

CEM UNTIL NOW

A chronology, and activities of the president

The Cultural Environment Movement (CEM) was launched in 1989 and incorporated in 1991. Its Founding Convention of affiliated and supporting organizations was held in St. Louis, MO, in 1996.

The founding Board of Directors helped assemble a group of advisors and consultants from a variety of professional, media-oriented, health-related, women's, minority, environmental, labor, religious, academic, and other citizen groups. The advisory group held a series of organizing and policy meetings in Washington, D.C. and Philadelphia in 1991 and 1992. Following these meetings, the CEM Board of Directors approved a prospectus, an outreach program, and the general direction of CEM.

Initial seed-grants were obtained from the New World Foundation (\$5,000), Peter Buckley (Public Media Center) (\$5,000), and the Foundation for Deep Ecology (\$5,000). Individual contributions totaled about \$9,000. A professional services contract with the Center for Substance Abuse Prevention of the U.S. Public Health Service helped support the research and outreach programs.

The Founding Convention in March 1996 elected an enlarged Board of Directors that met at a 2-day retreat at Asilomar, CA, in November 1996, and elected officers and an Executive Committee.

In January, 1997, Katherine Duncan joined CEM as full-time Program Director. Peter Wirth was engaged as publicist. In April, Edward F. Swenson & Associates were selected to provide fund raising support.

The Board of Directors met in New York in May 1997 and approved revised Bylaws.

A chronology of activities by the President follows. Each of these events presented either research results or policy statements or both, and concluded with the distribution of CEM materials and the signing up of members and organizational affiliates.

1989

March. Spoke on "Telling Stories: The State, Problems, and Tasks of the Art" at the 40th Anniversary celebration of the Institute of Communications Research, University of Illinois in Urbana. Gave an all-university lecture at St. Cloud University, Minnesota, also in March. Presented the findings of CI research on the image of adoption to the

National Association on Adoption in Washington, D.C. in April.

Received an honorary degree from Emerson College in Boston, and was a panelist at a conference on Risk Communication in Washington, D.C. in May. Also in May, organized and conducted a panel on "Television Around the World" at the annual conference of the International Communication Association in San Francisco with participants from Belgium, Finland, Italy, Hungary, and the Soviet Union. Also spoke on a panel on cross-national comparative research at the ICA conference.

June. Presented a slide talk on "Images That Kill" at the Philadelphia conference of the National Coalition Against Sexual Assault. Conducted a workshop on media images at a conference of Women Organized Against Rape in Philadelphia.

August. Delivered a lecture on "Media, Culture, and Education for Liberation" at an International Symposium on the Clash of Values in Leuven, Belgium. Spoke on "Health and Medicine in the Mass Media" at a National Health Policy Forum in Washington, D.C., and on "The Role of Media in U.S. Society" at the Fulbright Pre-academic Training Program at Penn. Gave a report on disability in the media at the Patricia Neal Rehabilitation Center in Knoxville, Tenn. Delivered a paper on "Russians on U.S. Television" at a conference on "How We See Each Other" at Moscow State University, USSR. He also continued his interviews with television executives in Moscow, and participated in the design of the first U.S.-Soviet joint survey on television.

October. Gave a lecture on children's television at a conference organized by the Please Touch Museum for Children in Philadelphia. Also in October, gave a keynote address at the World Communication Congress of the World Association for Christian Communicators in Manila, the Philippines, and was the speaker at a dinner meeting of the Wilmington, Del. community group "Message to the Media."

November. Spoke at Grand Rounds of the Children's Hospital of Philadelphia, and participated in a teleconference on "International Television Programming" organized by "Worldnet" of the United States Information Agency in Washington, D.C.

1990

January. The conference on "How We See Each Other" that began in Moscow concluded in January 1990 at the Gannett Center for Media Studies in New York with most of the Moscow participants and the presentation of research results. Also in January, gave a lecture in the "Forum" lecture series at

the Eugenia Hospital in Lafayette Hill, Pa. on "Growing Up With Television." Op-ed article in tobacco advertising was published in the January 19, 1990 issue of the Philadelphia Inquirer. Released the Television Violence Profile at a press conference called by Sen. Paul Simon. (The purpose was to support the Simon bill to exempt networks from antitrust violation if they agree to reduce violence, subsequently passed by Congress as the Televising Violence Act.)

February. The Hosoo Bunka Foundation of Tokyo awarded a grant to the international television project and Japan joined the study. Also in February, spoke at a Symposium on International Communication organized by the University of Monterey in Monterey, Mexico. Later that month, addressed the seminar for international students at the University of Pennsylvania on the subject of American mass media.

March. Participated in an international research meeting and press conference at the Carter Center, Atlanta, Ga., introduced by President Jimmy Carter, to announce the results of a Soviet-American comparative survey. (Stories were published in *The New York Times* of March 29, 1990, and other newspapers.)

April. Panelist in a Unesco-sponsored symposium on "Media Violence and the Rights of the Child" held in connection with the International Children's Book Fair in Bologna, Italy. Spoke at the symposium on "World Politics in the 1990s: New Images and Realities" sponsored by the International Communication Program of American University in Washington, D.C.

May. Invited by the Community Mental Health Board of Cleveland, Ohio, for an all-day series of talks that included a media breakfast; a workshop for health professionals; and luncheon presentation on "Healing the Wounds of Stories That Hurt." Organized and led a Faculty/Alumni Exchange panel discussion, a part of Penn's 250 Anniversary Celebration, on the subject of "The Role of Television in Society."

June. Keynote speaker at the National Congress on Storytelling at the University of Minnesota. Also in June, attended the annual conference of the International Communication Association in Dublin, Ireland.

August. Spoke on the U.S.-Soviet comparative study of television at the annual conference of the American Psychological Association. Discussed Cultivation Analysis and attended meetings of the International Council of the International Association for Mass Communication Research in Bled, Yugoslavia.

September. Gave "The Davies Lecture" on "Mass Media and American Values" at the University of San Francisco. Served as panelist and conducted a workshop on "The Media, Censorship, and Democratic Values" at Muhlenberg and Cedar Crest Colleges in Allentown, Pennsylvania.

October. Gave a talk on "Violence Terror in and by Media" at a conference on "Media and Crisis" at Laval University, Quebec, Canada.

November. Published an op-ed piece and a short article on tobacco advertising; debated Prof. Raymond Rodgers on the same subject at the Speech Communication Association Annual Conference in Chicago. Organized a panel discussion on "Culture and Communication in the Emerging Global Civilization" for a conference by the Aresty Institute of Executive Education entitled "Summit 2000: Preparing for the First Global Civilization."

1991

March. Presented research results on the portrayal of Russians on US television, and discussed research on Eastern European television at a seminar organized by the Slavic and Eastern European Studies Program of Yale University. Spoke at a Widener University public forum and at a Penn "teach-in" on Gulf War. Served on the Advisory Board of the International Communication Program of American University in Washington, D.C.

May. Spoke on "Children's Television" at the American Psychiatric Association Annual Conference in New Orleans; at the Albert Einstein Medical Center pediatrics department in Philadelphia; and at a public forum organized by the Princeton Regional Schools in Princeton, N.J. Gave a talk on "Television and Political Orientation" at a conference on "Psychology in Politics" sponsored by the Center for Psychological Studies in the Nuclear Age in Boston. Presented papers on "Stories That Hurt" in a session of "Television and Health," and on "Mental Illness in the Mass Media" in a session on "The Symbolic Environment" of the International Communication Association's Annual Conference in Chicago. Also spoke at the ICA "celebration" of the lifelong accomplishments of Dallas W. Smythe. Participated in a panel discussion organized by the Inter Press Service (Third World news agency) in Rome, Italy, on "The 'New World Order' and Prospects for North-South Communication and Cooperation." While in Rome, spoke on communications study at the Institute for Communication Science, Salesian University.

June. Met with representatives of the Bertelsmann Foundation in Frankfurt, Germany, to discuss plans for an international communications conference in Europe. Spoke at

a meeting of the International Association for Mass Communication Research, in Istanbul, Turkey. Also in Istanbul, spoke at a Conference of Interpress Service (IPS) on News Media and International Conflict on "Propaganda and Disinformation in Gulf War Reporting and took part in the Unesco "MacBride Round Table on Communication."

Still in June, delivered a progress report on the Cultural Indicators project comparative study of U.S., Soviet, and Hungarian Television at the Annual Convention of the Hungarian Sociological Association in Budapest. Gave a talk on "The Reconstruction of Public Communication in Eastern Europe" at an international conference sponsored by the Vienna Centre for Research and Documentation in Social Sciences.

July. Spoke on "Broadcasting: Public Service or Private Business" at Moscow State University, USSR, and spoke to its Faculty of Journalism staff and students on current trends in global mass communications. Also in Moscow, participated in an international conference on "Media and Ethics," and interviewed the Deputy Minister of Press and Mass Information on the new media law of the Russian Federation in preparation for an article on that subject. Gave a lecture at the forum on "Environmental Strategies to Reduce Alcohol, Tobacco, and Other Drug Problem" sponsored by the U.S. Office for Substance Abuse Prevention in Washington, D.C.

August. Took part in a panel discussion on "The Gulf War: What Have we Learned" at the Annual Conference of the Association for Education in Journalism and Mass Communication in Boston. Spoke on "The Impact of News and Entertainment on a Fair Trial" at the Annual Meeting of the American Bar Association in Atlanta.

September. Delivered an invited lecture on "Terrorism" in the "Ethics and Foreign Policy" series at the University of Connecticut at Hartford. Attended a conference of cable television network executives in New York to discuss a research project for the National Cable Television Association.

October. Conducted (with Ted Turner of CNN) a seminar in "Media and Social Responsibility" organized by Montana State University at Big Sky Ranch, Montana. Gave a lecture on "News Media and International Conflict" at the International Communication Forum of The American University in Washington, D.C. Was a panelist on "Violence in Children's Television" at the American Academy of Pediatrics national conference in New Orleans.

November. Received the first "Wayne Danielson Award for Distinguished Contributions to Communication Scholarship" from the College of Communications, University of Texas at Austin.

December. Attended the first meeting as a member of the International Advisory Board for Hungarian Television in Budapest. Op-ed pieces on "Teenage Ninja Mutant Turtles" and on televised trials published in different newspapers.

1992

February. All-university lecture at the University of Massachusetts at Amherst. Lecture at the Communication Consultation In Seminary Education at the Yale Divinity School in New Haven.

March. Panelist in Washington, D.C. on "The New Global Popular Culture" organized by the American Enterprise Institute and televised by C-SPAN and PBS. Taught a short course as Distinguished Visiting Professor at American University, Cairo, Egypt. Keynote address at the International Symposium On Media Literacy organized by the Bertelsman Foundation in Gutersloh, Germany.

May. Panelist the American Psychiatric Association panels on "Children and Television Violence" and consultant on the APA policy on television violence, Washington, D.C. Commencement speaker and awarded an honorary degree by Worcester State College, Worcester, Mass. Spoke on communication technology at the International Communication Association annual convention in Miami.

June. Panelist with John Leonard, Peggy Charren, Ronald Slaby, and Deborah Prothro-Stith in New York, organized by TV GUIDE for a symposium published in the August 22 issue. Panelist in the international symposium of the Frankfurt Fair in Germany. Participated in a Freedom Forum-sponsored conference on the new Russian Press Law in Moscow. Received the Excellence in Media Award from the International Television Association. Gave the keynote address at the Conference on Media Education of the National Council of Teachers of English.

July. Consulted with the advisory board of the Scott Newman Center, in Washington D.C. Conferred with officers of America's Public Television Stations (APTS) concerning a study of "objectivity and balance" on PBS.

August. Panelist at the International Association for Mass Communications Research general conference in Guarujá, Brazil. Spoke to the Healthy Block Campaign meeting in Philadelphia on "The Cultural Frontier in Health Promotion and Disease Prevention."

September. Public lecture and a workshop for teachers in the Princeton, N.J. school system on media analysis. Keynote paper on "Alcohol Culture" at a conference of the National Institute on Alcohol Abuse and Alcoholism, U.S. Public Health Service, in Washington, D.C.

October. Taught a 10-day course on media analysis at the Salesian University, Rome, Italy. Addressed a conference of foundation representatives organized by the Pew Charitable Trusts in Philadelphia. .

November. Consulted with the Satellite Network Committee of cable network CEO's in La Quinta, Calif., concerning the study of violence in cable-originated programming. Spoke on "Television Violence and Ethics" at an international conference organized by the Institut Quabecois de Recherche Sur la Culture in Montreal. Recorded three programs for "All About TV" educational television series in New York.

December. Spoke in Houston, Texas, at the GTE Lecture Series "Technology and Ethics" organized by the University of Texas Health Sciences Center Program on Humanities and Technology in Health Care. Panelist at an Aspen Foundation National Leadership Conference on Media Literacy. Spoke on a WCAU (CBS) Television program on media and aging. Testified on violence on television at a hearing of the House Judiciary Committee's Subcommittee on Crime and Criminal Justice.

1993

January. Public lecture at St. Mary's College in Moraga, California. Guest speaker on a 1-hour radio call-in program in San Francisco. Recorded a television program interview in Los Angeles. Met with the Cable Network Satellite Committee of the National Cable Television Association (NCTA) in Beverly Hills, CA, and with the International Advisory Board for Hungarian Television in Budapest.

February. Gave a Public Affairs Symposium lecture at Dickinson College, PA. Commentator at a workshop on "Rethinking Soviet Studies" organized by the Woodrow Wilson Center in Washington, D.C. Speaker on "Cameras in the Courtroom" at the Bar-Bench-Media Conference sponsored by the Delaware State Bar Association in Wilmington, DE.

March. Spoke on "Television, the Hidden Curriculum" at the Glenelg Country School in Maryland. Gave the 1993 Guy Wilkerson Gray lecture ("Stories to Tell or Stories to Sell?") at the Louisiana State University, Baton Rouge. Addressed the annual "Meet the Broadcasters" conference of

Citizens Action for Better Television of Philadelphia. Conducted a seminar on "Technology and Cultural Constraints on the Cultural Environment" in the "Visions" series of lectures sponsored by the Columbia Institute for Tele-Information of the Columbia University Business School. Gave a public lecture at Syracuse University, N.Y.

April. Spoke at a Haverford Historical Society meeting on "Instant History." Gave the concluding luncheon speech at a conference on "The Impact of the Media on UN Operations" sponsored by the Friedrich Ebert Foundation in New York. Spoke about CEM at a public meeting organized by the Citizens for Media Literacy of Asheville, N.C. (carried on public radio).

May. Consulted with Turner Broadcasting staff in Washington, D.C.. Consulted with the leadership of the Media Studies Center, University of Budapest. Keynote speech at a conference on "The Media, Violence, and Youth" sponsored by the Nigeria-America Institute of Camden, N.J. Spoke in a lecture series of Physicians for Social Responsibility. Gave a paper at the ICA Annual Conference in New Orleans. Consulted with the staff of Turner Broadcasting in Atlanta.

June. Released report of study of "Women and Minorities on Television; Casting and Fate," at a press conference called by the American Federation of Television and Radio Artists (AFTRA) and the Screen Actors Guild (SAG) in Washington, D.C. Speaker and panelist in a BBC television programs "Right of Reply" in London.

July. Speaker in Los Angeles at the annual meeting of Education First!, an organization of Hollywood producers concerned with the educational impact of entertainment. Released a Television Violence Profile at a Washington, D.C. press conference called by Senator Paul Simon. Consulted with Senator Byron Dorgan (Dem., North Dakota) concerning television violence legislation. A "National Consultation on Safeguarding Our Youth: Violence Prevention for Our Children," convened by Attorney General Janet Reno, Department of Education Secretary Richard W. Riley and Department of Health and Human Services Secretary Donna Shalala in Washington, D.C. recommended that citizens "Take lessons from the environmental movement to form a 'cultural environmental' movement." Appeared as guest on the McNeill-Lehrer show.

August. Panelist at the Industry-Wide Leadership Conference on Violence in Television Programing in Los Angeles, covered by CNN and CSPAN and other media. Conducted the first West Coast Organizing Conference of the Cultural Environment Movement. Consulted with SAG and AFTRA leadership on CEM. The trade paper *Electronic Media* reported the Los Angeles organizing meeting, described the diversity

goals of the Movement, and cited SAG and AFTRA representatives declaring that "It's a cause both unions feel very strongly about."

September. Spoke to the Philadelphia Chapter of Physicians for Social Responsibility.

October. Spoke at the Haddonfield United Methodist Church Sunday Forum; at a New Jersey State Conference on Violence Against Women; at a New Jersey State Public Health Department Conference on Youth Violence; and at a Camden, N.J. conference on urban violence. Spoke and conducted a workshop at the national conference of Health Professionals Handgun Epidemic Lowering Plan (HELP) Network in Chicago. Spoke at the annual conference of the Sustainable Society Action Project in Philadelphia. Conducted a 3-day seminar at the University of Budapest. Gave a lecture at the School of Media of the College of Printing and spoke to the staffs of the Broadcast Standards Council and the British Board of Film Classification, all in London. Keynoted the International Communication and Democracy Conference in Caracas, Venezuela.

November. Was the Linda M. Weisman Memorial Lecturer at the Pennsylvania Hospital. Was guest on The Open Mind, New York Public Television. Member of the AFTRA delegation visiting broadcast network executives in New York, presenting findings of the study on "Women and Minorities on Television." Appeared as panelist on the WBAL-TV (Baltimore) program "The Last Word" moderated by Kweisi Mfume. Was the luncheon speaker at a Media Literacy Conference at Penn. Gave the keynote speech at a conference on the "Impact and Implication of the Media on Social Behavior" sponsored by the Children and Family Resource Center in Philadelphia.

December. Addressed the staff of the American Association of Retired Persons (AARP) in Washington, D.C.. Spoke to a Bar Association conference in Wilmington, Delaware. Appeared as guest on the McNeil/Lehrer News Hour.

1994

January. Appeared as guest on "The Open Mind," New York Public Television. Gave a lecture on the Cultural Environment Movement at the University of Tampere. Spoke to the Finnish Media Studies Conference at the University of Helsinki. Panelist at the National Association of Television Executives (NATPE) annual convention in Miami. "Table Talk" speaker at the White Dog Cafe in Philadelphia.

February. Conducted two workshops at the Making Prevention Work conference in Springfield, Ill. Gave several radio and TV interviews. Spoke to the Program for Arms

Control, Disarmament and International Security and was the MillerCom94 Lecturer at the University of Illinois. Addressed the organizing meeting of People for Better Television in Urbana, Ill. Gave a talk at the Peacemaking Task Force colloquium of the Bryn Mawr Presbyterian Church. Forum speaker of the Columbus Metropolitan Club; led the organizing meeting of a community media group in Columbus, Ohio.

March. Consulted with the Indian Institute for Mass Communication, New Delhi, on a joint project. Gave the keynote address at a conference on "Adolescents in the Schools; Issues for the '90s" at the Morristown, N.J. Memorial Hospital. Organized and conducted a meeting for Helen Caldicott at Penn. Gave a lecture at the International Communication program of American University, and attended the meeting of the Program's Advisory Committee in Washington, D.C.

April. Spoke to the National High-Risk Youth Learning Community Workshop, supported by the Center for Substance Abuse Prevention, in Dallas, Texas. Gave a presentation at a conference on "Violence in the Community" at Bridgewater (Mass.) State Hospital. Was a panelist at a conference at the Hofstra University School of Law. Keynoted the Red River Communication Conference at the North Dakota State University (Fargo). Spoke at a public meeting on CEM sponsored by Simon Fraser University, Vancouver B.C. Gave a talk on "The Role of the Mass Media in the Development of a Global Drug Culture" at a Workshop on the International Implications of the Transnational Drug Phenomenon" at the University of Pennsylvania. Panelist in symposium on television violence at Troy State University, Troy, Alabama.

May. Gave the keynote address at the annual meeting of the Public Relations Society of America, International Section, in New York. Panelist at the International Conference in New York on "Involving Communities in the Global Drug Problem," sponsored by the United Nations International Drug Control Program. Spoke at the Violence Symposium of the American Psychiatric Association Annual Meeting in Philadelphia.

June, July and August. Keynote address on television violence at the 4th Annual International Colloquium at the Sorbonne, Paris, France. Spoke at the Media Literacy Workshop sponsored by Teachers College, Columbia University, New York; the 1994 Conference on Media Educations sponsored by the National Council of Teachers of English and the Telemedia Council, at the University of Wisconsin, Madison; and at the Institute on Media Education sponsored by Harvard University in Cambridge, Mass. Was dinner speaker at the Advanced Strategic Management Program for Public

Broadcasters, Sugarloaf Conference Center, Chestnut Hill, Philadelphia.

September. Spoke at public meeting of the Lehigh Valley Media Arts Center and Cedar Crest College, Allentown, PA. Keynote address at the first Rainbow Coalition "Fairness in Media" conference, Los Angeles Convention Center. Keynote address at the "Healing the Planet: Cease Fire!" national symposium sponsored by Physicians for Social Responsibility and the Foundation for Global Community in Los Angeles. Presented CEM plans to the "Image Coalition," an organization of representatives of national and local minority organizations in Beverly Hills, CA. Discussed CEM plans and needs with Public Media Center, San Francisco and the World Business Academy, Burlingame, CA.

October. Keynote address at the International Conference on Violence in the Media sponsored by St. John's University in New York. Recorded two television programs for WNYE-TV in New York. Organized conference of 20 representatives of women's and minority groups in Washington, D.C. to discuss producing reports of media representation from the CI database. Spoke at a reception and meeting for Washington, D.C. area persons interested in CEM. Was a panelist on a national teleconference on violence in the media produced by the United Methodist Teleconference Connection. Keynote address to the national conference on "Images African American Men and Boys" at Fisk University in Nashville, Tennessee, sponsored by the W.K Kellogg Foundation.

November. Panelist on the national teleconference on "Media Violence and the Family" sponsored by the Notre Dame Alumni Society. Speaker for the Women's Initiative of the American Association for Retired Persons on "The Image of Midlife and Older Women in the Media." Public lectures at the University of Oklahoma in Norman. Keynote speech at the National Conference on Children and Violence sponsored by the University of Houston in Houston, Texas. Speech at the Germantown Friends School 150th Anniversary celebration.

December. Plenary session address to the 1994 Annual Consultation of the Congress of National Black Churches, Memphis, Tenn. Spoke at Webster University, St. Louis, Missouri. Spoke in the lecture series of the Free Library of Philadelphia.

1995

January. Interview on a Bill Moyers Special, "Does TV Kill?" Frontline PBS program. Presentation at American University, School of International Service, Washington, D.C. "Table Talk" dinner speech at the White Dog Cafe, Philadelphia.

February. Grand Rounds lecture at The Institute of the Pennsylvania Hospital, Philadelphia. Video interview on cameras in the courtroom for "Video Justice," produced for HBO by World of Wonder production company, Los Angeles.

March. Speech at Westtown School, Westtown, Pa. Telelecture and discussion with Journalism class at the University of Illinois, Urbana, Ill. Radio interview on the Mara Tapp Show, WBEZ, Chicago. Keynote at the 1995 Statewide Prevention Conference, Orlando, Fl. Public lecture and discussion with students and faculty, Florida Atlantic University, Boca Raton, Fl.

April. Spoke on "What Drives Global Television," co-sponsored by the Center for International Affairs and the Program on Information Resources Policy at Harvard University. Addressed a meeting on Media Literacy sponsored by the Harvard Facing History Project. Public lecture-discussion sponsored by the Massachusetts Media Literacy Coalition in collaboration with the Center for Children's Media and WGBH-TV in Boston. Speaker at the annual meeting of the Delaware Guidance Services for Children and Youth, Wilmington. Keynote address at the annual meeting of the Bala House Montessori School in Bala Cynwyd, Pa. The 1995 Alison Tobey Smart Memorial Lecture at the Kenilworth Memorial Church, Kenilworth, Illinois. Lecture organized by the Joseph A. Daroff Campus of Adult Studies, YM & YWHA, Philadelphia. Luncheon speaker at the conference on "Redefining the American Dream: The Search for Sustainable Consumption," at the Airlie House Conference Center, Airlie, Va. Spoke on "The Role of Media in Perpetuating Images and Myths of African-Americans" at the Sugarloaf Conference center, Philadelphia. Spoke on "The Portrayal of Animals in the Media" at a Research Symposium to Reduce Violence to Children and Animals sponsored by the American Humane Association at Colorado State University, Fort Collins, CO.

May. Addressed the United Nations Workshop on Mass Media and Crime prevention in Cairo, Egypt. Participated in the all-day conference of the Minority Media and Telecommunications Council, Washington, D.C. Spoke to a Washington, D.C. area meeting of CEM members and friends. Was panelist at a Philadelphia Workshop for Teachers to Explore Racial Images in New Media. Spoke at the Alumni/Faculty Exchange Program of the University of Pennsylvania on "Is the Road Runner to Blame? Children, Violence, and Television." Presentation on "An Epidemic of Fear" at the panel on the Urban Dilemma, at the International Communication Association Conference in Albuquerque, NM. Spoke to a forum on "Communicating What Works" held by the Eisenhower Foundation in Washington, D.C.

June. Gave the opening keynote address at the conference on "Religion and Prime Time Television" sponsored by the UCLA Center for Communication Policy and the American Cinema Foundation in Santa Monica, California. Spoke at a symposium on "Computers in Education; a Critical Look" sponsored by the Center for Ecoliteracy in Berkeley, California. Spoke at the first San Francisco Bay Area meeting of CEM, organized by CEM-affiliate UNPLUG in Oakland, California.

July. Consulted with the Hispanic American Media Coalition, the Media Image Coalition, the Screen Actors Guild, the Writers Guild, the American Federation of Television and Radio Artists, and African American, Asian American, Native American, Arab and Jewish American groups to discuss participation in the CEM Founding Convention in March 1996 in St. Louis.

August. Presented the CEM program at a Children and Violence plenary session of the National Association of Black Journalists annual convention meeting in Philadelphia. Spoke to a CEM meeting jointly sponsored by the Oklahoma Council on Violence Prevention, the Oklahoma State Medical Association, the Oklahoma Coalition Against Domestic Violence and Sexual Assault, the Oklahoma Osteopathic Association, and Starting Right, in Oklahoma City. Also presented report to the Children, Youth and Family Services Committee meeting at the Oklahoma House of Representatives,

September. Was the keynote speaker at a Philadelphia Regional Workshop for Television Professionals on "Creating Critical Viewers", sponsored by the Philadelphia Chapter of the National Academy of Television Arts and Sciences. Speaker at a New York national meeting of communication directors of affiliated congregations of the National Council of Churches. Spoke under the auspices of the International Advisory Board of Hungarian Television, meeting in Budapest, presenting the CEM position to the press and members of Parliament. Speaker (via WorldNet, the USIA television service) in the Hispanic-American Forum on Television for Children, held in Mexico City. Presented discussion on "What Happens When People Watch News" at the Institute on News and Social Problems", at Brandeis University, Waltham, Mass., sponsored by the Benton Foundation.

October. Addressed the Leadership Development for Violence Prevention: A Forum for Funders organized by the Council of Michigan Foundations in Traverse City, Michigan, on the subject of "Who is Telling All the Stories: The Culture of Violence and What We Can Do About it." Gave a keynote speech at the conference of the International Association for Mass Communication Research in Portoroz, Slovenia. Spoke to the General Board of the National Council

of Churches in Oakland, CA. Presented the study "Animals in the Mass Media" at a press conference sponsored by the Ark Trust, Inc. in Beverly Hills, CA.

November. Keynote speech to the conference on Violence Epidemic: Causes and Remedies sponsored by the Academy of Medicine, New Jersey, in Newark. Addressed the conference on "Hate Speech, Violence, and Journalism," sponsored by the Carnegie Foundation and the Annenberg Washington Program in Washington, D.C. Participated in a panel discussion with ACLU President Nadine Strassen, sponsored by the New York Law School and CEM in New York. Addressed a CEM meeting in Toronto, Canada, sponsored by Scientists for Peace and Canadians Concerned with Violence in Entertainment. Panelist with Jerry Mander at the International Forum on Economic Globalization at Columbia University, New York. Keynote speaker on "Women's Image Now - Typecasting/No Casting" at a forum sponsored by the Women's Committee of the American Federation of Television and Radio Artists (AFTRA) in New York. Spoke on "Culture Wars and International Communication" at the American University International Communication Program in Washington, D.C. Spoke on "What Drives Television Violence and What Can we Do About It?" at a conference organized by the Universidad de los Andes in Merida, Venezuela.

December. Met with community representatives in Columbus, Ohio, to discuss the organization of independent schools as CEM affiliates, and to help launch the Columbus Center for Media Education. Revisited the groups met in Los Angeles in June to discuss co-sponsorship and participation in the Founding Convention in March, 1996. Appeared in the video production "The Show Business of Crime and Punishment" carried on HBO. Cited in Newsweek article on television violence. Spoke to the Merion Home and School Association meeting in Merion, PA. Interviewed on tape for "TV2000: The Pandora's Box," a Canadian prime-time documentary production.

1996

January. Presentation to the United States Catholic Conference of Bishops in Washington, D.C.

February. Spoke to the Media & Democracy Congress, San Francisco.

March. Keynoted the MidAtlantic Graduate Communication Conference at Temple University, Philadelphia. Organized and chaired the Founding Convention of CEM affiliates and supporting organization in St. Louis, Missouri, hosted and co-sponsored by Webster University.

April. Spoke to the Hillside (PA) Elementary School Council. Consulted with the Country Day School Headmasters' Association leadership in Chicago. Presented two papers at the International Symposium on the Construction of Reality and the Mass Media at the National and Capodistrian University of Athens, Greece.

May. Workshop leader, Teach-In 2, International Forum on Globalization, George Washington University, Washington, D.C. Address a meeting co-sponsored by Pacem in Terris and the Peace Studies Department of Wilmington Friends, Wilmington, DE. Speech on "The Role of the Mass Media in (Mis)informing the Public," the first World Skeptics Congress, sponsored by the Committee for the Scientific Investigation of Claims of the Paranormal (CSICOP) in Buffalo, NY. Chair and Respondent, panel on "Thinking About the Discipline," annual conference of the International Communication Association, Chicago.

June. Keynote address to the Country Day School Headmasters' Association conference, Santa Fe, NM. Speech on "The Role of Television in the Culture of Violence," public meeting sponsored by the Friends Peace Committee, Philadelphia.

July. Speaker at Teaching Media Literacy Seminar for Teachers, Sacred Heart University, Fairfield, Connecticut.

August. Present papers at the General Assembly and Scientific Conference of the International Association for Media and Communication Research, Sidney, Australia, and the McBride Roundtable, Seoul, South Korea. Speak on "Who is Telling All the Stories? The Impact of Media Monopolies on Our Culture and Society," at a Humphrey Institute Public Policy Forum, Minneapolis; and "Religion as a Cultural Force," Educational Ministries Day, Hutchison, Minnesota. Attend the Association for Education in Journalism and Mass Communication (AEJMC) convention in Anaheim, CA, to receive the Paul J. Deutschman Award for Excellence in Research.

September. Speak at Media Concentration Campaign planning meeting sponsored by the Media & Democracy Congress, Washington, D.C. Present report on smoking and young women in the media at a conference sponsored by the U.S. Public Health Service Office on Women's Health in Washington, D.C.

October. Speaking on "What We're Up Against" at the conference on "Selling Violence" sponsored by the Tarrant County Citizens Crime Commission, Fort Worth, TX. Panelist at the Fall Conference on Media and Communications, Social Ventures Network, Santa Monica, CA. Keynote speech on "Media -- Allies or Adversaries?" at the Victory Over Violence

conference sponsored by the U.S. Department of Health and Human Services, Philadelphia. Keynote speech on "Violence & the Portrayal of Animals in the Media" at the 1996 Conference of the American Humane Association, Miami, FL. Keynote speaker at the National Media Literacy Conference, Los Angeles.

November. Live radio show on WBAI "Talkback" program on media mergers and telecommunications reform. Organize and conduct retreat of CEM Board of Directors at the Asilomar Conference Center, CA. Speak to seminar on "Redefining the News" at the Institute of Politics, John F. Kennedy School of Government, Harvard University. Live TV panel on "The Cost of Advertising," TV 12 (WHYY-TV), Wilmington, DE.

The Cultural Environment Movement Board of Directors and invited guests held a retreat at the Asilomar Conference Center, California. The Board reached a consensus on priorities of issues and actions. The basic recommendation is that CEM promote gender balance and equitable and fair representation of all people in media perspectives, ownership and employment; oppose the monopolization of the cultural environment; and work for a diverse and healthy cultural environment for children, parents, and people of all countries.

December. Address on "View from the United States: Is the USA Force-Feeding the Rest of the World?" at the international conference of Centre International du Film Pour L'Enfance et la Jeunesse (CIFEJ) in Poznan, Poland.

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January. Panel discussion with Sister Souljah in Skinner Memorial Chapel, Northfield, MN. Keynote address on "Violence in the Media," Carleton University Convocation, Northfield, MN. Breakfast meeting with faculty and community leaders. Speak to a Political Science class. Testify in legislative public forum and press conference in support of bill for tax on commercial ads to support children programming, Minnesota State Capitol, Minneapolis. Dinner and discussion with Minnesotan interested in CEM. Record 20-minute radio talk on "CounterSpin," nationally syndicated radio show moderated by Laura Flanders, sponsored by FAIR. Participated in New York planning session for the forthcoming Media in Democracy Congress.

February. Keynote address on "Marketing Global Mayhem," International Conference on Media & Politics, sponsored by the Catholic University of Brussels, Belgium. Speech to the World Affairs Council of Philadelphia. Speech on "The Role of Advocacy Groups in the Entertainment Industry," sponsored by the UCLA Center for Communication Policy and the American Cinema Foundation, Santa Monica, CA. In Paris, luncheon

speech and meeting with members of the Conseil Supérieur de l'Audiovisuel (CSA), heads of parents' organizations, and specialists on children's media; talk to media faculty and students at the Sorbonne; consulted with Prof. Divina Frau-Meigs at the Sorbonne and with Jean Claude Sargeant, Director of COMPA (University department of Anglo-Saxon studies) on CEM Paris conference in April 1998. In Brussels, keynote speech at the International Conference on Media and Politics organized by the Faculty of Political and Social Sciences, Catholic University of Brussels

March. Attended a session of the International Advisory Council on Hungarian Television in Budapest, and spoke on behalf of public television at a press conference with Hungarian and international media. Keynote speech at a conference on "The Church and Mass Media Communication in the 21st Century," sponsored by the Network for Religion, Media and Culture, Emory University, the Atlanta, GA.

April. Spoke at an anniversary for the Institute of Communication Research, University of Illinois and Tom Giback retirement gala, Urbana Ill. Keynote address at Gonzaga University, Spokane, WA, conference on "Media, Technology and Culture.". Attended a conference on Communication and Social Change: Forging Strategies for a New Century," sponsored by the Rockefeller Foundation, at the Bellagio Conference Center, Lake Como, Italy.