

Fax to George Gerbner

## Center for Social Studies Education

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Jerald M. Starr, Director

### CULTURAL ENVIRONMENT MOVEMENT MONITOR

#### CEM Endorses Citizens for Independent Public Broadcasting

The CEM membership voted to endorse the Citizens for Independent Public Broadcasting (CIPB) campaign at the March 28<sup>th</sup> closing plenary session of CEM's Solidarity Convention 99. The proposal was put forward by West Virginia University professor Jerry Starr, a member of the CIPB working group and newly elected CEM board member. The endorsement specifically includes one-time use of CEM's 6,000 follower mailing list and access to the CEM listserv and Monitor for purposes of announcing the campaign and recruiting CEM member participation. The CIPB panel presentation two days earlier was packed with enthusiasts who welcomed the proposal for a Public Broadcasting Trust and the plans for a national campaign.

CEM founder George Gerbner spoke for the proposal as "compatible with the purposes for which CEM was created" and as holding "great promise" for a public broadcasting service that was truly responsive to independent producers and local communities. "I am especially pleased with this endorsement," said Starr, "because we are now recruiting for an Executive Director and Associate Director to run CIPB's national office in Washington, D.C. and we welcome talented candidates who share CEM's sensitivity to the media environment within which young people mature into active citizens."

The Executive Director position calls for an "experienced coalition-builder and media-savvy advocate with knowledge of public broadcasting and a passion for the cause." While some "legislative or public interest lobby background" would be helpful, it is not required. The top job will pay in the \$50-80,000 range and the associate in the \$35-40,000 range, both with health benefits. People of color and women are encouraged to apply. Interested candidates should send a resume/cover letter to: CSSE Job Search, 901 Old Hickory Road, Pittsburgh, PA 15243; fax (412) 341-6533.