

To: "Brodeur Jacques" <brodeur.jacques@csq.qc.net>
From: George Gerbner <ggerbner@nimbus.temple.edu>
Subject: Re: Rép. : NYT article
Cc:
Bcc:

X-Attachments:

>
>Hi Jacques! Great news, also from CFT. Yes, 2002. I will call you soon. Meanwhile
>please think about theme (relevant to post- Sept. 11 situation when CEM can be needed
>more than ever), cost, funding, keynote speakers, etc. Best to you and Patricia--
>George..

Hello George!

>How are you and your wife?
>Please take a look at the attached press release from Canadian Teachers
>Federation.
>I'm still waiting for a signal to host the third CEM Convention in Quebec
>City.
>Give me a call!
>Jacques Brodeur, Peace Education Consultant,
>Quebec: 418-522-2477
>----- Original Message -----
>From: George Gerbner <ggerbner@nimbus.ocis.temple.edu>
>To: Brodeur Jacques <Brodeur.Jacques@csq.qc.net>
>Cc: <Blinson@aol.com>
>Sent: Monday, January 29, 2001 1:31 PM
>Subject: Re: Rép. : NYT article

>
>
>> Faxed. Let me know if received. Any thoughts now about CEM Conference in
>> Quebec in 2001 (now probably 2002)? George.
>>
>>

From: "Brodeur Jacques" <brodeur.jacques@csq.qc.net>
To: "George Gerbner" <ggerbner@nimbus.ocis.temple.edu>
Subject: Re: CEM conference
Date: Wed, 31 Oct 2001 09:41:04 -0500
MIME-Version: 1.0
X-Priority: 3
Status:

Hello George!

I like to say to friends that Hollywood is our own Ben Laden, hiding in a cavern in California. Violent entertainment is not only a problem of bad taste, it is also a hijacked industry by a bunch of children abusers, ready to urinate on anybody to make a buck. They invade the brains of our most precious and dearest fellow human beings. The ones that we so strongly blame for imitating what we (or some of us) thought them.

When we protest, our VEI (Violent Entertainment Integrists) tell us to wear the veil (how do you call the clothe that the Taliban force women to wear in Afghanistan?).

Is there some idea in this situation to make the front line news with the 3rd CEM Convention? It probably needs to be worked more. Forgive me to get so disgusted about the present situation.

Anyway, my imagination is on the way to find a slogan for our 2002 (should we say 2003, if we want time enough to make it a success).

Please find attached the article published in NEA TODAY (Nov issue) about our Media Awareness Program, completely independant from the industry. Do you have a list of CEM members & friends to whom I could send it.

Thanks!

And kisses to your wife, I insist that you deliver.

Jacques

Prop. slogan:
"CEM - Now More Real Ever!"³

Dear Jacques (and Patricia):

Here are some questions and thoughts:

When can we know the exact dates of the convention?

Co-hosts are just fine. Use your own judgment about congenial and compatible partners.

Hope that you will chair the conference and act as Master of Ceremonies. We should both extend greetings, and then summarize at the end. But please draft a program as soon as the information is available.

Andre Caron, old friend (also Rene), fine as a speaker.

Minister of Culture should extend greetings, can open the conference, you would introduce.

More brainstorming about themes (one of these may be the overall slogan. In any case, we should develop 3 or 4 and circulate to the CEM board for reactions).

Censorship by government, by the industry, or by the market: What's the difference?

Diversity is the answer.

Violence: Commodity for the global market.

Media monopolists' global reach.

Global media vs. national sovereignty.

Think locally, act globally.

Don't agonize, organize!

If it doesn't seem impossible, it's not worth doing.

Realizing the impossible dream.

Sex or exploitation, that is the question.

Codes, ratings, industry self-censorship; does it work?

Do ratings and codes protect children or the industry?

That's all I have time for now. Will be in Paris Thursday-Sunday night. Look forward to hearing from you before or after.

Best regards, George.

X-Sender: ytoure@pop.mindspring.com
 Date: Wed, 01 Nov 2000 17:47:28 -0500
 To: hype-info-service@usa.net
 From: Yemi Toure <ytoure@mindspring.com>
 Subject: H | Y | P | E - BET - Media Critic Available to Comment
 Mime-Version: 1.0
 Status:

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 H | Y | P | E Information Service www.afrikan.net/hype
 mediablacks@hotmail.com 404 767 1275 USA

TO: Feature Editors/News Editors/Opinion Leaders/Talk Show Hosts

BLACK MEDIA CRITIC YEMI TOURE
 IS AVAILABLE TO COMMENT ON
 EXPECTED SALE OF
 BLACK ENTERTAINMENT TELEVISION

News is breaking that Black Entertainment Television is on the auction block. BET is the largest African-American owned entertainment network, estimated to be worth \$3 billion. The assumed purchaser is media conglomerate Viacom.

More on the deal:
http://dailynews.yahoo.com/h/nm/20001101/en/industry-bet_1.html

More on BET by Yemi Toure: <http://www.afrikan.net/hype/cover1.html>