

## Agenda for CEM Conference on Media Antitrust

### Friday, January 23

- 6:00 pm      **Dinner**  
                 **Welcome**  
                 George Gerbner
- 7:00 pm      **The Antitrust Landscape**  
                 Carl Person  
                 An overview of traditional and extant antitrust law, from the Sherman Act to the present, as it pertains to mass communication policy.
- 7:20 pm      **The Mass Media Landscape**  
                 Bob McChesney  
                 An overview of the most recent corporate media consolidation and what it means for democracy.
- 7:40 pm      Preliminary dialogue: Is there legal recourse for the media monopoly?
- 9:00 pm      Evaluation and/or amendment of Saturday's proposed agenda in light of the preceding discussion
- 9:15              Break for the evening

### Saturday, January 24

- 7 - 8:30 am    **Breakfast**
- 9:00 am      Dialogue: Is there legal recourse to the media monopoly? Can we use antitrust? What other possibilities are there?
- 10:00 am     Break; evaluation of group structure: Should we break into small discussion groups or remain a whole?
- 10:30 am     Continue dialogue in decided structure

12:00 pm      Reconvene in large group, if necessary. Evaluate morning session and determine shape and scope of afternoon dialogue.

12:30 pm      **Lunch**

1:30 pm      Dialogue: What practical legal steps we can take in light of the two previous sessions? What public information and action programs would be most effective? (Short breaks when appropriate)

5:30 pm      **Dinner**

6:30 pm      Exchange and evaluate results from afternoon dialogue. Continue discussion in the larger group. Evaluate Sunday's agenda according to Saturday's proceedings.

8:30 - 10:30    **Social hour**; cocktails and hors d'oeuvres will be served.

Sunday, January 25

7- 8:30 am    **Breakfast**

9:00 am      Dialogue: Continuing action, including: Upcoming conferences; Plan of action between this conference and the next; who's going to do what; Potential media contacts and sources of funds with special interest in antitrust issues

12:00 pm      **Lunch**