

**Cultural Environment Movement
March 25-28, 1999 Convention
site visit at Ohio University**

Saturday, September 12, 1998
Noon - ?
OU Inn, Grille Room

AGENDA

Attending:

Diane Bangley, CEM Program Assistant
Betsy Baringer, OU Inn
Vibert Cambridge, Professor, School of Telecommunications
George Gerbner, CEM President
Michael Greenfest, Associate Director Continuing Education
Brian Linson, Research Director, Cultural Indicators Research Project
Norma Pecora, Professor, School of Telecommunications
Victoria Tredinnick, CEM Program Director

I. Roles & responsibilities

A. CEM:

- George Gerbner
- Victoria Tredinnick
- Diane Bangley
- Brian Linson
- Yahya Kamalipour, Chair, CEM

Events Committee

B. OU:

- Michael Greenfest
- Vibert Cambridge
- Norma Pecora

C. others?

II. Budget

- A. Ohio University contributions
- B. registration fees
- C. grant proposals to finance
fellowships, travel where needed

III. Logistics

- A. meeting space
- B. lodging
- C. catering
- D. transportation

IV. Sign contracts

V. Programming

- A. Convention schedule
- B. Convention theme
- C. keynoter(s), speakers & workshop
facilitators
- D. including artists from the Athens area
- E. publicity
- F. post-Convention follow-up

1999 CEM Convention
March 25-28, 1999

****DRAFT** Schedule of Events**

Thursday, March 25, 1999

2 staff meeting
3 Board meeting
4 program business meeting
5-7:30 registration
6-7:30 reception
7:30-8:30 working group chairs mtg

Friday, March 26, 1999

8-10 registration
9-10 continental breakfast
9:30 welcome/opening remarks
10-10:45 event *see list at right*
10:45-11:30 event
12 lunch
1:30-2:15 event
2:15-3 event
3 coffee break
4-4:45 event
4:45-5:30 event
5:30-6:30 late registration
6 dinner
keynote
7:30-8:15 event

Saturday, March 27, 1999

8-9 continental breakfast
8:30 opening remarks
9-9:45 event
9:45-10:30 event
10:30-11:15 event
11:15-12 event
12 lunch
1:30-2:15 event
2:15-3 event
3 coffee break
4-4:45 event
4:45-5:30 event
6 dinner
7:30-8:15 event

Sunday, March 28, 1999

8-9 continental breakfast
8:30 opening remarks
9-9:45 event
9:45-10:30 event
10:30-11:15 event
11:15-12 event
12 lunch
1-3 plenary session
concluding remarks
3:30 Board meeting

Potential Events by Type

- 1 14 working groups -- same themes as last time
- 2 artistic presentations/cultural events (music, dance, storytelling: focus on local Ohio artists)
- 3 revisit the Agenda for Action: planning for Day of Action 1999 -- organize by geographical groups, thematic groups?
- 4 panel presentations/discussion -- to be solicited via Monitor, etc.
- 5 revisit Viewers' Declaration of Independence and People's Communication Charter

Sunday, March 28, PLENARY SESSION DAY

All morning events in Morton Hall--afternoon remain in Nelson Commons
(Look for CEM signs in Morton Hall for room designation and directions)

7 a.m. Buffet breakfast & Board Member Wrap-Up--OU Inn (at member expense)
[meeting room to be designated]

8-9 a.m. **Continental Breakfast**

8:30 a.m. Announcements

9-11:30 a.m. **Plenary Session (14 Working Group Presentations)**
Chair: C. Edwin Baker, J.D.

12noon **Lunch**

12:45 p.m. *Intro* **Keynote Speaker: Lynn Curtis, Ph.D.**, President, Milton S. Eisenhower Foundation and the Corporation for What Works in Washington, D.C.
Dr. Curtis has written and/or edited eight books and is Vice Chair of Partners for Democratic Change, Trustee of the American Academy of Political and Social Science and First Vice President of the National African American Male Collaboration.

1:30-2:30 p.m. Closing Session *Presiding: George Gerbner, Ph.D.*

Eileen Wynne

*Renée Howard King
Sara M
Keruan*

MONITOR YOUR SUCCESS STORIES

Sometimes activists tend to focus on the limitations of corporate media. CEM wants to hear about your success in getting word to local radio, TV or newspapers. Were you on a local talk show? Was your news editorial accepted? Did you get an article picked up by a wire service? Tell us the good news so we can share how other activists do the hard work of reaching people on the grassroots level.

--Send to: CEM Monitor, P.O. Box 40285, Philadelphia, PA 19106
215-922-0148 fax 215-627-4299 cem@libertynet.org

Directions from Athens to Port Columbus International Airport
and International Visitors Center

To Airport: *west*

Take 33 East to the 270 North exit

Follow 270 North to the 670 West exit (on the map it looks out of the way, but it's not)

There will be lots of airport signs-follow the parking ones.

Stay in the left lanes, and go to the Hourly Parking facility.

At the Airport:

Park in the Hourly Parking facility. If you're driving a van, go to the top level where there will be more space to turn around. Money will be required. Keep the receipt and we will reimburse you.

Go to the Baggage Claim entrance and find the International Visitors Center to collect your passengers.

To get to the International Visitors Center:

Go to the Baggage Claim level (there are many signs)

Go to the North Concourse (near the Delta/Southwest Airline baggage claim)

The Visitors Center is located there with tables and chairs for folks to wait.

If someone is missing from your group:

Go up one level and check the flight status board to see if their flight is in or has been delayed or cancelled.

If the flight is in, ask the people at the Information Desk to page the person paged and tell the person meet you at the International Visitors Center as the Ohio University bus is waiting.

You should already have instructions on what to do if the flight is late or cancelled.

Once your group is assembled, ask them to wait at the Baggage Claim entrance while you bring the van or car down.

Load and go.

Return Route To Athens:

Leave Airport and take 270 South to 33 ^{East} West
(If needed, 670 East will take you to 270 South)

Emergency telephone number to call for assistance

740-662-4551 home - Pat

740-591-3249 (cell - Pat or Michael Greenfest)

ask everyone to sign your schedule sheet.

Ohio University
Cultural Environment Convention

Friday, March 26, 1999

Panel Sessions

10:00 am - 10:45 am

Panel 1
"The Media Pollutes our Minds and Bodies"
Morton 235

Panel 2
"The Flight From Reason and Science in the Media"
Morton 237

11:00 am - 11:45 am

Panel 3
"Girls Growing Up: International Popular Culture and Self-Identity"
Morton 235

Panel 4
"Media Monitoring as a Tool for More Democratic Communication"
Morton 237

1:30 pm - 2:15 pm

Panel 5
"Mass Media & CEM -- Exploring the Possibilities"
Morton 237

Panel 6
"Citizens for Independent Broadcasting"
Morton 237

3:00 pm -- 4:00 pm

Networking and Relaxation -- Morton Outdoor Patio

- 11) Affirming Diversity, Equity And Justice: African American, Latino, Asian, Native American, And Other Ethnic And Religious Minorities**
Chair: Yahya Kamalipour Facilitator: Janice Windborne
Morton Room 419
- 12) War And Peace And The Cult Of Violence**
Co-Chairs: Rose Dyson & Metta Spencer Facilitator: OU
Morton Room 425
- 13) Storytellers In A Culture Of Storysellers**
Co-Chairs: Elaine Wynne & Larry Johnson Facilitator: OU
Morton Room 223
- 14) Advocacy: Communicating What Works**
Chair (Invited) Lynn Curtis Facilitator: OU
Morton Room 219

4:00 pm - 4:45 pm

Panel 7

"The Role of Critical Pedagogy In Media Education"

Morton 235

Panel 8

"Newspaper Concentration and Internet Contact Providers"

Morton 237

5:00 pm - 5:45 pm

Panel 9

"The Progressive Grassroots Worldwide WEB/TV Network"

Morton 235

Panel 10

"Media Impact on Society"

Morton 237

Friday, March 26, PANEL DAY

All events take place in Morton Hall (including Continental Breakfast and Breaks)

Lunch and Dinner served in Nelson Commons

(Look for CEM signs in Morton Hall for room designations and directions)

6:30 a.m. Buffet breakfast at OU Inn (at participant expense)

8 a.m. Registration at Morton Hall

9 a.m. Continental Breakfast

9:30 a.m. Welcome & Opening Remarks

G. Korn
Robert Glidden, Ph.D., President, Ohio University; **George Gerbner, Ph.D.**,
Founder and President, CEM; **George Korn, Ph.D.**, Director, Ohio University,
School of Telecommunications, *Moderator, CEM Solidarity Convention 99*

10-10:45 a.m. PANEL #1 *THE MEDIA POLLUTES OUR MINDS AND BODIES*

Chair: Liane Casten, Director, Chicago Media Watch

PANEL #2 *THE FLIGHT FROM REASON AND SCIENCE IN THE MEDIA*

Chair: Paul Kurtz, Ph.D., Professor Emeritus, Chair of Council for Secular
Humanism and the Committee for the Scientific Investigation of Claims
of the Paranormal (CSICOP); **Joe Nickell, Ph.D.**, Senior Research for
CSICOP; **Matt Nisbet**, Director of Public Research for CSICOP

11-11:45 a.m. PANEL #3 *GIRLS GROWING UP: INTERNATIONAL POPULAR CULTURE
AND SELF IDENTITY*

Chair: Anne Cooper-Chen, Ph.D., Ohio University, School of Journalism;
Norma Pecora, Ph.D., Ohio University, School of Telecommunications;
Saadi ali Malik, Sudan; **Kimiko Akita**, Japan; **Gayathri Chandran**,
India; **Monica Pombo**, Brazil; **Margit Hawelleck**, Germany

PANEL #4 *MEDIA MONITORING AS A TOOL FOR MORE DEMOCRATIC
COMMUNICATION*

Chair: Robert Hackett, Ph.D., Co-Director, NewsWatch Canada, School of
Communication, Simon Fraser University, VanCouver, Canada;
Nancy Snow, Ph.D., New England College, Department of Political
Science, New Hampshire; **Jerry Starr, Ph.D.**, Director, Center for Social
Studies Education, West Virginia University; **Rose Dyson**, Chair,
Canadians Concerned about Violence in Entertainment, Toronto, Canada;
✓ **Janine Jackson, M.A.**, Fairness and Accuracy in Reporting (FAIR)

2. introduction

- 12noon **Lunch**
Jeff Moyer, Musician
Intro of
- 12:45 p.m. *Keynote Speaker:* **Ramsey Clark, J.D.**, former US Attorney General serving under Presidents Kennedy and Johnson, author, attorney active in human rights, civil rights, voting rights, antitrust, First Amendment, and other media issues.
- 1:30-2:15 p.m. **PANEL #5 MASS MEDIA & CEM: EXPLORING THE POSSIBILITIES**
Chair: **Peter Wirth**, GW Associates, CEM Public Relations Director
- PANEL #6 CITIZENS FOR INDEPENDENT BROADCASTING**
Chair: **Jerry Starr, Ph.D.**, Director, Center for Social Studies Education, West Virginia University; **Janine Jackson, M.A.**, Fairness and Accuracy in Reporting (FAIR); **Jack Willis**, Open Society Institute; **Danny Schechter**, Globalvision, Media Channel
- 3-4 p.m. **Get Acquainted Break** *Visit:* Book Tables, Video Room, OU campus
Meet: Women's Room Poet & Storytellers Room
- 4-4:45 p.m. **PANEL #7 THE ROLE OF CRITICAL PEDAGOGY IN MEDIA EDUCATION**
Chair: **Norma Pecora, Ph.D.**, School of Telecommunications, Ohio University; **Duncan H. Brown, Ph.D.**, School of Telecommunications, Ohio University; **Jaylyne Hutchinson, Ph.D.**, Education Studies, Ohio University; **Nelson Rodriguez, Ph.D.**, Education Studies, Ohio University; **James W. Pecora**, Satellite Academy, New York
- 5-5:45 p.m. **PANEL #8 THE PROGRESSIVE GRASSROOTS WORLDWIDE WEB/TV NETWORK (PGWWTVN)**
Chair: **Mike Mic**, President, PGWWTVN; **Danny Schechter**, Globalvision, Media Channel
- PANEL #9 MEDIA IMPACT ON SOCIETY**
Chair: **Ruth Pflager**, Founder, Consultant, Area Chair, *TV Tune-In USA*; **Shirley Mac Donald**, Chair, *TV Tune-In USA*, National Headquarters
- 6-6:30 p.m. **Late Registration**

6:00 p.m. **Dinner**

Introductions: **Vibert Cambridge, Ph.D.**, School of Telecommunications, Ohio University, CEM Solidarity Convention Co-Chair

6:30 p.m. *Keynote Speakers:* **Linda Mabalot**, Executive Director, Visual Communication, the leading Asian Pacific American Network media arts center. Ms. Mabalot produced and directed *Manong*, a documentary on the history of Filipinos in California and *Moving the Image*, a television series for the International Channel Network.

David Adelson, Ph.D., Neuroscientist at UCLA studying visceral innervation. He is Vice-Chair of the Advisory Board of *Pacifica's Los Angeles Radio Station, KPFK*. **Jesse Walker**, Reason Foundation, is concerned about the bureaucratization of KPFK community radio and the monopolization of the media.

Janine Jackson, M.A., Fairness and Accuracy in Reporting (FAIR), the national media watch group. She is host and producer of FAIR's nationally syndicated radio show, *CounterSpin*. Her M.A. in Sociology is from the New School for Social Research.

7:30-8:30 p.m. **Jeff Moyer**, Muscian

8:30 until? *Meet:* Women's Room Poet & Storytellers Room

"CEM offers the liberating alternative. Delegates to this convention revisit an agenda of action initiated by the 1996 Founding Convention. We must consider where we've been and where we are now to solidify where we go in the future."

--George Gerbner, Founder and CEM President

Saturday, March 27, WORKING GROUP DAY

All events take place in Morton Hall (including Continental Breakfast and Breaks)

Lunch and Dinner served in Nelson Commons

(Look for CEM signs in Morton Hall for room designations and directions)

- 6:30 a.m. Buffet breakfast at OU Inn (at participant expense)
9 a.m. **Continental Breakfast**
9:30 a.m. Opening Remarks & Announcements

WORKING GROUPS

#1 WHO IS TELLING ALL THE STORIES? TELECOMMUNICATIONS CONCENTRATION, MEDIA MONOPOLY

Chair: **Linda Fuller, Ph.D.**, Associate Professor, Worcester State College
Communications, Wilbraham, MA *Facilitator:* **Jeff Blevins**, Ohio University

#2 VOICES AGAINST THE STREAM: INDEPENDENTS, PUBLIC MEDIA AND OTHER ALTERNATIVES

Chair: **Martha Richards**, Executive Director, Fund for Women Artists,
North Hampton, MA *Facilitator:* **Margit Hawelleck**, Ohio University

#3 EDUCATIONAL IMPERATIVES: SCHOOL SUPPORT, MEDIA LITERACY, CRITICAL AWARENESS

Chair: **Renee Cherow O'Leary**, President, Education for the 21st Century, New York
Facilitator: **Lori Postage**, Ohio University

#4 HEALTH--PROMOTION AND DAMAGE--PREVENTION: THE CULTURAL FRONTIER

Chair: **Charles Spencer**, concerned citizen and media activist, New York
Facilitator: **Wence Kaswoswe**, Ohio University

#5 RELIGION AS A CULTURAL FORCE VS. MEDIA AS RELIGION

Chair: **Henry Kroll**, Unitarian Universalist, San Francisco, CA
Facilitator: **Mark Irwin**, Ohio University

#6 ECOLOGY, TECHNOLOGY AND THE INFORMATION SUPERHIGHWAY: WHO PAYS THE PRICE?

Chair: **Linda Billings, Ph.D.**, Associate Instructor, Indiana University School of
Journalism *Facilitator:* **Thelma Tang**, Ohio University

#7 LABOR UNDER ATTACK: JOBS, WORK AND IMAGE

Chair: **Danny Schechter**, Globalvision, Media Channel
Facilitator: **Mike Newberg**, Ohio University

#8 *GLOBAL VILLAGE OR GLOBAL DOMINION? CULTURAL INTEGRITY AND HUMAN RIGHTS*
Chair: Nancy Snow, Ph.D., Associate Professor, Department of Political Science, New England College, Henniker, NH **Facilitator: Tee Tuan Foo**, Ohio University

#9 *CHILDREN, YOUTH, AGING, AND THE FAMILY: MEDIA FROM CRADLE TO GRAVE*
Chair: Thomas Gardner, Managing Director, Media Education Foundation, Northampton, MA **Facilitator: Rachna Nagala**, Ohio University

#10 *WOMEN AND MEN: GENDER ISSUES AND SEXUAL ORIENTATION*
Chair: Michael Morgan, Ph.D., Chair, Department of Communication, University of Massachusetts, Amherst, MA **Facilitator: Monica Pombo**, Ohio University

#11 *AFFIRMING DIVERSITY, EQUITY AND JUSTICE: AFRICAN AMERICAN, LATINO, ASIAN, NATIVE AMERICAN, AND OTHER ETHNIC AND RELIGIOUS MINORITIES*
Chair: Yahya Kamalipour, Ph.D., Department of Communication & Creative Arts, Purdue University Calumet, Hammond, IN **Facilitator: Tia Smith**, Ohio University

#12 *WAR AND PEACE AND THE CULT OF VIOLENCE*
Co-Chairs: Rose Dyson, Chair, Canadians Concerned about Violence in Entertainment; **Metta Spencer**, Editor, Peace Magazine, Toronto, Canada
Facilitator: Lisa Brouten, Ohio University

#13 *STORYTELLERS IN A CULTURE OF STORYSELLERS*
Co-Chairs: Elaine Wynne, Co-Founder and Co-Director, International Family Storytelling Center, Key of See Storytellers; **Larry Johnson**, Co-Founder and Co-Director, Key of See Storytellers, Minneapolis, MN
Facilitator: Krishna Kandath, Ohio University

#14 *ADVOCACY: COMMUNICATING WHAT WORKS*
Chair: Larry Hoffman, Education Consultant, active in children's radio, conflict mediation and land use planning, Milwaukee, WI
Facilitator: Sweet Law, Ohio, University

9-10:15 a.m. *Working Group Session #1*

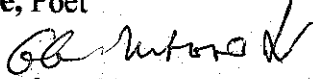
10:15-10:45 a.m. **Break**

Dennis Sipe, Poet, has numerous poems published including a chapbook, *My Days Are Stray Dogs That Won't Come When I Call*, nominated for a Pushcart Prize in 1994. He has read at the University of Alaska, Nashville Public Library, Mid-Manhattan Public Library to name only a few.

10:45-11:45 a.m. *Working Group Session #2*

12noon **Lunch**

Dennis Sipe, Poet



12:45 p.m. *Keynote Speaker: Norman Solomon, Author of *Wizards of Media Oz: Behind the Curtain of Mainstream News* (co-authored with Jeff Cohen, FAIR), was published in 1997. His ninth book, *The Habits of Highly Deceptive Media: Decoding Spin and Lies in Mainstream News*, will be published this spring. He is also a nationally syndicated columnist on media and politics.*

1:30-3 p.m. *Working Group Session #3*

3-4 p.m. **Break**

The Late Bloomers (Helen & Jamie) play dulcimer and harmonica and sing old time Appalachian songs.

Lisa Fay & Jeff Glassman have been composing theatre and performing their works professionally as a touring duo with performances consisting of movement-based theatre compositions.

CJ Hannon, Ph.D. is a storyteller and poet. Her most recent book, *Nelli and Jelly Patelli's Family Story Album* (from which her performances at CEM will be based) has yet to find a publisher. She has published many other stories and poems including *Thorns Have Roses* and *Free*.

4-5:30 p. m. *Working Group Session #4*

6 p.m. **Dinner**

Introductions: Vibert Cambridge, Ph.D. ✓

6:30 p.m. *Keynote Speakers: Denise Gray-Felder, Director, Communication and Social Change Programs, Rockefeller Foundation. She is responsible for the Foundation's internal and external communications, public information, public policy communications, reputation management and stakeholder relations worldwide. Prior to joining the Foundation, she worked 16 years with AT&T.*

Aida Barrera, Ph.D., Research Assistant Professor of Communications and Media Studies, Institute of Communications Research, University of Illinois and President of Telemar Communications. She has been named Outstanding Woman of the Year by Women in Communications.

C. Edwin Baker, J.D., is a Professor at the University of Pennsylvania School of Law teaching Constitutional Law, Mass Media Law. Dr. Baker is the author of two books, *Advertising and a Democratic Press*, and *Human Liberty and Freedom of Speech*. He has written over 30 articles on the First Amendment, equality, mass media and was formerly a staff attorney for the American Civil Liberties Union.

8-9:30 p.m. **Back Porch Swing Band** is a family oriented variety act, a swingin' dance band with a drivin' rhythm who will knock your socks off. On the hot fiddle is **Denny Jones**; mandolin, **Oscar Ball**; slap upright bass, **Bill Worrell**; guitar and vocals; **Pete Shew**; lead and vocal harmony; **Vicki Fury**.
Having fun is a requirement!

9:30-until? Computer Lab (work room) to print recommendations from *Working Groups* for Plenary Session presentation on Sunday [lab location to be announced].

Meet: Women's Room, Poet & Storytellers Room, PGWWTVN

"With the continuing monopolization of our cultural life, the mission of CEM--to address the monopoly of media ownership, employment and representation--is more timely and urgent now than ever!"

--George Gerbner, Ph.D.