



Religion and Prime Time Television

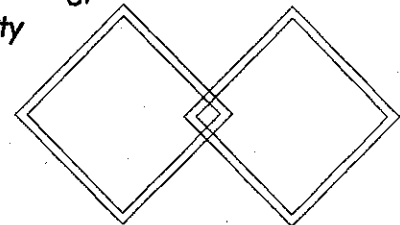
Conference Schedule
June 1, 1995
Santa Monica, California

SCHEDULE SUBJECT TO CHANGE

Hotel/Conference Facility:

Loews Santa Monica Beach Hotel
1700 Ocean Avenue
Santa Monica, California 90401
310-458-6700

- 8:00 - 9:00 a.m. **Registration and Continental Breakfast**
Arcadia Ballroom, Second Floor
Loews Santa Monica Beach Hotel
- 9:00 a.m. **Welcoming Remarks**
Jeffrey Cole, Director, UCLA Center for Communication Policy
Cathy Mendelson Siegel, Executive Director, American Cinema Foundation
- 9:05 a.m. **Overview**
Professor George Gerbner, Dean Emeritus, The Annenberg School for
Communication, University of Pennsylvania
- 9:15 a.m. **Speaker:** Reverend Donald Wildmon, President, American Family
Association
- 9:30 a.m. **Panel One: Where Are We Now?**
- Moderator:** George Vradenburg III, Entertainment and Media Practice,
Latham & Watkins
- Panelists:** William Allen, Former President, MTM Productions
Ted Baehr, Chairman, The Christian Film and Television
Commission
Roland McFarland, Vice President, Broadcast Standards, Fox
Broadcasting
Margaret Miles, Bussey Professor, Harvard University Divinity
School
David Neuman, President of Programming, Channel One
Ken Wales, Executive Producer, *Christy*
- 10:50 a.m. **Coffee Break**



11:10 a.m. **Speaker:** Archbishop John Foley, President, Pontifical Council for Social Communications, The Vatican

11:25 a.m. **Panel Two:** Hypothetical

Moderator: Jeffrey Cole, Director, UCLA Center for Communication Policy

Panelists: Kevin Abbott, Executive Producer, *Grace Under Fire*
Dan Barker, Director of Public Relations, Freedom from Religion Foundation
Barbara Brogliatti, Senior Vice President, World Wide Publicity, Public Relations & Promotion, Warner Bros.
Reverend Dr. Joan Brown Campbell, General Secretary, National Council of the Churches of Christ in the USA
Lionel Chetwynd, Writer, Director, Producer
Archbishop John Foley, President, Pontifical Council for Social Communications, The Vatican
Bob Gale, Writer, Director, Producer
Ted Harbert, President, ABC Entertainment
Christine Hikawa, Vice President, Broadcast Standards & Practices, ABC
Willette Klausner, Producer, Edgewood Productions
Leslie Moonves, President, Warner Bros. Television
Rabbi James Rudin, National Interreligious Affairs Director, American Jewish Committee
Reverend Donald Wildmon, President, American Family Association

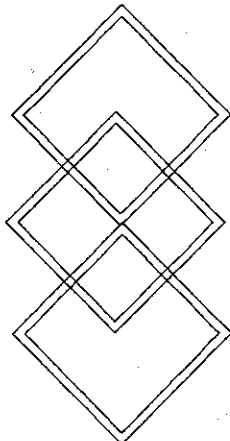
12:45 - 2:15 p.m. **Lunch**
Arcadia Ballroom, Second Floor
Loews Santa Monica Beach Hotel

Invocation: Father George O'Brien, Mount St. Mary's College

Keynote Speaker: Kenneth Woodward, Religion Editor, *Newsweek*

2:15 p.m. **Speaker:** Rabbi James Rudin, National Interreligious Affairs Director, American Jewish Committee

2:30 p.m. **Speaker:** Reverend Dr. Joan Brown Campbell, General Secretary, National Council of the Churches of Christ in the USA



2:45 p.m.

Panel Three: Pluralism, Religion & the Public Square

Moderator: Geoffrey Cowan, Director, Voice of America

Panelists: John Cooke, Executive Vice President, The Walt Disney Company
Danny Goldberg, Chairman and CEO, Warner Bros. Records
David Horowitz, President, Center for the Study of Popular Culture
Father Bud Kieser, Executive Producer, Paulist Productions/Pictures
Rabbi Daniel Lapin, President, Toward Tradition
Rev. Mary Minor Reed, First African Methodist Episcopal Church
Wade Clark Roof, Professor of Religion and Society, University of California, Santa Barbara
Steve Wasserman, Executive Producer, Beverly Hills 90210

4:25 p.m.

Speaker: Robin Murray-O'Hair, Executive Secretary, American Atheists

4:35 p.m.

Speaker: Jack Shaheen, Professor Emeritus, Southern Illinois University

4:45 p.m.

Summary: John Dart, Religion Writer, *Los Angeles Times*

6:00 p.m.

Reception
Second Floor Lobby
Loews Santa Monica Beach Hotel

6:30 p.m.

Dinner
Arcadia Ballroom, Second Floor
Loews Santa Monica Beach Hotel

Invocation: Rabbi John Rosove, Temple Israel of Hollywood

Dinner Panel: A Look at the Future: Where Is the Common Ground?

Moderator: Cathy Mendelson Siegel, Executive Director, American Cinema Foundation

Panelists: Father Henk Hoekstra, President, International Catholic Organization for Cinema and Audiovisual
Michael Medved, Television Critic, Commentator
Thomas Plate, Editorial Page Editor, *Los Angeles Times*

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CONFERENCE