

ALFRED P. SLOAN FOUNDATION
SUITE 2550
630 FIFTH AVENUE
NEW YORK, N. Y. 10111-0242

STEWART F. CAMPBELL
FINANCIAL VICE PRESIDENT
AND SECRETARY

(212) 649-1649
FAX (212) 757-5117

October 2, 1996

Mr. George Gerbner, President
The Cultural Environment Movement
3624 Market Street, One-East
Philadelphia, PA 10104-6220

Grant Number: B1996-61

Dear Mr. Gerbner:

As you know, the officers of the Foundation have authorized a grant of \$30,000 to The Cultural Environment Movement to prepare a report based on a television database from 1973-1995 showing how science and technology--and scientists and engineers have been portrayed in the media.

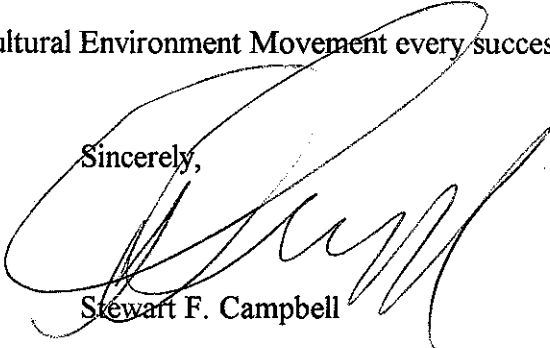
Enclosed are two copies of our grant form. One copy should be executed by an appropriate officer of The Cultural Environment Movement and returned to us. The other copy should be retained for your records.

When reviewing the grant summary page, please pay particular attention to the date when you are required to make reports. We expect that all expenses incurred will be consistent with your Institution's policy on such expenditures and expense reimbursement.

In all correspondence with us concerning this grant, reference should be made to the grant number assigned by the Foundation. As part of our follow-up process, we would like to receive copies of articles and press releases relating to this project or the principal investigator.

We wish The Cultural Environment Movement every success in the use of the grant funds.

Sincerely,



Stewart F. Campbell

Enclosure: Grant Form 2 copies

ALFRED P. SLOAN FOUNDATION

630 Fifth Avenue - New York, NY 10111-0242

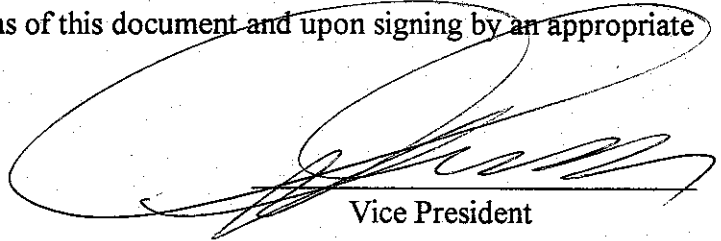
Date: October 2, 1996

Grant Number: B1996-61

The Alfred P. Sloan Foundation has authorized a grant to

The Cultural Environment Movement

Subject to the stated terms and conditions of this document and upon signing by an appropriate officer of the grantee:


Vice President

Accepted and Agreed:

Grantee: The Cultural Environment Movement

Officer's Signature

George F. Jones

Title

President

Date

10/10/96

ALFRED P. SLOAN FOUNDATION

GRANT SUMMARY

Grant Number: B1996-61

GRANTEE: The Cultural Environment Movement
Philadelphia, PA 10104-6220

Purpose: To prepare a report based on a television database from 1973-1995 showing how science and technology--and scientists and engineers have been portrayed in the media.

Duration: October 15, 1996 - April 30, 1997

Amount: \$30,000

Payment Schedule: Within 30 days upon return of signed grant form.

Check to: Mr. George Gerbner, President
The Cultural Environment Movement
3624 Market Street, One-East
Philadelphia, PA 10104-6220

Descriptive and Financial Reports Due:

Interim:

Final: June 1997

Evidence of Tax Exemption: Page 531 of IRS Publication 78 (Rev. 2-96) Volume 1.

GENERAL CONDITIONS

1. Purpose: This grant is provided only for the purpose described on the grant summary and the grantee agrees to use grant funds only for this purpose.
2. Accounting and Audit: The grantee will record the receipt of this grant, together with any expenditures which relate to it, in such a manner (e.g. in a separate ledger account) as to enable the Foundation to verify that the funds received have been expended for the purpose for which the grant was made. All expenditures must be in accordance with the established policies of the grantee.

Records pertaining to this grant, along with copies of reports submitted to the Foundation, must be retained in the grantee's files for four years after the termination of the grant. The Foundation reserves the right to audit these records during and after the term of the grant or to have an audit made by independent auditors.
3. Budget: If this grant is made on the basis of an approved budget, it is understood that no substantial variations will be made in the budget without the Foundation's prior approval.
4. Unused Funds: Upon termination of the grant, funds in excess of \$100 not expended for the purposes of this grant shall be returned to the Foundation. Unused funds of \$100 or less may be retained and used for general purposes.
5. Tax Exemption: The grantee will notify the Foundation immediately of any change or any expected change in its status as a not-for-profit tax-exempt organization or as an organization not classified as a private foundation as defined in the Internal Revenue Code.
6. Reporting: Within 30 days after the end of the grant period, or the completion of the use of the grant funds, whichever comes sooner, the grantee agrees to give the Foundation a final written report summarizing the work done and appraising the results. The grantee also agrees to give the Foundation a final financial report containing a statement of payments received, and expenditures made or incurred. The grant summary notes the dates by which the Foundation should receive these reports.
7. Lobbying: The Grantee agrees that no portion of these funds will be used for any attempt to influence legislation, to influence the outcome of any specific election or to carry on directly or indirectly any voter registration drive. Should the results of the project be used for technical assistance, the Grantee agrees that it shall be at the written request of such body or duly constituted committee thereof, and the results will be made available to the entire body.

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