

Agenda for CEM Conference on Media Antitrust

Friday, January 23

- 6:00 pm **Dinner**
 Welcome
 George Gerbner
- 7:00 pm **The Antitrust Landscape**
 Carl Person
 An overview of traditional and extant antitrust law, from the Sherman Act to the present, as it pertains to mass communication policy.
- 7:20 pm **The Mass Media Landscape**
 Bob McChesney
 An overview of the most recent corporate media consolidation and what it means for democracy.
- 7:40 pm Preliminary dialogue: Is there legal recourse for the media monopoly?
- 9:00 pm Evaluation and/or amendment of Saturday's proposed agenda in light of the preceding discussion
- 9:15 Break for the evening

Saturday, January 24

- 8:30 am **Breakfast**
- 9:15 am Dialogue: Is there legal recourse to the media monopoly? Can we use antitrust? What other possibilities are there?
- 10:15 am Break; evaluation of group structure: Should we break into small discussion groups or remain a whole?
- 10:40 am Continue dialogue in decided structure
- 12:00 pm Reconvene in large group, if necessary. Evaluate morning session and determine shape and scope of afternoon dialogue.
- 12:30 pm **Lunch**

1:30 pm Dialogue: What practical legal steps we can take in light of the two previous sessions? What public information and action programs would be most effective? (Short breaks when appropriate)

5:30 pm **Dinner**

6:30 pm Exchange and evaluate results from afternoon dialogue. Continue discussion in the larger group. Evaluate Sunday's agenda according to Saturday's proceedings.

8:30 - 10:30 **Social hour**; cocktails and hors d'oeuvres will be served.

Sunday, January 25

8:30 am **Breakfast**

9:15 am Dialogue: Continuing action, including: Upcoming conferences; Plan of action between this conference and the next; who's going to do what; Potential media contacts and sources of funds with special interest in antitrust issues

12:00 pm **Lunch**

ATTENDING THE ANTITRUST CONFERENCE

C. Edwin Baker On the faculty of the University of Pennsylvania Law School; former Visiting Professor at the University of Texas, Cornell and Harvard; staff attorney for the ACLU; author of *Advertising and a Democratic Press*.

Roy Eugene Boggs, Jr. On the faculty of the University of West Los Angeles Law School; member of the Board of Directors of the Screen Actors Guild, and SAG's Ethnic Equal Opportunities Committee.

Nolan Bowie On the faculty of Temple University; former Visiting Senior Fellow, The Joan Shorenstein Center on the Press, Politics and Public Policy, Harvard University; former director of Citizen's Communication Center, Washington, DC.

Jeff Chester Executive Director of the Center for Media Education, which promotes the democratic potential of electronic media through public education, research, policy analysis and outreach to the press. Former investigative journalist and filmmaker.

Linda Coco Center for the Study of Responsive Law, Washington DC.

Jeff Cohen Founder and Executive Director of Fairness and Accuracy in Reporting. Former co-writer of the nationally syndicated "Media Beat" column, and the co-author of four books including *Wizards of Media Oz*, with Norman Solomon. He debates media issues on national television and is a frequent campus lecturer.

Richard DuBoff Professor of Economics, Bryn Mawr University.

Kate Duncan (staff) CEM Program Director; Organizer for Radio Mutiny (West Philadelphia Pirate Radio); Editor, *Liberating Alternatives: The Founding Convention of the Cultural Environment Movement* (forthcoming 1998, Hampton Press).

George Gerbner Founder and Chair of CEM; Dean Emeritus, the Annenberg School of Communication, University of Pennsylvania; co-editor of *Invisible Crises: What Conglomerate Media Control Means for America and the World* and *Triumph of the Image; the Media's War in the Persian Gulf*.

Paulina Gonzales Research Assistant at the national office of American Federation of Television and Radio Artists (AFTRA), where she is responsible for strategic corporate research focusing on the broadcast industry. Graduated cum laude from University of California School of Sociology.

Edward S. Herman Emeritus Professor of Finance, Wharton School, University of Pennsylvania. He has taught and done extensive research in the areas of Financial Institutions and Regulation, Corporate Control and Corporate Power, and Media Structure and Performance. Author of *Conflict of Interest in the Savings and Loan Industry* (1969, FHLBB); *Manufacturing Consent* (1988, with Noam Chomsky); and *The Global Media* (1997, with Robert McChesney).

Rev. Dr. Norman A. Handy, Sr. Baltimore City Council member. Instrumental in getting legislation passed to ban billboards in Baltimore City as co-chairman of the Coalition for Beautiful Neighborhoods. Pastor of Unity United Methodist Church.

David Honig Founder and Executive Director of the Minority Media and Telecommunications Council; Director/Counsel of the Association of Black Owned Television Stations; Counsel for the NAACP, LULAC and the National Rainbow Coalition.

Janine Jaquet Director of research for The Project of Media Ownership, a project of The National Institute; Research Associate at NYU's Department of Culture and Communication. She has taught writing and journalism at the University of Pennsylvania, Johns Hopkins University and the University of Delaware, is herself a writer, principally for The Nation, and an emmy-award winning documentary producer.

Susan Khahlenberg (staff) Pursuing PhD in Temple University's Mass Media and Communication program, specializing in sociological aspects and effects of mass media. Received MA in Communication from the University of Delaware and BA in Communication from Muhlenberg College.

Marc Konrad Public Policy Analyst with Ralph Nader's Center for Study of Responsive Law, specializing in media and corporate accountability; Group Coordinator, Philadelphia Amnesty International; Member of DC Media Accountability Project; Member of C.A.P.E. Board of Directors.

Audrie Krause Founder and Executive Director of NetAction, a non-profit organization dedicated to educating the public, policymakers and the media about technology-based social and political issues. Former Executive Director of TURN, a statewide utility consumer watchdog group; and former reporter for the Fresno Bee.

Robert W. McChesney Communications Professor, University of Wisconsin; host of *Madison Calling* on WORT-FM; author of *Telecommunications, Mass Media, and Democracy: the Battle for the Control of U.S. Broadcasting, 1928-1935* and *The Global Media* (1997, with Edward S. Herman).

Rob McGarrah Health Care attorney for AFL-CIO president John Sweeney, concentrating on health purchasing alliances for unions and consumers. Principal staffer for Kaiser Permanente/AFL-CIO partnership. Former Policy Director of American Federation of State, County and Municipal Employees. Guest lecturer, Johns Hopkins University School of Public Health.

Moderator

Mark Crispin Miller Director, Center for Media Studies, Johns Hopkins University, Baltimore, MD. Columnist and radio commentator; author of *Boxed In: The Culture of TV*, *Seeing Through Movies* and *Spectacle: Operation Desert Storm and the Triumph of Illusion*.

Carl E. Person Antitrust attorney (since 1970) who recognizes that other areas of law and economics are needed to replace antitrust law; currently is suing (as attorney) ABC, CBS, 60 Minutes and others in the media for alleged "Fraudcast" Journalism. Author of *Dropping Out*, published on the internet, which spells out the obvious successor to the unworkable court system.

Stephen Presser Legal Director for ACLU Pennsylvania; Litigator for *Reno vs. ACLU* internet obscenity case; counsel for Radio Mutiny.

Nandini Sen (staff) Pursuing PhD in Temple University's Mass Media and Communication program.

Shalini Venturelli Assistant Professor, International Studies Program, American University, Washington DC; Editor, *Journal of International Communication*.

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Roy Eugene Boggs, Jr. On the faculty of the University of West Los Angeles Law School; member of the Board of Directors of the Screen Actors Guild, and SAG's Ethnic Equal Opportunities Committee.

Harold Boihem Independent filmmaker and visual anthropologist; manager of Parallax Pictures production facility; producer (with Chris Emmanouilides) director and editor, *The Ad and the Ego*.

Nolan Bowie On the faculty of Temple University; former Visiting Senior Fellow, The Joan Shorenstein Center on the Press, Politics and Public Policy, Harvard University; former director of Citizen's Communication Center, Washington, DC.

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Michael Einhorn Economist with Broadcast Music Inc and an adjunct professor at the Graduate School of Management at Columbia; worked in the Antitrust Division of the U.S. Dept of Justice from 1992-97; received a Ph.D. in economics from Yale in 1981.

Mark Fenster Member, Committee for Democratic Communications, National Lawyers Guild. Currently a third year law student at Yale; Ph.D from the Institute of Communications Research at the University of Illinois; author of *Uncovering the Plot: Populism and Conspiracy Theory in Contemporary Culture* (forthcoming, University of Minnesota Press).

George Gerbner Founder and Chair of CEM; Bell Atlantic Professor of Telecommunications, Temple University; Dean Emeritus, the Annenberg School of Communication, University of Pennsylvania; co-editor of *Invisible Crises: What Conglomerate Media Control Means for America and the World* and *Triumph of the Image; the Media's War in the Persian Gulf*.

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Joan Greenspan Executive Director of the Industrial Interactive Infomercial Program, Screen Actors Guild; National Endowment for the Humanities Fellow in Labor Studies, UC Davis; U.S. Delegate to European Union; BS in Labor Relations, Cornell University.

Edward S. Herman Emeritus Professor of Finance, Wharton School, University of Pennsylvania. He has taught and done extensive research in the areas of Financial Institutions and Regulation, Corporate Control and Corporate Power, and Media Structure and Performance. Author of *Conflict of Interest in the Savings and Loan Industry* (1969, FHLBB); *Manufacturing Consent* (1988, with Noam Chomsky); and *The Global Media* (1997, with Robert McChesney).

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Mark Lloyd, Esq. Director of the Civil Rights Telecommunications Forum; General Counsel for and Board of Directors member of the Benton Foundation; former communications attorney at Dow, Lohnes & Albertson, Washington DC.

Robert W. McChesney Communications Professor, University of Wisconsin; host of *Madison Calling* on WORT-FM; author of *Telecommunications, Mass Media, and Democracy: the Battle for the Control of U.S. Broadcasting, 1928-1935* and *The Global Media* (1997, with Edward S. Herman).

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Peter Wirth CEM Publicist; Activist and full-time public relations consultant at GW Associates; Producer of "Living Media" audio cassette (with Chris Bolt).

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Response Sheet

Please note, date
Constitutional Challenge

<u>NAME</u>	<u>INTERESTED</u>	<u>BEST DATE</u>
Thomas Gardner	Yes(email)	Aug 18,19 or possible 25,26
Ed Baker	NO(email)	
Donna Allen	YES(FAX)	?

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discuss

Ben Bagdikian Yes(fax) If the meeting is in Phila, he may be able to meet on first or third week of Nov.

Robert McChesney Yes(email) cannot stay overnight, M or W best.

made some suggestions about more people CEM should contact.

Jerry Landay Yes(email) He is on vacation until Aug. 17.

Jerry Mander Yes(fax) Sep. 12,14,15, or 16 in New York.

Nancy Snow Yes(email)

Herb Gunther Yes(phone) Towards the end of Sept, pref. after the 22nd NY would be best location.

Rose Dyson yes(fax) Late August
or Early Sept.

Steven Dunifer Yes(phone) Late
September

Eugene Boggs Yes(fax) ?

David Honig Yes(phone) Will not be
free until
after
sept.20.

Miami office # 305-365-2475
Fax 305-365-1050

Peter Franck Yes(phone) ?

Linda Fuller Yes Aug, Sept.