYPE	COUNT COL PCT	YEAR										ROW TOTAL
		1967	1968	1969	1970	1971	1972	1973	1974	1975		
CRIME PROGRAM	1	10	8	17	11	19	22	28	23	25	163	
		10.4	9.2	14.0	9.9	18.4	22.0	28.3	24.0	22.5	17.6	
WESTERN PROGRAM	2	9	11	7	5	5	3	3	3	4	50	
		9.4	12.6	5.8	4.5	4.9	3.0	3.0	3.1	3.6	5.4	
ACTION-ADVENTURE	3	45	35	58	27	35	21	20	29	35	305	
		46.9	40.2	47.9	24.3	34.0	21.0	20.2	30.2	31.5	33.0	
OTHER	4	32	33	39	68	44	54	48	41	47	406	
		33.3	37.9	32.2	61.3	42.7	54.0	48.5	42.7	42.3	43.9	
COLUMN TOTAL		96	87	121	111	103	100	99	96	111	924	
		10.4	9.4	13.1	12.0	11.1	10.8	10.7	10.4	12.0	100.0	

TABLE F: TONE OF PROGRAM

TONE	COUNT COL PCT	YEAR										ROW TOTAL
		1967	1968	1969	1970	1971	1972	1973	1974	1975		
COMIC	1	44	42	60	60	43	45	46	35	51	426	
		45.8	48.3	49.6	54.1	41.7	45.0	46.5	36.5	45.9	46.1	
MIXED TONE	2	52	45	23	14	21	17	15	16	9	212	
		54.2	51.7	19.0	12.6	20.4	17.0	15.2	16.7	8.1	22.9	
SERIOUS	3	0	0	38	37	39	38	38	45	51	286	
		0.0	0.0	31.4	33.3	37.9	38.0	38.4	46.9	45.9	31.0	
COLUMN TOTAL		96	87	121	111	103	100	99	96	111	924	
		10.4	9.4	13.1	12.0	11.1	10.8	10.7	10.4	12.0	100.0	

TABLE 1: ALL PROGRAMS, ALL NETWORKS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	96	87	121	111	103	100	99	96	111	924
Program Hours Analyzed	62.0	58.5	71.8	67.2	70.3	72.0	75.2	76.0	77.3	630.2
Leading characters analyzed	240	215	377	196	252	300	359	346	364	2649
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	81.3	81.6	83.5	77.5	80.6	79.0	72.7	83.3	78.4	79.8
Program hours containing violence	83.2	87.0	83.2	78.3	87.2	84.2	79.7	86.8	83.0	83.6
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	478	394	630	498	483	539	524	522	626	4694
(R/P) Rate per all programs (plays)	5.0	4.5	5.2	4.5	4.7	5.4	5.3	5.4	5.6	5.1
(R/H) Rate per all hours	7.7	6.7	8.8	7.4	6.9	7.5	7.0	6.9	8.1	7.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	3.2	3.8	3.6	10.6
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	55.8	49.3	48.5	52.0	46.0	39.3	34.5	40.8	43.1	44.6
Victims (subjected to violence)	64.6	55.8	58.9	56.6	50.8	49.7	48.2	51.2	53.8	54.0
(%V) Any involvement in violence	73.3	65.1	66.3	62.8	61.5	58.3	55.7	60.7	64.8	62.9
Killers (committing fatal violence)	12.5	10.7	3.7	6.6	8.7	7.7	5.8	9.8	6.3	7.7
Killed (victims of lethal violence)	7.1	3.7	2.1	4.6	3.2	4.7	3.3	5.8	3.8	4.2
(%K) Any involvement in killing	18.7	11.6	5.6	8.7	9.9	9.7	7.5	13.6	9.1	10.2
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	106.6	104.1	111.4	101.3	103.7	104.8	97.3	107.9	105.8	104.8
Character V-Score: $CS = (%V) + (%K)$	92.1	76.7	71.9	71.4	71.4	68.0	63.2	74.3	73.9	73.0
Violence Index: $VI = PS + CS$	198.7	180.9	183.3	172.7	175.1	172.8	160.5	182.2	179.7	177.8

TABLE 2: ALL FAMILY HOUR PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	38	36	38	35	28	27	32	29	31	294
Program Hours Analyzed	30.0	27.0	27.3	26.0	25.0	23.5	29.0	27.0	21.5	236.3
Leading characters analyzed	103	102	130	76	78	98	110	109	105	911
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	78.9	75.0	63.2	57.1	75.0	74.1	56.3	69.0	51.6	66.7
Program hours containing violence	86.7	83.3	74.3	67.3	86.0	85.1	70.7	77.8	60.5	77.1
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	240	123	122	86	110	122	147	108	77	1135
(R/P) Rate per all programs (plays)	6.3	3.4	3.2	2.5	3.9	4.5	4.6	3.7	2.5	3.9
(R/H) Rate per all hours	8.0	4.6	4.5	3.3	4.4	5.2	5.1	4.0	3.6	4.8
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.9	1.0	0.5	2.4
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	58.3	39.2	36.2	32.9	37.2	37.8	29.1	29.4	16.2	35.0
Victims (subjected to violence)	68.9	46.1	40.8	39.5	38.5	40.8	33.6	36.7	27.6	41.4
(%V) Any involvement in violence	75.7	56.9	49.2	40.8	50.0	50.0	40.9	45.0	36.2	49.5
Killers (committing fatal violence)	22.3	10.8	6.2	3.9	9.0	4.1	6.4	12.8	1.0	8.6
Killed (victims of lethal violence)	7.8	4.9	3.1	1.3	2.6	3.1	4.5	7.3	0.0	4.0
(%K) Any involvement in killing	28.2	12.7	9.2	3.9	10.3	5.1	10.0	16.5	1.0	11.0
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	107.6	90.9	78.5	68.7	91.7	93.5	75.6	84.4	63.7	84.0
Character V-Score: $CS = (%V) + (%K)$	103.9	69.6	58.5	44.7	60.3	55.1	50.9	61.5	37.1	60.5
Violence Index: $VI = PS + CS$	211.5	160.6	137.0	113.4	151.9	148.6	126.5	145.9	100.9	144.5

TABLE 3: ALL EVENING PROGRAMS FOLLOWING FAMILY HOUR

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	26	21	26	26	34	33	30	29	35	260
Program Hours Analyzed	25.0	24.0	30.5	28.0	30.3	33.0	27.5	33.0	39.5	270.7
Leading characters analyzed	75	60	88	56	91	119	104	115	133	841
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	69.2	76.2	80.8	69.2	76.5	69.7	63.3	86.2	85.7	75.4
Program hours containing violence	76.0	89.6	84.4	80.4	87.6	79.8	79.1	92.4	92.4	85.1
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	87	99	110	116	129	172	130	220	284	1347
(R/P) Rate per all programs (plays)	3.3	4.7	4.2	4.5	3.8	5.2	4.3	7.6	8.1	5.2
(R/H) Rate per all hours	3.5	4.1	3.6	4.1	4.3	5.2	4.7	6.7	7.2	5.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.3	1.8	1.9	5.0
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	38.7	55.0	34.1	46.4	44.0	37.8	32.7	56.5	51.1	44.0
Victims (subjected to violence)	42.7	55.0	44.3	50.0	48.4	45.4	36.5	61.7	59.4	49.7
(%V) Any involvement in violence	56.0	68.3	52.3	57.1	59.3	55.5	41.3	71.3	68.4	59.1
Killers (committing fatal violence)	5.3	16.7	5.7	14.3	15.4	16.0	12.5	16.5	16.5	13.6
Killed (victims of lethal violence)	4.0	5.0	2.3	12.5	5.5	8.4	6.7	10.4	9.8	7.4
(%K) Any involvement in killing	9.3	16.7	6.8	21.4	17.6	19.3	14.4	24.3	23.3	17.6
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	82.9	93.9	96.4	86.4	92.6	90.5	81.5	114.7	116.3	95.7
Character V-Score: $CS = (%V) + (%K)$	65.3	85.0	59.1	78.6	76.9	74.8	55.8	95.7	91.7	76.7
Violence Index: $VI = PS + CS$	148.2	178.9	155.5	165.0	169.5	165.3	137.2	210.4	208.1	172.4

TABLE 4: ALL DAYTIME PROGRAMS (WEEKEND)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	32	30	57	50	41	40	37	38	45	370
Program Hours Analyzed	7.0	7.5	14.0	13.2	15.0	15.5	18.7	16.0	16.3	123.2
Leading characters analyzed	62	53	159	64	83	83	145	122	126	697
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	93.8	93.3	98.2	96.0	87.8	90.0	94.6	92.1	91.1	93.2
Program hours containing violence	94.0	92.2	97.6	95.6	88.5	92.3	94.6	90.6	89.8	92.7
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	151	172	398	296	244	245	247	194	265	2212
(R/P) Rate per all programs (plays)	4.7	5.7	7.0	5.9	6.0	6.1	6.7	5.1	5.9	6.0
(R/H) Rate per all hours	21.6	22.9	28.4	22.5	16.2	15.8	13.2	12.1	16.2	18.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.0	0.9	1.2	3.2
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	72.6	62.3	66.7	79.7	56.6	43.4	40.0	36.1	57.1	54.8
Victims (subjected to violence)	83.9	75.5	81.8	82.8	65.1	66.3	67.6	54.1	69.8	70.9
(%V) Any involvement in violence	90.3	77.4	88.1	93.8	74.7	72.3	77.2	64.8	84.9	79.9
Killers (committing fatal violence)	4.8	3.8	0.6	3.1	1.2	0.0	0.7	0.8	0.0	1.2
Killed (victims of lethal violence)	9.7	0.0	1.3	1.6	1.2	1.2	0.0	0.0	0.8	1.3
(%K) Any involvement in killing	14.5	3.8	1.9	3.1	1.2	1.2	0.7	0.8	0.8	2.3
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	146.3	150.7	169.1	152.8	132.2	133.9	134.4	126.6	135.3	141.1
Character V-Score: $CS = (%V) + (%K)$	104.8	81.1	89.9	96.9	75.9	73.5	77.9	65.6	85.7	82.3
Violence Index: $VI = PS + CS$	251.2	231.8	259.0	249.7	208.1	207.4	212.3	192.1	221.1	223.4

TABLE 5: GENERAL PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	64	62	68	61	70	63	67	64	76	595
Program Hours Analyzed	55.0	51.6	59.6	54.0	59.3	58.5	59.5	63.5	66.5	527.4
Leading characters analyzed	178	168	231	133	188	225	230	246	273	1872
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	75.0	75.8	72.1	62.3	74.3	71.4	61.2	79.7	72.4	71.6
Program hours containing violence	81.8	86.3	80.3	74.1	85.2	81.8	75.2	86.6	82.0	81.5
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	327	232	260	202	267	308	294	345	397	2632
(R/P) Rate per all programs (plays)	5.1	3.7	3.8	3.3	3.8	4.9	4.4	5.4	5.2	4.4
(R/H) Rate per all hours	5.9	4.5	4.4	3.7	4.5	5.3	4.9	5.4	6.0	5.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	2.3	3.0	2.6	7.9
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	50.0	44.6	36.8	39.1	38.8	37.8	31.3	43.1	38.1	39.6
Victims (subjected to violence)	57.9	50.0	45.5	44.4	43.1	43.1	36.1	48.8	47.3	46.0
(%V) Any involvement in violence	67.4	61.3	53.2	48.1	53.7	52.0	43.9	58.9	58.2	55.2
Killers (committing fatal violence)	15.2	12.5	5.6	8.3	11.2	10.2	8.7	13.4	8.4	10.3
Killed (victims of lethal violence)	6.2	4.8	2.6	6.0	3.7	5.8	5.2	8.1	4.8	5.2
(%K) Any involvement in killing	20.2	13.7	7.8	11.3	12.8	12.4	11.3	18.7	11.7	13.2
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	97.1	92.3	88.4	76.4	90.9	91.7	79.9	101.3	94.8	90.4
Character V-Score: $CS = (%V) + (%K)$	87.6	75.0	61.0	59.4	66.5	64.4	55.2	77.6	70.0	68.4
Violence Index: $VI = PS + CS$	184.8	167.3	149.5	135.8	157.4	156.2	135.1	179.0	164.7	158.9

TABLE 6: TELEVISION PLAYS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	58	55	60	55	59	51	54	54	69	515
Program Hours Analyzed	42.5	36.6	43.1	41.5	41.0	38.0	37.5	45.0	53.5	378.7
Leading characters analyzed	159	145	202	119	155	173	175	198	245	1571
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	74.1	72.7	70.0	58.2	69.5	66.7	53.7	75.9	69.6	68.0
Program hours containing violence	81.2	80.6	77.9	66.3	78.7	77.2	64.7	81.1	77.6	76.3
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	298	168	218	145	182	198	178	224	294	1905
(R/P) Rate per all programs (plays)	5.1	3.1	3.6	2.6	3.1	3.9	3.3	4.1	4.3	3.7
(R/H) Rate per all hours	7.0	4.6	5.1	3.5	4.4	5.2	4.7	5.0	5.5	5.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.2	1.8	2.0	5.0
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	49.7	40.7	37.1	33.6	36.1	33.5	30.3	36.4	34.3	36.7
Victims (subjected to violence)	59.1	46.9	44.6	39.5	40.0	35.3	34.3	40.4	44.9	42.8
(%V) Any involvement in violence	67.3	57.2	52.5	42.9	50.3	43.9	42.3	51.5	55.5	51.8
Killers (committing fatal violence)	15.7	11.0	5.9	6.7	7.7	8.1	6.9	9.6	5.7	8.4
Killed (victims of lethal violence)	6.3	4.1	2.5	5.0	2.6	2.3	4.0	4.0	4.1	3.8
(%K) Any involvement in killing	20.8	12.4	7.9	9.2	8.4	8.7	9.7	12.1	9.0	10.8
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	98.4	88.0	87.4	70.4	84.5	84.9	69.8	94.2	89.1	85.4
Character V-Score: $CS = (%V) + (%K)$	88.1	69.7	60.4	52.1	58.7	52.6	52.0	63.6	64.5	62.5
Violence Index: $VI = PS + CS$	186.5	157.7	147.8	122.5	143.2	137.5	121.8	157.8	153.6	147.9

TABLE 7: FEATURE FILMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	6	7	8	6	11	12	13	10	7	80
Program Hours Analyzed	12.5	15.0	16.5	12.5	18.3	20.5	22.0	18.5	13.0	148.8
Leading characters analyzed	19	23	29	14	33	52	55	48	28	301
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	83.3	100.0	87.5	100.0	100.0	91.7	92.3	100.0	100.0	95.0
Program hours containing violence	84.0	100.0	86.4	100.0	100.0	90.2	93.2	100.0	100.0	94.8
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	29	64	42	57	85	110	116	121	103	727
(R/P) Rate per all programs (plays)	4.8	9.1	5.3	9.5	7.7	9.2	8.9	12.1	14.7	9.1
(R/H) Rate per all hours	2.3	4.3	2.5	4.6	4.7	5.4	5.3	6.5	7.9	4.9
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.1	1.2	0.6	2.9
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	52.6	69.6	34.5	85.7	51.5	51.9	34.5	70.8	71.4	54.8
Victims (subjected to violence)	47.4	69.6	51.7	85.7	57.6	69.2	41.8	83.3	67.9	62.8
(%V) Any involvement in violence	68.4	87.0	58.6	92.9	69.7	78.8	49.1	89.6	82.1	73.1
Killers (committing fatal violence)	10.5	21.7	3.4	21.4	27.3	17.3	14.5	29.2	32.1	19.9
Killed (victims of lethal violence)	5.3	8.7	3.4	14.3	9.1	17.3	9.1	25.0	10.7	12.6
(%K) Any involvement in killing	15.8	21.7	6.9	28.6	33.3	25.0	16.4	45.8	35.7	26.2
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	97.6	126.8	103.1	128.1	124.8	120.7	120.7	137.3	145.3	122.9
Character V-Score: $CS = (%V) + (%K)$	84.2	108.7	65.5	121.4	103.0	103.8	65.5	135.4	117.9	99.3
Violence Index: $VI = PS + CS$	181.9	235.5	168.6	249.5	227.8	224.6	186.2	272.7	263.1	222.3

TABLE 8: CARTOONS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	32	25	53	50	33	37	32	32	35	329
Program Hours Analyzed	7.0	6.9	12.2	13.2	11.0	13.5	15.7	12.5	10.8	102.8
Leading characters analyzed	62	47	146	63	64	75	129	100	91	777
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	93.8	96.0	98.1	96.0	93.9	91.9	96.9	90.6	91.4	94.5
Program hours containing violence	94.0	92.8	97.3	95.6	97.9	94.8	96.8	88.0	89.2	94.2
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	151	162	370	296	216	231	230	177	229	2062
(R/P) Rate per all programs (plays)	4.7	6.5	7.0	5.9	6.5	6.2	7.2	5.5	6.5	6.3
(R/H) Rate per all hours	21.6	23.4	30.4	22.5	19.6	17.1	14.7	14.2	21.1	20.1
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.0	0.7	1.0	2.7
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	72.6	66.0	67.1	79.4	67.2	44.0	40.3	35.0	58.2	56.6
Victims (subjected to violence)	83.9	76.6	80.1	82.5	73.4	69.3	69.8	57.0	73.6	73.4
(%V) Any involvement in violence	90.3	78.7	87.0	93.7	84.4	77.3	76.7	65.0	84.6	81.3
Killers (committing fatal violence)	4.8	4.3	0.7	3.2	1.6	0.0	0.8	1.0	0.0	1.4
Killed (victims of lethal violence)	9.7	0.0	1.4	1.6	1.6	1.3	0.0	0.0	1.1	1.5
(%K) Any involvement in killing	14.5	4.3	2.1	3.2	1.6	1.3	0.8	1.0	1.1	2.7
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	146.3	155.8	172.9	152.8	146.2	138.6	140.6	130.0	146.8	147.2
Character V-Score: $CS = (%V) + (%K)$	104.8	83.0	89.0	96.8	85.9	78.7	77.5	66.0	85.7	84.0
Violence Index: $VI = PS + CS$	251.2	238.8	261.9	249.6	232.1	217.3	218.1	196.0	232.5	231.2

TABLE 9: CRIME, WESTERN, ACTION-ADVENTURE TYPE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	64	54	82	43	59	46	51	55	64	518
Program Hours Analyzed	44.3	39.2	40.2	33.3	45.4	41.2	46.1	53.0	49.2	391.8
Leading characters analyzed	164	135	248	80	145	151	208	206	212	1549
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	95.3	98.1	97.6	95.3	94.9	95.7	96.1	96.4	95.3	96.1
Program hours containing violence	94.5	98.7	97.9	96.2	97.5	98.5	94.6	97.2	95.9	96.8
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	419	341	559	260	397	360	418	390	455	3599
(R/P) Rate per all programs (plays)	6.5	6.3	6.8	6.0	6.7	7.8	8.2	7.1	7.1	6.9
(R/H) Rate per all hours	9.5	8.7	13.9	7.8	8.7	8.7	9.1	7.4	9.3	9.2
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	2.6	3.4	2.8	8.8
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	72.6	65.9	63.7	71.2	62.1	56.3	43.3	54.4	56.1	59.3
Victims (subjected to violence)	80.5	73.3	75.4	81.2	67.6	66.2	63.5	64.1	65.1	69.9
(%V) Any involvement in violence	89.0	82.2	84.3	86.3	77.9	77.5	69.2	76.2	77.8	79.5
Killers (committing fatal violence)	18.3	16.3	5.2	11.2	13.1	13.2	9.6	16.5	10.4	12.2
Killed (victims of lethal violence)	9.8	5.2	3.2	5.0	4.1	6.6	5.8	9.7	6.1	6.2
(%K) Any involvement in killing	26.8	17.8	8.1	13.7	14.5	15.9	12.5	22.8	14.6	16.0
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	127.3	128.2	139.0	123.1	125.9	128.8	130.6	125.3	128.0	128.4
Character V-Score: $CS = (%V) + (%K)$	115.9	100.0	92.3	100.0	92.4	93.4	81.7	99.0	92.5	95.5
Violence Index: $VI = PS + CS$	243.2	228.2	231.3	223.1	218.3	222.2	212.3	224.3	220.5	223.9

TABLE 10: FAMILY HOUR CRIME, WESTERN, ACTION-ADVENTURE TYPE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	25	21	14	13	17	12	15	14	8	139
Program Hours Analyzed	23.5	19.5	13.3	13.5	18.0	13.5	18.5	17.0	8.0	144.8
Leading characters analyzed	73	62	52	30	49	43	55	51	30	445
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	100.0	100.0	92.9	100.0	94.1	100.0	93.3	92.9	87.5	96.4
Program hours containing violence	100.0	100.0	96.2	100.0	97.2	100.0	91.9	94.1	87.5	96.9
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	230	109	80	75	88	97	132	92	36	939
(R/P) Rate per all programs (plays)	9.2	5.2	5.7	5.8	5.2	8.1	8.8	6.6	4.5	6.8
(R/H) Rate per all hours	9.8	5.6	6.0	5.6	4.9	7.2	7.1	5.4	4.5	6.5
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.7	1.0	0.1	1.8
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	75.3	54.8	65.4	73.3	49.0	69.8	47.3	56.9	36.7	59.6
Victims (subjected to violence)	86.3	64.5	65.4	86.7	46.9	65.1	60.0	62.7	30.0	64.7
(%V) Any involvement in violence	93.2	75.8	80.8	86.7	63.3	79.1	69.1	76.5	50.0	76.4
Killers (committing fatal violence)	31.5	17.7	13.5	10.0	10.2	7.0	10.9	27.5	0.0	16.2
Killed (victims of lethal violence)	11.0	8.1	7.7	3.3	2.0	2.3	9.1	15.7	0.0	7.4
(%K) Any involvement in killing	39.7	21.0	21.2	10.0	10.2	7.0	18.2	35.3	0.0	20.7
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	138.0	121.6	116.4	122.6	114.2	130.5	125.2	116.8	105.5	122.9
Character V-Score: $CS = (%V) + (%K)$	132.9	96.8	101.9	96.7	73.5	86.0	87.3	111.8	50.0	97.1
Violence Index: $VI = PS + CS$	270.9	218.3	218.3	219.3	187.7	216.6	212.5	228.6	155.5	220.0

TABLE 11: GENERAL CRIME, WESTERN, ACTION-ADVENTURE TYPE PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	37	33	29	24	35	28	29	40	41	296
Program Hours Analyzed	38.5	33.8	28.1	29.0	38.3	32.5	35.0	47.0	42.5	324.6
Leading characters analyzed	111	97	102	53	98	110	113	158	152	994
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	97.3	97.0	96.6	95.8	94.3	100.0	93.1	97.5	95.1	96.3
Program hours containing violence	94.8	98.5	98.2	96.6	97.4	100.0	92.9	97.9	96.5	96.9
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	295	191	189	162	209	236	252	312	326	2172
(R/P) Rate per all programs (plays)	8.0	5.8	6.5	6.8	6.0	8.4	8.7	7.8	8.0	7.3
(R/H) Rate per all hours	7.7	5.7	6.7	5.6	5.5	7.3	7.2	6.6	7.7	6.7
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	2.0	3.0	2.2	7.2
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	71.2	62.9	58.8	73.6	56.1	60.9	47.8	58.9	54.6	59.5
Victims (subjected to violence)	77.5	70.1	68.6	81.1	61.2	63.6	59.3	66.5	59.9	66.4
(%V) Any involvement in violence	88.3	81.4	80.4	84.9	73.5	77.3	66.4	78.5	72.4	77.5
Killers (committing fatal violence)	24.3	20.6	11.8	17.0	18.4	18.2	16.8	20.9	14.5	18.1
Killed (victims of lethal violence)	9.0	7.2	5.9	7.5	5.1	9.1	10.6	12.7	7.9	8.7
(%K) Any involvement in killing	31.5	22.7	16.7	20.8	20.4	21.8	22.1	29.1	19.7	23.1
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	128.6	119.9	123.0	120.5	117.2	131.4	124.9	126.4	126.4	124.3
Character V-Score: $CS = (%V) + (%K)$	119.8	104.1	97.1	105.7	93.9	99.1	88.5	107.6	92.1	100.6
Violence Index: $VI = PS + CS$	248.4	224.0	220.1	226.2	211.0	230.5	213.4	234.0	218.5	224.9

TABLE 12: CARTOON CRIME, ACTION-ADVENTURE TYPE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	27	21	53	19	24	18	22	15	23	222
Program Hours Analyzed	5.8	5.4	12.2	4.3	7.1	8.7	11.1	6.0	6.7	67.2
Leading characters analyzed	53	38	146	27	47	41	95	48	60	555
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	92.6	100.0	98.1	94.7	95.8	88.9	100.0	93.3	95.7	95.9
Program hours containing violence	92.8	100.0	97.3	94.2	98.4	93.1	100.0	91.7	92.5	96.0
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	124	150	370	98	188	124	166	78	129	1427
(R/P) Rate per all programs (plays)	4.6	7.1	7.0	5.2	7.8	6.9	7.5	5.2	5.6	6.4
(R/H) Rate per all hours	21.6	27.7	30.4	22.8	26.4	14.3	15.0	13.0	19.3	21.2
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.6	0.4	0.6	1.7
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	75.5	73.7	67.1	66.7	74.5	43.9	37.9	39.6	60.0	59.1
Victims (subjected to violence)	86.8	81.6	80.1	81.5	80.9	73.2	68.4	56.2	78.3	76.2
(%V) Any involvement in violence	90.6	84.2	87.0	88.9	87.2	78.0	72.6	68.8	91.7	83.1
Killers (committing fatal violence)	5.7	5.3	0.7	0.0	2.1	0.0	1.1	2.1	0.0	1.6
Killed (victims of lethal violence)	11.3	0.0	1.4	0.0	2.1	0.0	0.0	0.0	1.7	1.8
(%K) Any involvement in killing	17.0	5.3	2.1	0.0	2.1	0.0	1.1	2.1	1.7	3.2
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	144.9	169.7	172.9	150.6	164.2	131.2	145.1	129.7	145.6	151.3
Character V-Score: $CS = (%V) + (%K)$	107.5	89.5	89.0	88.9	89.4	78.0	73.7	70.8	93.3	86.3
Violence Index: $VI = PS + CS$	252.5	259.1	261.9	239.5	253.6	209.2	218.8	200.6	238.9	237.6

TABLE 13: ALL COMIC TONE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	44	42	60	60	43	45	46	35	51	426
Program Hours Analyzed	21.8	18.7	22.3	20.8	17.2	17.1	20.9	13.5	19.3	171.6
Leading characters analyzed	107	81	101	74	61	66	118	72	88	768
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	65.9	66.7	76.7	81.7	76.7	62.2	65.2	74.3	68.6	71.4
Program hours containing violence	57.9	64.9	61.5	74.4	78.3	55.9	64.2	66.7	60.3	64.7
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	121	134	307	277	186	147	194	160	234	1760
(R/P) Rate per all programs (plays)	2.8	3.2	5.1	4.6	4.3	3.3	4.2	4.6	4.6	4.1
(R/H) Rate per all hours	5.6	7.1	13.8	13.3	10.8	8.6	9.3	11.9	12.1	10.3
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.8	0.6	0.8	2.3
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	37.4	38.3	47.5	63.5	50.8	21.2	28.0	37.5	35.2	39.3
Victims (subjected to violence)	46.7	43.2	68.3	66.2	55.7	28.8	41.5	44.4	44.3	49.0
(%V) Any involvement in violence	55.1	53.1	70.3	75.7	63.9	36.4	50.0	56.9	59.1	57.8
Killers (committing fatal violence)	3.7	4.9	0.0	2.7	1.6	1.5	0.8	1.4	0.0	1.8
Killed (victims of lethal violence)	0.9	0.0	0.0	1.4	0.0	0.0	0.0	1.4	0.0	0.4
(%K) Any involvement in killing	4.7	4.9	0.0	2.7	1.6	1.5	0.8	1.4	0.0	2.0
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	82.5	87.3	114.4	117.5	107.1	86.0	92.2	107.1	102.0	100.1
Character V-Score: $CS = (%V) + (%K)$	59.8	58.0	70.3	78.4	65.6	37.9	50.8	58.3	59.1	59.8
Violence Index: $VI = PS + CS$	142.3	145.4	184.7	195.9	172.6	123.9	143.0	165.5	161.1	159.9

TABLE 14: FAMILY HOUR COMIC TONE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	14	13	14	12	6	11	10	7	16	103
Program Hours Analyzed	7.0	6.5	8.5	6.5	3.0	5.5	5.0	3.5	8.0	53.5
Leading characters analyzed	35	32	30	16	14	26	26	16	28	223
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	50.0	46.2	35.7	41.7	50.0	36.4	20.0	42.9	37.5	39.8
Program hours containing violence	50.0	46.2	47.1	46.2	50.0	36.4	20.0	42.9	37.5	42.1
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	26	19	23	7	4	7	4	7	32	129
(R/P) Rate per all programs (plays)	1.9	1.5	1.6	0.6	0.7	0.6	0.4	1.0	2.0	1.3
(R/H) Rate per all hours	3.7	2.9	2.7	1.1	1.3	1.3	0.8	2.0	4.0	2.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.0	0.0	0.2	0.2
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	31.4	25.0	16.7	12.5	7.1	7.7	7.7	12.5	10.7	16.1
Victims (subjected to violence)	37.1	28.1	33.3	18.8	21.4	0.0	3.8	25.0	21.4	22.0
(%V) Any involvement in violence	45.7	37.5	36.7	25.0	28.6	7.7	11.5	25.0	28.6	28.7
Killers (committing fatal violence)	8.6	0.0	0.0	0.0	0.0	0.0	0.0	6.3	0.0	1.8
Killed (victims of lethal violence)	--	--	--	--	--	--	0.0	6.3	0.0	0.4
(%K) Any involvement in killing	8.6	0.0	0.0	0.0	0.0	0.0	0.0	6.3	0.0	1.8
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	61.1	54.9	44.4	45.0	54.0	40.2	22.4	48.9	49.5	47.1
Character V-Score: $CS = (%V) + (%K)$	54.3	37.5	36.7	25.0	28.6	7.7	11.5	31.3	28.6	30.5
Violence Index: $VI = PS + CS$	115.4	92.4	81.1	70.0	82.6	47.9	33.9	80.1	78.1	77.6

TABLE 15: GENERAL COMIC TONE PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	28	27	23	20	20	21	23	12	24	198
Program Hours Analyzed	18.5	14.8	14.8	10.5	9.8	10.2	10.8	6.0	12.5	107.8
Leading characters analyzed	75	59	47	27	29	45	49	30	51	412
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	50.0	51.9	43.5	50.0	60.0	33.3	34.8	41.7	37.5	44.9
Program hours containing violence	51.4	59.0	44.1	52.4	64.1	32.8	34.9	41.7	40.0	47.4
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	60	51	46	18	37	23	24	11	33	303
(R/P) Rate per all programs (plays)	2.1	1.9	2.0	0.9	1.8	1.1	1.0	0.9	1.4	1.5
(R/H) Rate per all hours	3.2	3.4	3.1	1.7	3.8	2.3	2.2	1.8	2.6	2.8
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.1	0.0	0.2	0.3
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	28.0	30.5	23.4	18.5	17.2	11.1	14.3	13.3	15.7	20.4
Victims (subjected to violence)	34.7	32.2	40.4	25.9	27.6	4.4	12.2	16.7	27.5	25.7
(%V) Any involvement in violence	42.7	44.1	42.6	33.3	34.5	13.3	18.4	23.3	41.2	34.0
Killers (committing fatal violence)	5.3	3.4	0.0	0.0	3.4	2.2	0.0	3.3	0.0	2.2
Killed (victims of lethal violence)	1.3	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.5
(%K) Any involvement in killing	6.7	3.4	0.0	0.0	3.4	2.2	0.0	3.3	0.0	2.4
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	60.8	62.5	53.7	55.2	71.3	40.0	41.3	47.2	45.5	53.6
Character V-Score: $CS = (%V) + (%K)$	49.3	47.5	42.6	33.3	37.9	15.6	18.4	26.7	41.2	36.4
Violence Index: $VI = PS + CS$	110.1	110.0	96.3	88.6	109.2	55.6	59.7	73.8	86.7	90.0

TABLE 16: CARTOON COMIC TONE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	16	15	37	40	23	24	23	23	27	228
Program Hours Analyzed	3.3	3.9	7.6	10.3	7.4	6.9	10.2	7.5	6.8	63.9
Leading characters analyzed	32	22	54	47	32	21	69	42	37	356
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	93.8	93.3	97.3	97.5	91.3	87.5	95.7	91.3	96.3	94.3
Program hours containing violence	94.9	87.2	95.6	96.8	96.9	89.9	95.1	86.7	97.6	93.8
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	61	83	261	259	149	124	170	149	201	1457
(R/P) Rate per all programs (plays)	3.8	5.5	7.1	6.5	6.5	5.2	7.4	6.5	7.4	6.4
(R/H) Rate per all hours	18.8	21.2	34.5	25.1	20.1	18.0	16.7	19.9	29.4	22.8
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.8	0.6	0.7	2.0
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	59.4	59.1	68.5	89.4	81.3	42.9	37.7	54.8	62.2	61.2
Victims (subjected to violence)	75.0	72.7	92.6	89.4	81.3	81.0	62.3	64.3	67.6	75.8
(%V) Any involvement in violence	84.4	77.3	94.4	100.0	90.6	85.7	72.5	81.0	83.8	85.4
Killers (committing fatal violence)	0.0	9.1	0.0	4.3	0.0	0.0	1.4	0.0	0.0	1.4
Killed (victims of lethal violence)	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.3
(%K) Any involvement in killing	0.0	9.1	0.0	4.3	0.0	0.0	1.4	0.0	0.0	1.4
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	138.9	146.8	180.4	160.7	144.4	133.8	143.8	144.0	170.0	152.7
Character V-Score: $CS = (%V) + (%K)$	84.4	86.4	94.4	104.3	90.6	85.7	73.9	81.0	83.8	86.8
Violence Index: $VI = PS + CS$	223.3	233.1	274.8	265.0	235.1	219.5	217.7	224.9	253.8	239.5

TABLE 17: ALL PROGRAMS CONTINUED FROM THE PREVIOUS YEAR

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	64	39	65	67	61	70	64	60	62	552
Program Hours Analyzed	44.0	22.5	49.0	43.7	37.7	50.0	52.2	49.5	46.5	395.1
Leading characters analyzed	164	97	208	118	148	201	223	228	207	1594
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	79.7	74.4	81.5	76.1	73.8	78.6	75.0	83.3	75.8	77.7
Program hours containing violence	81.4	77.8	84.5	80.0	81.5	83.3	83.2	86.9	80.6	82.5
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	306	144	348	266	311	397	341	339	375	2827
(R/P) Rate per all programs (plays)	4.8	3.7	5.4	4.0	5.1	5.7	5.3	5.6	6.0	5.1
(R/H) Rate per all hours	7.0	6.4	7.1	6.1	8.2	7.9	6.5	6.8	8.1	7.2
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	2.1	2.7	2.4	7.2
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	52.4	47.4	49.0	47.5	46.6	44.8	34.5	43.4	45.9	45.2
Victims (subjected to violence)	60.4	54.6	57.2	53.4	48.0	56.7	44.4	53.1	60.4	54.2
(%V) Any involvement in violence	70.1	62.9	65.4	57.6	58.1	64.2	52.5	62.3	67.6	62.4
Killers (committing fatal violence)	12.8	10.3	5.8	6.8	6.8	9.0	6.3	8.8	7.2	8.0
Killed (victims of lethal violence)	4.3	3.1	3.4	4.2	2.7	6.0	3.6	7.0	5.3	4.6
(%K) Any involvement in killing	16.5	11.3	8.7	9.3	8.1	11.4	7.6	14.5	11.6	11.0
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	103.2	94.5	106.5	96.2	100.5	105.8	98.7	108.3	104.0	102.3
Character V-Score: $CS = (%V) + (%K)$	86.6	74.2	74.0	66.9	66.2	75.6	60.1	76.8	79.2	73.4
Violence Index: $VI = PS + CS$	189.7	168.8	180.5	163.2	166.7	181.4	158.8	185.1	183.3	175.7

TABLE 18: ALL NEW PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	32	48	56	44	42	30	35	36	49	372
Program Hours Analyzed	18.0	36.0	22.8	23.5	32.6	22.0	23.0	26.5	30.8	235.1
Leading characters analyzed	76	118	169	78	104	99	136	118	157	1055
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	84.4	87.5	85.7	79.5	90.5	80.0	68.6	83.3	81.6	82.8
Program hours containing violence	87.5	92.8	80.2	75.2	93.9	86.4	71.7	86.8	86.5	85.4
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	172	250	282	232	172	142	183	183	251	1867
(R/P) Rate per all programs (plays)	5.4	5.2	5.0	5.3	4.1	4.7	5.2	5.1	5.1	5.0
(R/H) Rate per all hours	9.6	6.9	12.4	9.9	5.3	6.5	8.0	6.9	8.1	7.9
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.2	1.0	1.2	3.4
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	63.2	50.8	47.9	59.0	45.2	28.3	34.6	35.6	39.5	43.7
Victims (subjected to violence)	73.7	56.8	60.9	61.5	54.8	35.4	54.4	47.5	45.2	53.7
(%V) Any involvement in violence	80.3	66.9	67.5	70.5	66.3	46.5	61.0	57.6	61.1	63.6
Killers (committing fatal violence)	11.8	11.0	1.2	6.4	11.5	5.1	5.1	11.9	5.1	7.1
Killed (victims of lethal violence)	13.2	4.2	0.6	5.1	3.8	2.0	2.9	3.4	1.9	3.5
(%K) Any involvement in killing	23.7	11.9	1.8	7.7	12.5	6.1	7.4	11.9	5.7	8.8
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	114.2	111.8	120.6	109.8	109.2	102.4	94.9	107.3	108.2	108.7
Character V-Score: $CS = (%V) + (%K)$	103.9	78.8	69.2	78.2	78.8	52.5	68.4	69.5	66.9	72.4
Violence Index: $VI = PS + CS$	218.2	190.6	189.8	188.0	188.1	154.9	163.3	176.8	175.0	181.1

TABLE 19: GENERAL PROGRAMS CONTINUED FROM THE PREVIOUS YEAR (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	44	30	45	42	38	44	48	39	42	372
Program Hours Analyzed	40.0	20.0	43.8	38.0	31.3	42.5	45.0	41.0	40.0	341.6
Leading characters analyzed	125	80	157	93	105	155	167	159	155	1196
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	72.7	70.0	75.6	64.3	63.2	70.5	66.7	76.9	69.0	69.9
Program hours containing violence	80.0	77.5	83.5	77.6	78.4	80.8	80.6	85.4	80.0	80.7
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	223	94	204	138	147	229	228	207	238	1708
(R/P) Rate per all programs (plays)	5.1	3.1	4.5	3.3	3.9	5.2	4.8	5.3	5.7	4.6
(R/H) Rate per all hours	5.6	4.7	4.7	3.6	4.7	5.4	5.1	5.0	5.9	5.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.6	2.2	1.7	5.5
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	48.8	43.7	42.0	40.9	32.4	42.6	29.9	46.5	41.9	40.9
Victims (subjected to violence)	55.2	50.0	47.8	44.1	36.2	50.3	35.3	50.9	53.5	47.2
(%V) Any involvement in violence	64.8	60.0	56.7	49.5	45.7	58.1	43.7	59.7	61.9	55.7
Killers (committing fatal violence)	16.8	10.0	7.0	8.6	9.5	11.6	7.8	11.9	9.7	10.3
Killed (victims of lethal violence)	5.6	3.7	3.8	5.4	3.8	7.1	4.8	10.1	6.5	5.9
(%K) Any involvement in killing	21.6	11.2	10.2	11.8	11.4	14.2	9.6	20.1	14.8	14.0
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	94.0	85.7	93.9	78.1	80.3	91.6	86.3	97.6	92.3	89.1
Character V-Score: $CS = (%V) + (%K)$	86.4	71.3	66.9	61.3	57.1	72.3	53.3	79.9	76.8	69.7
Violence Index: $VI = PS + CS$	180.4	156.9	160.8	139.4	137.4	163.9	139.6	177.5	169.1	158.8

TABLE 20: NEW GENERAL PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	20	32	23	19	32	19	19	25	34	223
Program Hours Analyzed	15.0	31.6	15.8	16.0	28.0	16.0	14.5	22.5	26.5	185.8
Leading characters analyzed	53	88	74	40	83	70	63	87	118	676
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	80.0	81.3	65.2	57.9	87.5	73.7	47.4	84.0	76.5	74.4
Program hours containing violence	86.7	91.8	71.4	65.6	92.9	84.4	58.6	88.9	84.9	83.0
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	104	138	56	64	120	79	66	138	159	924
(R/P) Rate per all programs (plays)	5.2	4.3	2.4	3.4	3.8	4.2	3.5	5.5	4.7	4.1
(R/H) Rate per all hours	6.9	4.4	3.6	4.0	4.3	4.9	4.6	6.1	6.0	5.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.7	0.9	0.9	2.5
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	52.8	45.5	25.7	35.0	47.0	27.1	34.9	36.8	33.1	37.3
Victims (subjected to violence)	64.2	50.0	40.5	45.0	51.8	27.1	38.1	44.8	39.0	43.9
(%V) Any involvement in violence	73.6	62.5	45.9	45.0	63.9	38.6	44.4	57.5	53.4	54.3
Killers (committing fatal violence)	11.3	14.8	2.7	7.5	13.3	7.1	11.1	16.1	6.8	10.2
Killed (victims of lethal violence)	7.5	5.7	0.0	7.5	3.6	2.9	6.3	4.6	2.5	4.1
(%K) Any involvement in killing	17.0	15.9	2.7	10.0	14.5	8.6	15.9	16.1	7.6	11.8
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	104.3	98.6	77.2	72.6	103.6	91.9	63.4	107.3	97.8	92.7
Character V-Score: $CS = (%V) + (%K)$	90.6	78.4	48.6	55.0	78.3	47.1	60.3	73.6	61.0	66.1
Violence Index: $VI = PS + CS$	194.8	177.0	125.8	127.6	181.9	139.0	123.7	180.9	158.8	158.8

TABLE 21: CARTOON PROGRAMS CONTINUED FROM THE PREVIOUS YEAR

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	20	9	20	25	23	26	16	21	20	180
Program Hours Analyzed	4.0	2.5	5.2	5.7	6.5	7.5	7.2	8.5	6.5	53.5
Leading characters analyzed	39	17	51	25	43	46	56	69	52	398
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	95.0	88.9	95.0	96.0	91.3	92.3	100.0	95.2	90.0	93.9
Program hours containing violence	95.8	80.0	93.5	95.6	96.4	97.3	100.0	94.1	84.6	94.0
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	83	50	144	128	164	168	113	132	137	1119
(R/P) Rate per all programs (plays)	4.1	5.6	7.2	5.1	7.1	6.5	7.1	6.3	6.8	6.2
(R/H) Rate per all hours	20.8	20.0	27.9	22.6	25.4	22.4	15.7	15.5	21.1	20.9
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.5	0.6	0.7	1.7
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	64.1	64.7	70.6	72.0	81.4	52.2	48.2	36.2	57.7	58.0
Victims (subjected to violence)	76.9	76.5	86.3	88.0	76.7	78.3	71.4	58.0	80.8	75.4
(%V) Any involvement in violence	87.2	76.5	92.2	88.0	88.4	84.8	78.6	68.1	84.6	82.4
Killers (committing fatal violence)	0.0	11.8	2.0	0.0	0.0	0.0	1.8	1.4	0.0	1.3
Killed (victims of lethal violence)	0.0	0.0	2.0	0.0	0.0	2.2	0.0	0.0	1.9	0.8
(%K) Any involvement in killing	0.0	11.8	3.9	0.0	0.0	2.2	1.8	1.4	1.9	2.0
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	144.8	140.0	165.1	151.4	156.3	150.0	145.6	138.9	145.9	148.2
Character V-Score: $CS = (%V) + (%K)$	87.2	88.2	96.1	88.0	88.4	87.0	80.4	69.6	86.5	84.4
Violence Index: $VI = PS + CS$	232.0	228.2	261.2	239.4	244.7	237.0	225.9	208.4	232.4	232.6

TABLE 22: NEW CARTOON PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	12	16	33	25	10	11	16	11	15	149
Program Hours Analyzed	3.0	4.4	7.0	7.5	4.6	6.0	8.5	4.0	4.3	49.3
Leading characters analyzed	23	30	95	38	21	29	73	31	39	379
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	91.7	100.0	100.0	96.0	100.0	90.9	93.8	81.8	93.3	95.3
Program hours containing violence	91.7	100.0	100.0	95.6	100.0	91.7	94.1	75.0	96.2	94.4
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	68	112	226	168	52	63	117	45	92	943
(R/P) Rate per all programs (plays)	5.7	7.0	6.8	6.7	5.2	5.7	7.3	4.1	6.1	6.3
(R/H) Rate per all hours	22.7	25.4	32.3	22.4	11.4	10.5	13.8	11.3	21.2	19.1
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.5	0.1	0.3	0.9
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	87.0	66.7	65.3	84.2	38.1	31.0	34.2	32.3	59.0	55.1
Victims (subjected to violence)	95.7	76.7	76.8	78.9	66.7	55.2	68.5	54.8	64.1	71.2
(%V) Any involvement in violence	95.7	80.0	84.2	97.4	76.2	65.5	75.3	58.1	84.6	80.2
Killers (committing fatal violence)	13.0	0.0	0.0	5.3	4.8	0.0	0.0	0.0	0.0	1.6
Killed (victims of lethal violence)	26.1	0.0	1.1	2.6	4.8	0.0	0.0	0.0	0.0	2.4
(%K) Any involvement in killing	39.1	0.0	1.1	5.3	4.8	0.0	0.0	0.0	0.0	3.4
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	148.3	164.7	178.3	154.2	133.2	123.4	135.9	112.5	148.1	146.2
Character V-Score: $CS = (%V) + (%K)$	134.8	80.0	85.3	102.6	81.0	65.5	75.3	58.1	84.6	83.6
Violence Index: $VI = PS + CS$	283.1	244.7	263.5	256.9	214.1	188.9	211.2	170.6	232.7	229.8

TABLE 23: ALL ABC PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	35	22	39	41	31	33	36	30	38	305
Program Hours Analyzed	22.0	17.5	22.5	21.2	22.4	24.0	26.3	24.5	24.3	204.8
Leading characters analyzed	86	63	127	76	88	104	126	108	123	901
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	88.6	90.9	76.9	73.2	71.0	75.8	63.9	90.0	78.9	78.0
Program hours containing violence	90.9	94.3	70.0	68.1	83.3	84.7	70.6	93.9	82.9	81.8
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	195	111	168	173	113	205	161	188	227	1541
(R/P) Rate per all programs (plays)	5.6	5.0	4.3	4.2	3.6	6.2	4.5	6.3	6.0	5.1
(R/H) Rate per all hours	8.9	6.3	7.5	8.2	5.0	8.5	6.1	7.7	9.3	7.5
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.7	1.8	1.1	3.7
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	62.8	55.6	41.7	47.4	34.1	34.6	34.1	41.7	48.0	43.4
Victims (subjected to violence)	72.1	57.1	48.8	52.6	40.9	44.2	40.5	61.1	57.7	52.2
(%V) Any involvement in violence	82.6	66.7	57.5	59.2	46.6	54.8	49.2	62.0	71.5	60.6
Killers (committing fatal violence)	14.0	12.7	3.1	3.9	5.7	11.5	2.4	13.0	2.4	7.1
Killed (victims of lethal violence)	8.1	1.6	2.4	1.3	2.3	8.7	1.6	7.4	3.3	4.1
(%K) Any involvement in killing	22.1	12.7	5.5	3.9	6.8	14.4	4.0	16.7	5.7	9.8
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	117.4	113.7	100.5	98.0	88.3	105.3	85.1	117.9	109.6	103.2
Character V-Score: $CS = (%V) + (%K)$	104.7	79.4	63.0	63.2	53.4	69.2	53.2	78.7	77.2	70.4
Violence Index: $VI = PS + CS$	222.1	193.1	163.5	161.1	141.7	174.5	138.2	196.6	186.8	173.6

TABLE 24: ABC FAMILY HOUR PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>										
	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	13	11	13	14	9	10	12	9	10	101
Program Hours Analyzed	10.5	8.0	9.3	10.0	8.0	9.0	12.5	9.0	7.0	83.3
Leading characters analyzed	37	30	47	35	29	39	45	36	33	331
<b>PREVALENCE</b>										
	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	76.9	81.8	46.2	42.9	55.6	70.0	58.3	88.9	60.0	63.4
Program hours containing violence	85.7	87.5	62.2	50.0	75.0	83.3	72.0	94.4	71.4	75.4
<b>RATE</b>										
	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	91	48	38	26	32	49	59	61	33	437
(R/P) Rate per all programs (plays)	7.0	4.4	2.9	1.9	3.6	4.9	4.9	6.8	3.3	4.3
(R/H) Rate per all hours	8.7	6.0	4.1	2.6	4.0	5.4	4.7	6.8	4.7	5.2
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.2	0.8	0.2	1.2
<b>ROLES (% OF LEADING CHARACTERS)</b>										
	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	67.6	46.7	31.9	31.4	31.0	41.0	26.7	44.4	18.2	37.5
Victims (subjected to violence)	78.4	50.0	34.0	34.3	37.9	46.2	26.7	66.7	39.4	45.3
(%V) Any involvement in violence	81.1	56.7	42.6	37.1	41.4	56.4	35.6	66.7	45.5	51.1
Killers (committing fatal violence)	24.3	10.0	8.5	2.9	0.0	10.3	2.2	25.0	0.0	9.4
Killed (victims of lethal violence)	10.8	0.0	4.3	0.0	3.4	7.7	4.4	8.3	0.0	4.5
(%K) Any involvement in killing	35.1	10.0	12.8	2.9	3.4	12.8	6.7	27.8	0.0	12.7
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	108.3	102.5	60.2	51.8	70.7	90.7	77.6	116.0	76.0	82.5
Character V-Score: $CS = (%V) + (%K)$	116.2	66.7	55.3	40.0	44.8	69.2	42.2	94.4	45.5	63.7
Violence Index: $VI = PS + CS$	224.5	169.2	115.5	91.8	115.5	159.9	119.8	210.4	121.5	146.3

TABLE 25: ABC EVENING PROGRAMS (FOLLOWING FAMILY HOUR)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	9	7	8	7	13	11	11	8	10	84
Program Hours Analyzed	8.5	8.0	9.3	6.5	10.3	9.5	7.0	10.0	12.0	81.0
Leading characters analyzed	26	22	28	13	37	43	35	31	42	277
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	88.9	100.0	75.0	71.4	69.2	63.6	36.4	100.0	90.0	75.0
Program hours containing violence	94.1	100.0	64.9	76.9	87.8	82.5	46.4	100.0	91.7	84.1
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	34	37	31	33	39	56	17	72	115	434
(R/P) Rate per all programs (plays)	3.8	5.3	3.9	4.7	3.0	5.1	1.5	9.0	11.5	5.2
(R/H) Rate per all hours	4.0	4.6	3.4	5.1	3.8	5.9	2.4	7.2	9.6	5.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.1	0.7	0.7	1.5
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	57.7	68.2	28.6	46.2	29.7	32.6	28.6	58.1	61.9	44.4
Victims (subjected to violence)	50.0	68.2	35.7	61.5	37.8	37.2	22.9	77.4	69.0	49.5
(%V) Any involvement in violence	73.1	86.4	42.9	61.5	45.9	51.2	31.4	77.4	83.3	60.3
Killers (committing fatal violence)	7.7	22.7	0.0	15.4	10.8	18.6	2.9	16.1	7.1	10.8
Killed (victims of lethal violence)	7.7	4.5	3.6	7.7	0.0	14.0	0.0	16.1	9.5	7.2
(%K) Any involvement in killing	15.4	22.7	3.6	15.4	10.8	23.3	2.9	25.8	16.7	15.2
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	104.4	119.8	89.5	91.0	82.8	85.6	44.3	132.4	132.2	96.0
Character V-Score: $CS = (%V) + (%K)$	88.5	109.1	46.4	76.9	56.8	74.4	34.3	103.2	100.0	75.5
Violence Index: $VI = PS + CS$	192.9	228.9	135.9	167.9	139.6	160.0	78.6	235.6	232.2	171.5

TABLE 26: ABC DAYTIME PROGRAMS (WEEKEND)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	13	4	18	20	9	12	13	13	18	120
Program Hours Analyzed	3.0	1.5	4.0	4.7	4.2	5.5	6.8	5.5	5.3	40.5
Leading characters analyzed	23	11	52	28	22	22	46	41	48	293
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	100.0	100.0	100.0	95.0	88.9	91.7	92.3	84.6	83.3	92.5
Program hours containing violence	100.0	100.0	100.0	94.6	88.0	90.9	92.7	81.8	78.1	90.3
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	70	26	99	114	42	100	85	55	79	670
(R/P) Rate per all programs (plays)	5.4	6.5	5.5	5.7	4.7	8.3	6.5	4.2	4.4	5.6
(R/H) Rate per all hours	23.3	17.3	24.8	24.4	10.1	18.2	12.4	10.0	14.8	16.5
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.4	0.3	0.3	0.9
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	60.9	54.5	57.7	67.9	45.5	27.3	45.7	26.8	56.3	49.1
Victims (subjected to violence)	87.0	54.5	69.2	71.4	50.0	54.5	67.4	43.9	60.4	62.5
(%V) Any involvement in violence	95.7	54.5	78.8	85.7	54.5	59.1	76.1	46.3	79.2	71.7
Killers (committing fatal violence)	4.3	0.0	0.0	0.0	4.5	0.0	2.2	0.0	0.0	1.0
Killed (victims of lethal violence)	4.3	0.0	0.0	0.0	4.5	0.0	0.0	0.0	0.0	0.7
(%K) Any involvement in killing	8.7	0.0	0.0	0.0	4.5	0.0	2.2	0.0	0.0	1.4
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	157.4	147.7	160.5	155.3	118.4	144.7	130.3	113.1	121.7	136.8
Character V-Score: $CS = (%V) + (%K)$	104.3	54.5	78.8	85.7	59.1	59.1	78.3	46.3	79.2	73.0
Violence Index: $VI = PS + CS$	261.8	202.2	239.3	241.0	177.5	203.8	208.5	159.4	200.9	209.8

TABLE 27: ABC GENERAL PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	22	18	21	21	25	24	24	18	21	194
Program Hours Analyzed	19.0	16.0	18.5	16.5	19.8	20.0	20.0	19.5	19.5	168.8
Leading characters analyzed	63	52	75	48	76	92	83	69	79	637
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	81.8	88.9	57.1	52.4	64.0	66.7	50.0	94.4	76.2	69.1
Program hours containing violence	89.5	93.8	63.5	60.6	81.0	81.7	63.7	97.4	84.6	79.6
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	125	85	69	59	78	123	79	134	152	904
(R/P) Rate per all programs (plays)	5.7	4.7	3.3	2.8	3.1	5.1	3.3	7.4	7.2	4.7
(R/H) Rate per all hours	6.6	5.3	3.7	3.6	3.9	6.1	3.9	6.9	7.8	5.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.3	1.6	0.9	2.9
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	63.5	55.8	30.7	35.4	30.3	37.0	28.9	49.3	43.0	40.5
Victims (subjected to violence)	66.7	57.7	34.7	41.7	36.8	41.3	26.5	71.0	55.7	46.9
(%V) Any involvement in violence	77.8	69.2	42.7	43.8	43.4	52.2	36.1	71.0	68.4	55.3
Killers (committing fatal violence)	17.5	15.4	5.3	6.2	5.3	13.0	2.4	20.3	3.8	9.6
Killed (victims of lethal violence)	9.5	1.9	4.0	2.1	1.3	9.8	2.4	11.6	5.1	5.5
(%K) Any involvement in killing	27.0	15.4	9.3	6.2	6.6	16.3	4.8	26.1	8.9	13.2
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	106.3	109.0	71.2	65.2	78.1	89.2	64.5	123.1	106.3	89.1
Character V-Score: $CS = (%V) + (%K)$	104.8	84.6	52.0	50.0	50.0	68.5	41.0	97.1	77.2	68.4
Violence Index: $VI = PS + CS$	211.1	193.6	123.2	115.2	128.1	157.7	105.4	220.2	183.5	157.6

TABLE 28: ABC CARTOON PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	13	4	18	20	6	9	12	12	17	111
Program Hours Analyzed	3.0	1.5	4.0	4.7	2.7	4.0	6.3	5.0	4.8	36.0
Leading characters analyzed	23	11	52	28	12	12	43	39	44	264
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	100.0	100.0	100.0	95.0	100.0	100.0	91.7	83.3	82.4	93.7
Program hours containing violence	100.0	100.0	100.0	94.6	100.0	100.0	92.1	80.0	75.9	91.9
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	70	26	99	114	35	82	82	54	75	637
(R/P) Rate per all programs (plays)	5.4	6.5	5.5	5.7	5.8	9.1	6.8	4.5	4.4	5.7
(R/H) Rate per all hours	23.3	17.3	24.8	24.4	13.1	20.5	12.9	10.8	15.5	17.7
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.4	0.2	0.2	0.8
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	60.9	54.5	57.7	67.9	58.3	16.7	44.2	28.2	56.8	50.4
Victims (subjected to violence)	87.0	54.5	69.2	71.4	66.7	66.7	67.4	43.6	61.4	64.8
(%V) Any involvement in violence	95.7	54.5	78.8	85.7	66.7	75.0	74.4	46.2	77.3	73.5
Killers (committing fatal violence)	4.3	0.0	0.0	0.0	8.3	0.0	2.3	0.0	0.0	1.1
Killed (victims of lethal violence)	4.3	0.0	0.0	0.0	8.3	0.0	0.0	0.0	0.0	0.8
(%K) Any involvement in killing	8.7	0.0	0.0	0.0	8.3	0.0	2.3	0.0	0.0	1.5
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	157.4	147.7	160.5	155.3	137.9	159.2	131.2	113.9	122.2	140.6
Character V-Score: $CS = (%V) + (%K)$	104.3	54.5	78.8	85.7	75.0	75.0	76.7	46.2	77.3	75.0
Violence Index: $VI = PS + CS$	261.8	202.2	239.3	241.0	212.9	234.2	208.0	160.1	199.5	215.6

TABLE 29: ABC CRIME, WESTERN, ACTION-ADVENTURE TYPE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	25	16	26	21	14	14	20	18	23	177
Program Hours Analyzed	18.3	12.5	12.8	10.8	12.9	13.5	17.8	19.0	13.7	131.2
Leading characters analyzed	65	45	85	39	42	49	72	66	76	539
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	100.0	100.0	100.0	95.2	92.9	100.0	90.0	94.4	95.7	96.6
Program hours containing violence	100.0	100.0	100.0	97.7	96.1	100.0	86.0	97.4	96.3	96.8
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	170	99	158	119	97	133	147	145	172	1240
(R/P) Rate per all programs (plays)	6.8	6.2	6.1	5.7	6.9	9.5	7.3	8.1	7.5	7.0
(R/H) Rate per all hours	9.3	7.9	12.4	11.0	7.5	9.9	8.2	7.6	12.6	9.5
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.6	1.7	0.9	3.2
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	73.8	64.4	57.6	74.4	59.5	53.1	50.0	57.6	63.2	60.9
Victims (subjected to violence)	84.6	68.9	67.1	84.6	69.0	57.1	56.9	75.8	68.4	69.8
(%V) Any involvement in violence	93.8	75.6	77.6	89.7	73.8	75.5	68.1	77.3	85.5	79.6
Killers (committing fatal violence)	18.5	15.6	4.7	7.7	11.9	22.4	4.2	21.2	3.9	11.5
Killed (victims of lethal violence)	10.8	0.0	3.5	2.6	2.4	14.3	2.8	12.1	3.9	5.9
(%K) Any involvement in killing	29.2	15.6	8.2	7.7	11.9	26.5	6.9	27.3	7.9	15.4
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	132.2	128.2	136.9	128.6	121.7	138.7	121.2	125.8	135.8	129.5
Character V-Score: $CS = (%V) + (%K)$	123.1	91.1	85.9	97.4	85.7	102.0	75.0	104.5	93.4	95.0
Violence Index: $VI = PS + CS$	255.3	219.3	222.8	226.0	207.4	240.7	196.2	230.4	229.2	224.5

TABLE 30: ALL CBS PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	32	35	44	41	37	41	29	34	40	333
Program Hours Analyzed	19.5	20.0	24.0	24.0	24.5	24.5	23.1	26.0	25.5	211.1
Leading characters analyzed	73	79	135	63	81	108	107	124	123	893
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	65.6	77.1	81.8	73.2	78.4	70.7	75.9	76.5	67.5	74.2
Program hours containing violence	70.5	80.0	84.0	75.7	86.8	72.7	82.7	80.8	72.5	78.5
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	111	137	232	152	209	167	181	187	174	1550
(R/P) Rate per all programs (plays)	3.5	3.9	5.3	3.7	5.6	4.1	6.2	5.5	4.3	4.7
(R/H) Rate per all hours	5.7	6.8	9.7	6.3	8.5	6.8	7.8	7.2	6.8	7.3
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.2	0.9	1.0	3.1
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	39.7	40.5	49.6	54.0	54.3	34.3	33.6	41.9	35.0	41.9
Victims (subjected to violence)	46.6	51.9	57.8	54.0	61.7	44.4	52.3	46.0	48.8	51.3
(%V) Any involvement in violence	53.4	59.5	65.2	60.3	71.6	51.9	57.0	58.9	55.3	59.1
Killers (committing fatal violence)	8.2	7.6	3.7	4.8	14.8	5.6	9.3	9.7	6.5	7.6
Killed (victims of lethal violence)	6.8	3.8	3.0	3.2	4.9	0.9	7.5	4.8	4.9	4.4
(%K) Any involvement in killing	13.7	8.9	5.9	7.9	16.0	5.6	13.1	13.7	9.8	10.3
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	83.9	98.7	111.7	93.3	106.8	92.5	104.0	101.9	89.8	98.2
Character V-Score: $CS = (%V) + (%K)$	67.1	68.4	71.1	68.3	87.7	57.4	70.1	72.6	65.0	69.4
Violence Index: $VI = PS + CS$	151.1	167.0	182.8	161.5	194.4	149.9	174.1	174.4	154.9	167.6

TABLE 31: CBS FAMILY HOUR PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	11	13	12	13	8	9	10	10	11	97
Program Hours Analyzed	8.0	9.5	7.5	8.5	7.5	6.0	7.5	8.0	6.5	69.0
Leading characters analyzed	27	37	39	25	17	32	30	41	39	287
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	54.5	76.9	66.7	53.8	75.0	55.6	50.0	50.0	27.3	56.7
Program hours containing violence	68.8	84.2	73.3	64.7	86.7	66.7	60.0	56.3	30.8	66.7
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	51	41	29	33	47	16	44	31	20	312
(R/P) Rate per all programs (plays)	4.6	3.2	2.4	2.5	5.9	1.8	4.4	3.1	1.8	3.2
(R/H) Rate per all hours	6.4	4.3	3.9	3.9	6.3	2.7	5.9	3.9	3.1	4.5
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.2	0.1	0.1	0.5
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	37.0	35.1	30.8	32.0	52.9	18.8	20.0	22.0	2.6	25.8
Victims (subjected to violence)	44.4	48.6	38.5	44.0	58.8	21.9	40.0	19.5	23.1	35.5
(%V) Any involvement in violence	48.1	59.5	43.6	44.0	64.7	28.1	43.3	29.3	23.1	40.8
Killers (committing fatal violence)	18.5	13.5	2.6	4.0	29.4	0.0	6.7	4.9	0.0	7.3
Killed (victims of lethal violence)	3.7	8.1	5.1	0.0	5.9	0.0	10.0	4.9	0.0	4.2
(%K) Any involvement in killing	18.5	16.2	7.7	4.0	29.4	0.0	13.3	7.3	0.0	9.4
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	76.6	91.9	79.2	66.7	99.3	64.4	70.5	63.9	37.1	72.2
Character V-Score: $CS = (%V) + (%K)$	66.7	75.7	51.3	48.0	94.1	28.1	56.7	36.6	23.1	50.2
Violence Index: $VI = PS + CS$	143.2	167.5	130.5	114.7	193.4	92.6	127.2	100.5	60.1	122.4

TABLE 32: CBS EVENING PROGRAMS (FOLLOWING FAMILY HOUR)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	11	9	11	10	13	12	11	12	14	103
Program Hours Analyzed	9.5	7.5	10.5	10.0	12.0	12.0	11.5	12.0	13.0	98.0
Leading characters analyzed	27	22	37	21	35	39	45	39	43	308
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	54.5	44.4	72.7	60.0	76.9	58.3	81.8	75.0	71.4	67.0
Program hours containing violence	68.4	66.7	85.7	75.0	87.5	66.7	91.3	87.5	84.6	80.1
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	16	19	39	23	57	56	64	84	69	427
(R/P) Rate per all programs (plays)	1.5	2.1	3.5	2.3	4.4	4.7	5.8	7.0	4.9	4.1
(R/H) Rate per all hours	1.7	2.5	3.7	2.3	4.8	4.7	5.6	7.0	5.3	4.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.7	0.4	0.4	1.5
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	11.1	22.7	32.4	42.9	51.4	33.3	37.8	59.0	44.2	38.6
Victims (subjected to violence)	22.2	22.7	35.1	38.1	57.1	38.5	42.2	64.1	51.2	43.2
(%V) Any involvement in violence	33.3	31.8	45.9	47.6	68.6	43.6	46.7	66.7	58.1	50.6
Killers (committing fatal violence)	0.0	0.0	8.1	9.5	20.0	15.4	17.8	23.1	18.6	14.0
Killed (victims of lethal violence)	3.7	0.0	2.7	9.5	8.6	2.6	11.1	10.3	11.6	7.1
(%K) Any involvement in killing	3.7	0.0	8.1	19.0	22.9	15.4	22.2	33.3	25.6	18.2
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	60.8	53.7	87.2	69.2	95.2	77.0	104.6	103.0	91.9	84.0
Character V-Score: $CS = (%V) + (%K)$	37.0	31.8	54.1	66.7	91.4	59.0	68.9	100.0	83.7	68.8
Violence Index: $VI = PS + CS$	97.9	85.6	141.3	135.9	186.6	136.0	173.5	203.0	175.6	152.8

TABLE 13: CBS DAYTIME PROGRAMS (WEEKENDS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	10	13	21	18	16	20	8	12	15	133
Program Hours Analyzed	2.0	3.0	6.0	5.5	5.0	6.5	4.1	6.0	6.0	44.1
Leading characters analyzed	19	20	59	17	29	37	32	44	41	298
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	90.0	100.0	95.2	94.4	81.3	85.0	100.0	100.0	93.3	92.5
Program hours containing violence	87.5	100.0	94.4	93.9	85.2	89.2	100.0	100.0	91.7	93.5
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	44	77	164	96	105	95	73	72	85	811
(R/P) Rate per all programs (plays)	4.4	5.9	7.8	5.3	6.6	4.8	9.1	6.0	5.7	6.1
(R/H) Rate per all hours	22.0	25.7	27.3	17.5	21.1	14.6	17.7	12.0	14.2	18.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.3	0.3	0.5	1.1
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	84.2	70.0	72.9	100.0	58.6	48.6	40.6	45.5	56.1	60.7
Victims (subjected to violence)	84.2	90.0	84.7	88.2	69.0	70.3	78.1	54.5	70.7	74.8
(%V) Any involvement in violence	89.5	90.0	91.5	100.0	79.3	81.1	84.4	79.5	82.9	85.6
Killers (committing fatal violence)	5.3	5.0	1.7	0.0	0.0	0.0	0.0	2.3	0.0	1.3
Killed (victims of lethal violence)	15.8	0.0	1.7	0.0	0.0	0.0	0.0	0.0	2.4	1.7
(%K) Any involvement in killing	21.1	5.0	3.4	0.0	0.0	0.0	0.0	2.3	2.4	3.0
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	142.8	163.2	165.5	140.0	136.7	123.7	153.7	136.0	133.0	141.5
Character V-Score: $CS = (%V) + (%K)$	110.5	95.0	94.9	100.0	79.3	81.1	84.4	81.8	85.4	88.6
Violence Index: $VI = PS + CS$	253.3	258.2	260.4	240.0	216.0	204.8	238.1	217.8	218.4	230.1

TABLE 34: CBS GENERAL PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	22	22	24	24	23	22	21	24	29	211
Program Hours Analyzed	17.5	17.0	18.5	19.0	20.5	19.0	19.0	21.5	22.0	174.0
Leading characters analyzed	54	59	80	48	55	73	75	91	95	630
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	54.5	63.6	70.8	58.3	73.9	59.1	66.7	66.7	55.2	63.0
Program hours containing violence	68.6	76.5	81.1	71.1	85.4	68.4	78.9	76.7	68.2	75.0
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	67	60	72	60	117	73	108	125	92	774
(R/P) Rate per all programs (plays)	3.0	2.7	3.0	2.5	5.1	3.3	5.1	5.2	3.2	3.7
(R/H) Rate per all hours	3.8	3.5	3.9	3.2	5.7	3.8	5.7	5.8	4.2	4.4
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.9	0.6	0.5	2.0
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	24.1	30.5	35.0	39.6	50.9	27.4	30.7	44.0	26.3	34.0
Victims (subjected to violence)	33.3	39.0	40.0	43.7	56.4	31.5	41.3	41.8	40.0	40.5
(%V) Any involvement in violence	40.7	49.2	47.5	47.9	65.5	37.0	45.3	51.6	46.3	47.6
Killers (committing fatal violence)	9.3	8.5	5.0	6.3	21.8	8.2	13.3	12.1	8.4	10.2
Killed (victims of lethal violence)	3.7	5.1	3.7	4.2	7.3	1.4	10.7	6.6	5.3	5.4
(%K) Any involvement in killing	11.1	10.2	7.5	10.4	23.6	8.2	18.7	17.6	11.6	13.2
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	68.3	76.1	84.6	69.6	95.5	73.4	88.3	88.7	69.9	79.3
Character V-Score: $CS = (%V) + (%K)$	51.9	59.3	55.0	58.3	89.1	45.2	64.0	69.2	57.9	60.8
Violence Index: $VI = PS + CS$	120.1	135.5	139.6	128.0	184.6	118.6	152.3	157.9	127.8	140.1

TABLE 35: CBS CARTOON PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	10	13	20	17	14	19	8	10	11	122
Program Hours Analyzed	2.0	3.0	5.5	5.0	4.0	5.5	4.1	4.5	3.5	37.1
Leading characters analyzed	19	20	55	15	26	35	32	33	28	263
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	90.0	100.0	95.0	94.1	85.7	84.2	100.0	100.0	100.0	93.4
Program hours containing violence	87.5	100.0	93.9	93.3	94.1	87.3	100.0	100.0	100.0	95.0
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	44	77	160	92	92	94	73	62	82	776
(R/P) Rate per all programs (plays)	4.4	5.9	8.0	5.4	6.6	4.9	9.1	6.2	7.5	6.4
(R/H) Rate per all hours	22.0	25.7	29.1	18.4	23.2	17.1	17.7	13.8	23.4	20.9
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.3	0.3	0.5	1.1
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	84.2	70.0	70.9	100.0	61.5	48.6	40.6	36.4	64.3	60.8
Victims (subjected to violence)	84.2	90.0	83.6	86.7	73.1	71.4	78.1	57.6	78.6	77.2
(%V) Any involvement in violence	89.5	90.0	90.9	100.0	84.6	82.9	84.4	78.8	85.7	86.7
Killers (committing fatal violence)	5.3	5.0	1.8	0.0	0.0	0.0	0.0	3.0	0.0	1.5
Killed (victims of lethal violence)	15.8	0.0	1.8	0.0	0.0	0.0	0.0	0.0	3.6	1.9
(%K) Any involvement in killing	21.1	5.0	3.6	0.0	0.0	0.0	0.0	3.0	3.6	3.4
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	142.8	163.2	169.2	141.7	145.2	128.3	153.7	140.0	161.8	148.0
Character V-Score: $CS = (%V) + (%K)$	110.5	95.0	94.5	100.0	84.6	82.9	84.4	81.8	89.3	90.1
Violence Index: $VI = PS + CS$	253.3	258.2	263.7	241.7	229.9	211.1	238.1	221.8	251.1	238.1

TABLE 36: CBS CRIME, WESTERN, ACTION-ADVENTURE TYPE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	18	18	27	9	21	16	12	16	21	158
Program Hours Analyzed	10.0	9.0	11.5	8.7	15.3	12.2	12.5	14.5	14.5	108.2
Leading characters analyzed	39	36	79	17	45	43	55	60	56	430
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	94.4	94.4	96.3	100.0	90.5	87.5	100.0	100.0	95.2	94.9
Program hours containing violence	97.5	94.4	97.1	100.0	96.0	95.1	100.0	100.0	96.6	97.4
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	99	107	195	58	166	115	134	133	136	1143
(R/P) Rate per all programs (plays)	5.5	5.9	7.2	6.4	7.9	7.2	11.2	8.3	6.5	7.2
(R/H) Rate per all hours	9.9	11.9	17.0	6.7	10.8	9.4	10.7	9.2	9.4	10.6
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.0	0.8	0.8	2.6
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	69.2	63.9	70.9	82.4	71.1	62.8	40.0	60.0	57.1	62.6
Victims (subjected to violence)	76.9	83.3	79.7	94.1	80.0	79.1	69.1	65.0	71.4	75.8
(%V) Any involvement in violence	84.6	86.1	88.6	94.1	86.7	86.0	69.1	80.0	80.4	83.0
Killers (committing fatal violence)	15.4	16.7	6.3	17.6	22.2	14.0	18.2	20.0	14.3	15.3
Killed (victims of lethal violence)	10.3	8.3	5.1	5.9	8.9	2.3	14.5	10.0	10.7	8.6
(%K) Any involvement in killing	23.1	19.4	10.1	23.5	24.4	14.0	25.5	28.3	21.4	20.5
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	125.2	130.1	144.7	126.3	127.9	120.7	143.8	135.0	126.9	130.5
Character V-Score: $CS = (%V) + (%K)$	107.7	105.6	98.7	117.6	111.1	100.0	94.5	108.3	101.8	103.5
Violence Index: $VI = PS + CS$	232.9	235.7	243.4	243.9	239.0	220.7	238.3	243.3	228.7	234.0

TABLE 37: ALL NBC PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	29	30	38	29	35	26	34	32	33	286
Program Hours Analyzed	20.5	21.0	25.3	22.0	23.4	23.5	25.7	25.5	27.5	214.4
Leading characters analyzed	81	73	115	57	83	88	126	114	118	855
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	89.7	80.0	92.1	89.7	91.4	96.2	79.4	84.4	90.9	88.1
Program hours containing violence	87.0	87.7	94.1	90.9	91.5	95.7	86.4	86.3	92.7	90.3
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	172	146	230	173	161	167	182	147	225	1603
(R/P) Rate per all programs (plays)	5.9	4.9	6.1	6.0	4.6	6.4	5.4	4.6	6.8	5.6
(R/H) Rate per all hours	8.4	7.0	9.1	7.9	6.9	7.1	7.1	5.8	8.2	7.5
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.3	1.1	1.5	3.9
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	63.0	53.4	54.8	56.1	50.6	51.1	35.7	38.6	46.6	48.7
Victims (subjected to violence)	72.8	58.9	71.3	64.9	50.6	62.5	52.4	47.4	55.1	58.8
(%V) Any involvement in violence	81.5	69.9	77.4	70.2	67.5	70.5	61.1	61.4	67.8	69.1
Killers (committing fatal violence)	14.8	12.3	4.3	12.3	6.0	5.7	6.3	7.0	10.2	8.3
Killed (victims of lethal violence)	6.2	5.5	0.9	10.5	2.4	4.5	1.6	5.3	3.4	4.0
(%K) Any involvement in killing	19.8	13.7	5.2	15.8	7.2	9.1	6.3	10.5	11.9	10.4
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	118.3	103.6	122.4	117.3	114.4	123.2	104.3	105.1	120.9	114.3
Character V-Score: $CS = (%V) + (%K)$	101.2	83.6	82.6	86.0	74.7	79.5	67.5	71.9	79.7	79.5
Violence Index: $VI = PS + CS$	219.5	187.2	205.0	203.3	189.1	202.8	171.7	177.0	200.6	193.8

TABLE 38: NBC FAMILY HOUR PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	14	12	13	8	11	8	10	10	10	96
Program Hours Analyzed	11.5	9.5	10.5	7.5	9.5	8.5	9.0	10.0	8.0	84.0
Leading characters analyzed	39	35	44	16	32	27	35	32	33	293
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	100.0	66.7	76.9	87.5	90.9	100.0	60.0	70.0	70.0	80.2
Program hours containing violence	100.0	78.9	85.7	93.3	94.7	100.0	77.8	80.0	75.0	87.5
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	98	34	55	27	31	57	44	16	24	386
(R/P) Rate per all programs (plays)	7.0	2.8	4.2	3.4	2.8	7.1	4.4	1.6	2.4	4.0
(R/H) Rate per all hours	8.5	3.6	5.2	3.6	3.3	6.7	4.9	1.6	3.0	4.6
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.5	0.1	0.2	0.7
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	64.1	37.1	45.5	37.5	34.4	55.6	40.0	21.9	30.3	41.3
Victims (subjected to violence)	76.9	40.0	50.0	43.8	28.1	55.6	37.1	25.0	21.2	42.7
(%V) Any involvement in violence	89.7	54.3	61.4	43.8	50.0	66.7	45.7	40.6	42.4	56.3
Killers (committing fatal violence)	23.1	8.6	6.8	6.3	6.3	0.0	11.4	9.4	3.0	8.9
Killed (victims of lethal violence)	7.7	5.7	0.0	6.3	0.0	0.0	0.0	9.4	0.0	3.1
(%K) Any involvement in killing	28.2	11.4	6.8	6.3	6.3	0.0	11.4	15.6	3.0	10.6
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	131.0	79.5	95.9	101.4	103.1	127.7	78.6	76.4	80.8	97.4
Character V-Score: $CS = (%V) + (%K)$	117.9	65.7	68.2	50.0	56.3	66.7	57.1	56.3	45.5	66.9
Violence Index: $VI = PS + CS$	249.0	145.2	164.0	151.4	159.3	194.3	135.7	132.6	126.3	164.3

TABLE 39: NBC EVENING PROGRAMS (FOLLOWING FAMILY HOUR)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	6	5	7	9	8	10	8	9	11	73
Program Hours Analyzed	7.0	8.5	10.8	11.5	8.0	11.5	9.0	11.0	14.5	91.8
Leading characters analyzed	22	16	23	22	19	37	24	45	48	256
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	66.7	100.0	100.0	77.8	87.5	90.0	75.0	88.9	100.0	87.7
Program hours containing violence	64.3	100.0	100.0	87.0	87.5	91.3	88.9	90.9	100.0	91.3
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	37	43	40	60	33	60	49	64	100	486
(R/P) Rate per all programs (plays)	6.2	8.6	5.7	6.7	4.1	6.0	6.1	7.1	9.1	6.7
(R/H) Rate per all hours	5.3	5.1	3.7	5.2	4.1	5.2	5.4	5.8	6.9	5.3
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.5	0.7	0.8	2.0
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	50.0	81.3	43.5	50.0	57.9	48.6	29.2	53.3	47.9	50.0
Victims (subjected to violence)	59.1	81.3	69.6	54.5	52.6	62.2	45.8	48.9	58.3	57.8
(%V) Any involvement in violence	63.6	93.8	73.9	63.6	68.4	73.0	45.8	71.1	64.6	68.0
Killers (committing fatal violence)	9.1	31.3	8.7	18.2	15.8	13.5	16.7	11.1	22.9	16.0
Killed (victims of lethal violence)	0.0	12.5	0.0	18.2	10.5	8.1	8.3	6.7	8.3	7.8
(%K) Any involvement in killing	9.1	31.3	8.7	27.3	21.1	18.9	16.7	15.6	27.1	19.5
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	89.6	127.3	118.9	101.5	104.0	112.4	98.1	114.7	132.0	111.6
Character V-Score: $CS = (%V) + (%K)$	72.7	125.0	82.6	90.9	89.5	91.9	62.5	86.7	91.7	87.5
Violence Index: $VI = PS + CS$	162.3	252.3	201.5	192.5	193.5	204.3	160.6	201.4	223.6	199.1

TABLE 40: NBC DAYTIME PROGRAMS (WEEKEND)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
SAMPLES (100%)	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	9	13	18	12	16	8	16	13	12	117
Program Hours Analyzed	2.0	3.0	4.0	3.0	5.9	3.5	7.7	4.5	5.0	38.6
Leading characters analyzed	20	22	48	19	32	24	67	37	37	306
PREVALENCE	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	88.9	84.6	100.0	100.0	93.8	100.0	93.8	92.3	100.0	94.9
Program hours containing violence	91.7	80.6	100.0	100.0	91.5	100.0	93.5	88.9	100.0	94.2
RATE	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	37	69	135	86	97	50	89	67	101	731
(R/P) Rate per all programs (plays)	4.1	5.3	7.5	7.2	6.1	6.3	5.6	5.2	8.4	6.2
(R/H) Rate per all hours	18.5	23.0	33.8	28.7	16.4	14.3	11.5	14.9	20.2	18.9
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.4	0.3	0.5	1.2
ROLES (% OF LEADING CHARACTERS)	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	75.0	59.1	68.7	78.9	62.5	50.0	35.8	35.1	59.5	54.6
Victims (subjected to violence)	80.0	72.7	91.7	94.7	71.9	70.8	62.7	64.9	81.1	75.2
(%V) Any involvement in violence	85.0	77.3	93.8	100.0	84.4	70.8	74.6	67.6	94.6	82.4
Killers (committing fatal violence)	5.0	4.5	0.0	10.5	0.0	0.0	0.0	0.0	0.0	1.3
Killed (victims of lethal violence)	10.0	0.0	2.1	5.3	0.0	4.2	0.0	0.0	0.0	1.6
(%K) Any involvement in killing	15.0	4.5	2.1	10.5	0.0	4.2	0.0	0.0	0.0	2.6
INDICATORS OF VIOLENCE										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	134.1	141.2	182.5	171.7	138.8	141.1	127.9	132.4	157.2	145.2
Character V-Score: $CS = (%V) + (%K)$	100.0	81.8	95.8	110.5	84.4	75.0	74.6	67.6	94.6	85.0
Violence Index: $VI = PS + CS$	234.1	223.0	278.3	282.2	223.1	216.1	202.5	200.0	251.8	230.2

TABLE 4.1: NBC GENERAL PROGRAMS (ALL EXCEPT CARTOONS)

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	20	22	23	16	22	17	22	22	26	190
Program Hours Analyzed	18.5	18.6	22.6	18.5	19.0	19.5	20.5	22.5	25.0	184.7
Leading characters analyzed	61	57	76	37	57	60	72	86	99	605
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	90.0	77.3	87.0	81.3	86.4	94.1	68.2	81.8	88.5	83.7
Program hours containing violence	86.5	88.8	93.4	89.2	89.5	94.9	82.9	86.7	92.0	89.4
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	135	87	119	83	72	112	107	86	153	954
(R/P) Rate per all programs (plays)	6.8	4.0	5.2	5.2	3.3	6.6	4.9	3.9	5.9	5.0
(R/H) Rate per all hours	7.3	4.7	5.3	4.5	3.8	5.7	5.2	3.8	6.1	5.2
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.0	0.8	1.2	3.0
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	59.0	49.1	44.7	43.2	38.6	51.7	34.7	37.2	45.5	44.5
Victims (subjected to violence)	70.5	54.4	61.8	48.6	38.6	60.0	41.7	38.4	47.5	50.7
(%V) Any involvement in violence	80.3	66.7	69.7	54.1	56.1	70.0	51.4	57.0	61.6	63.0
Killers (committing fatal violence)	18.0	14.0	6.6	13.5	8.8	8.3	11.1	9.3	12.1	11.1
Killed (victims of lethal violence)	4.9	7.0	0.0	13.5	3.5	5.0	2.8	7.0	4.0	4.8
(%K) Any involvement in killing	21.3	15.8	6.6	18.9	10.5	11.7	11.1	14.0	14.1	13.4
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	118.1	94.5	107.8	100.6	100.5	118.8	88.3	97.3	112.5	104.1
Character V-Score: $CS = (%V) + (%K)$	101.6	82.5	76.3	73.0	66.7	81.7	62.5	70.9	75.8	76.4
Violence Index: $VI = PS + CS$	219.7	177.0	184.2	173.6	167.2	200.4	150.8	168.2	188.2	180.4

TABLE 42: NBC CARTOON PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	9	8	15	13	13	9	12	10	7	96
Program Hours Analyzed	2.0	2.4	2.7	3.5	4.4	4.0	5.2	3.0	2.5	29.7
Leading characters analyzed	20	16	39	20	26	28	54	28	19	250
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	88.9	87.5	100.0	100.0	100.0	100.0	100.0	90.0	100.0	96.9
Program hours containing violence	91.7	79.3	100.0	100.0	100.0	100.0	100.0	83.3	100.0	96.1
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
(R/P) Number of violent episodes Rate per all programs (plays)	37 4.1	59 7.4	111 7.4	90 6.9	89 6.8	55 6.1	75 6.3	61 6.1	72 10.3	649 6.8
(R/H) Rate per all hours	18.5	24.4	41.6	25.7	20.2	13.8	14.3	20.3	28.8	21.8
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	0.3	0.2	0.3	0.8
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
(%V) Violents (committing violence)	75.0	68.8	74.4	80.0	76.9	50.0	37.0	42.9	52.6	58.8
Victims (subjected to violence)	80.0	75.0	89.7	95.0	76.9	67.9	66.7	75.0	94.7	78.4
Any involvement in violence	85.0	81.3	92.3	100.0	92.3	71.4	74.1	75.0	100.0	84.0
(%K) Killers (committing fatal violence)	5.0	6.3	0.0	10.0	0.0	0.0	0.0	0.0	0.0	1.6
Killed (victims of lethal violence)	10.0	0.0	2.6	5.0	0.0	3.6	0.0	0.0	0.0	2.0
Any involvement in killing	15.0	6.3	2.6	10.0	0.0	3.6	0.0	0.0	0.0	3.2
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	134.1	151.1	198.0	165.3	154.1	139.7	141.2	142.9	178.2	154.1
Character V-Score: $CS = (%V) + (%K)$	100.0	87.5	94.9	110.0	92.3	75.0	74.1	75.0	100.0	87.2
Violence Index: $VI = PS + CS$	234.1	238.6	292.9	275.3	246.5	214.7	215.2	217.9	278.2	241.3

TABLE 43: NBC CRIME, WESTERN, ACTION-ADVENTURE TYPE PROGRAMS

	1967	1968	1969	1970	1971	1972	1973	1974	1975	TOTAL
<b>SAMPLES (100%)</b>	N	N	N	N	N	N	N	N	N	N
Programs (plays) analyzed	21	20	29	13	24	16	19	21	20	183
Program Hours Analyzed	16.0	17.7	16.0	13.8	17.1	15.5	15.7	19.5	21.0	152.3
Leading characters analyzed	60	54	84	24	58	59	81	80	80	580
<b>PREVALENCE</b>	%	%	%	%	%	%	%	%	%	%
(%P) Programs containing violence	90.5	100.0	96.6	92.3	100.0	100.0	100.0	95.2	95.0	96.7
Program hours containing violence	86.5	100.0	96.9	92.8	100.0	100.0	100.0	94.9	95.2	96.3
<b>RATE</b>	N	N	N	N	N	N	N	N	N	N
Number of violent episodes	150	135	206	83	134	112	137	112	147	1216
(R/P) Rate per all programs (plays)	7.1	6.8	7.1	6.4	5.6	7.0	7.2	5.3	7.3	6.6
(R/H) Rate per all hours	9.4	7.6	12.9	6.0	7.8	7.2	8.7	5.7	7.0	8.0
Duration of Violent Episodes (hrs)	--	--	--	--	--	--	1.1	0.9	1.1	3.0
<b>ROLES (% OF LEADING CHARACTERS)</b>	%	%	%	%	%	%	%	%	%	%
Violents (committing violence)	73.3	68.5	63.1	58.3	56.9	54.2	39.5	47.5	48.7	55.5
Victims (subjected to violence)	78.3	70.4	79.8	66.7	56.9	64.4	65.4	53.7	57.5	65.7
(%V) Any involvement in violence	86.7	85.2	86.9	75.0	74.1	72.9	70.4	72.5	68.8	76.7
Killers (committing fatal violence)	20.0	16.7	4.8	12.5	6.9	5.1	8.6	10.0	13.7	10.5
Killed (victims of lethal violence)	8.3	7.4	1.2	8.3	1.7	3.4	2.5	7.5	5.0	4.7
(%K) Any involvement in killing	26.7	18.5	6.0	16.7	8.6	8.5	8.6	15.0	16.2	13.3
<b>INDICATORS OF VIOLENCE</b>										
Program Score: $PS = (%P) + 2(R/P) + 2(R/H)$	123.5	128.8	136.5	117.1	126.8	128.5	131.8	117.4	123.7	126.0
Character V-Score: $CS = (%V) + (%K)$	113.3	103.7	92.9	91.7	82.8	81.4	79.0	87.5	85.0	90.0
Violence Index: $VI = PS + CS$	236.8	232.5	229.4	208.7	209.6	209.8	210.8	204.9	208.7	216.0

TABLE 44: RISK RATIOS -- CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>ALL CHARACTERS</b>																		
Total	455	100.0	377	100.0	196	100.0	252	100.0	300	100.0	359	100.0	346	100.0	364	100.0	2649	100.0
Violents	240	52.7	183	48.5	102	52.0	116	46.0	118	39.3	124	34.5	141	40.8	157	43.1	1181	44.6
Victims	275	60.4	222	58.9	111	56.6	128	50.8	149	49.7	173	48.2	177	51.2	196	53.8	1431	54.0
Involved In Violence	316	69.5	250	66.3	123	62.8	155	61.5	175	58.3	200	55.7	210	60.7	236	64.8	1665	62.9
Killers	53	11.6	14	3.7	13	6.6	22	8.7	23	7.7	21	5.8	34	9.8	23	6.3	203	7.7
Killed	25	5.5	8	2.1	9	4.6	8	3.2	14	4.7	12	3.3	20	5.8	14	3.8	110	4.2
Involved In Killing	70	15.4	21	5.6	17	8.7	25	9.9	29	9.7	27	7.5	47	13.6	33	9.1	269	10.2
Character V-Score		84.8		71.9		71.4		71.4		68.0		63.2		74.3		73.9		73.0
Violents : Victims	-	1.15	-	1.21	-	1.09	-	1.10	-	1.26	-	1.40	-	1.26	-	1.25	-	1.21
Killers : Killed	+	2.12	+	1.75	+	1.44	+	2.75	+	1.64	+	1.75	+	1.70	+	1.64	+	1.85
<b>MEN</b>																		
Total	358	100.0	290	100.0	151	100.0	188	100.0	217	100.0	260	100.0	263	100.0	283	100.0	2010	100.0
Violents	205	57.3	159	54.8	85	56.3	96	51.1	104	47.9	101	38.8	121	46.0	131	46.3	1002	49.9
Victims	236	65.9	186	64.1	95	62.9	102	54.3	125	57.6	139	53.5	151	57.4	162	57.2	1196	59.5
Involved In Violence	262	73.2	209	72.1	102	67.5	123	65.4	145	66.8	157	60.4	176	66.9	193	68.2	1367	68.0
Killers	47	13.1	14	4.8	12	7.9	21	11.2	22	10.1	21	8.1	29	11.0	21	7.4	187	9.3
Killed	22	6.1	7	2.4	6	4.0	7	3.7	13	6.0	9	3.5	18	6.8	13	4.6	95	4.7
Involved In Killing	62	17.3	20	6.9	14	9.3	23	12.2	27	12.4	24	9.2	40	15.2	30	10.6	240	11.9
Character V-Score		90.5		79.0		76.8		77.7		79.3		69.6		82.1		78.8		80.0
Violents : Victims	-	1.15	-	1.17	-	1.12	-	1.06	-	1.20	-	1.38	-	1.25	-	1.24	-	1.19
Killers : Killed	+	2.14	+	2.00	+	2.00	+	3.00	+	1.69	+	2.33	+	1.61	+	1.62	+	1.97
<b>WOMEN</b>																		
Total	93	100.0	82	100.0	41	100.0	57	100.0	81	100.0	97	100.0	81	100.0	73	100.0	605	100.0
Violents	31	33.3	22	26.8	13	31.7	14	24.6	13	16.0	21	21.6	20	24.7	21	28.8	155	25.6
Victims	35	37.6	32	39.0	12	29.3	20	35.1	22	27.2	32	33.0	25	30.9	27	37.0	205	33.9
Involved In Violence	50	53.8	37	45.1	17	41.5	26	45.6	28	34.6	41	42.3	33	40.7	36	49.3	268	44.3
Killers	6	6.5	0	0.0	1	2.4	0	0.0	1	1.2	0	0.0	5	6.2	2	2.7	15	2.5
Killed	3	3.2	1	1.2	3	7.3	1	1.8	1	1.2	3	3.1	2	2.5	1	1.4	15	2.5
Involved In Killing	8	8.6	1	1.2	3	7.3	1	1.8	2	2.5	3	3.1	7	8.6	3	4.1	28	4.6
Character V-Score		62.4		46.3		48.8		47.4		37.0		45.4		49.4		53.4		48.9
Violents : Victims	-	1.13	-	1.45	+	1.08	-	1.43	-	1.69	-	1.52	-	1.25	-	1.29	-	1.32
Killers : Killed	+	2.00	-	0.00	-	3.00	-	0.00	-	1.00	-	0.00	+	2.50	+	2.00	+	1.00

TABLE 45: RISK RATIOS -- CHARACTERS IN GENERAL PROGRAMS (ALL EXCEPT CARTOONS)

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>ALL CHARACTERS</b>																		
Total	346	100.0	231	100.0	133	100.0	188	100.0	225	100.0	230	100.0	246	100.0	273	100.0	1872	100.0
Violents	164	47.4	85	36.8	52	39.1	73	38.8	85	37.8	72	31.3	106	43.1	104	38.1	741	39.6
Victims	187	54.0	105	45.5	59	44.4	81	43.1	97	43.1	83	36.1	120	48.8	129	47.3	861	46.0
Involved In Violence	223	64.5	123	53.2	64	48.1	101	53.7	117	52.0	101	43.9	145	58.9	159	58.2	1033	55.2
Killers	48	13.9	13	5.6	11	8.3	21	11.2	23	10.2	20	8.7	33	13.4	23	8.4	192	10.3
Killed	19	5.5	6	2.6	8	6.0	7	3.7	13	5.8	12	5.2	20	8.1	13	4.8	98	5.2
Involved In Killing	59	17.1	18	7.8	15	11.3	24	12.8	28	12.4	26	11.3	46	18.7	32	11.7	248	13.2
Character V-Score		81.5		61.0		59.4		66.5		64.4		55.2		77.6		70.0		68.4
Violents : Victims		- 1.14		- 1.24		- 1.13		- 1.11		- 1.14		- 1.15		- 1.13		- 1.24		- 1.16
Killers : Killed		+ 2.53		+ 2.17		+ 1.38		+ 3.00		+ 1.77		+ 1.67		+ 1.65		+ 1.77		+ 1.96
<b>MEN</b>																		
Total	262	100.0	161	100.0	99	100.0	135	100.0	161	100.0	161	100.0	183	100.0	205	100.0	1367	100.0
Violents	137	52.3	68	42.2	45	45.5	61	45.2	75	46.6	61	37.9	90	49.2	86	42.0	623	45.6
Victims	156	59.5	83	51.6	50	50.5	62	45.9	82	50.9	68	42.2	100	54.6	105	51.2	706	51.6
Involved In Violence	179	68.3	97	60.2	53	53.5	78	57.8	97	60.2	81	50.3	119	65.0	127	62.0	831	60.8
Killers	42	16.0	13	8.1	10	10.1	20	14.8	22	13.7	20	12.4	28	15.3	21	10.2	176	12.9
Killed	16	6.1	5	3.1	5	5.1	6	4.4	12	7.5	9	5.6	18	9.8	12	5.9	83	6.1
Involved In Killing	51	19.5	17	10.6	12	12.1	22	16.3	26	16.1	23	14.3	39	21.3	29	14.1	219	16.0
Character V-Score		87.8		70.8		65.7		74.1		76.4		64.6		86.3		76.1		76.8
Violents : Victims		- 1.14		- 1.22		- 1.11		- 1.02		- 1.09		- 1.11		- 1.11		- 1.22		- 1.13
Killers : Killed		+ 2.63		+ 2.60		+ 2.00		+ 3.33		+ 1.83		+ 2.22		+ 1.56		+ 1.75		+ 2.12
<b>WOMEN</b>																		
Total	84	100.0	70	100.0	34	100.0	51	100.0	64	100.0	69	100.0	63	100.0	68	100.0	503	100.0
Violents	27	32.1	17	24.3	7	20.6	10	19.6	10	15.6	11	15.9	16	25.4	18	26.5	116	23.1
Victims	31	36.9	22	31.4	9	26.5	17	33.3	15	23.4	15	21.7	20	31.7	24	35.3	153	30.4
Involved In Violence	44	52.4	26	37.1	11	32.4	21	41.2	20	31.3	20	29.0	26	41.3	32	47.1	200	39.8
Killers	6	7.1	0	0.0	1	2.9	0	0.0	1	1.6	0	0.0	5	7.9	2	2.9	15	3.0
Killed	3	3.6	1	1.4	3	8.8	1	2.0	1	1.6	3	4.3	2	3.2	1	1.5	15	3.0
Involved In Killing	8	9.5	1	1.4	3	8.8	1	2.0	2	3.1	3	4.3	7	11.1	3	4.4	28	5.6
Character V-Score		61.9		38.6		41.2		43.1		34.4		33.3		52.4		51.5		45.3
Violents : Victims		- 1.15		- 1.29		- 1.29		- 1.70		- 1.50		- 1.36		- 1.25		- 1.33		- 1.32
Killers : Killed		+ 2.00		- 0.00		- 3.00		- 0.00		1.00		- 0.00		+ 2.50		+ 2.00		1.00

TABLE 46: RISK RATIOS -- CHARACTERS IN CARTOONS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>ALL CHARACTERS</b>																		
Total	109	100.0	146	100.0	63	100.0	64	100.0	75	100.0	129	100.0	100	100.0	91	100.0	777	100.0
Violents	76	69.7	98	67.1	50	79.4	43	67.2	33	44.0	52	40.3	35	35.0	53	58.2	440	56.6
Victims	88	80.7	117	80.1	52	82.5	47	73.4	52	69.3	90	69.8	57	57.0	67	73.6	570	73.4
Involved In Violence	93	85.3	127	87.0	59	93.7	54	84.4	58	77.3	99	76.7	65	65.0	77	84.6	632	81.3
Killers	5	4.6	1	0.7	2	3.2	1	1.6	0	0.0	1	0.8	1	1.0	0	0.0	11	1.4
Killed	6	5.5	2	1.4	1	1.6	1	1.6	1	1.3	0	0.0	0	0.0	1	1.1	12	1.5
Involved In Killing	11	10.1	3	2.1	2	3.2	1	1.6	1	1.3	1	0.8	1	1.0	1	1.1	21	2.7
Character V-Score		95.4		89.0		96.8		85.9		78.7		77.5		66.0		85.7		84.0
Violents : Victims	-	1.16	-	1.19	-	1.04	-	1.09	-	1.58	-	1.73	-	1.63	-	1.26	-	1.30
Killers : Killed	-	1.20	-	2.00	+	2.00		1.00	-	0.00	+	0.00	+	0.00	-	0.00	-	1.09
<b>MEN</b>																		
Total	96	100.0	129	100.0	52	100.0	53	100.0	56	100.0	99	100.0	80	100.0	78	100.0	643	100.0
Violents	68	70.8	91	70.5	40	76.9	35	66.0	29	51.8	40	40.4	31	38.7	45	57.7	379	58.9
Victims	80	83.3	103	79.8	45	86.5	40	75.5	43	76.8	71	71.7	51	63.7	57	73.1	490	76.2
Involved In Violence	83	86.5	112	86.8	49	94.2	45	84.9	48	85.7	76	76.8	57	71.2	66	84.6	536	83.4
Killers	5	5.2	1	0.8	2	3.8	1	1.9	0	0.0	1	1.0	1	1.2	0	0.0	11	1.7
Killed	6	6.3	2	1.6	1	1.9	1	1.9	1	1.8	0	0.0	0	0.0	1	1.3	12	1.9
Involved In Killing	11	11.5	3	2.3	2	3.8	1	1.9	1	1.8	1	1.0	1	1.2	1	1.3	21	3.3
Character V-Score		97.9		89.1		98.1		86.8		87.5		77.8		72.5		85.9		86.6
Violents : Victims	-	1.18	-	1.13	-	1.13	-	1.14	-	1.48	-	1.77	-	1.65	-	1.27	-	1.29
Killers : Killed	-	1.20	-	2.00	+	2.00		1.00	-	0.00	+	0.00	+	0.00	-	0.00	-	1.09
<b>WOMEN</b>																		
Total	9	100.0	12	100.0	7	100.0	6	100.0	17	100.0	28	100.0	18	100.0	5	100.0	102	100.0
Violents	4	44.4	5	41.7	6	85.7	4	66.7	3	17.6	10	35.7	4	22.2	3	60.0	39	38.2
Victims	4	44.4	10	83.3	3	42.9	3	50.0	7	41.2	17	60.7	5	27.8	3	60.0	52	51.0
Involved In Violence	6	66.7	11	91.7	6	85.7	5	83.3	8	47.1	21	75.0	7	38.9	4	80.0	68	66.7
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Character V-Score		66.7		91.7		85.7		83.3		47.1		75.0		38.9		80.0		66.7
Violents : Victims		1.00	-	2.00	+	2.00	+	1.33	-	2.33	-	1.70	-	1.25		1.00	-	1.33
Killers : Killed		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00

TABLE 47: RISK RATIOS -- SOCIAL AGE FOR ALL CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>CHILD-ADOLESCENT</b>																		
Total	28	100.0	33	100.0	13	100.0	18	100.0	30	100.0	59	100.0	53	100.0	33	100.0	267	100.0
Violents	12	42.9	11	33.3	5	38.5	6	33.3	10	33.3	14	23.7	9	17.0	10	30.3	77	28.8
Victims	19	67.9	17	51.5	5	38.5	7	38.9	12	40.0	34	57.6	19	35.8	19	57.6	132	49.4
Involved In Violence	20	71.4	19	57.6	6	46.2	10	55.6	15	50.0	42	71.2	22	41.5	23	69.7	157	58.8
Killers	1	3.6	0	0.0	0	0.0	0	0.0	1	3.3	0	0.0	0	0.0	0	0.0	2	0.7
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Involved In Killing	1	3.6	0	0.0	0	0.0	0	0.0	1	3.3	0	0.0	0	0.0	0	0.0	2	0.7
Character V-Score	75.0		57.6		46.2		55.6		53.3		71.2		41.5		69.7		59.6	
Violents : Victims	- 1.58		- 1.55		1.00		- 1.17		- 1.20		- 2.43		- 2.11		- 1.90		- 1.71	
Killers : Killed	+ 0.00		0.00		0.00		0.00		+ 0.00		0.00		0.00		0.00		+ 0.00	
<b>YOUNG ADULT</b>																		
Total	145	100.0	104	100.0	36	100.0	47	100.0	65	100.0	84	100.0	76	100.0	86	100.0	643	100.0
Violents	69	47.6	46	44.2	16	44.4	26	55.3	29	44.6	23	27.4	26	34.2	40	46.5	275	42.8
Victims	88	60.7	65	62.5	17	47.2	28	59.6	37	56.9	38	45.2	42	55.3	45	52.3	360	56.0
Involved In Violence	96	66.2	73	70.2	20	55.6	32	68.1	42	64.6	41	48.8	47	61.8	58	67.4	409	63.6
Killers	20	13.8	4	3.8	1	2.8	4	8.5	6	9.2	6	7.1	7	9.2	7	8.1	55	8.6
Killed	5	3.4	2	1.9	2	5.6	2	4.3	2	3.1	3	3.6	2	2.6	4	4.7	22	3.4
Involved In Killing	23	15.9	6	5.8	2	5.6	6	12.8	8	12.3	8	9.5	8	10.5	8	9.3	69	10.7
Character V-Score	82.1		76.0		61.1		80.9		76.9		58.3		72.4		76.7		74.3	
Violents : Victims	- 1.28		- 1.41		- 1.06		- 1.08		- 1.28		- 1.65		- 1.62		- 1.13		- 1.31	
Killers : Killed	+ 4.00		+ 2.00		- 2.00		+ 2.00		+ 3.00		+ 2.00		+ 3.50		+ 1.75		+ 2.50	
<b>SETTLED ADULT</b>																		
Total	207	100.0	170	100.0	96	100.0	141	100.0	157	100.0	178	100.0	174	100.0	212	100.0	1335	100.0
Violents	116	56.0	78	45.9	41	42.7	61	43.3	56	35.7	64	36.0	84	48.3	84	39.6	584	43.7
Victims	121	58.5	82	48.2	48	50.0	68	48.2	69	43.9	77	43.3	89	51.1	111	52.4	665	49.8
Involved In Violence	145	70.0	98	57.6	50	52.1	85	60.3	83	52.9	90	50.6	111	63.8	131	61.8	793	59.4
Killers	28	13.5	10	5.9	9	9.4	16	11.3	12	7.6	14	7.9	27	15.5	16	7.5	132	9.9
Killed	15	7.2	5	2.9	6	6.2	6	4.3	5	3.2	8	4.5	16	9.2	8	3.8	69	5.2
Involved In Killing	38	18.4	14	8.2	12	12.5	17	12.1	13	8.3	17	9.6	37	21.3	23	10.8	171	12.8
Character V-Score	88.4		65.9		64.6		72.3		61.1		60.1		85.1		72.6		72.2	
Violents : Victims	- 1.04		- 1.05		- 1.17		- 1.11		- 1.23		- 1.20		- 1.06		- 1.32		- 1.14	
Killers : Killed	+ 1.87		+ 2.00		+ 1.50		+ 2.67		+ 2.40		+ 1.75		+ 1.69		+ 2.00		+ 1.91	

TABLE 48: RISK RATIOS -- SOCIAL AGE FOR ALL CHARACTERS IN ALL PROGRAMS

CONTINUED

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL			
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%		
<b>OLD</b>																				
Total	26	100.0	7	100.0	10	100.0	12	100.0	14	100.0	8	100.0	14	100.0	12	100.0	103	100.0		
Violents	11	42.3	1	14.3	6	60.0	2	16.7	4	28.6	2	25.0	4	28.6	4	33.3	34	33.0		
Victims	10	38.5	4	57.1	6	60.0	2	16.7	4	28.6	2	25.0	7	50.0	3	25.0	38	36.9		
Involved In Violence	14	53.8	4	57.1	7	70.0	3	25.0	6	42.9	3	37.5	8	57.1	4	33.3	49	47.6		
Killers	1	3.8	0	0.0	1	10.0	0	0.0	1	7.1	0	0.0	0	0.0	0	0.0	3	2.9		
Killed	2	7.7	1	14.3	0	0.0	0	0.0	2	14.3	0	0.0	2	14.3	1	8.3	8	7.8		
Involved In Killing	2	7.7	1	14.3	1	10.0	0	0.0	2	14.3	0	0.0	2	14.3	1	8.3	9	8.7		
Character V-Score		61.5		71.4		80.0		25.0		57.1		37.5		71.4		41.7		56.3		
Violents : Victims		+ 1.10		- 4.00		1.00		1.00		1.00		1.00		- 1.75		+ 1.33		- 1.12		
Killers : Killed		- 2.00		- 0.00		+ 0.00		0.00		- 2.00		0.00		- 0.00		- 0.00		- 2.67		
<b>CANNOT CODE SOCIAL AGE</b>																				
Total	49	100.0	63	100.0	41	100.0	34	100.0	34	100.0	30	100.0	29	100.0	21	100.0	301	100.0		
Violents	32	65.3	47	74.6	34	82.9	21	61.8	19	55.9	21	70.0	18	62.1	19	90.5	211	70.1		
Victims	37	75.5	54	85.7	35	85.4	23	67.6	27	79.4	22	73.3	20	69.0	18	85.7	236	78.4		
Involved In Violence	41	83.7	56	88.9	40	97.6	25	73.5	29	85.3	24	80.0	22	75.9	20	95.2	257	85.4		
Killers	3	6.1	0	0.0	2	4.9	2	5.9	3	8.8	1	3.3	0	0.0	0	0.0	11	3.7		
Killed	3	6.1	0	0.0	1	2.4	0	0.0	5	14.7	1	3.3	0	0.0	1	4.8	11	3.7		
Involved In Killing	6	12.2	0	0.0	2	4.9	2	5.9	5	14.7	2	6.7	0	0.0	1	4.8	18	6.0		
Character V-Score		95.9		88.9		102.4		79.4		100.0		86.7		75.9		100.0		91.4		
Violents : Victims		- 1.16		- 1.15		- 1.03		- 1.10		- 1.42		- 1.05		- 1.11		+ 1.06		- 1.12		
Killers : Killed		1.00		0.00		+ 2.00		+ 0.00		- 1.67		1.00		0.00		- 0.00		1.00		

TABLE 49; RISK RATIOS -- SOCIAL AGE FOR MEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>CHILD-ADOLESCENT</b>																		
Total	23	100.0	25	100.0	9	100.0	13	100.0	20	100.0	38	100.0	38	100.0	22	100.0	188	100.0
Violents	11	47.8	9	36.0	4	44.4	3	23.1	9	45.0	8	21.1	7	18.4	7	31.8	58	30.9
Victims	18	78.3	14	56.0	5	55.6	5	38.5	11	55.0	23	60.5	16	42.1	14	63.6	106	56.4
Involved In Violence	19	82.6	16	64.0	5	55.6	6	46.2	13	65.0	27	71.1	18	47.4	16	72.7	120	63.8
Killers	1	4.3	0	0.0	0	0.0	0	0.0	1	5.0	0	0.0	0	0.0	0	0.0	2	1.1
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Involved In Killing	1	4.3	0	0.0	0	0.0	0	0.0	1	5.0	0	0.0	0	0.0	0	0.0	2	1.1
Character V-Score		87.0		64.0		55.6		46.2		70.0		71.1		47.4		72.7		64.9
Violents : Victims		- 1.64		- 1.56		- 1.25		- 1.67		- 1.22		- 2.88		- 2.29		- 2.00		- 1.83
Killers : Killed		+ 0.00		0.00		0.00		0.00		+ 0.00		0.00		0.00		0.00		+ 0.00
<b>YOUNG ADULT</b>																		
Total	100	100.0	65	100.0	22	100.0	31	100.0	44	100.0	53	100.0	54	100.0	62	100.0	431	100.0
Violents	56	56.0	33	50.8	13	59.1	22	71.0	23	52.3	17	32.1	21	38.9	31	50.0	216	50.1
Victims	67	67.0	44	67.7	14	63.6	22	71.0	27	61.4	24	45.3	32	59.3	32	51.6	262	60.8
Involved In Violence	71	71.0	48	73.8	16	72.7	25	80.6	31	70.5	26	49.1	36	66.7	43	69.4	296	68.7
Killers	16	16.0	4	6.2	1	4.5	4	12.9	5	11.4	6	11.3	5	9.3	5	8.1	46	10.7
Killed	3	3.0	1	1.5	1	4.5	1	3.2	2	4.5	1	1.9	2	3.7	4	6.5	15	3.5
Involved In Killing	18	18.0	5	7.7	1	4.5	5	16.1	7	15.9	6	11.3	6	11.1	6	9.7	54	12.5
Character V-Score		89.0		81.5		77.3		96.8		86.4		60.4		77.8		79.0		81.2
Violents : Victims		- 1.20		- 1.33		- 1.08		1.00		- 1.17		- 1.41		- 1.52		- 1.03		- 1.21
Killers : Killed		+ 5.33		+ 4.00		1.00		+ 4.00		+ 2.50		+ 6.00		+ 2.50		+ 1.25		+ 3.07
<b>SETTLED ADULT</b>																		
Total	172	100.0	142	100.0	77	100.0	113	100.0	115	100.0	138	100.0	136	100.0	175	100.0	1068	100.0
Violents	101	58.7	75	52.8	35	45.5	55	48.7	51	44.3	59	42.8	73	53.7	75	42.9	524	49.1
Victims	112	65.1	78	54.9	42	54.5	58	51.3	62	53.9	74	53.6	79	58.1	100	57.1	605	56.6
Involved In Violence	126	73.3	93	65.5	42	54.5	72	63.7	72	62.6	84	60.9	96	70.6	116	66.3	701	65.6
Killers	27	15.7	10	7.0	8	10.4	16	14.2	12	10.4	14	10.1	24	17.6	16	9.1	127	11.9
Killed	14	8.1	5	3.5	4	5.2	6	5.3	5	4.3	8	5.8	15	11.0	7	4.0	64	6.0
Involved In Killing	36	20.9	14	9.9	10	13.0	17	15.0	13	11.3	17	12.3	33	24.3	22	12.6	162	15.2
Character V-Score		94.2		75.4		67.5		78.8		73.9		73.2		94.9		78.9		80.8
Violents : Victims		- 1.11		- 1.04		- 1.20		- 1.05		- 1.22		- 1.25		- 1.08		- 1.33		- 1.15
Killers : Killed		+ 1.93		+ 2.00		+ 2.00		+ 2.67		+ 2.40		+ 1.75		+ 1.60		+ 2.29		+ 1.98

TABLE 50: RISK RATIOS -- SOCIAL AGE FOR MEN IN ALL PROGRAMS

CONTINUED

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL		
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	
<b>OLD</b>																			
Total	24	100.0	4	100.0	9	100.0	8	100.0	10	100.0	6	100.0	11	100.0	9	100.0	81	100.0	
Violents	10	41.7	0	0.0	6	66.7	2	25.0	4	40.0	1	16.7	3	27.3	4	44.4	30	37.0	
Victims	9	37.5	3	75.0	5	55.6	1	12.5	3	30.0	0	0.0	5	45.5	3	33.3	29	35.8	
Involved In Violence	13	54.2	3	75.0	6	66.7	2	25.0	5	50.0	1	16.7	6	54.5	4	44.4	40	49.4	
Killers	1	4.2	0	0.0	1	11.1	0	0.0	1	10.0	0	0.0	0	0.0	0	0.0	3	3.7	
Killed	2	8.3	1	25.0	0	0.0	0	0.0	1	10.0	0	0.0	1	9.1	1	11.1	6	7.4	
Involved In Killing	2	8.3	1	25.0	1	11.1	0	0.0	1	10.0	0	0.0	1	9.1	1	11.1	7	8.6	
Character V-Score		62.5		100.0		77.8		25.0		60.0		16.7		63.6		55.6		58.0	
Violents : Victims		+ 1.11		- 0.00		+ 1.20		+ 2.00		+ 1.33		+ 0.00		- 1.67		+ 1.33		+ 1.03	
Killers : Killed		- 2.00		- 0.00		+ 0.00		0.00		1.00		0.00		- 0.00		- 0.00		- 2.00	
<b>CANNOT CODE SOCIAL AGE</b>																			
Total	39	100.0	54	100.0	34	100.0	23	100.0	28	100.0	25	100.0	24	100.0	15	100.0	242	100.0	
Violents	27	69.2	42	77.8	27	79.4	14	60.9	17	60.7	16	64.0	17	70.8	14	93.3	174	71.9	
Victims	30	76.9	47	87.0	29	85.3	16	69.6	22	78.6	18	72.0	19	79.2	13	86.7	194	80.2	
Involved In Violence	33	84.6	49	90.7	33	97.1	18	78.3	24	85.7	19	76.0	20	83.3	14	93.3	210	86.8	
Killers	2	5.1	0	0.0	2	5.9	1	4.3	3	10.7	1	4.0	0	0.0	0	0.0	9	3.7	
Killed	3	7.7	0	0.0	1	2.9	0	0.0	5	17.9	0	0.0	0	0.0	1	6.7	10	4.1	
Involved In Killing	5	12.8	0	0.0	2	5.9	1	4.3	5	17.9	1	4.0	0	0.0	1	6.7	15	6.2	
Character V-Score		97.4		90.7		102.9		82.6		103.6		80.0		83.3		100.0		93.0	
Violents : Victims		- 1.11		- 1.12		- 1.07		- 1.14		- 1.29		- 1.13		- 1.12		+ 1.08		- 1.11	
Killers : Killed		- 1.50		0.00		+ 2.00		+ 0.00		- 1.67		+ 0.00		0.00		- 0.00		- 1.11	

TABLE 51: RISK RATIOS -- SOCIAL AGE FOR WOMEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>CHILD-ADOLESCENT</b>																		
Total	4	100.0	8	100.0	4	100.0	5	100.0	10	100.0	21	100.0	15	100.0	10	100.0	77	100.0
Violents	0	0.0	2	25.0	1	25.0	3	60.0	1	10.0	6	28.6	2	13.3	3	30.0	18	23.4
Victims	0	0.0	3	37.5	0	0.0	2	40.0	1	10.0	11	52.4	3	20.0	5	50.0	25	32.5
Involved In Violence	0	0.0	3	37.5	1	25.0	4	80.0	2	20.0	15	71.4	4	26.7	7	70.0	36	46.8
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Character V-Score		0.0		37.5		25.0		80.0		20.0		71.4		26.7		70.0		46.8
Violents : Victims		0.00		- 1.50		+ 0.00		+ 1.50		1.00		- 1.83		- 1.50		- 1.67		- 1.39
Killers : Killed		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00
<b>YOUNG ADULT</b>																		
Total	45	100.0	39	100.0	14	100.0	15	100.0	21	100.0	31	100.0	22	100.0	22	100.0	209	100.0
Violents	13	28.9	13	33.3	3	21.4	3	20.0	6	28.6	6	19.4	5	22.7	8	36.4	57	27.3
Victims	21	46.7	21	53.8	3	21.4	5	33.3	10	47.6	14	45.2	10	45.5	11	50.0	95	45.5
Involved In Violence	25	55.6	25	64.1	4	28.6	6	40.0	11	52.4	15	48.4	11	50.0	13	59.1	110	52.6
Killers	4	8.9	0	0.0	0	0.0	0	0.0	1	4.8	0	0.0	2	9.1	2	9.1	9	4.3
Killed	2	4.4	1	2.6	1	7.1	1	6.7	0	0.0	2	6.5	0	0.0	0	0.0	7	3.3
Involved In Killing	5	11.1	1	2.6	1	7.1	1	6.7	1	4.8	2	6.5	2	9.1	2	9.1	15	7.2
Character V-Score		66.7		66.7		35.7		46.7		57.1		54.8		59.1		68.2		59.8
Violents : Victims		- 1.62		- 1.62		1.00		- 1.67		- 1.67		- 2.33		- 2.00		- 1.38		- 1.67
Killers : Killed		+ 2.00		- 0.00		- 0.00		- 0.00		+ 0.00		- 0.00		+ 0.00		+ 0.00		+ 1.29
<b>SETTLED ADULT</b>																		
Total	35	100.0	28	100.0	19	100.0	28	100.0	42	100.0	40	100.0	38	100.0	37	100.0	267	100.0
Violents	15	42.9	3	10.7	6	31.6	6	21.4	5	11.9	5	12.5	11	28.9	9	24.3	60	22.5
Victims	9	25.7	4	14.3	6	31.6	10	35.7	7	16.7	3	7.5	10	26.3	11	29.7	60	22.5
Involved In Violence	19	54.3	5	17.9	8	42.1	13	46.4	11	26.2	6	15.0	15	39.5	15	40.5	92	34.5
Killers	1	2.9	0	0.0	1	5.3	0	0.0	0	0.0	0	0.0	3	7.9	0	0.0	5	1.9
Killed	1	2.9	0	0.0	2	10.5	0	0.0	0	0.0	0	0.0	1	2.6	1	2.7	5	1.9
Involved In Killing	2	5.7	0	0.0	2	10.5	0	0.0	0	0.0	0	0.0	4	10.5	1	2.7	9	3.4
Character V-Score		60.0		17.9		52.6		46.4		26.2		15.0		50.0		43.2		37.8
Violents : Victims		+ 1.67		- 1.33		1.00		- 1.67		- 1.40		+ 1.67		+ 1.10		- 1.22		1.00
Killers : Killed		1.00		0.00		- 2.00		0.00		0.00		0.00		+ 3.00		- 0.00		1.00

TABLE 52: RISK RATIOS -- SOCIAL AGE FOR WOMEN IN ALL PROGRAMS

CONTINUED

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>OLD</b>																		
Total	2	100.0	3	100.0	1	100.0	4	100.0	4	100.0	2	100.0	3	100.0	3	100.0	22	100.0
Violents	1	50.0	1	33.3	0	0.0	0	0.0	0	0.0	1	50.0	1	33.3	0	0.0	4	18.2
Victims	1	50.0	1	33.3	1	100.0	1	25.0	1	25.0	2	100.0	2	66.7	0	0.0	9	40.9
Involved In Violence	1	50.0	1	33.3	1	100.0	1	25.0	1	25.0	2	100.0	2	66.7	0	0.0	9	40.9
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	0	0.0	0	0.0	0	0.0	0	0.0	1	25.0	0	0.0	1	33.3	0	0.0	2	9.1
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	1	25.0	0	0.0	1	33.3	0	0.0	2	9.1
Character V-Score		50.0		33.3		100.0		25.0		50.0		100.0		100.0		0.0		50.0
Violents : Victims		1.00		1.00		- 0.00		- 0.00		- 0.00		- 2.00		- 2.00		0.00		- 2.25
Killers : Killed		0.00		0.00		0.00		0.00		- 0.00		0.00		- 0.00		0.00		- 0.00
<b>CANNOT CODE SOCIAL AGE</b>																		
Total	7	100.0	4	100.0	3	100.0	5	100.0	4	100.0	3	100.0	3	100.0	1	100.0	30	100.0
Violents	2	28.6	3	75.0	3	100.0	2	40.0	1	25.0	3	100.0	1	33.3	1	100.0	16	53.3
Victims	4	57.1	3	75.0	2	66.7	2	40.0	3	75.0	2	66.7	0	0.0	0	0.0	16	53.3
Involved In Violence	5	71.4	3	75.0	3	100.0	2	40.0	3	75.0	3	100.0	1	33.3	1	100.0	21	70.0
Killers	1	14.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	3.3
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	33.3	0	0.0	0	0.0	1	3.3
Involved In Killing	1	14.3	0	0.0	0	0.0	0	0.0	0	0.0	1	33.3	0	0.0	0	0.0	2	6.7
Character V-Score		85.7		75.0		100.0		40.0		75.0		133.3		33.3		100.0		76.7
Violents : Victims		- 2.00		1.00		+ 1.50		1.00		- 3.00		+ 1.50		+ 0.00		+ 0.00		1.00
Killers : Killed		+ 0.00		0.00		0.00		0.00		0.00		- 0.00		0.00		0.00		1.00

TABLE 53: RISK RATIOS -- MARITAL STATUS FOR CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>UNMARRIED, UNKNOWN</b>																		
Total	325	100.0	253	100.0	112	100.0	137	100.0	176	100.0	124	100.0	171	100.0	150	100.0	1448	100.0
Violents	188	57.8	132	52.2	59	52.7	70	51.1	78	44.3	38	30.6	70	40.9	63	42.0	698	48.2
Victims	218	67.1	157	62.1	63	56.2	73	53.3	96	54.5	61	49.2	89	52.0	85	56.7	842	58.1
Involved In Violence	240	73.8	180	71.1	71	63.4	91	66.4	111	63.1	73	58.9	104	60.8	102	68.0	972	67.1
Killers	43	13.2	10	4.0	9	8.0	14	10.2	11	6.2	4	3.2	19	11.1	9	6.0	119	8.2
Killed	22	6.8	8	3.2	6	5.4	3	2.2	7	4.0	4	3.2	6	3.5	4	2.7	60	4.1
Involved In Killing	59	18.2	17	6.7	13	11.6	15	10.9	14	8.0	7	5.6	22	12.9	11	7.3	158	10.9
Character V-Score		92.0		77.9		75.0		77.4		71.0		64.5		73.7		75.3		78.0
Violents : Victims		- 1.16		- 1.19		- 1.07		- 1.04		- 1.23		- 1.61		- 1.27		- 1.35		- 1.21
Killers : Killed		+ 1.95		+ 1.25		+ 1.50		+ 4.67		+ 1.57		1.00		+ 3.17		+ 2.25		+ 1.98
<b>MARRIED</b>																		
Total	130	100.0	92	100.0	57	100.0	73	100.0	92	100.0	106	100.0	80	100.0	84	100.0	714	100.0
Violents	52	40.0	27	29.3	20	35.1	18	24.7	23	25.0	22	20.8	31	38.7	25	29.8	218	30.5
Victims	57	43.8	39	42.4	23	40.4	26	35.6	33	35.9	32	30.2	34	42.5	33	39.3	277	38.8
Involved In Violence	76	58.5	43	46.7	25	43.9	31	42.5	40	43.5	38	35.8	44	55.0	40	47.6	337	47.2
Killers	10	7.7	4	4.3	4	7.0	4	5.5	8	8.7	4	3.8	9	11.2	8	9.5	51	7.1
Killed	3	2.3	0	0.0	3	5.3	1	1.4	6	6.5	3	2.8	10	12.5	7	8.3	33	4.6
Involved In Killing	11	8.5	4	4.3	4	7.0	5	6.8	11	12.0	6	5.7	17	21.2	13	15.5	71	9.9
Character V-Score		66.9		51.1		50.9		49.3		55.4		41.5		76.2		63.1		57.1
Violents : Victims		- 1.10		- 1.44		- 1.15		- 1.44		- 1.43		- 1.45		- 1.10		- 1.32		- 1.27
Killers : Killed		+ 3.33		+ 0.00		+ 1.33		+ 4.00		+ 1.33		+ 1.33		- 1.11		+ 1.14		+ 1.55
<b>CANNOT CODE MARITAL STATUS</b>																		
Total	0	0.0	32	100.0	27	100.0	42	100.0	32	100.0	129	100.0	95	100.0	130	100.0	487	100.0
Violents	0	0.0	24	75.0	23	85.2	28	66.7	17	53.1	64	49.6	40	42.1	69	53.1	265	54.4
Victims	0	0.0	26	81.3	25	92.6	29	69.0	20	62.5	80	62.0	54	56.8	78	60.0	312	64.1
Involved In Violence	0	0.0	27	84.4	27	100.0	33	78.6	24	75.0	89	69.0	62	65.3	94	72.3	356	73.1
Killers	0	0.0	0	0.0	0	0.0	4	9.5	4	12.5	13	10.1	6	6.3	6	4.6	33	6.8
Killed	0	0.0	0	0.0	0	0.0	4	9.5	1	3.1	5	3.9	4	4.2	3	2.3	17	3.5
Involved In Killing	0	0.0	0	0.0	0	0.0	5	11.9	4	12.5	14	10.9	8	8.4	9	6.9	40	8.2
Character V-Score		0.0		84.4		100.0		90.5		87.5		79.8		73.7		79.2		81.3
Violents : Victims		0.00		- 1.08		- 1.09		- 1.04		- 1.18		- 1.25		- 1.35		- 1.13		- 1.18
Killers : Killed		0.00		0.00		0.00		1.00		+ 4.00		+ 2.60		+ 1.50		+ 2.00		+ 1.94

TABLE 54: RISK RATIOS -- MARITAL STATUS FOR MEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>UNMARRIED, UNKNOWN</b>																		
Total	272	100.0	205	100.0	93	100.0	109	100.0	133	100.0	83	100.0	126	100.0	112	100.0	1133	100.0
Violents	170	62.5	117	57.1	53	57.0	59	54.1	70	52.6	26	31.3	59	46.8	53	47.3	607	53.6
Victims	193	71.0	134	65.4	58	62.4	59	54.1	79	59.4	44	53.0	73	57.9	67	59.8	707	62.4
Involved In Violence	210	77.2	153	74.6	63	67.7	73	67.0	92	69.2	49	59.0	84	63.7	81	72.3	805	71.1
Killers	40	14.7	10	4.9	9	9.7	14	12.8	10	7.5	4	4.8	17	13.5	8	7.1	112	9.9
Killed	19	7.0	7	3.4	4	4.3	2	1.8	6	4.5	2	2.4	6	4.8	4	3.6	50	4.4
Involved In Killing	54	19.9	16	7.8	11	11.8	14	12.8	12	9.0	5	6.0	20	15.9	10	8.9	142	12.5
Character V-Score		97.1		82.4		79.6		79.8		78.2		65.1		82.5		81.2		83.6
Violents : Victims		- 1.14		- 1.15		- 1.09		1.00		- 1.13		- 1.69		- 1.24		- 1.26		- 1.16
Killers : Killed		+ 2.11		+ 1.43		+ 2.25		+ 7.00		+ 1.67		+ 2.00		+ 2.83		+ 2.00		+ 2.24
<b>MARRIED</b>																		
Total	86	100.0	59	100.0	36	100.0	46	100.0	58	100.0	65	100.0	54	100.0	58	100.0	462	100.0
Violents	35	40.7	21	35.6	14	38.9	15	32.6	18	31.0	17	26.2	24	44.4	19	32.8	163	35.3
Victims	43	50.0	30	50.8	17	47.2	20	43.5	28	48.3	24	36.9	28	51.9	26	44.8	216	46.8
Involved In Violence	52	60.5	33	55.9	17	47.2	24	52.2	31	53.4	28	43.1	34	63.0	30	51.7	249	53.9
Killers	7	8.1	4	6.8	3	8.3	4	8.7	8	13.8	4	6.2	6	11.1	8	13.8	44	9.5
Killed	3	3.5	0	0.0	2	5.6	1	2.2	6	10.3	2	3.1	8	14.8	6	10.3	28	6.1
Involved In Killing	8	9.3	4	6.8	3	8.3	5	10.9	11	19.0	5	7.7	12	22.2	12	20.7	60	13.0
Character V-Score		69.8		62.7		55.6		63.0		72.4		50.8		85.2		72.4		66.9
Violents : Victims		- 1.23		- 1.43		- 1.21		- 1.33		- 1.56		- 1.41		- 1.17		- 1.37		- 1.33
Killers : Killed		+ 2.33		+ 0.00		+ 1.50		+ 4.00		+ 1.33		+ 2.00		- 1.33		+ 1.33		+ 1.57
<b>CANNOT CODE MARITAL STATUS</b>																		
Total	0	0.0	26	100.0	22	100.0	33	100.0	26	100.0	112	100.0	83	100.0	113	100.0	415	100.0
Violents	0	0.0	21	80.8	18	81.8	22	66.7	16	61.5	58	51.8	38	45.8	59	52.2	232	55.9
Victims	0	0.0	22	84.6	20	90.9	23	69.7	18	69.2	71	63.4	50	60.2	69	61.1	273	65.8
Involved In Violence	0	0.0	23	88.5	22	100.0	26	78.8	22	84.6	80	71.4	58	69.9	82	72.6	313	75.4
Killers	0	0.0	0	0.0	0	0.0	3	9.1	4	15.4	13	11.6	6	7.2	5	4.4	31	7.5
Killed	0	0.0	0	0.0	0	0.0	4	12.1	1	3.8	5	4.5	4	4.8	3	2.7	17	4.1
Involved In Killing	0	0.0	0	0.0	0	0.0	4	12.1	4	15.4	14	12.5	8	9.6	8	7.1	38	9.2
Character V-Score		0.0		88.5		100.0		90.9		100.0		83.9		79.5		79.6		84.6
Violents : Victims		0.00		- 1.05		- 1.11		- 1.05		- 1.13		- 1.22		- 1.32		- 1.17		- 1.18
Killers : Killed		0.00		0.00		0.00		- 1.33		+ 4.00		+ 2.60		+ 1.50		+ 1.67		+ 1.82

TABLE 55: RISK RATIOS -- MARITAL STATUS FOR WOMEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>UNMARRIED, UNKNOWN</b>																		
Total	49	100.0	47	100.0	19	100.0	27	100.0	43	100.0	41	100.0	45	100.0	35	100.0	306	100.0
Violents	14	28.6	15	31.9	6	31.6	10	37.0	8	18.6	12	29.3	11	24.4	8	22.9	84	27.5
Victims	21	42.9	22	46.8	5	26.3	13	48.1	17	39.5	17	41.5	16	35.6	16	45.7	127	41.5
Involved In Violence	26	53.1	26	55.3	8	42.1	17	63.0	19	44.2	24	58.5	20	44.4	19	54.3	159	52.0
Killers	3	6.1	0	0.0	0	0.0	0	0.0	1	2.3	0	0.0	2	4.4	1	2.9	7	2.3
Killed	3	6.1	1	2.1	2	10.5	1	3.7	1	2.3	2	4.9	0	0.0	0	0.0	10	3.3
Involved In Killing	5	10.2	1	2.1	2	10.5	1	3.7	2	4.7	2	4.9	2	4.4	1	2.9	16	5.2
Character V-Score		63.3		57.4		52.6		66.7		48.8		63.4		48.9		57.1		57.2
Violents : Victims	-	1.50	-	1.47	+	1.20	-	1.30	-	2.13	-	1.42	-	1.45	-	2.00	-	1.51
Killers : Killed		1.00	-	0.00	-	0.00	-	0.00		1.00	-	0.00	+	0.00	+	0.00	-	1.43
<b>MARRIED</b>																		
Total	44	100.0	33	100.0	21	100.0	27	100.0	34	100.0	41	100.0	26	100.0	26	100.0	252	100.0
Violents	17	38.6	6	18.2	6	28.6	3	11.1	5	14.7	5	12.2	7	26.9	6	23.1	55	21.8
Victims	14	31.8	9	27.3	6	28.6	6	22.2	5	14.7	8	19.5	6	23.1	7	26.9	61	24.2
Involved In Violence	24	54.5	10	30.3	8	38.1	7	25.9	9	26.5	10	24.4	10	38.5	10	38.5	88	34.9
Killers	3	6.8	0	0.0	1	4.8	0	0.0	0	0.0	0	0.0	3	11.5	0	0.0	7	2.8
Killed	0	0.0	0	0.0	1	4.8	0	0.0	0	0.0	1	2.4	2	7.7	1	3.8	5	2.0
Involved In Killing	3	6.8	0	0.0	1	4.8	0	0.0	0	0.0	1	2.4	5	19.2	1	3.8	11	4.4
Character V-Score		61.4		30.3		42.9		25.9		26.5		26.8		57.7		42.3		39.3
Violents : Victims	+	1.21	-	1.50		1.00	-	2.00		1.00	-	1.60	+	1.17	-	1.17	-	1.11
Killers : Killed	+	0.00		0.00		1.00		0.00		0.00	-	0.00	+	1.50	-	0.00	+	1.40
<b>CANNOT CODE MARITAL STATUS</b>																		
Total	0	0.0	2	100.0	1	100.0	3	100.0	4	100.0	15	100.0	10	100.0	12	100.0	47	100.0
Violents	0	0.0	1	50.0	1	100.0	1	33.3	0	0.0	4	26.7	2	20.0	7	58.3	16	34.0
Victims	0	0.0	1	50.0	1	100.0	1	33.3	0	0.0	7	46.7	3	30.0	4	33.3	17	36.2
Involved In Violence	0	0.0	1	50.0	1	100.0	2	66.7	0	0.0	7	46.7	3	30.0	7	58.3	21	44.7
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	8.3	1	2.1
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	8.3	1	2.1
Character V-Score		0.0		50.0		100.0		66.7		0.0		46.7		30.0		66.7		46.8
Violents : Victims		0.00		1.00		1.00		1.00		0.00	-	1.75	-	1.50	+	1.75	-	1.06
Killers : Killed		0.00		0.00		0.00		0.00		0.00		0.00		0.00	+	0.00	+	0.00

TABLE 56: RISK RATIOS -- SOCIAL CLASS FOR ALL CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>UPPER CLASS</b>																		
Total	89	100.0	32	100.0	22	100.0	22	100.0	26	100.0	22	100.0	25	100.0	28	100.0	266	100.0
Violents	48	53.9	10	31.3	6	27.3	9	40.9	11	42.3	7	31.8	9	36.0	11	39.3	111	41.7
Victims	56	62.9	17	53.1	10	45.5	12	54.5	11	42.3	9	40.9	14	56.0	18	64.3	147	55.3
Involved In Violence	65	73.0	19	59.4	10	45.5	13	59.1	15	57.7	11	50.0	15	60.0	19	67.9	167	62.8
Killers	10	11.2	1	3.1	3	13.6	0	0.0	3	11.5	2	9.1	5	20.0	3	10.7	27	10.2
Killed	9	10.1	1	3.1	3	13.6	1	4.5	3	11.5	1	4.5	1	4.0	4	14.3	23	8.6
Involved In Killing	16	18.0	1	3.1	4	18.2	1	4.5	4	15.4	3	13.6	5	20.0	7	25.0	41	15.4
Character V-Score		91.0		62.5		63.6		63.6		73.1		63.6		80.0		92.9		78.2
Violents : Victims	-	1.17	-	1.70	-	1.67	-	1.33		1.00	-	1.29	-	1.56	-	1.64	-	1.32
Killers : Killed	+	1.11		1.00		1.00	-	0.00		1.00	+	2.00	+	5.00	-	1.33	+	1.17
<b>MIXED CLASS</b>																		
Total	353	100.0	340	100.0	168	100.0	228	100.0	266	100.0	323	100.0	303	100.0	314	100.0	2295	100.0
Violents	182	51.6	170	50.0	92	54.8	105	46.1	102	38.3	110	34.1	127	41.9	135	43.0	1023	44.6
Victims	207	58.6	201	59.1	97	57.7	115	50.4	133	50.0	154	47.7	156	51.5	164	52.2	1227	53.5
Involved In Violence	238	67.4	227	66.8	108	64.3	140	61.4	153	57.5	179	55.4	188	62.0	202	64.3	1435	62.5
Killers	41	11.6	13	3.8	10	6.0	21	9.2	20	7.5	17	5.3	29	9.6	19	6.1	170	7.4
Killed	14	4.0	7	2.1	4	2.4	6	2.6	11	4.1	10	3.1	18	5.9	8	2.5	78	3.4
Involved In Killing	51	14.4	20	5.9	11	6.5	23	10.1	25	9.4	22	6.8	41	13.5	24	7.6	217	9.5
Character V-Score		81.9		72.6		70.8		71.5		66.9		62.2		75.6		72.0		72.0
Violents : Victims	-	1.14	-	1.18	-	1.05	-	1.10	-	1.30	-	1.40	-	1.23	-	1.21	-	1.20
Killers : Killed	+	2.93	+	1.86	+	2.50	+	3.50	+	1.82	+	1.70	+	1.61	+	2.38	+	2.18
<b>LOWER CLASS</b>																		
Total	13	100.0	5	100.0	6	100.0	2	100.0	8	100.0	14	100.0	18	100.0	22	100.0	88	100.0
Violents	10	76.9	3	60.0	4	66.7	2	100.0	5	62.5	7	50.0	5	27.8	11	50.0	47	53.4
Victims	12	92.3	4	80.0	4	66.7	1	50.0	5	62.5	10	71.4	7	38.9	14	63.6	57	64.8
Involved In Violence	13	100.0	4	80.0	5	83.3	2	100.0	7	87.5	10	71.4	7	38.9	15	68.2	63	71.6
Killers	2	15.4	0	0.0	0	0.0	1	50.0	0	0.0	2	14.3	0	0.0	1	4.5	6	6.8
Killed	2	15.4	0	0.0	2	33.3	1	50.0	0	0.0	1	7.1	1	5.6	2	9.1	9	10.2
Involved In Killing	3	23.1	0	0.0	2	33.3	1	50.0	0	0.0	2	14.3	1	5.6	2	9.1	11	12.5
Character V-Score		123.1		80.0		116.7		150.0		87.5		85.7		44.4		77.3		84.1
Violents : Victims	-	1.20	-	1.33		1.00	+	2.00		1.00	-	1.43	-	1.40	-	1.27	-	1.21
Killers : Killed		1.00		0.00	-	0.00		1.00		0.00	+	2.00	-	0.00	-	2.00	-	1.50

TABLE 57: RISK RATIOS -- SOCIAL CLASS FOR MEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>UPPER CLASS</b>																		
Total	75	100.0	22	100.0	16	100.0	16	100.0	20	100.0	15	100.0	14	100.0	18	100.0	196	100.0
Violents	43	57.3	9	40.9	5	31.3	9	56.3	10	50.0	6	40.0	7	50.0	8	44.4	97	49.5
Victims	52	69.3	13	59.1	8	50.0	9	56.3	10	50.0	8	53.3	10	71.4	14	77.8	124	63.3
Involved In Violence	56	74.7	15	68.2	8	50.0	10	62.5	13	65.0	10	66.7	10	71.4	14	77.8	136	69.4
Killers	9	12.0	1	4.5	2	12.5	0	0.0	3	15.0	2	13.3	4	28.6	2	11.1	23	11.7
Killed	9	12.0	1	4.5	1	6.3	0	0.0	3	15.0	1	6.7	1	7.1	4	22.2	20	10.2
Involved In Killing	15	20.0	1	4.5	2	12.5	0	0.0	4	20.0	3	20.0	4	28.6	6	33.3	35	17.9
Character V-Score	94.7		72.7		62.5		62.5		85.0		86.7		100.0		111.1		87.2	
Violents : Victims	- 1.21		- 1.44		- 1.60		1.00		1.00		- 1.33		- 1.43		- 1.75		- 1.28	
Killers : Killed	1.00		1.00		+ 2.00		0.00		1.00		+ 2.00		+ 4.00		- 2.00		+ 1.15	
<b>MIXED CLASS</b>																		
Total	271	100.0	263	100.0	131	100.0	170	100.0	193	100.0	231	100.0	238	100.0	247	100.0	1744	100.0
Violents	152	56.1	147	55.9	76	58.0	85	50.0	90	46.6	88	38.1	110	46.2	113	45.7	861	49.4
Victims	173	63.8	169	64.3	84	64.1	92	54.1	113	58.5	121	52.4	135	56.7	136	55.1	1023	58.7
Involved In Violence	194	71.6	190	72.2	90	68.7	111	65.3	128	66.3	137	59.3	160	67.2	167	67.6	1177	67.5
Killers	36	13.3	13	4.9	10	7.6	20	11.8	19	9.8	17	7.4	25	10.5	18	7.3	158	9.1
Killed	11	4.1	6	2.3	4	3.1	6	3.5	10	5.2	7	3.0	16	6.7	7	2.8	67	3.8
Involved In Killing	44	16.2	19	7.2	11	8.4	22	12.9	23	11.9	19	8.2	35	14.7	22	8.9	195	11.2
Character V-Score	87.8		79.5		77.1		78.2		78.2		67.5		81.9		76.5		78.7	
Violents : Victims	- 1.14		- 1.15		- 1.11		- 1.08		- 1.26		- 1.38		- 1.23		- 1.20		- 1.19	
Killers : Killed	+ 3.27		+ 2.17		+ 2.50		+ 3.33		+ 1.90		+ 2.43		+ 1.56		+ 2.57		+ 2.36	
<b>LOWER CLASS</b>																		
Total	12	100.0	5	100.0	4	100.0	2	100.0	4	100.0	14	100.0	11	100.0	18	100.0	70	100.0
Violents	10	83.3	3	60.0	4	100.0	2	100.0	4	100.0	7	50.0	4	36.4	10	55.6	44	62.9
Victims	11	91.7	4	80.0	3	75.0	1	50.0	2	50.0	10	71.4	6	54.5	12	66.7	49	70.0
Involved In Violence	12	100.0	4	80.0	4	100.0	2	100.0	4	100.0	10	71.4	6	54.5	12	66.7	54	77.1
Killers	2	16.7	0	0.0	0	0.0	1	50.0	0	0.0	2	14.3	0	0.0	1	5.6	6	8.6
Killed	2	16.7	0	0.0	1	25.0	1	50.0	0	0.0	1	7.1	1	9.1	2	11.1	8	11.4
Involved In Killing	3	25.0	0	0.0	1	25.0	1	50.0	0	0.0	2	14.3	1	9.1	2	11.1	10	14.3
Character V-Score	125.0		80.0		125.0		150.0		100.0		85.7		63.6		77.8		91.4	
Violents : Victims	- 1.10		- 1.33		+ 1.33		+ 2.00		+ 2.00		- 1.43		- 1.50		- 1.20		- 1.11	
Killers : Killed	1.00		0.00		- 0.00		1.00		0.00		+ 2.00		- 0.00		- 2.00		- 1.33	

TABLE 58: RISK RATIOS -- SOCIAL CLASS FOR WOMEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>UPPER CLASS</b>																		
Total	14	100.0	10	100.0	6	100.0	6	100.0	6	100.0	7	100.0	11	100.0	10	100.0	70	100.0
Violents	5	35.7	1	10.0	1	16.7	0	0.0	1	16.7	1	14.3	2	18.2	3	30.0	14	20.0
Victims	4	28.6	4	40.0	2	33.3	3	50.0	1	16.7	1	14.3	4	36.4	4	40.0	23	32.9
Involved In Violence	9	64.3	4	40.0	2	33.3	3	50.0	2	33.3	1	14.3	5	45.5	5	50.0	31	44.3
Killers	1	7.1	0	0.0	1	16.7	0	0.0	0	0.0	0	0.0	1	9.1	1	10.0	4	5.7
Killed	0	0.0	0	0.0	2	33.3	1	16.7	0	0.0	0	0.0	0	0.0	0	0.0	3	4.3
Involved In Killing	1	7.1	0	0.0	2	33.3	1	16.7	0	0.0	0	0.0	1	9.1	1	10.0	6	8.6
Character V-Score	71.4		40.0		66.7		66.7		33.3		14.3		54.5		60.0		52.9	
Violents : Victims	+ 1.25		- 4.00		- 2.00		- 0.00		1.00		1.00		- 2.00		- 1.33		- 1.64	
Killers : Killed	+ 0.00		0.00		- 2.00		- 0.00		0.00		0.00		+ 0.00		+ 0.00		+ 1.33	
<b>MIXED CLASS</b>																		
Total	78	100.0	72	100.0	33	100.0	51	100.0	71	100.0	90	100.0	63	100.0	59	100.0	517	100.0
Violents	26	33.3	21	29.2	12	36.4	14	27.5	11	15.5	20	22.2	17	27.0	17	28.8	138	26.7
Victims	30	38.5	28	38.9	9	27.3	17	33.3	18	25.4	31	34.4	20	31.7	21	35.6	174	33.7
Involved In Violence	40	51.3	33	45.8	14	42.4	23	45.1	23	32.4	40	44.4	27	42.9	28	47.5	228	44.1
Killers	5	6.4	0	0.0	0	0.0	0	0.0	1	1.4	0	0.0	4	6.3	1	1.7	11	2.1
Killed	3	3.8	1	1.4	0	0.0	0	0.0	1	1.4	3	3.3	2	3.2	1	1.7	11	2.1
Involved In Killing	7	9.0	1	1.4	0	0.0	0	0.0	2	2.8	3	3.3	6	9.5	2	3.4	21	4.1
Character V-Score	60.3		47.2		42.4		45.1		35.2		47.8		52.4		50.8		48.2	
Violents : Victims	- 1.15		- 1.33		+ 1.33		- 1.21		- 1.64		- 1.55		- 1.18		- 1.24		- 1.26	
Killers : Killed	+ 1.67		- 0.00		0.00		0.00		1.00		- 0.00		+ 2.00		1.00		1.00	
<b>LOWER CLASS</b>																		
Total	1	100.0	0	0.0	2	100.0	0	0.0	4	100.0	0	0.0	7	100.0	4	100.0	18	100.0
Violents	0	0.0	0	0.0	0	0.0	0	0.0	1	25.0	0	0.0	1	14.3	1	25.0	3	16.7
Victims	1	100.0	0	0.0	1	50.0	0	0.0	3	75.0	0	0.0	1	14.3	2	50.0	8	44.4
Involved In Violence	1	100.0	0	0.0	1	50.0	0	0.0	3	75.0	0	0.0	1	14.3	3	75.0	9	50.0
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	0	0.0	0	0.0	1	50.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	5.6
Involved In Killing	0	0.0	0	0.0	1	50.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	5.6
Character V-Score	100.0		0.0		100.0		0.0		75.0		0.0		14.3		75.0		55.6	
Violents : Victims	- 0.00		0.00		- 0.00		0.00		- 3.00		0.00		1.00		- 2.00		- 2.67	
Killers : Killed	0.00		0.00		- 0.00		0.00		0.00		0.00		0.00		0.00		- 0.00	

TABLE 59: RISK RATIOS -- NATIONALITY FOR ALL CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>U.S. NATIONALITY</b>																		
Total	320	100.0	257	100.0	134	100.0	185	100.0	243	100.0	296	100.0	283	100.0	299	100.0	2017	100.0
Violents	157	49.1	106	41.2	52	38.8	75	40.5	94	38.7	88	29.7	109	38.5	122	40.8	803	39.8
Victims	179	55.9	126	49.0	60	44.8	81	43.8	114	46.9	129	43.6	140	49.5	153	51.2	982	48.7
Involved In Violence	209	65.3	149	58.0	66	49.3	103	55.7	133	54.7	148	50.0	165	58.3	181	60.5	1154	57.2
Killers	40	12.5	9	3.5	9	6.7	17	9.2	18	7.4	19	6.4	30	10.6	23	7.7	165	8.2
Killed	13	4.1	5	1.9	5	3.7	4	2.2	9	3.7	10	3.4	18	6.4	13	4.3	77	3.8
Involved In Killing	48	15.0	14	5.4	12	9.0	19	10.3	22	9.1	24	8.1	42	14.8	32	10.7	213	10.6
Character V-Score		80.3		63.4		58.2		65.9		63.8		58.1		73.1		71.2		67.8
Violents : Victims		- 1.14		- 1.19		- 1.15		- 1.08		- 1.21		- 1.47		- 1.28		- 1.25		- 1.22
Killers : Killed		+ 3.08		+ 1.80		+ 1.80		+ 4.25		+ 2.00		+ 1.90		+ 1.67		+ 1.77		+ 2.14
<b>OTHER NATIONALITY</b>																		
Total	135	100.0	82	100.0	10	100.0	22	100.0	36	100.0	13	100.0	28	100.0	20	100.0	346	100.0
Violents	83	61.5	49	59.8	7	70.0	11	50.0	13	36.1	7	53.8	16	57.1	5	25.0	191	55.2
Victims	96	71.1	65	79.3	7	70.0	14	63.6	19	52.8	12	92.3	13	46.4	13	65.0	239	69.1
Involved In Violence	107	79.3	68	82.9	7	70.0	15	68.2	24	66.7	12	92.3	19	67.9	14	70.0	266	76.9
Killers	13	9.6	5	6.1	2	20.0	2	9.1	5	13.9	0	0.0	3	10.7	0	0.0	30	8.7
Killed	12	8.9	3	3.7	2	20.0	2	9.1	5	13.9	0	0.0	1	3.6	0	0.0	25	7.2
Involved In Killing	22	16.3	7	8.5	2	20.0	3	13.6	7	19.4	0	0.0	4	14.3	0	0.0	45	13.0
Character V-Score		95.6		91.5		90.0		81.8		86.1		92.3		82.1		70.0		89.9
Violents : Victims		- 1.16		- 1.33		1.00		- 1.27		- 1.46		- 1.71		+ 1.23		- 2.60		- 1.25
Killers : Killed		+ 1.08		+ 1.67		1.00		1.00		1.00		0.00		+ 3.00		0.00		+ 1.20
<b>CANNOT CODE NATIONALITY</b>																		
Total	0	0.0	38	100.0	52	100.0	45	100.0	21	100.0	50	100.0	35	100.0	45	100.0	286	100.0
Violents	0	0.0	28	73.7	43	82.7	30	66.7	11	52.4	29	58.0	16	45.7	30	66.7	187	65.4
Victims	0	0.0	31	81.6	44	84.6	33	73.3	16	76.2	32	64.0	24	68.6	30	66.7	210	73.4
Involved In Violence	0	0.0	33	86.8	50	96.2	37	82.2	18	85.7	40	80.0	26	74.3	41	91.1	245	85.7
Killers	0	0.0	0	0.0	2	3.8	3	6.7	0	0.0	2	4.0	1	2.9	0	0.0	8	2.8
Killed	0	0.0	0	0.0	2	3.8	2	4.4	0	0.0	2	4.0	1	2.9	1	2.2	8	2.8
Involved In Killing	0	0.0	0	0.0	3	5.8	3	6.7	0	0.0	3	6.0	1	2.9	1	2.2	11	3.8
Character V-Score		0.0		86.8		101.9		88.9		85.7		86.0		77.1		93.3		89.5
Violents : Victims		0.00		- 1.11		- 1.02		- 1.10		- 1.45		- 1.10		- 1.50		1.00		- 1.12
Killers : Killed		0.00		0.00		1.00		+ 1.50		0.00		1.00		1.00		- 0.00		1.00

TABLE 60: RISK RATIOS -- NATIONALITY FOR MEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>U.S. NATIONALITY</b>																		
Total	245	100.0	190	100.0	103	100.0	136	100.0	173	100.0	210	100.0	217	100.0	231	100.0	1505	100.0
Violents	131	53.5	89	46.8	46	44.7	62	45.6	84	48.6	74	35.2	93	42.9	104	45.0	683	45.4
Victims	153	62.4	102	53.7	53	51.5	65	47.8	95	54.9	103	49.0	118	54.4	126	54.5	815	54.2
Involved In Violence	170	69.4	121	63.7	56	54.4	81	59.6	109	63.0	116	55.2	138	63.6	148	64.1	939	62.4
Killers	35	14.3	9	4.7	9	8.7	17	12.5	17	9.8	19	9.0	26	12.0	21	9.1	153	10.2
Killed	10	4.1	4	2.1	3	2.9	3	2.2	8	4.6	8	3.8	16	7.4	12	5.2	64	4.3
Involved In Killing	41	16.7	13	6.8	10	9.7	18	13.2	20	11.6	22	10.5	36	16.6	29	12.6	189	12.6
Character V-Score	86.1		70.5		64.1		72.8		74.6		65.7		80.2		76.6		75.0	
Violents : Victims	- 1.17		- 1.15		- 1.15		- 1.05		- 1.13		- 1.39		- 1.27		- 1.21		- 1.19	
Killers : Killed	+ 3.50		+ 2.25		+ 3.00		+ 5.67		+ 2.13		+ 2.38		+ 1.63		+ 1.75		+ 2.39	
<b>OTHER NATIONALITY</b>																		
Total	113	100.0	66	100.0	6	100.0	19	100.0	28	100.0	9	100.0	20	100.0	15	100.0	276	100.0
Violents	74	65.5	43	65.2	5	83.3	10	52.6	12	42.9	6	66.7	13	65.0	4	26.7	167	60.5
Victims	83	73.5	55	83.3	5	83.3	12	63.2	18	64.3	9	100.0	11	55.0	11	73.3	204	73.9
Involved In Violence	92	81.4	57	86.4	5	83.3	13	68.4	22	78.6	9	100.0	15	75.0	12	80.0	225	81.5
Killers	12	10.6	5	7.6	1	16.7	2	10.5	5	17.9	0	0.0	2	10.0	0	0.0	27	9.8
Killed	12	10.6	3	4.5	1	16.7	2	10.5	5	17.9	0	0.0	1	5.0	0	0.0	24	8.7
Involved In Killing	21	18.6	7	10.6	1	16.7	3	15.8	7	25.0	0	0.0	3	15.0	0	0.0	42	15.2
Character V-Score	100.0		97.0		100.0		84.2		103.6		100.0		90.0		80.0		96.7	
Violents : Victims	- 1.12		- 1.28		1.00		- 1.20		- 1.50		- 1.50		+ 1.18		- 2.75		- 1.22	
Killers : Killed	1.00		+ 1.67		1.00		1.00		1.00		0.00		+ 2.00		0.00		+ 1.13	
<b>CANNOT CODE NATIONALITY</b>																		
Total	0	0.0	34	100.0	42	100.0	33	100.0	16	100.0	41	100.0	26	100.0	37	100.0	229	100.0
Violents	0	0.0	27	79.4	34	81.0	24	72.7	8	50.0	21	51.2	15	57.7	23	62.2	152	66.4
Victims	0	0.0	29	85.3	37	88.1	25	75.8	12	75.0	27	65.9	22	84.6	25	67.6	177	77.3
Involved In Violence	0	0.0	31	91.2	41	97.6	29	87.9	14	87.5	32	78.0	23	88.5	33	89.2	203	88.6
Killers	0	0.0	0	0.0	2	4.8	2	6.1	0	0.0	2	4.9	1	3.8	0	0.0	7	3.1
Killed	0	0.0	0	0.0	2	4.8	2	6.1	0	0.0	1	2.4	1	3.8	1	2.7	7	3.1
Involved In Killing	0	0.0	0	0.0	3	7.1	2	6.1	0	0.0	2	4.9	1	3.8	1	2.7	9	3.9
Character V-Score	0.0		91.2		104.8		93.9		87.5		82.9		92.3		91.9		92.6	
Violents : Victims	0.00		- 1.07		- 1.09		- 1.04		- 1.50		- 1.29		- 1.47		- 1.09		- 1.16	
Killers : Killed	0.00		0.00		1.00		1.00		0.00		+ 2.00		1.00		- 0.00		1.00	

TABLE 61: RISK RATIOS -- NATIONALITY FOR WOMEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>U.S. NATIONALITY</b>																		
Total	75	100.0	64	100.0	31	100.0	48	100.0	70	100.0	86	100.0	65	100.0	64	100.0	503	100.0
Violents	26	34.7	15	23.4	6	19.4	12	25.0	10	14.3	14	16.3	16	24.6	16	25.0	115	22.9
Victims	26	34.7	21	32.8	7	22.6	15	31.2	19	27.1	26	30.2	22	33.8	24	37.5	160	31.8
Involved In Violence	39	52.0	25	39.1	10	32.3	21	43.7	24	34.3	32	37.2	27	41.5	30	46.9	208	41.4
Killers	5	6.7	0	0.0	0	0.0	0	0.0	1	1.4	0	0.0	4	6.2	2	3.1	12	2.4
Killed	3	4.0	1	1.6	2	6.5	1	2.1	1	1.4	2	2.3	2	3.1	1	1.6	13	2.6
Involved In Killing	7	9.3	1	1.6	2	6.5	1	2.1	2	2.9	2	2.3	6	9.2	3	4.7	24	4.8
Character V-Score		61.3		40.6		38.7		45.8		37.1		39.5		50.8		51.6		46.1
Violents : Victims		1.00		- 1.40		- 1.17		- 1.25		- 1.90		- 1.86		- 1.38		- 1.50		- 1.39
Killers : Killed		+ 1.67		- 0.00		- 0.00		- 0.00		1.00		- 0.00		+ 2.00		+ 2.00		- 1.08
<b>OTHER NATIONALITY</b>																		
Total	18	100.0	16	100.0	4	100.0	3	100.0	8	100.0	4	100.0	8	100.0	5	100.0	66	100.0
Violents	5	27.8	6	37.5	2	50.0	1	33.3	1	12.5	1	25.0	3	37.5	1	20.0	20	30.3
Victims	9	50.0	10	62.5	2	50.0	2	66.7	1	12.5	3	75.0	2	25.0	2	40.0	31	47.0
Involved In Violence	11	61.1	11	68.8	2	50.0	2	66.7	2	25.0	3	75.0	4	50.0	2	40.0	37	56.1
Killers	1	5.6	0	0.0	1	25.0	0	0.0	0	0.0	0	0.0	1	12.5	0	0.0	3	4.5
Killed	0	0.0	0	0.0	1	25.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	1.5
Involved In Killing	1	5.6	0	0.0	1	25.0	0	0.0	0	0.0	0	0.0	1	12.5	0	0.0	3	4.5
Character V-Score		66.7		68.8		75.0		66.7		25.0		75.0		62.5		40.0		60.6
Violents : Victims		- 1.80		- 1.67		1.00		- 2.00		1.00		- 3.00		+ 1.50		- 2.00		- 1.55
Killers : Killed		+ 0.00		0.00		1.00		0.00		0.00		0.00		+ 0.00		0.00		+ 3.00
<b>CANNOT CODE NATIONALITY</b>																		
Total	0	0.0	2	100.0	6	100.0	6	100.0	3	100.0	7	100.0	8	100.0	4	100.0	36	100.0
Violents	0	0.0	1	50.0	5	83.3	1	16.7	2	66.7	6	85.7	1	12.5	4	100.0	20	55.6
Victims	0	0.0	1	50.0	3	50.0	3	50.0	2	66.7	3	42.9	1	12.5	1	25.0	14	38.9
Involved In Violence	0	0.0	1	50.0	5	83.3	3	50.0	2	66.7	6	85.7	2	25.0	4	100.0	23	63.9
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	14.3	0	0.0	0	0.0	1	2.8
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	14.3	0	0.0	0	0.0	1	2.8
Character V-Score		0.0		50.0		83.3		50.0		66.7		100.0		25.0		100.0		66.7
Violents : Victims		0.00		1.00		+ 1.67		- 3.00		1.00		+ 2.00		1.00		+ 4.00		+ 1.43
Killers : Killed		0.00		0.00		0.00		0.00		0.00		- 0.00		0.00		0.00		- 0.00

TABLE 62: RISK RATIOS -- RACE FOR ALL CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>WHITE RACE</b>																		
Total	351	100.0	290	100.0	138	100.0	207	100.0	244	100.0	295	100.0	276	100.0	273	100.0	2074	100.0
Violents	175	49.9	129	44.5	59	42.8	86	41.5	91	37.3	95	32.2	108	39.1	105	38.5	848	40.9
Victims	194	55.3	154	53.1	65	47.1	93	44.9	114	46.7	133	45.1	136	49.3	143	52.4	1032	49.8
Involved In Violence	229	65.2	180	62.1	72	52.2	118	57.0	134	54.9	157	53.2	165	59.8	171	62.6	1226	59.1
Killers	48	13.7	12	4.1	11	8.0	19	9.2	18	7.4	16	5.4	33	12.0	21	7.7	178	8.6
Killed	18	5.1	8	2.8	8	5.8	7	3.4	8	3.3	11	3.7	20	7.2	11	4.0	91	4.4
Involved In Killing	59	16.8	19	6.6	15	10.9	22	10.6	21	8.6	22	7.5	46	16.7	29	10.6	233	11.2
Character V-Score		82.1		68.6		63.0		67.6		63.5		60.7		76.4		73.3		70.3
Violents : Victims		- 1.11		- 1.19		- 1.10		- 1.08		- 1.25		- 1.40		- 1.26		- 1.36		- 1.22
Killers : Killed		+ 2.67		+ 1.50		+ 1.38		+ 2.71		+ 2.25		+ 1.45		+ 1.65		+ 1.91		+ 1.96
<b>OTHER RACE</b>																		
Total	104	100.0	49	100.0	16	100.0	11	100.0	30	100.0	35	100.0	35	100.0	41	100.0	321	100.0
Violents	65	62.5	26	53.1	7	43.8	5	45.5	13	43.3	11	31.4	13	37.1	12	29.3	152	47.4
Victims	81	77.9	37	75.5	9	56.3	6	54.5	15	50.0	21	60.0	14	40.0	18	43.9	201	62.6
Involved In Violence	87	83.7	37	75.5	9	56.3	6	54.5	20	66.7	22	62.9	16	45.7	19	46.3	216	67.3
Killers	5	4.8	2	4.1	0	0.0	2	18.2	5	16.7	3	8.6	1	2.9	2	4.9	20	6.2
Killed	7	6.7	0	0.0	0	0.0	1	9.1	6	20.0	0	0.0	0	0.0	2	4.9	16	5.0
Involved In Killing	11	10.6	2	4.1	0	0.0	2	18.2	8	26.7	3	8.6	1	2.9	3	7.3	30	9.3
Character V-Score		94.2		79.6		56.3		72.7		93.3		71.4		48.6		53.7		76.6
Violents : Victims		- 1.25		- 1.42		- 1.29		- 1.20		- 1.15		- 1.91		- 1.08		- 1.50		- 1.32
Killers : Killed		- 1.40		+ 0.00		0.00		+ 2.00		- 1.20		+ 0.00		+ 0.00		1.00		+ 1.25
<b>CANNOT CODE RACE</b>																		
Total	0	0.0	38	100.0	42	100.0	34	100.0	26	100.0	29	100.0	35	100.0	50	100.0	254	100.0
Violents	0	0.0	28	73.7	36	85.7	25	73.5	14	53.8	18	62.1	20	57.1	40	80.0	181	71.3
Victims	0	0.0	31	81.6	37	88.1	29	85.3	20	76.9	19	65.5	27	77.1	35	70.0	198	78.0
Involved In Violence	0	0.0	33	86.8	42	100.0	31	91.2	21	80.8	21	72.4	29	82.9	46	92.0	223	87.8
Killers	0	0.0	0	0.0	2	4.8	1	2.9	0	0.0	2	6.9	0	0.0	0	0.0	5	2.0
Killed	0	0.0	0	0.0	1	2.4	0	0.0	0	0.0	1	3.4	0	0.0	1	2.0	3	1.2
Involved In Killing	0	0.0	0	0.0	2	4.8	1	2.9	0	0.0	2	6.9	0	0.0	1	2.0	6	2.4
Character V-Score		0.0		86.8		104.8		94.1		80.8		79.3		82.9		94.0		90.2
Violents : Victims		0.00		- 1.11		- 1.03		- 1.16		- 1.43		- 1.06		- 1.35		+ 1.14		- 1.09
Killers : Killed		0.00		0.00		+ 2.00		+ 0.00		0.00		+ 2.00		0.00		- 0.00		+ 1.67

TABLE 63: RISK RATIOS -- RACE FOR MEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>WHITE RACE</b>																		
Total	270	100.0	215	100.0	105	100.0	153	100.0	168	100.0	202	100.0	207	100.0	213	100.0	1533	100.0
Violents	146	54.1	110	51.2	50	47.6	72	47.1	79	47.0	75	37.1	89	43.0	85	39.9	706	46.1
Victims	165	61.1	126	58.6	57	54.3	73	47.7	95	56.5	103	51.0	112	54.1	118	55.4	849	55.4
Involved In Violence	186	68.9	147	68.4	60	57.1	92	60.1	109	64.9	118	58.4	133	64.3	138	64.8	983	64.1
Killers	42	15.6	12	5.6	10	9.5	19	12.4	17	10.1	16	7.9	28	13.5	19	8.9	163	10.6
Killed	16	5.9	7	3.3	5	4.8	6	3.9	7	4.2	8	4.0	18	8.7	10	4.7	77	5.0
Involved In Killing	52	19.3	18	8.4	12	11.4	21	13.7	19	11.3	19	9.4	39	18.8	26	12.2	206	13.4
Character V-Score		88.1		76.7		68.6		73.9		76.2		67.8		83.1		77.0		77.6
Violents : Victims	-	1.13	-	1.15	-	1.14	-	1.01	-	1.20	-	1.37	-	1.26	-	1.39	-	1.20
Killers : Killed	+	2.63	+	1.71	+	2.00	+	3.17	+	2.43	+	2.00	+	1.56	+	1.90	+	2.12
<b>OTHER RACE</b>																		
Total	88	100.0	41	100.0	11	100.0	10	100.0	28	100.0	32	100.0	25	100.0	29	100.0	264	100.0
Violents	59	67.0	22	53.7	6	54.5	5	50.0	13	46.4	10	31.3	12	48.0	12	41.4	139	52.7
Victims	71	80.7	31	75.6	7	63.6	6	60.0	14	50.0	19	59.4	13	52.0	16	55.2	177	67.0
Involved In Violence	76	86.4	31	75.6	7	63.6	6	60.0	19	67.9	20	62.5	15	60.0	17	58.6	191	72.3
Killers	5	5.7	2	4.9	0	0.0	2	20.0	5	17.9	3	9.4	1	4.0	2	6.9	20	7.6
Killed	6	6.8	0	0.0	0	0.0	1	10.0	6	21.4	0	0.0	0	0.0	2	6.9	15	5.7
Involved In Killing	10	11.4	2	4.9	0	0.0	2	20.0	8	28.6	3	9.4	1	4.0	3	10.3	29	11.0
Character V-Score		97.7		80.5		63.6		80.0		96.4		71.9		64.0		69.0		83.3
Violents : Victims	-	1.20	-	1.41	-	1.17	-	1.20	-	1.08	-	1.90	-	1.08	-	1.33	-	1.27
Killers : Killed	-	1.20	+	0.00	0.00	0.00	+	2.00	-	1.20	+	0.00	+	0.00	1.00	1.00	+	1.33
<b>CANNOT CODE RACE</b>																		
Total	0	0.0	34	100.0	35	100.0	25	100.0	21	100.0	26	100.0	31	100.0	41	100.0	213	100.0
Violents	0	0.0	27	79.4	29	82.9	19	76.0	12	57.1	16	61.5	20	64.5	34	82.9	157	73.7
Victims	0	0.0	29	85.3	31	88.6	23	92.0	16	76.2	17	65.4	26	83.9	28	68.3	170	79.8
Involved In Violence	0	0.0	31	91.2	35	100.0	25	100.0	17	81.0	19	73.1	28	90.3	38	92.7	193	90.6
Killers	0	0.0	0	0.0	2	5.7	0	0.0	0	0.0	2	7.7	0	0.0	0	0.0	4	1.9
Killed	0	0.0	0	0.0	1	2.9	0	0.0	0	0.0	1	3.8	0	0.0	1	2.4	3	1.4
Involved In Killing	0	0.0	0	0.0	2	5.7	0	0.0	0	0.0	2	7.7	0	0.0	1	2.4	5	2.3
Character V-Score		0.0		91.2		105.7		100.0		81.0		80.8		90.3		95.1		93.0
Violents : Victims	0.00	0.00	-	1.07	-	1.07	-	1.21	-	1.33	-	1.06	-	1.30	+	1.21	-	1.08
Killers : Killed	0.00	0.00	0.00	0.00	+	2.00	0.00	0.00	0.00	0.00	+	2.00	0.00	0.00	-	0.00	+	1.33

TABLE 64: RISK RATIOS -- RACE FOR WOMEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>WHITE RACE</b>																		
Total	81	100.0	75	100.0	33	100.0	54	100.0	76	100.0	93	100.0	69	100.0	60	100.0	541	100.0
Violents	29	35.8	19	25.3	9	27.3	14	25.9	12	15.8	20	21.5	19	27.5	20	33.3	142	26.2
Victims	29	35.8	28	37.3	8	24.2	20	37.0	19	25.0	30	32.3	24	34.8	25	41.7	183	33.8
Involved In Violence	43	53.1	33	44.0	12	36.4	26	48.1	25	32.9	39	41.9	32	46.4	33	55.0	243	44.9
Killers	6	7.4	0	0.0	1	3.0	0	0.0	1	1.3	0	0.0	5	7.2	2	3.3	15	2.8
Killed	2	2.5	1	1.3	3	9.1	1	1.9	1	1.3	3	3.2	2	2.9	1	1.7	14	2.6
Involved In Killing	7	8.6	1	1.3	3	9.1	1	1.9	2	2.6	3	3.2	7	10.1	3	5.0	27	5.0
Character V-Score		61.7		45.3		45.5		50.0		35.5		45.2		56.5		60.0		49.9
Violents : Victims		1.00		- 1.47		+ 1.13		- 1.43		- 1.58		- 1.50		- 1.26		- 1.25		- 1.29
Killers : Killed		+ 3.00		- 0.00		- 3.00		- 0.00		1.00		- 0.00		+ 2.50		+ 2.00		+ 1.07
<b>OTHER RACE</b>																		
Total	12	100.0	5	100.0	5	100.0	1	100.0	2	100.0	3	100.0	10	100.0	12	100.0	50	100.0
Violents	2	16.7	2	40.0	1	20.0	0	0.0	0	0.0	1	33.3	1	10.0	0	0.0	7	14.0
Victims	6	50.0	3	60.0	2	40.0	0	0.0	1	50.0	2	66.7	1	10.0	2	16.7	17	34.0
Involved In Violence	7	58.3	3	60.0	2	40.0	0	0.0	1	50.0	2	66.7	1	10.0	2	16.7	18	36.0
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	1	8.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	2.0
Involved In Killing	1	8.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	2.0
Character V-Score		66.7		60.0		40.0		0.0		50.0		66.7		10.0		16.7		38.0
Violents : Victims		- 3.00		- 1.50		- 2.00		0.00		- 0.00		- 2.00		1.00		- 0.00		- 2.43
Killers : Killed		- 0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		- 0.00
<b>CANNOT CODE RACE</b>																		
Total	0	0.0	2	100.0	3	100.0	2	100.0	3	100.0	1	100.0	2	100.0	1	100.0	14	100.0
Violents	0	0.0	1	50.0	3	100.0	0	0.0	1	33.3	0	0.0	0	0.0	1	100.0	6	42.9
Victims	0	0.0	1	50.0	2	66.7	0	0.0	2	66.7	0	0.0	0	0.0	0	0.0	5	35.7
Involved In Violence	0	0.0	1	50.0	3	100.0	0	0.0	2	66.7	0	0.0	0	0.0	1	100.0	7	50.0
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
Character V-Score		0.0		50.0		100.0		0.0		66.7		0.0		0.0		100.0		50.0
Violents : Victims		0.00		1.00		+ 1.50		0.00		- 2.00		0.00		0.00		+ 0.00		+ 1.20
Killers : Killed		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00

TABLE 65: RISK RATIOS -- TYPE FOR ALL CHARACTERS IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>'GOOD' (HEROES)</b>																		
Total	0	0.0	197	100.0	126	100.0	126	100.0	179	100.0	223	100.0	196	100.0	209	100.0	1256	100.0
Violents	0	0.0	82	41.6	54	42.9	50	39.7	64	35.8	67	30.0	72	36.7	78	37.3	467	37.2
Victims	0	0.0	108	54.8	60	47.6	61	48.4	85	47.5	102	45.7	94	48.0	98	46.9	608	48.4
Involved In Violence	0	0.0	124	62.9	68	54.0	75	59.5	101	56.4	117	52.5	112	57.1	125	59.8	722	57.5
Killers	0	0.0	2	1.0	7	5.6	7	5.6	4	2.2	9	4.0	18	9.2	6	2.9	53	4.2
Killed	0	0.0	1	0.5	1	0.8	1	0.8	4	2.2	5	2.2	7	3.6	2	1.0	21	1.7
Involved In Killing	0	0.0	3	1.5	7	5.6	8	6.3	8	4.5	11	4.9	23	11.7	8	3.8	68	5.4
Character V-Score		0.0		64.5		59.5		65.9		60.9		57.4		68.9		63.6		62.9
Violents : Victims		0.00		- 1.32		- 1.11		- 1.22		- 1.33		- 1.52		- 1.31		- 1.26		- 1.30
Killers : Killed		0.00		+ 2.00		+ 7.00		+ 7.00		1.00		+ 1.80		+ 2.57		+ 3.00		+ 2.52
<b>MIXED TYPE</b>																		
Total	0	0.0	113	100.0	50	100.0	79	100.0	78	100.0	67	100.0	105	100.0	106	100.0	598	100.0
Violents	0	0.0	44	38.9	28	56.0	33	41.8	22	28.2	14	20.9	42	40.0	41	38.7	224	37.5
Victims	0	0.0	63	55.8	31	62.0	36	45.6	28	35.9	25	37.3	52	49.5	59	55.7	294	49.2
Involved In Violence	0	0.0	68	60.2	35	70.0	44	55.7	34	43.6	29	43.3	63	60.0	66	62.3	339	56.7
Killers	0	0.0	5	4.4	3	6.0	6	7.6	6	7.7	0	0.0	6	5.7	4	3.8	30	5.0
Killed	0	0.0	1	0.9	5	10.0	3	3.8	5	6.4	1	1.5	6	5.7	6	5.7	27	4.5
Involved In Killing	0	0.0	6	5.3	6	12.0	8	10.1	7	9.0	1	1.5	10	9.5	8	7.5	46	7.7
Character V-Score		0.0		65.5		82.0		65.8		52.6		44.8		69.5		69.8		64.4
Violents : Victims		0.00		- 1.43		- 1.11		- 1.09		- 1.27		- 1.79		- 1.24		- 1.44		- 1.31
Killers : Killed		0.00		+ 5.00		- 1.67		+ 2.00		+ 1.20		- 0.00		1.00		- 1.50		+ 1.11
<b>'BAD' (VILLAINS)</b>																		
Total	0	0.0	67	100.0	20	100.0	47	100.0	43	100.0	68	100.0	44	100.0	49	100.0	338	100.0
Violents	0	0.0	57	85.1	20	100.0	33	70.2	32	74.4	43	63.2	26	59.1	38	77.6	249	73.7
Victims	0	0.0	51	76.1	20	100.0	31	66.0	36	83.7	46	67.6	31	70.5	39	79.6	254	75.1
Involved In Violence	0	0.0	58	86.6	20	100.0	36	76.6	40	93.0	54	79.4	34	77.3	45	91.8	287	84.9
Killers	0	0.0	7	10.4	3	15.0	9	19.1	13	30.2	12	17.6	10	22.7	13	26.5	67	19.8
Killed	0	0.0	6	9.0	3	15.0	4	8.5	5	11.6	6	8.8	7	15.9	6	12.2	37	10.9
Involved In Killing	0	0.0	12	17.9	4	20.0	9	19.1	14	32.6	15	22.1	14	31.8	17	34.7	85	25.1
Character V-Score		0.0		104.5		120.0		95.7		125.6		101.5		109.1		126.5		110.1
Violents : Victims		0.00		+ 1.12		1.00		+ 1.06		- 1.13		- 1.07		- 1.19		- 1.03		- 1.02
Killers : Killed		0.00		+ 1.17		1.00		+ 2.25		+ 2.60		+ 2.00		+ 1.43		+ 2.17		+ 1.81

TABLE 65: RISK RATIOS -- TYPE FOR ALL CHARACTERS IN ALL PROGRAMS

CONTINUED

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>CANNOT CODE TYPE</b>																		
Total	455	100.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	1	100.0	0	0.0	457	100.0
Violents	240	52.7	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	241	52.7
Victims	275	60.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	275	60.2
Involved In Violence	316	69.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	317	69.4
Killers	53	11.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	53	11.6
Killed	25	5.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	25	5.5
Involved In Killing	70	15.4	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	70	15.3
Character V-Score		84.8		0.0		0.0		0.0		0.0		0.0		100.0		0.0		84.7
Violents : Victims	-	1.15		0.00		0.00		0.00		0.00		0.00	+	0.00		0.00	-	1.14
Killers : Killed	+	2.12		0.00		0.00		0.00		0.00		0.00		0.00		0.00	+	2.12

TABLE 66: RISK RATIOS -- TYPE FOR MEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
<b>'GOOD' (HEROES)</b>																		
Total	0	0.0	141	100.0	99	100.0	91	100.0	125	100.0	160	100.0	149	100.0	163	100.0	928	100.0
Violents	0	0.0	69	48.9	46	46.5	41	45.1	56	44.8	55	34.4	64	43.0	65	39.9	396	42.7
Victims	0	0.0	85	60.3	54	54.5	47	51.6	68	54.4	77	48.1	82	55.0	84	51.5	497	53.6
Involved In Violence	0	0.0	97	68.8	59	59.6	58	63.7	81	64.8	88	55.0	96	64.4	103	63.2	582	62.7
Killers	0	0.0	2	1.4	7	7.1	7	7.7	4	3.2	9	5.6	17	11.4	6	3.7	52	5.6
Killed	0	0.0	0	0.0	1	1.0	0	0.0	3	2.4	3	1.9	6	4.0	2	1.2	15	1.6
Involved In Killing	0	0.0	2	1.4	7	7.1	7	7.7	7	5.6	9	5.6	21	14.1	8	4.9	61	6.6
Character V-Score		0.0		70.2		66.7		71.4		70.4		60.6		78.5		68.1		69.3
Violents : Victims		0.00		- 1.23		- 1.17		- 1.15		- 1.21		- 1.40		- 1.28		- 1.29		- 1.26
Killers : Killed		0.00		+ 0.00		+ 7.00		+ 0.00		+ 1.33		+ 3.00		+ 2.83		+ 3.00		+ 3.47
<b>MIXED TYPE</b>																		
Total	0	0.0	87	100.0	34	100.0	57	100.0	53	100.0	47	100.0	76	100.0	78	100.0	432	100.0
Violents	0	0.0	38	43.7	21	61.8	27	47.4	18	34.0	9	19.1	34	44.7	34	43.6	181	41.9
Victims	0	0.0	54	62.1	23	67.6	29	50.9	23	43.4	21	44.7	42	55.3	45	57.7	237	54.9
Involved In Violence	0	0.0	59	67.8	25	73.5	35	61.4	27	50.9	22	46.8	50	65.8	51	65.4	269	62.3
Killers	0	0.0	5	5.7	2	5.9	5	8.8	6	11.3	0	0.0	4	5.3	3	3.8	25	5.8
Killed	0	0.0	1	1.1	2	5.9	3	5.3	5	9.4	1	2.1	5	6.6	6	7.7	23	5.3
Involved In Killing	0	0.0	6	6.9	3	8.8	7	12.3	7	13.2	1	2.1	7	9.2	7	9.0	38	8.8
Character V-Score		0.0		74.7		82.4		73.7		64.2		48.9		75.0		74.4		71.1
Violents : Victims		0.00		- 1.42		- 1.10		- 1.07		- 1.28		- 2.33		- 1.24		- 1.32		- 1.31
Killers : Killed		0.00		+ 5.00		1.00		+ 1.67		+ 1.20		- 0.00		- 1.25		- 2.00		+ 1.09
<b>'BAD' (VILLAINS)</b>																		
Total	0	0.0	62	100.0	18	100.0	40	100.0	39	100.0	53	100.0	37	100.0	42	100.0	291	100.0
Violents	0	0.0	52	83.9	18	100.0	28	70.0	30	76.9	37	69.8	22	59.5	32	76.2	219	75.3
Victims	0	0.0	47	75.8	18	100.0	26	65.0	34	87.2	41	77.4	27	73.0	33	78.6	226	77.7
Involved In Violence	0	0.0	53	85.5	18	100.0	30	75.0	37	94.9	47	88.7	29	78.4	39	92.9	253	86.9
Killers	0	0.0	7	11.3	3	16.7	9	22.5	12	30.8	12	22.6	8	21.6	12	28.6	63	21.6
Killed	0	0.0	6	9.7	3	16.7	4	10.0	5	12.8	5	9.4	7	18.9	5	11.9	35	12.0
Involved In Killing	0	0.0	12	19.4	4	22.2	9	22.5	13	33.3	14	26.4	12	32.4	15	35.7	79	27.1
Character V-Score		0.0		104.8		122.2		97.5		128.2		115.1		110.8		128.6		114.1
Violents : Victims		0.00		+ 1.11		1.00		+ 1.08		- 1.13		- 1.11		- 1.23		- 1.03		- 1.03
Killers : Killed		0.00		+ 1.17		1.00		+ 2.25		+ 2.40		+ 2.40		+ 1.14		+ 2.40		+ 1.80

TABLE 66: RISK RATIOS -- TYPE FOR MEN IN ALL PROGRAMS

CONTINUED

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL		
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	
<b>CANNOT CODE TYPE</b>																			
Total	358	100.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	359	100.0	
Violents	205	57.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	206	57.4	
Victims	236	65.9	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	236	65.7	
Involved In Violence	262	73.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	263	73.3	
Killers	47	13.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	47	13.1	
Killed	22	6.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	22	6.1	
Involved In Killing	62	17.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	62	17.3	
Character V-Score	90.5		0.0		0.0		0.0		0.0		0.0		100.0		0.0		90.5		
Violents : Victims	-	1.15	0.00		0.00		0.00		0.00		0.00		+	0.00	0.00		-	1.15	
Killers : Killed	+	2.14	0.00		0.00		0.00		0.00		0.00		0.00		0.00		+	2.14	

TABLE 67: RISK RATIOS -- TYPE FOR WOMEN IN ALL PROGRAMS

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL			
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%		
<b>'GOOD' (HEROES)</b>																				
Total	0	0.0	52	100.0	27	100.0	31	100.0	54	100.0	62	100.0	46	100.0	42	100.0	314	100.0		
Violents	0	0.0	12	23.1	8	29.6	6	19.4	8	14.8	11	17.7	8	17.4	11	26.2	64	20.4		
Victims	0	0.0	20	38.5	6	22.2	11	35.5	17	31.5	24	38.7	11	23.9	11	26.2	100	31.8		
Involved In Violence	0	0.0	24	46.2	9	33.3	14	45.2	20	37.0	28	45.2	15	32.6	19	45.2	129	41.1		
Killers	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	2.2	0	0.0	1	0.3
Killed	0	0.0	1	1.9	0	0.0	1	3.2	1	1.9	2	3.2	1	2.2	0	0.0	6	1.9		
Involved In Killing	0	0.0	1	1.9	0	0.0	1	3.2	1	1.9	2	3.2	2	4.3	0	0.0	7	2.2		
Character V-Score		0.0		48.1		33.3		48.4		38.9		48.4		37.0		45.2		43.3		
Violents : Victims		0.00		- 1.67		+ 1.33		- 1.83		- 2.13		- 2.18		- 1.38		1.00		- 1.56		
Killers : Killed		0.00		- 0.00		0.00		- 0.00		- 0.00		- 0.00		1.00		0.00		- 6.00		
<b>MIXED TYPE</b>																				
Total	0	0.0	26	100.0	12	100.0	21	100.0	24	100.0	20	100.0	28	100.0	25	100.0	156	100.0		
Violents	0	0.0	6	23.1	3	25.0	5	23.8	3	12.5	5	25.0	8	28.6	5	20.0	35	22.4		
Victims	0	0.0	9	34.6	4	33.3	6	28.6	4	16.7	4	20.0	10	35.7	11	44.0	48	30.8		
Involved In Violence	0	0.0	9	34.6	6	50.0	8	38.1	6	25.0	7	35.0	13	46.4	12	48.0	61	39.1		
Killers	0	0.0	0	0.0	1	8.3	0	0.0	0	0.0	0	0.0	0	0.0	2	7.1	1	4.0	4	2.6
Killed	0	0.0	0	0.0	3	25.0	0	0.0	0	0.0	0	0.0	0	0.0	1	3.6	0	0.0	4	2.6
Involved In Killing	0	0.0	0	0.0	3	25.0	0	0.0	0	0.0	0	0.0	0	0.0	3	10.7	1	4.0	7	4.5
Character V-Score		0.0		34.6		75.0		38.1		25.0		35.0		57.1		52.0		43.6		
Violents : Victims		0.00		- 1.50		- 1.33		- 1.20		- 1.33		+ 1.25		- 1.25		- 2.20		- 1.37		
Killers : Killed		0.00		0.00		- 3.00		0.00		0.00		0.00		+ 2.00		+ 0.00		1.00		
<b>'BAD' (VILLAINS)</b>																				
Total	0	0.0	4	100.0	2	100.0	5	100.0	3	100.0	14	100.0	7	100.0	6	100.0	41	100.0		
Violents	0	0.0	4	100.0	2	100.0	3	60.0	2	66.7	5	35.7	4	57.1	5	83.3	25	61.0		
Victims	0	0.0	3	75.0	2	100.0	3	60.0	1	33.3	4	28.6	4	57.1	5	83.3	22	53.7		
Involved In Violence	0	0.0	4	100.0	2	100.0	4	80.0	2	66.7	6	42.9	5	71.4	5	83.3	28	68.3		
Killers	0	0.0	0	0.0	0	0.0	0	0.0	1	33.3	0	0.0	2	28.6	1	16.7	4	9.8		
Killed	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	7.1	0	0.0	1	16.7	2	4.9		
Involved In Killing	0	0.0	0	0.0	0	0.0	0	0.0	1	33.3	1	7.1	2	28.6	2	33.3	6	14.6		
Character V-Score		0.0		100.0		100.0		80.0		100.0		50.0		100.0		116.7		82.9		
Violents : Victims		0.00		+ 1.33		1.00		1.00		+ 2.00		+ 1.25		1.00		1.00		+ 1.14		
Killers : Killed		0.00		0.00		0.00		0.00		+ 0.00		- 0.00		+ 0.00		1.00		+ 2.00		

TABLE 67: RISK RATIOS -- TYPE FOR WOMEN IN ALL PROGRAMS

CONTINUED

	67-68		1969		1970		1971		1972		1973		1974		1975		TOTAL			
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%		
CANNOT CODE TYPE																				
Total	93	100.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1	100.0	0	0.0	0	0.0	94	100.0
Violents	31	33.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	31	33.0
Victims	35	37.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	35	37.2
Involved In Violence	50	53.8	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	50	53.2
Killers	6	6.5	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	6	6.4
Killed	3	3.2	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	3	3.2
Involved In Killing	8	8.6	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	8	8.5
Character V-Score		62.4		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		61.7
Violents : Victims	-	1.13		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	-	1.13
Killers : Killed	+	2.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00		0.00	+	2.00

TABLE 68 : Question: "During any given week, what are your chances of being involved in some type of violence -- about a 50-50 chance, about a 1 in 10 chance, or about a 1 in 100 chance?" Percent of respondents answering "50-50 chance" or "1 in 10 chance"

	<u>Light TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:				
Under 30	49	60	+11	p=.031
30 and over	36	50	+14	p<.001
SEX:				
Male	35	52	+17	p<.001
Female	44	51	+ 7	p=.031
EDUCATION:				
No college	44	56	+12	p=.001
Some college	34	44	+10	p=.011
NEWSPAPER:				
Low reader	52	58	+ 6	p=.138
High reader	36	50	+14	p<.001
TOTAL:	39	52	+13	p<.001

Sample: STARCH

TABLE 69 : Question: "During any given week, about how many people out of 100 are involved in some kind of violence -- would you say about 1 person in 100 or about 10 people in 100?" Percent of respondents answering "10 people in 100"

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:					
Under 30	60	61	71	+11	p=.003
30 and over	49	50	58	+ 9	p<.001
SEX:					
Man	45	48	54	+ 9	p=.001
Woman	60	59	67	+ 7	p=.006
EDUCATION:					
Less than high school complete	70	58	63	- 7	p=.043
High school grad	50	57	62	+12	p<.001
Some college	43	44	59	+16	p<.001
NEWSPAPER:					
Low reader	55	59	67	+12	p=.001
Medium reader	49	52	67	+18	p<.001
High reader	54	50	53	- 1	p=.484
TOTAL:	52	53	62	+10	p<.001

Sample: ORC

TABLE 70: Question: "What percent of all crimes are violent crimes like murders, rape, robbery and aggravated assault? Is it 8 percent, 18 percent, or 28 percent?" Percent of respondents answering "18 percent" or "28 percent"

	<u>Light TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:				
Under 30	73	90	+17	p<.001
30 and over	77	83	+ 6	p=.009
SEX:				
Male	71	81	+10	p=.001
Female	81	88	+ 7	p=.009
EDUCATION:				
No college	78	91	+13	p<.001
Some college	73	72	- 1	p=.378
NEWSPAPER:				
Low reader	75	93	+18	p<.001
High reader	76	82	+ 6	p=.014
TOTAL:	76	84	+ 8	p<.001

Sample: STARCH

TABLE 71: Question: "What percent of all crimes are violent crimes -- like murder, rape, robbery and aggravated assault? Would you say it is 15 or 25 percent?" Percent of respondents answering "25 percent"

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:					
Under 30	50	48	48	- 2	p=.278
30 and over	36	38	48	+12	p<.001
SEX:					
Man	36	37	41	+ 5	p=.082
Woman	45	44	53	+ 8	p=.001
EDUCATION:					
Less than high school complete	54	46	51	- 3	p=.319
High school grad	40	41	53	+13	p<.001
Some college	32	35	37	+ 5	p=.058
NEWSPAPER:					
Low reader	47	46	48	+ 1	p=.373
Medium reader	37	42	51	+14	p<.001
High reader	34	33	45	+11	p=.001
TOTAL:	41	40	48	+ 7	p<.001

Sample: ORC

TABLE 72: Question: "What percent of all males who have jobs work in law enforcement and crime detection -- 1 percent, 3 percent, or 9 percent?" Percent of respondents answering "3 percent" or "9 percent"

	<u>Light TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:				
Under 30	52	63	+11	p=.028
30 and over	49	58	+ 9	p=.002
SEX:				
Male	42	51	+ 9	p=.010
Female	57	66	+ 9	p=.012
EDUCATION:				
No college	59	66	+ 7	p=.026
Some college	41	45	+ 4	p=.185
NEWSPAPER:				
Low reader	65	73	+ 8	p=.072
High reader	46	55	+ 9	p=.002
TOTAL:	50	59	+ 9	p<.001

Sample: STARCH

TABLE 73: Question: "About what percent of all males who have jobs work in law enforcement and crime detection -- like policeman, sheriffs, detectives, etc.? Would you say it is 1 or 5 percent?" Percent of respondents answering "5 percent"

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:					
Under 30	46	51	61	+15	p<.001
30 and over	50	48	54	+ 4	p=.054
SEX:					
Man	47	47	51	+ 4	p=.101
Woman	51	51	60	+ 9	p=.001
EDUCATION:					
Less than high school complete	70	49	62	- 8	p=.026
High school grad	50	56	58	+ 8	p=.013
Some college	33	42	48	+15	p<.001
NEWSPAPER:					
Low reader	51	48	63	+12	p=.004
Medium reader	47	48	54	+ 7	p=.032
High reader	48	51	53	+ 5	p=.077
TOTAL:	49	49	56	+ 7	p=.001

Sample: ORC

TABLE 74: Question: "Think about the number of people who are involved in some kind of violence each week. Do you think it is closer to 1 person out of every 100, or ten people out of every 100?" Percent of respondents answering "10 people out of every 100" (Children's sample)

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
GRADE:					
Sixth	90	93	82	- 8	p=.024
Seventh	72	88	91	+19	p=.011
Eighth	83	82	90	+ 7	p=.151
SEX:					
Male	82	83	87	+ 5	p=.166
Female	82	93	87	+ 5	p=.407
PARENTS' EDUCATION:					
Neither parent attended college	91	92	83	- 8	p=.017
Father or both attended college	77	82	93	+16	p=.003
NEWSPAPER:					
Low reader	100	67	79	-21	p=.292
Medium reader	76	92	86	+10	p=.366
High reader	83	89	96	+ 7	p=.015
TOTAL:	82	88	87	+ 5	p=.189

Sample: NJKIDS1

TABLE 75 : Question: "Think about all the men in the country who have jobs. How many of them have jobs in law enforcement and crime detection -- like policemen, sheriffs, detective, etc.? Do you think about 1 out of every 100, or 5 out of every 100?" Percent of respondents answering "5 out of every 100" (Children's sample)

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
GRADE:					
Sixth	67	67	84	+17	p=.003
Seventh	72	64	79	+ 7	p=.071
Eighth	61	56	76	+15	p=.031
SEX:					
Male	56	55	85	+29	p<.001
Female	82	71	77	- 5	p=.474
PARENTS' EDUCATION:					
Neither parent attended college	70	63	79	+ 9	p=.007
Father or both attended college	61	60	81	+20	p=.002
NEWSPAPER:					
Low reader	86	79	55	-31	p=.004
Medium reader	60	65	84	+24	p<.001
High reader	68	50	89	+21	p=.008
TOTAL:	67	63	80	+13	p<.001

Sample: NJKIDS1

TABLE 76: Question: "Would you say that most of the time people try to be helpful, or that they are mostly just looking out for themselves?"  
Percent of respondents answering "looking out for themselves"

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:					
Under 30	34	40	49	+15	p<.001
30 - 54	30	33	41	+11	p<.001
55 and over	34	40	42	+ 8	p=.014
SEX:					
Male	38	39	50	+12	p<.001
Female	26	35	39	+13	p<.001
EDUCATION:					
No college	38	40	44	+ 6	p=.003
Some college	23	32	40	+17	p<.001
NEWSPAPER:					
Low reader	38	45	52	+14	p<.001
High reader	31	36	41	+10	p<.001
TOTAL:	32	37	44	+12	p<.001

Sample: NORC

TABLE 77: Question: "Do you think most people would try to take advantage of you if they get a chance, or would they try to be fair?"  
Percent of respondents answering "try to take advantage"

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:					
Under 30	28	32	46	+18	p<.001
30 - 54	23	31	37	+14	p<.001
55 and over	27	32	34	+ 7	p=.020
SEX:					
Male	27	37	44	+17	p<.001
Female	24	27	34	+10	p<.001
EDUCATION:					
No college	31	34	38	+ 7	p<.001
Some college	18	25	38	+20	p<.001
NEWSPAPER:					
Low reader	28	41	43	+15	p<.001
High reader	25	29	37	+12	p<.001
TOTAL:	26	31	38	+12	p<.001

Sample: NORC

TABLE 78: Question: "Generally speaking would you say that most people can be trusted or that you can't be too careful in dealing with people?" Percent of respondents answering "you can't be too careful."

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
AGE:					
Under 30	47	61	72	+25	p<.001
30 - 54	46	54	61	+15	p<.001
55 and over	53	73	64	+11	p<.001
SEX:					
Male	45	57	60	+15	p<.001
Female	52	65	68	+16	p<.001
EDUCATION:					
No college	58	69	65	+ 7	p=.001
Some college	33	44	63	+30	p<.001
NEWSPAPER:					
Low reader	63	65	60	- 3	p=.259
High reader	46	60	66	+20	p<.001
TOTAL:	48	61	65	+17	p<.001

Sample: NORC

TABLE 79: Question: "Do you believe that the death sentence should be given in some cases?" Percent of respondents answering "yes" (Children's sample)

	<u>Light TV</u>	<u>Medium TV</u>	<u>Heavy TV</u>	<u>Cultivation differential</u>	<u>Significance level</u>
GRADE:					
Sixth	73	78	92	+19	p=.022
Seventh	50	67	65	+15	p=.264
Eighth	56	43	75	+19	p=.134
SEX:					
Male	69	58	89	+20	p=.003
Female	54	69	71	+17	p=.087
PARENTS' EDUCATION:					
Neither parent attended college	82	63	90	+ 8	p=.027
Father or both attended college	43	61	74	+31	p=.003
NEWSPAPER:					
Low reader	75	78	86	+11	p=.279
Medium reader	54	61	78	+24	p=.003
High reader	67	62	83	+16	p=.086
TOTAL:	62	64	80	+18	p=.002

Sample: NJKIDS1