

## **DIGCON Cover Letter**

Date

Name and address

Dear...

On behalf of Bell Atlantic and Temple University, we are pleased to extend a cordial invitation to participate in a strategic planning session for an international conference with the tentative title "The Challenge of the Digital Age: Hope or Hype? A Forum of Diverse Perspectives." The session will take place on November 20, 1998 at the Sugarloaf Conference Center of Temple University in Philadelphia.

Leaders in telecommunications from several countries are invited to engage in a dialogue around the issues raised by the global media revolution soon to be introduced by digital technology. The invited participants represent a broad range of perspectives from the private and public sectors.

The November 20 session will plan the main conference to be held probably on May 7-9, 1999. Several sites, including Philadelphia, Los Angeles, New York, and Washington will be considered at the planning session.

The format of the planning session includes a 10 minute presentation by participants in the morning, and general consideration of proposals for the main conference in the afternoon. The purpose is to determine the participants to be invited and the agenda for the May conference.

We appreciate the perspective you bring to the planning session and look forward to welcoming you on November 20, 1998. Please return the enclosed response form to the address above.

Yours sincerely,

Patricia Beadling, Vice President for External and Public Affairs, Bell Atlantic  
Corrinne Caldwell, Vice President and Acting Provost, Temple University  
or Peter Liacouras, President, Temple University  
George Gerbner, Bell Atlantic Professor of Telecommunications, Temple  
University

Enclosures:

Conference Prospectus

Invited Participants

Preliminary Schedule

Response Form

**DIGCON Cover Letter 9/8**

[Bell Atlantic logo]

[Temple logo]

Date

Name  
Address

Dear

On behalf of Bell Atlantic and Temple University, we are pleased to extend a cordial invitation to a strategic planning session for an international conference on "The Challenge of the Digital Age: Hope or Hype? A Forum of Diverse Perspectives." The prospectus for the conference, its agenda, and the list of invited participants is attached.

The planning session will take place on November 20, 1998 at the Sugarloaf Conference Center of Temple University in Philadelphia. We hope that you will be able to attend. Please return the enclosed Response Form as soon as possible, but at the latest by October 5, 1998. For more information, visit the conference web site or contact Victoria Tredinnick, Conference Coordinator, c/o George Gerbner at the address above.

Yours sincerely,

*Patricia Beadling*

Patricia Beadling, Vice President, ~~for~~ External and Public Affairs, Bell Atlantic - *Pennsylvania*  
Peter Liacouras, President, Temple University  
George Gerbner, Bell Atlantic Professor of Telecommunications, Temple University

Enclosures:

Conference Prospectus

List of Invited Participants

Agenda

Response Form

Sugarloaf Conference Center brochure

**DIGCON Cover Letter DRAFT, Revised 9/15/98**

NEED BELL ATLANTIC LOGO, MS. BEADLING 'S SIGNATURE. After that, I'll get Liacouras's signature. gg

[Bell Atlantic logo]

[Temple logo]

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Yours sincerely,

Patricia Beadling, Vice President, External and Public Relations, Bell Atlantic-Pennsylvania

Peter Liacouras, President, Temple University

George Gerbner, Bell Atlantic Professor of Telecommunications, Temple University

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