

The Founding Convention of the Cultural Environment Movement

and the pre-Convention International Broadcast Standards Summit

Thursday, March 14
All events at Holiday Inn Southwest

3:00 p.m.	Sunset Room	Staff meeting
4:00 p.m.	Sunset Room	CEM Board of Directors meeting
5:00 p.m.	Sunset Room	Program business meeting
6:00 p.m.	Salon A	Dinner
7:15 p.m.	Salon A	Larry Johnson and Elaine Wynne <i>Who'll Stop the Reign?</i>
7:30 p.m.	Salon A	Summit Preview Panel <i>International Broadcast Standards—Mission Impossible? Some Issues</i> Jeffrey Cole, Introducer and moderator Cees Hamelink (The Netherlands) Mark Crispin Miller (USA) Keyan Tomaselli (South Africa) Summit participants (depending on time of arrival)
9:00 - 10:30 p.m.	Sunset Room	<i>The Women's Room:</i> <i>Setting Women's Agenda for Media, Democracy, and the Cultural Environment</i> Chairs: Rita Addessa, Donna Allen, Sue Curry Jansen Other meetings of the Women's Room will be held in the Sunset Room Friday at 7:00 a.m. and 9:35 p.m. and Saturday at 7:00 a.m. and 9:00 p.m.

Friday, March 15**All events at Holiday Inn Southwest**

- 9:00 a.m. Concourse Registration begins
- 10:00 a.m. Great Hall INTERNATIONAL BROADCAST STANDARDS SUMMIT**
 Peggy Brockmann,
 Associate Vice President for University Communications, Webster University
 Jeffrey Cole, Summit introducer, moderator
 First panel, Mark Crispin Miller, chair
 Sophie Cathelineau (France)
 Jill Hills (U.K.)
 Marc Raboy (Canada)
 Mathias Ebert (Germany)
 Matko Mestrovic (Croatia)
- 12:00 noon Concourse Lunch
 Introduction by Elizabeth Thoman
 Nicholas Johnson
Global Realities and Technocratic Fantasies
- 1:30 p.m. Great Hall Jeffrey Cole, chair
 Colin Shaw (U.K.)
 Keith Spicer (Canada)
 Janos Timar (Hungary)
 Robert McChesney (USA)
 Cees Hamelink (The Netherlands)
- 4:00 p.m. Salon A FOUNDING CONVENTION OF THE CULTURAL ENVIRONMENT MOVEMENT**
 Neil George, Executive Vice President for Academic Affairs, Webster University
 Linda Holtzman, moderator for the day
Building Community
 Invocations by Kelvin Bizahaloni, William F. Fore, Nahla (Natalie) Badran, Susan Talve, and Paul A. Zipfel
- 4:15 p.m. Salon A Introduction by a Surprise Witness
 George Gerbner
The View on a Clear Day from a Roadside Inn on Highway #44, USA
- 4:35 p.m. Salon A Elaine Wynne and Larry Johnson
The Legend of Sadako
- 4:50 p.m. Salon A Introduction by William F. Fore
 Joan Brown Campbell
Diversity Within Unity in the Cultural Mainstream
- 5:10 p.m. Salon A Aleticia Tijerina-Jim
Quetzal Speaks

- 5:25 p.m. Salon A Introduction by Suzanne Barnard
Bill McKibben
Living Second Hand: An Environmental View of the Mass Media
- 6:00 p.m. Concourse Reception in the Concourse
- 7:00 p.m. Salon A Dinner
- 8:00 p.m. Salon A Introduction by David Honig
Dorothy Butler Gilliam
Harnessing the Assets of a Multicultural Future
- 8:30 p.m. Salon A Charlie Murphy
Telling Our Own Stories: Youths Reclaiming Culture
- 8:50 p.m. Salon A Introduction by Selina Y. Khan
Robert McChesney
The Long View: CEM in Historical Perspective
- 9:20 p.m. Salon A Neddy Astudillo
Songs of Land and Freedom
- 9:35 p.m. Working Group chairs and facilitators planning meeting; Art Silverblatt, chair

Saturday, March 16

- 8:00 a.m. Buses leave for Webster University campus
Continental breakfast at Webster
- 9:15 a.m. Loretto Hilton Center (#22 on map)
Sheila Witherington, moderator for the day
Richard S. Meyers, President, Webster University
Introduction by Brigitt Thompson
Sumi Sevilla Haru
Don't Agonize—Organize!
- 10:00 a.m. University Center (#15 on map) and Sverdrup Business and Technology Complex (#8 on map)
First Working Group session
- 12:00 noon Gymnasium Lunch (at University Center #15 on map)
- 12:30 p.m. Gymnasium Introduction by Patricia Hayot
Fred Garcia
What Can We Do About the Cultural Environment's Impact on Substance Abuse?
- 1:00 p.m. University Center (#15 on map) and Sverdrup Business and Technology Complex (#8 on map)
Second Working Group session
- 2:30 p.m. Winifred Moore Auditorium (#4 on map)
Kelvin Bizahaloni
Friendship Songs
- 2:45 p.m. Winifred Moore Auditorium
Infinity Dance Theater
Introduction by Spider Duncan Christopher
Kitty Lunn, Nelson Christopher, Robert Koval
A Movement is Born

- 3:00 p.m. Winifred Moore Auditorium
Artists for Recovery
Introduction by Connie Schuster
Art Leibowitz and Martin Coverdale
Survivor Blues
- 3:15 p.m. University Center (#15 on map) and Sverdrup Business and Technology Complex (#8 on map)
Third Working Group session
- 5:00 p.m. **Buses leave for hotel**
All events at Holiday Inn Southwest
- 6:30 p.m. Salon B Dinner
- 7:00 p.m. Salon B Introduction by Kitty Lunn
Keyan Tomaselli
The USA and the West: What About the Rest? The Internationalization of Struggle and the Need for Global Solidarity
- 7:20 p.m. Salon B Aleticia Tijerina-Jim
The Red Path to Peace
- 7:40 p.m. Salon B Introduction by Daniel Mayeda
Riane Eisler
From Domination to Partnership: Reclaiming Our Future
- 8:00 p.m. Salon B Samba Bom Brazilian band
Kirkwood Room Video Fiesta, Cheryl Hirshman, coordinator
Crestwood Room Working Groups drafting committees meet

Sunday, March 17**All events at Holiday Inn Southwest**

- 8:00 a.m. Concourse Continental breakfast
- 9:00 a.m. Salon 1, 2, 3 Plenary session, Art Silverblatt, Chair
Working Group presentations
Organizational Structure
Nominations and election of Coordinating Council and Steering Committee
Cees Hamelink
People's Communication Charter
George Gerbner
Viewer's Declaration of Independence
- 12:00 noon Concourse Lunch
- 1:00 p.m. Salon 1, 2, 3 Lynn Curtis
Communicating What Works
- 1:15 p.m. Salon 1, 2, 3 Last (few) words by Donna Allen, Alex Nogales, Steven Rendall, Danny Schechter, Herbert Schiller, Ivan Juzang, Keynoters and anyone else, and George Gerbner
Where Do We Go From Here?
- 2:00 p.m. Webster Room CEM Board and Steering Committee