

CEM Until Now

September, 1995

Media coalesce into a seamless, pervasive, and increasingly homogenized cultural environment that has drifted out of democratic reach.

The Cultural Environment Movement (CEM) was launched in the fall of 1991 in response to this drift. CEM is an educational non-profit tax-exempt corporation. It is committed to building a coalition of independent organizations working for freedom, fairness, diversity and democracy on the cultural front. CEM believes that these goals can be achieved through greater public participation in cultural decision-making in a variety of specific areas, and that independent citizen action, rather than only corporate or government regulation, can build appropriate mechanisms for such participation.

The first three years were devoted to three types of activity: (1) the initial organization and development; (2) dissemination of information through mail, personal appearances, speeches, conference participation, regional CEM meetings, publications, and the news media; and (3) following up the large and enthusiastic response and developing a database of members and affiliates (These activities are described below.)

This year will extend organizational development and informational activities, and prepare for a "Founding Convention" of representatives of affiliated organizations and other leaders active on the cultural front.

The "Founding Convention" will be held March 15-17, 1996, in St. Louis, Missouri. It will be hosted by Webster University and co-sponsored by Webster and national organizations representing the diversity of the American people and a broad range of national and international interest in cultural freedom, fairness, democracy and integrity. The conference program will include (a)

prominent keynote speakers; (b) working sessions to develop areas, targets and priorities for action; (c) formation of a Coordinating Council of representatives of affiliated groups; and (d) the ratification of a covenant of "People's Communication Charter," and a "Viewers' Declaration of Independence" stating aims and aspirations of the Movement.

Initial Organization and Development

The founding Board of Directors helped assemble a group of advisors and consultants from a variety of professional, media-oriented, health-related, women's, minority, environmental, labor, religious, academic, and other citizen groups.

The advisory group held a series of organizing and policy meetings in Washington, D.C. and Philadelphia in 1991 and 1992. Following these meetings, the CEM Board of Directors approved a prospectus, an outreach program, and the general direction of CEM.

Initial seed-grants were obtained from the New World Foundation (\$5,000), Peter Buckley (Public Media Center) (\$5,000), and the Foundation for Deep Ecology (\$5,000). Individual contributions totaled about \$9,000. A professional services contract with the Center for Substance Abuse Prevention of the U.S. Public Health Service helped support the research and outreach programs.

A volunteer staff assisted with research and outreach activity until, in March 1994, Sheila Witherington was appointed Director of Operations. Ms. Witherington, an M.A. graduate of the Annenberg School for Communication, has more than 27 years' experience in writing, editing, publishing, advertising, marketing, research and development.

Dissemination of Information

Soon after the development of the prospectus and other basic materials, the chair and other CEM members began to disseminate information through personal appearances, interviews, reports and publications. Most events and activities involved distribution of CEM literature, research reports, and other relevant materials. CEM is also involved in intensive networking on the Internet, receiving and responding to inquiries and conducting CEMNET, a discussion list for interactive communication and dissemination to a large international list moderated by CEM Board member Cynthia Bock-Goodner at the University of Texas in Austin. To sign on, send a message with your Internet address to LPCL375@orange.cc.utexas.edu or cmbg@ccwf.cc.utexas.edu or LISTPROC@mcfeeley.cc.utexas.edu

Regional organizing meetings were held in Washington, D.C., Los Angeles, San Francisco, Chicago, Urbana, Ill., Fargo, N.D., Houston, Asheville, N.C., and Vancouver, B.C. Meetings in other countries were conducted in Rome, Cairo, Istanbul, London, Budapest, Moscow, Caracas, Helsinki, Paris. Television appearances introduced CEM in England, Australia and Japan.

Several video productions featuring CEM are being marketed or are in production. (For information about videos and publications, see RESOURCE LIST, available from CEM.)

A chronology of highlights of activities by the chair and other CEM officers follows. Each of these events concluded with the distribution of CEM materials and the signing up of members and organizational affiliates.

1992

February

Amherst, Massachusetts. All-university lecture at the University of Massachusetts at Amherst

New Haven, Connecticut.

Participation and lecture in the Communication Consultation in Seminary Education at the Yale Divinity School.

March

Washington, DC. Panel discussion on "The New Global Popular Culture" organized by the American Enterprise Institute and televised by C-SPAN and PBS.

Cairo, Egypt. The chair of CEM served as Distinguished Visiting Professor at American University and organized a meeting of interested media personnel on CEM.

Gutersloh, Germany. Keynote address at the International Symposium On Media Literacy organized by the Bertelsman Foundation.

May

Washington, DC. Convention of the American Psychiatric Association panels on Children And Television Violence and on drafting the APA policy on television violence.

Worcester, Massachusetts.

Commencement speaker at Worcester State College.

Miami, Florida. Discussant at a panel presentation at the International Communication Association annual convention.

June

New York City. Panel discussion with John Leonard, Peggy Charren, Ronald Slaby, Deborah Prothro-Stith and others, organized by *TV Guide* for a print symposium on television violence, published in the August 22 issue, generating over 1,000 letters.

Messe Frankfurt, Germany. Panelist in the international media symposium of the Frankfurt Fair, introducing CEM to an international audience.

Moscow, Russia. Participant in a Freedom Forum-sponsored conference on media law and regulation.

Philadelphia, Pennsylvania.

Keynote address at the Conference on Media Education of the National Council of Teachers of English.

July, August

Washington, DC. Meeting of the advisory board of the Scott Newman Center on a drug abuse program.

Guaruja, Brazil. Panels on television violence and new technologies at the general conference of the International Association for Mass Communications Research, gaining support for CEM from an international group of academics and practitioners.

Philadelphia, Pennsylvania.

Addressed the Healthy Block Campaign meeting on "The Cultural Frontier in Health Promotion and Disease Prevention."

September

Princeton, New Jersey. Public lecture and a workshop for teachers in the Princeton, NJ school system on media analysis and citizen organization with special emphasis on violence and community organization.

Washington, DC. Keynote paper on "Alcohol Culture" at a conference of the National Institute on Alcohol Abuse and Alcoholism, U.S. Public Health Service.

October

Rome, Italy. Conducted a 10-day course on media analysis and citizen organization at the Salesian University.

Philadelphia, Pennsylvania.

Addressed a conference of foundation representatives organized by the Pew Charitable Trusts on the same issue.

November

La Quinta, California. Consulted with the Satellite Network Committee of cable network CEO's, commissioning a study of violence in cable-originated programming.

Montreal, Canada. Spoke on "Television Violence and Ethics" at an international conference organized by the Institut Quabecois de Recherche Sur la Culture.

New York City. Recorded three programs for "All About TV" educational television series.

December

Houston, Texas. Spoke at the GTE Lecture Series "Technology and Ethics" organized by the University of

Texas Health Sciences Center Program on Humanities and Technology in Health Care.

Wye, Maryland. Participation in the Aspen Foundation National Leadership Conference on Media Literacy. Appearance on a WCAU (CBS) Television program on media and aging.

Washington, DC. Testimony at a hearing of the House Judiciary Committee's Subcommittee on Crime and Criminal Justice on the need for CEM community organizing and coalition building resulted in significant media attention and reprints of the transcript in several publications, generating much mail and offers of volunteer help.

1993

January

Moraga, California. Public lecture at St. Mary's College.

San Francisco, California. Meeting with staff members and others interested in the CEM at the Far West Laboratories.

Guest speaker on a 1-hour radio call-in program.

Los Angeles, California. Taped a television program interview in Los Angeles.

Beverly Hills, California. Meeting with the Cable Network Satellite Committee of the National Cable Television Association (NCTA), to discuss progress on CI study of violence in cable-originated programs.

Budapest, Hungary. Meeting of the International Advisory Board for Hungarian Television.

February

Dickinson, Pennsylvania. A Public Affairs Symposium at Dickinson College.

Washington, DC. Commentator on international comparative work on television violence at a workshop on "Rethinking Soviet Studies" organized by the Kennen Institute of the Woodrow Wilson Center.

Wilmington, Delaware. Speaker on television violence and cameras in the courtroom" at the Bar-Bench-Media Conference sponsored by the Delaware State Bar Association.

March

Glenelg County, Maryland. Speaker on "Television, the Hidden Curriculum" at the Glenelg Country School.

Baton Rouge, Louisiana. Delivered the 1993 Guy Wilkerson Gray lecture on health and television at the Louisiana State University.

New York City. An op-ed commentary on violence and the CEM in the *New York Newsday* elicited many responses.

Bala Cynwyd, Pennsylvania. Addressed the annual "Meet the Broadcasters" conference of Citizens Action for Better Television of Philadelphia.

New York City. Seminar on "Technology and Constraints on the Cultural Environment" in the "Visions" series of lectures sponsored by the Columbia Institute for Tele-Information of the Columbia University Business School in New York.

Washington, DC. Public lecture at The American University.

Syracuse, New York. Public lecture at Syracuse University, Syracuse, NY.

April

Haverford, Pennsylvania. Introduced CEM at a Haverford Historical Society meeting on "Instant History."

New York City. International media organization was discussed in a speech at a conference on "The Impact of the Media on UN Operations" sponsored by the Friedrich Ebert Foundation.

Asheville, North Carolina. The Citizens for Media Literacy, sponsored a press conference and a public lecture (carried in full on local public radio), after which CML offered to affiliate and formed a local organizing committee for a regional conference for CEM.

May

Washington, DC. A consultation with Turner Broadcasting staff, led to a contract to Cultural Indicators to study violence in Turner-produced movies for television.

Camden, New Jersey. Delivered keynote speech at a conference on "The Media, Violence, and Youth"

sponsored by the Nigeria-America Institute.

Philadelphia, Pennsylvania. Addressed the Philadelphia Chapter of Physicians for Social Responsibility, after which PSR formed a coordinating committee to organize health professionals for affiliation with CEM.

New Orleans, Louisiana. Gave a paper at the International Communication Association Annual Conference on "Invisible Crises."

Atlanta, Georgia. Gave a presentation on television violence to the staff of Turner Broadcasting.

June

Washington, DC. Released the report of a Cultural Indicators study on "Women and Minorities on Television: Casting and Fate" at a press conference called by the American Federation of Television and Radio Artists (AFTRA) and the Screen Actors Guild (SAG).

Philadelphia, Pennsylvania. The findings of the above report were widely reported; a summary presenting CEM's approach appeared as an op-ed piece in *The Philadelphia Inquirer*.

London, England. Gave the results of violence studies as a panelist in a BBC television programs "Right of Reply" in London.

July

Washington, DC. Released an updated Television Violence Profile at a press conference called by Senator Paul Simon. Consulted with Senator Byron Dorgan (Dem. North Dakota) concerning television violence legislation.

Los Angeles, California. Spoke at the annual meeting of Education First!, an organization of Hollywood producers concerned with the educational impact of entertainment.

Washington, DC. A "National Consultation on Safeguarding our Youth: Violence Prevention for our Children," convened by Attorney General Janet Reno, Department of Education Secretary Richard W. Riley and Department of Health and

Human Services Secretary Donna Shalala, recommended that citizens "Take lessons from the environmental movement to form a 'cultural environmental' movement."

August

Los Angeles, California. Panelist at the Industry-Wide Leadership Conference on Violence in Television Programming, covered by CNN and CSPAN and other media.

Conducted the first West Coast Organizing Conference for CEM in Los Angeles.

Met with American Federation of Television and Radio Artists (AFTRA) and the Screen Actors Guild (SAG) representatives to discuss their affiliation with CEM.

Electronic Media carried the first trade paper story about CEM. It reported the Los Angeles organizing meeting, described the diversity goals of the Movement, and cited SAG and AFTRA representatives declaring that "It's a cause both unions feel very strongly about."

September, October

Philadelphia, Pennsylvania. Spoke to another meeting of the Philadelphia Chapter of Physicians for Social Responsibility.

Haddonfield, New Jersey. Spoke at the Haddonfield United Methodist Church Sunday Forum, at a New Jersey State Conference on Violence Against Women, at a New Jersey State Public Health Department Conference on Youth Violence

Camden, New Jersey. Spoke at a conference on violence.

Chicago, Illinois. Spoke and conducted a workshop at the national conference of Health Professionals Handgun Epidemic Lowering Plan (HELP) Network.

Philadelphia, Pennsylvania. Spoke at the annual conference of the Sustainable Society Action Project.

Budapest, Hungary. Conducted a 3-day seminar discussing international media activism at the University of Budapest.

London, England. Gave a lecture at the School of Media of the College of Printing.

Spoke to the staffs of the Broadcast Standards Council and the British Board of Film Classification.

Caracas, Venezuela. Keynoted the International Communication and Democracy Conference.

November

Philadelphia, Pennsylvania. Delivered the Linda M. Weisman Memorial Lecture at the Pennsylvania Hospital.

New York City. A delegation of media union leaders with CEM participation met with executives of the three major television networks in New York to discuss the findings of the report on violence, women and minorities on television. Subsequent meetings with SAG and AFTRA representatives resulted in the decision of the SAG National Boards to affiliate with CEM and to encourage other media unions to do likewise.

Baltimore, Maryland. Appeared as panelist on the WBAL-TV program "The Last Word."

Philadelphia, Pennsylvania. Was the luncheon speaker at a Media Literacy Conference at the University of Pennsylvania.

Spoke to the meeting of the Hellenic University Club at Penn.

Gave the keynote speech at a conference on the "Impact and Implication of the Media on Social Behavior" sponsored by the Children and Family Resource Center.

December

Washington, DC. Addressed the staff of the American Association of Retired Persons, leading to the commissioning of a Cultural Indicators study of midlife and older women on television.

Washington, DC. Appeared as guest on the "McNeil/Lehrer News Hour."

1994

January

Philadelphia, Pennsylvania. Attended the organizing meeting of the Academic Action Team of Operation Peace.

New York City. Taped two half-hour programs on "The Open Mind," New York Public Television.

Tampere, Finland. Gave an invitational lecture on CEM at the University of Tampere.

Helsinki, Finland. Spoke to the Finnish Media Studies Conference at the University of Helsinki.

Miami, Florida. Panelist at the National Association of Television Executives (NATPE) annual convention on television violence.

February

Springfield, Illinois. Conducted two workshops on media violence at the Making Prevention Work conference, supported by Center for Substance Abuse Prevention (CSAP).

Gave several radio and TV interviews in the Midwest.

Urbana, Illinois. Spoke to the Program for Arms Control, Disarmament and International Security, on television violence,

Delivered the MillerCom94 Lecture at the University of Illinois.

Addressed the organizing meeting of People for Better Television.

Bryn Mawr, Pennsylvania. Gave a talk at the Peacemaking Task Force colloquium of the Bryn Mawr Presbyterian Church.

Columbus, Ohio. Was the February Forum speaker of the Columbus Metropolitan Club

Participated in the organizing meeting of a community media group.

March

Morristown, New Jersey. Keynote address at a conference on "Adolescents in the Schools: Issues for the '90s" at the Memorial Hospital.

Washington, DC. Lectured at the International Communication program of American University.

April

Dallas, Texas. Spoke to the National High-Risk Youth Learning Community Workshop, supported by the CSAP.

Bridgewater, Massachusetts. Presented at a conference on "Violence in the Community" at Bridgewater State Hospital.

Long Island, New York. Panelist at a conference on television violence at the Hofstra University School of Law.

Fargo, North Dakota. Keynoted the Red River Communication Conference at the North Dakota State University.

Gave interviews on North Dakota radio and television.

Vancouver, British Columbia, Canada. Addressed a local CEM-sponsored public meeting at Simon Fraser University.

Philadelphia, Pennsylvania. Lectured on "The Role of the Mass Media in the Development of a Global Drug Culture" at a workshop on the International Implications of the Transnational Drug Phenomenon" at the University of Pennsylvania.

Troy, Alabama. Participated in an all-day televised symposium on television violence at Troy State University.

May

Philadelphia, Pennsylvania. Met with Operation Peace.

Consulted about CEM with the Center for Disease Control Philadelphia representative Deputy Health Commissioner Dr. Chukwudi Onwuachi-Saunders.

New York City. Keynote address at the annual meeting of the Public Relations Society of America, International Section.

Washington, DC. An hour-long radio broadcast of the Fred Fiske Show on WAMU radio, area produced over 200 letters from listeners. (Each inquiry receives a packet of information about CEM, in addition to a current short article about research findings.)

New York City. Panelist at the International Conference on "Involving Communities in the Global Drug Problem" sponsored by the United Nations International Drug Control Program.

Philadelphia, Pennsylvania. Spoke at the Violence Symposium of the American Psychiatric Association Annual Meeting.

June, July, and August

Paris, France. Keynote address on television violence at the 4th Annual International Colloquium at the Sorbonne.

Washington, DC. Interviewed by Bob Edwards on NPR "Morning Edition."

Upper Westside, New York City. Spoke at three Media Literacy Workshops, sponsored by Teachers College, Columbia University

Madison, Wisconsin. Spoke at the 1994 Conference on Media Education sponsored by the National Council of Teachers of English and the Telemedia Council, at the University of Wisconsin.

Cambridge, Massachusetts. Spoke at the Institute on Media Education sponsored by the Harvard University Graduate School of Education.

Chestnut Hill in Philadelphia, Pennsylvania. Speaker at the Advanced Strategic Management Program for Public Broadcasters, Sugarloaf Conference Center.

September

Allentown, Pennsylvania. Speaker at public meeting of the Lehigh Valley Media Arts Center and Cedar Crest College.

Los Angeles, California. Keynote address at the first Rainbow Coalition "Fairness in Media" conference, Los Angeles Convention Center.

Keynote address at "Healing the Planet: Cease Fire!" national symposium sponsored by Physicians for Social Responsibility and the Foundation for Global Community

Beverly Hills, California. Presented CEM plans to the "Image Coalition," an organization of representatives of national and local minority organizations, meeting at Screen Actors Guild headquarters.

San Francisco, California. Discussed CEM plans and needs with Public Media Center

Burligame, California. Met with the World Business Academy.

October

New York City. Keynote address to the International Conference on Violence in the Media sponsored by St. John's University.

Recorded two television programs for WNYE-TV.

Washington, DC. Organized conference of 20 representatives of women's and minority groups to discuss producing reports of media representation from the Cultural Indicators database, and to consider affiliation with CEM.

Attended reception and meeting for about 35 Washington, D.C. area persons interested in CEM.

Panelist (on tape) in national teleconference produced by the United Methodist Teleconference Connection.

Nashville, Tennessee. Keynote address to the W. K. Kellogg Foundation conference on "Images African American Men and Boys."

November

Indiana. Guest panelist on the national teleconference on "Media Violence and the Family" sponsored by the Notre Dame Alumni Society.

Washington, DC. Speaker for the Women's Initiative Spokesperson Issues Update national conference of the American Association for Retired Persons on "The Image of Midlife and Older Women in the Media."

Norman, Oklahoma. Gave several public lectures at the University of Oklahoma.

Houston, Texas. Gave Keynote speech and conducted a workshop at the National Conference on Children and Violence sponsored by the University of Houston.

Philadelphia, Pennsylvania. Gave a symposium address at the Germantown Friends School 150th Anniversary celebration.

December

Memphis, Tennessee. Plenary session address to the 1994 Annual Consultation of the Congress of National Black Churches.

St. Louis, Missouri. Spoke to meetings of students and faculty at Webster University.

Philadelphia, Pennsylvania. Spoke in the lecture series of the Free Library of Philadelphia.

1995*January*

Washington, DC. Interview on a Bill Moyers Special, "Does TV Kill?" Boston, Massachusetts. Frontline PBS program.

Washington, DC. Presentation at American University, School of International Service, Washington, D.C.

Philadelphia, Pennsylvania. "Table Talk" dinner speech at the White Dog Cafe.

February

Philadelphia, Pennsylvania. "Grand Rounds" lecture at The Institute of the Pennsylvania Hospital.

Los Angeles, California. Video interview on cameras in the courtroom for "Video Justice," produced for HBO by World of Wonder production company, to be aired in summer of 1995.

March

Westtown, Pennsylvania. Discussion at Westtown School.

Urbana, Illinois. Telelecture and discussion with Journalism class at the University of Illinois

Orlando, Florida. Keynote at the 1995 Statewide Prevention Conference.

Boca Raton, Florida. Public lecture and discussion with students and faculty, Florida Atlantic University.

April

Cambridge, Massachusetts. Seminar on "What Drives Global Television," co-sponsored by the

Center for International Affairs and the Program on Information Resources Policy at Harvard University

Meeting on Media Literacy sponsored by the Harvard Facing History Project.

Boston, Massachusetts. Public lecture-discussion sponsored by the Massachusetts Media Literacy Coalition in collaboration with the Center for Children's Media and WGBH-TV.

Wilmington, Delaware. Speaker at the annual meeting of the Delaware Guidance Services for Children and Youth.

Bala Cynwyd, Pennsylvania. Keynote address at the annual meeting of the Bala House Montessori School.

Kenilworth, Illinois. The 1995 Alison Tobey Smart Memorial Lecture at the Kenilworth Memorial Church

Philadelphia, Pennsylvania. Lecture organized by the Joseph A. Daroff Campus of Adult Studies, YM & YWCA.

Airlie, Virginia. Luncheon speak at the conference on "Redefining the American Dream: The Search for Sustainable Consumption," at the Airlie House Conference Center

May

Cairo, Egypt. Addressed the United Nations Workshop on Mass Media and Crime Prevention

Washington, DC. Participated in the all-day retreat conference of the Minority Media and Telecommunications Council

Spoke to a Washington, DC area meeting of CEM members and friends

Philadelphia, Pennsylvania. Was panelist at a workshop for teacher to explore racial images in new media.

Spoke to the Alumni/Faculty Exchange Program of the University of Pennsylvania on "Is the Road Runner to Blame? Children, Violence, and Television."

June

Santa Monica, California. Gave the opening keynote address at the conference on "Religion and Prime Time Television" sponsored by the UCLA Center for Communication Policy and the American Cinema Foundation

Los Angeles, California. Met with representatives of the Korean Times, the Hispanic American Media Coalition, The Media Image Coalition, the Screen Actors Guild, the Writers Guild, the American Federation of Television and Radio Artists, and African American, Asian American, Native American, Arab and Jewish American groups to discuss participation in the Founding Convention in March 1996 in St. Louis.

Berkeley, California. Spoke at a symposium on "Computers in Education; a Critical Look" sponsored by the Center for Ecoliteracy.

Oakland, California. Spoke at the first San Francisco Bay Area meeting of CEM, organized by CEM-affiliate UNPLUG.

Was the keynote speaker at a Philadelphia regional workshop for television professionals on "Creating Critical Viewers," sponsored by the Philadelphia Chapter of the National Academy of Television Arts and Sciences

Traverse City, Michigan. Addressed the Leadership Development for Violence Prevention: A Forum for Funders organized by the Council of Michigan Foundations on the subject of "Who is Telling All the Stories: The Culture of Violence and What We Can Do About It."

July

Budapest, Hungary. Met with members of the Communications program and other interested faculty of the University of Budapest..

Portoroze, Slovenia. Gave a keynote speech at the conference of the International Association for Mass Communication Research.

New York City. Participated in a panel discussion with ACLU President Nadine Strassen, sponsored by the New York Law School and CEM.

Toronto, Canada. Addressed a CEM meeting, sponsored by Scientists for Peace and Canadians Concerned with Violence in Entertainment.

Columbus, Ohio. Met with community representatives to discuss the organization of independent schools as CEM affiliates, and to help launch the Columbus Center for Media Education.

Los Angeles, California. Revisited the groups met in June to discuss co-sponsorship and participation in the Founding Convention in March, 1996.

International. Appeared in the video production "The Show Business of Crime and Punishment" carried on HBO. Cited in Newsweek article on television violence. Interviewed on tape for "TV2000: The Pandora's Box," a Canadian prime-time documentary production.

August

Philadelphia, Pennsylvania. Presented the CEM program at a Children and Violence plenary session of the National Association of Black Journalists annual convention meeting.

Oklahoma City, Oklahoma. The Oklahoma Council on Violence Prevention, the Oklahoma State Medical Association, the Oklahoma Coalition Against Domestic Violence and Sexual Assault, the Oklahoma Osteopathic Association, and Starting Right jointly sponsored a public meeting for CEM in Oklahoma City.

CEM and its program were presented at a special session of the Children, Youth and Family Services Committee of the Oklahoma State House of Representatives.

September

Washington, DC. Visiting Professor teaching a class in media studies the the School of International Service, American University.

New York City. Speaker at a national meeting of communication directors of affiliated congregations of the National Council of Churches.

Budapest, Hungary. Member of the delegation of the International Advisory Board of Hungarian Television meeting presenting CEM position to the press and members of Parliament.

Urbana, Illinois. Visiting lecturer via telephone in a Media Studies class at the University of Illinois.

Mexico City Teleconference. Participated as the concluding speaker (via WorldNet, the USIA television service) in the Hispanic-American Forum on Television for Children, held in Mexico City.

St. Louis, Missouri. A CEM Convention planning meetings and site visit was held at Webster University.

Washington, DC. Was interviewed by CBS news.

Waltham, Massachusetts. Presented discussion on "What Happens When People Watch News" at the Institute on News and Social Problems at Brandeis University, sponsored by the Benton Foundation.

Response

The dissemination activities generated over 3,000 responses, recorded in the database. Representatives of over 100 organizations have notified CEM in writing of their interest in affiliation, and new expressions of interest continue to arrive.

The organizations come from many states and countries, and range in size from small local groups to large national and international associations. Their interests include health promotion and addiction prevention, violence,

children and youth, women's and minority concerns, stigmatization of disability and mental illness, ethnic and nationality portrayals, labor, religion, education, ecology, conflict resolution, neighborhood organizing, media policy and analysis, human and civil rights, independent production and creative work, family education, corporate and marketing policies, freedom of press, story-telling, communication technology and ethics.