

Side visit

From: Cultural Environment Movement <cem@spruce.libertynet.org>
Subject: flight info from Athens
To: ggerbner@nimbus.ocis.temple.edu
Date: Fri, 11 Sep 1998 11:31:32 -0400 (EDT) Cc:
cem@spruce.libertynet.org (Cultural Environment Movement),
cemad@spruce.libertynet.org (CEM Administrative Account) MIME-
Version: 1.0
Status:

Okay, here's the new plan:

You'll leave Parkersburg WV tomorrow at 3:31pm on USAir flight #5868. It arrives in Pittsburgh at 4:16pm. Connect with USAir flight #1564 at 5:45, arriving in Philadelphia at 6:50pm.

Parkersburg is 40 miles east of Athens. One of us can drive you there, since we'll of course have a rented car.

See you tomorrow am at the gate!

Vicki

THE AMERICAN BROADCASTING SYSTEM (BTMM 0123) FALL 1998
George Gerbner

This course is about broadcasting as an industry, a business, and an activity licensed to use the public airways in the public interest. The work of the course includes readings, discussion and student projects dealing with broadcasting policy, content, effects, social functions, economics, political roles, organization, and global perspective.

Much of the work of the course is project-driven. It includes (1) learning how to formulate and define problems in broadcasting; (2) proposing a project to address a problem; (3) conducting an investigation; and (4) presenting the results in class and in writing.

The book we use is *Media/Society: Industries, Images and Audiences* by David Croteau and William Hoynes (Sage, 1997).

Grades are assigned on the basis of scores earned. Class reports (rated by the whole class) earn up to 3 points; midterm paper up to 6 points; final paper up to 8 points. Keeping up with the work of the class requires regular attendance. Missing a class makes it difficult to prepare for and participate in the work of the class, and cannot be "made up."

The class meets on Fridays from 12:40 to 3:30 in AH 003. Written reports and exercises should be sent to me by e-mail (gerbner@nimbus.temple.edu) or fax (610 642 3061) before 5 p.m. on the day to be announced in class when the assignment is discussed. Papers are returned with score and comment at the next class session. Late papers receive no credit.

I am available to advise and assist after class, by appointment, by phone/fax 610 642 3061, and by e-mail gerbner@nimbus.temple.edu

To: Victoria Tredinnick <victoria@unagi.cis.upenn.edu>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: site visit itinerary
Cc:
Bcc:
X-Attachments:

Sounds good. But why Hertz? There are much cheaper rentals, no?

I don't think my travel agent could do better on the trip itself.

My USAir ff number is 203 458 942. I prefer not to divide responsibility for all arrangements, so please make reservation and use ff milage -- I should have at least 58,000 miles left, so it should not cost anything. Let me know if there are problems, or if I have to call USAir.

Proposed Itinerary

>Ohio University site visit

>

>USAir will hold these reservations until 8pm tomorrow (Friday). Let me know
>what your USAir frequent flyer # is so I can have it attached to your
>reservation (or, alternatively, let me know if you would prefer to make
>these arrangements through your travel agent). Our rate is \$240 per person
>round trip. Also, I have chosen a flight that leaves at 8am. This gives us
>a meeting start time of noon, which I think will work out.

>

>The four of us will leave Philadelphia at 8:05am on Sat Sept 9/12:

>

> US Airways 1956 PHL-CMH 805A 930A

>

>This puts us in Columbus at 9:30. We rent a Hertz car (reservations have
>been made) and after a 2-hr drive (at most) arrive in Athens at
>11:30am. Meeting with Ohio University staff starts at noon.

>

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>On Sun Sept 9/13 we leave at 9am to drive from Athens to Columbus, where GG
>catches an 11:10 flight to Philadelphia. Since there aren't enough seats on
>that plane, Brian, Vicki and Diane wait to catch a later flight at 1:15pm:

>

> US Airways 1616 CMH-PHL 1110A 1226P GG

> US Airways 831 CMH-PHL 115P 213P BL, VT, DB

>

>This scenario represents our cheapest option, given that there are no
>flights out of Columbus after 3pm on Saturday and we have to stay
>overnight.

>

>Costs:

>

>airline \$240 x 4 = \$960
>hotel \$75 x 4 + taxes = \$380
>car \$55.24

>

>TOTAL \$1395.24

>

> -- Vicki

THE ANNENBERG SCHOOL FOR
COMMUNICATION

UNIVERSITY of PENNSYLVANIA

3620 Walnut Street Philadelphia, Pennsylvania 19104-6220

X-Sender: cem@libertynet.org (Unverified)
Mime-Version: 1.0
Date: Sat, 22 Aug 1998 14:02:30 -0500
To: greenfes@oak.cats.ohiou.edu
From: Cultural Environment Movement <cem@libertynet.org>
Subject: CEM site visit - Proposed Agenda
Cc: George Gerbner <ggerbner@nimbus.ocis.temple.edu>, diane@cemnet.org,
cemad@spruce.libertynet.org, CAMBRIDGE@ouvaxa.cats.ohiou.edu,
kamaliyr@calumet.purdue.edu

Status:

PROPOSED AGENDA

CEM 1999 Convention
site visit
Ohio University

Saturday, September 12, 1998
Noon - ?

Attending:

George Gerbner, CEM President
Victoria Tredinnick, CEM Program Director
Diane Bangley, CEM Program Assistant
Brian Linson, CI research (and CEM volunteer)
Michael Greenfest, Associate Director Continuing Education
Vibert Cambridge, Professor of Communication
others from Ohio University?

I. Logistics

- A. meeting space
- B. lodging
- C. catering
- D. transportation

II. sign contracts

III. budget

- A. Ohio University contributions
- B. registration fees
- C. grant proposals to finance fellowships, travel where needed

IV. Programming

- A. Convention schedule
- B. Convention theme
- C. keynoter(s), speakers, and workshop facilitators
- D. including artists from the Athens area
- E. publicity
- F. post-Convention follow-up

V. Discussion of roles and responsibilities

A. CEM:

George Gerbner, President
Victoria Tredinnick, Program Director
Diane Bangley, Program Assistant
Brian Linson, CI research (and CEM volunteer)
Yahya Kamalipour, Chair, CEM Events Committee

B. OU:

Michael Greenfest (convention logistics)

George Gerbner

**University City
Science Center- One East**

3624 Market Street
Philadelphia, PA 19104
Telephone/Fax 215-387-5202

October 20, 1996

Selena Khan:
Via fax 202 418 1412

Dear Selena:

I need to know immediately if you are planning to come to the CEM Board retreat at the Asilomar Conference Center, California (near Monterey airport) November 15-16. Please fax or e-mail by return post, and let me know if you have any questions or needs. (Refer to confirmation of invitation dated October 11, and questions posed in that confirmation.) Please use home office fax Sunday (today) and city office fax Monday. E-mail works both places. Look forward to hearing from you soon and hope to see you in Asilomar.

Sincerely yours,



Home Office
234 Golf View Road
Ardmore, PA 19003
Telephone/Fax 610-642-3061
Internet FGG@ASC.UPENN.EDU

Vibert Cambridge (convention programming)
C. others?

Victoria Tredinnick
Program Director, CEM

The Cultural Environment Movement is an international coalition of over 250 organizations and 6300 individuals united in working for gender equity and general diversity in mass media employment, ownership and representation.

215-204-6434 *** cem@libertynet.org *** <http://www.cemnet.org>
215-204-5823 (fax) *** PO Box 31847, Philadelphia, PA 19104

Don't miss the Second CEM Convention!
March 25-28, 1999 * Ohio University * Athens, OH

George Gerbner

**University City
Science Center- One East**

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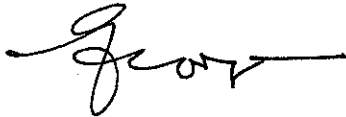
October 20, 1996

Mr. Raoul Romero
Via fax 213 488 0328

Dear Raoul:

I need to know immediately if you are planning to come to the CEM Board retreat at the Asilomar Conference Center, California (near Monterey airport) November 15-16. Please fax or e-mail by return post, and let me know if you have any questions or needs. (Refer to confirmation of invitation dated October 11, and questions posed in that confirmation.) Please use home office fax Sunday (today) and city office fax Monday. E-mail works both places. Look forward to hearing from you soon and hope to see you in Asilomar.

Sincerely yours,



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Internet FGG@ASC.UPENN.EDU

X-Sender: cem@libertynet.org (Unverified)
Mime-Version: 1.0
Date: Sat, 22 Aug 1998 13:55:43 -0500
To: George Gerbner <ggerbner@nimbus.ocis.temple.edu>,
cemad@spruce.libertynet.org, diane@cemnet.org
From: Cultural Environment Movement <cem@libertynet.org>
Subject: travel plans: Ohio University site visit
Cc: greenfes@oak.cats.ohiou.edu
Status:

Van-pickup?

Dear George, Diane and Brian:

We will leave Philadelphia at 8:05am on Sat Sept 12 (BL, VT and DB will use van service from home to airport; reservations will be made closer to the date):

US Airways 1956 PHL-CMH 805A 930A seats 7EF and 8EF

This puts us in Columbus at 9:30am. We rent a car (reservations have been made with Hertz -- of the 2 options for an airline discount, they were the cheapest) and after a 2-hr drive (at most) arrive in Athens at 11:30am. Meeting with Ohio University staff starts at noon.

We stay at the University Inn that evening. Reservations have been made. (Dr. Greenfest, I will call to cancel the Friday evening reservations and provide payment information.)

On Sun Sept 13 we leave at 9am to drive from Athens to Columbus, where GG catches an 11:10 flight to Philadelphia. Since there aren't enough seats on that plane, the rest of us wait to catch a later flight at 1:15pm

US Airways 1616 CMH-PHL 1110A 1226P (GG: get seat at check-in)
US Airways 831 CMH-PHL 115P 213P seats 18E 19E 21E

This represents our cheapest option. GG's frequent flyer miles have been applied to the cost of his ticket. Hertz was cheaper than Alamo (the two options for a USAir discount).

Proposed agenda for September 12th follows in the next email.

Victoria Tredinnick
Program Director, CEM

The Cultural Environment Movement is an international coalition of over 250 organizations and 6300 individuals united in working for gender equity and general diversity in mass media employment, ownership and representation.

215-204-6434 *** cem@libertynet.org *** <http://www.cemnet.org>
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March 25-28, 1999 * Ohio University * Athens, OH

Journalism 7021 - Process Evaluation

First let me say that I learned a tremendous amount during this semester. I felt like the underlying structure of the course was very positive and well thought through. The subject matter was perfectly appropriate and extremely helpful. I do, however, have several suggestions where I think this course could be improved.

- The list of readings needs to be reviewed critically, updated and revised. Although many readings were outstanding, there were also a number that could be purged. I felt that the set of readings on post-modernism was particularly weak. It would also have been helpful to have a few more readings from some foundational theoretical thinkers, such as Max Weber, etc., so students could see the progression from their work forward.

- The syllabus/reading list was short of essential information. Many of the readings had no date included, a key piece of information for helping students understand where this essay fits in the larger picture. In fact, a sentence or two on each reading would have been very helpful to help frame the piece before we read it.

- I am not convinced that the amount of reading is an essential, helpful or even productive part of the learning process. In a course like this, is more better? Rarely did we have an opportunity to read, fully comprehend and analyze each reading. I believe a more effective plan would be to select three or four seminal essays each week, and have students come to the seminar prepared with well thought through arguments concerning those essays. If other points of view need to be represented, they could be summarized by an instructor at the beginning of the discussion.

- The discussion format was not always effective. Often what happened was one of us would spend fifteen minutes blurting out a synopsis of the readings, then discussion would begin, led not by students but by the instructors. This is due, in part, to the often overwhelming amount of material to be covered, but also because there was no model presented to students as a guide for leading these seminars. Perhaps one of the first sessions could be used to discuss the technique of leading a seminar discussion. This could also prove helpful since most, if not all, students could eventually be leading seminars at some time during their teaching careers.

Overall this has been a productive and enlightening semester, and although this course had been touted as some type of torturous rite of passage, I found it to be stimulating and of very high quality.

To: ggerbner@nimbus.ocis.temple.edu
cc: diane@cemnet.org, cemad@libertynet.org, cem@libertynet.org
Subject: site visit itinerary
Date: Fri, 21 Aug 1998 00:14:48 EDT
From: Victoria Tredinnick <victoria@unagi.cis.upenn.edu>
Status:

Proposed Itinerary
Ohio University site visit

USAir will hold these reservations until 8pm tomorrow (Friday). Let me know what your USAir frequent flyer # is so I can have it attached to your reservation (or, alternatively, let me know if you would prefer to make these arrangements through your travel agent). Our rate is \$240 per person round trip. Also, I have chosen a flight that leaves at 8am. This gives us a meeting start time of noon, which I think will work out.

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Costs:

airline	\$240 x 4 = \$960
hotel	\$75 x 4 + taxes = \$380
car	\$55.24
TOTAL	\$1395.24

-- Vicki

George Gerbner
University City
Science Center- One East
3624 Market Street
Philadelphia, PA 19104
Telephone/Fax 215-387-5202

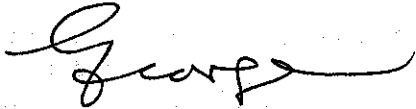
October 20, 1996

Prof. Mark Crispin Miller
Via fax 410 516 6929

Dear Mark:

I need to know immediately if you are planning to come to the CEM Board retreat at the Asilomar Conference Center, California (near Monterey airport) November 15-16. Please fax or e-mail by return post, and let me know if you have any questions or needs. (Refer to confirmation of invitation dated October 11, and questions posed in that confirmation.) Please use home office fax Sunday (today) and city office fax Monday. E-mail works both places. Look forward to hearing from you soon and hope to see you in Asilomar.

Sincerely yours,



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234 Golf View Road
Ardmore, PA 19003
Telephone/Fax 610-642-3061
Internet FGG@ASC.UPENN.EDU

Date: Tue, 23 Jun 1998 12:45:02 -0500
From: "Yahya R. Kamalipour" <kamaliyr@calumet.purdue.edu>
Reply-To: kamaliyr@calumet.purdue.edu
Organization: Purdue Universtiy Calumet
MIME-Version: 1.0
To: Michael Greenfest <greenfes@oak.cats.ohiou.edu>,
 davidson@ouvaxa.cats.ohio.edu, ggerbner@nimbus.ocis.temple.edu,
 JCYama@aol.com,
 "cemad@philadelphia.libertynet.org" <cemad@libertynet.org>,
 cem@libertynet.org
Subject: Re: CEM Convention
Status:

Dear Michael:

Thanks for your note--I'm forwarding it to George and others for comments. I am not authorized to sign any agreements on behalf of CEM. Also, it seems that September 12 (Saturday) is suitable for an on-site visit and a meeting at OU.

With all good wishes, Yahya

Michael Greenfest wrote:

> Yahya
>
> Greetings from Ohio University!
>
> Still no word on a site visit date to the campus -- I would like to get
> that firmed up as soon as possible -- even before your travels to Europe
>
> Please let me know.
>
> I have been in contact with the Ohio University Inn and Conference Center
> which is the host facility for the convention. At present we are holding 90
> sleeping rooms -- the hotel has had a request from another group for 25
> rooms, they won't release them immediately, but they need to have a firm
> contract from CEM to hold them past July 6, 1998.
>
> I can't sign a contract for an outside organization, however, I can have
> the sales manager contact you and fax you a room contract for your review
> and signature.
>
> Please advise
>
> Michael
>
> Michael Greenfest
> Associate Director
> Continuing Education
> Ohio University
> Haning hall 102
> Athens, OH 45701
> 740/593-4769
> (F) 740/593-0388

--
Yahya R. Kamalipour, PhD

George Gerbner

**University City
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3624 Market Street
Philadelphia, PA 19104
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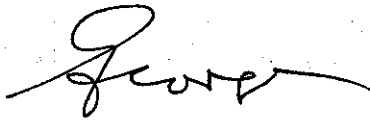
October 20, 1996

Prof. Nolan Bowie
Via fax 215 849 6431

Dear Nolan:

I need to know immediately if you are planning to come to the CEM Board retreat at the Asilomar Conference Center, California (near Monterey airport) November 15-16. Please fax or e-mail by return post, and let me know if you have any questions or needs. (Refer to confirmation of invitation dated October 11, and questions posed in that confirmation.) Please use home office fax Sunday (today) and city office fax Monday. E-mail works both places. Look forward to hearing from you soon and hope to see you in Asilomar.

Sincerely yours,



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Professor and Director of Graduate Studies
Department of Communication and Creative Arts
Purdue University Calumet
Hammond, IN 46323-2094
Telephone: 219-989-2880; Fax: 219-989-2008

George Gerbner

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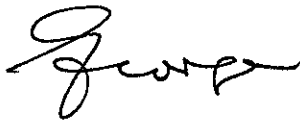
October 20, 1996

Dorothy Butler Gilliam
Via fax 617 496 4344

Dear Dorothy:

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Ardmore, PA 19003**
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Internet FGG@ASC.UPENN.EDU

From: Cultural Environment Movement <cem@spruce.libertynet.org>
Subject: travel to Ohio Univ.
To: ggerbner@nimbus.ocis.temple.edu
Date: Fri, 11 Sep 1998 10:21:48 -0400 (EDT)
Cc: cem@spruce.libertynet.org (Cultural Environment Movement),
cemad@spruce.libertynet.org (CEM Administrative Account)
MIME-Version: 1.0
Status:

Hi. I just left you a phone message, which I repeat here:

I don't know exactly what Brian has said to you at this point, but it looks like you should call your travel agent today to try to find a way out of Athens on Saturday rather than Sunday. I called around to a few airlines last night, but none of them fly out of the Athens area and none of them leave Columbus later than 4pm or so on Saturday. The drive from Athens to Columbus is 2 hours, and if you were to try to leave from Columbus on Saturday that would leave you with very little time at the meeting itself.

There is something on the OU maps called "OU Airport", located southwest of Athens in Albany, OH. But when I asked Michael Greenfest whether there was any way to fly in closer than Columbus, he said no. Anyway, there is also an airport in Wood County, WV, which looks like it is about an hour from Athens. Your travel agent may be able to find a route through one of these airports.

Vicki

THE AMERICAN BROADCASTING SYSTEM (BTMM 0123) FALL 1998
George Gerbner

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