

Update: Columbus Center for Media Education

submitted by Linda Anderson

media education services

1. In November and December of 1996, CCME produced two videos for broadcast for Franklin County, OH educators over the EduCable network. We were provided technical support by the Columbus Schools Educational Network, who provided camera work, editing, and graphics, ; and a number of quality video cuts which were provided by Dr. Gerbner, Mary McGee, and the Discovery Channel. The first video was an introduction to the concept of Media Literacy, and the second was a panel discussion between educators, parents, and two high school students regarding the content of a selection of videos.

2. In November 1996, CCME received a 3 year, \$32000 grant from the Columbus Medical Association Foundation to fund "Media Literacy for all Franklin Country Schools". We are currently refining the specifics of the program to be presented to those schools, which will include 8 workshops for teachers each year.

3. Through cooperation with the Minnesota Medical Assoc and one of our board members, Dr. Herb Rogove, we have developed a brochure entitled "10 tips for parents to stop the media violence..." which was printed in 35000 copies of Nationwide

Insurance to be distributed by local media literacy groups and physicians.

4. We have created a partnership with FIRSTLINK of Columbus to provide parent critical viewing workshops "Take charge of your TV" when needed. We also continue to speak at various gatherings within our community regarding the cultural implications of the media.