

George Gerbner

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Science Center- One East**

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September 22, 1996

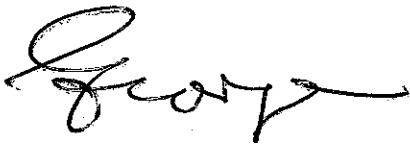
Professor Edwin C. Baker
Via fax 215 573 2025

Dear Ed:

I am delighted that you will join us in the CEM Board of Directors. Please fax me a 4-5 line bio for our use, including at least one major publication.

I am looking forward to working with you.

Sincerely yours,



* or e-mail

Home Office
234 Golf View Road
Ardmore, PA 19003
Telephone/Fax 610-642-3061
Internet FGG@ASC.UPENN.EDU

[90] From: ebaker@oyez.law.upenn.edu (Ed Baker) at SMTP-po 9/24/96 2:30PM (1655 bytes: 30 ln)
To: fgg at POST1
Subject: bio

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from noc4.dccs.upenn.edu
From ebaker@oyez.law.upenn.edu
X-Envelope-From: ebaker@oyez.law.upenn.edu
Received: from oyez.law.upenn.edu (OYEZ.LAW.UPENN.EDU [130.91.144.190]) by noc4.dccs.upenn.edu (8.7.5/8.7.3) with SMTP id NAA14660 for <fgg@asc.upenn.edu>; Tue, 24 Sep 1996 13:53:08 -0400
Received: by oyez.law.upenn.edu
id AA10709; Tue, 24 Sep 96 13:51:52 EDT
From: ebaker@oyez.law.upenn.edu (Ed Baker)
Posted-Date: Tue, 24 Sep 1996 13:51:51 -0400 (EDT)
Message-Id: <9609241751.AA10709@oyez.law.upenn.edu>
Subject: bio
To: fgg@asc.upenn.edu (george gerbner)
Date: Tue, 24 Sep 1996 13:51:51 -0400 (EDT)
X-Mailer: ELM [version 2.4 PL23-upenn2.9]
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

George, if this is too long, take out whatever you want. Ed

C. Edwin Baker, a graduate of Stanford University and Yale Law School, has been a professor at the University of Pennsylvania Law School since 1981. He has taught either as a visiting or permanent faculty member at the University of Toledo, University of Oregon, University of Texas, and Cornell Law Schools and at Harvard's Kennedy School of Government and has served as a staff attorney for the ACLU. In addition to Advertising and a Democratic Press (Princeton, 1994) and Human Liberty and Freedom of Speech (Oxford, 1989), he has written widely about the first amendment, equal protection, property theory, and economic analysis.

W.

[82] From: ebaker@oyez.law.upenn.edu (Ed Baker) at SMTP-po 10/14/96 11:39AM (125
6 bytes: 24 ln)

To: fgg at POST1

Subject: Re: CEM Board retreat

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from noc4.dccs.upenn.edu

From ebaker@oyez.law.upenn.edu

X-Envelope-From: ebaker@oyez.law.upenn.edu

Received: from oyez.law.upenn.edu (OYEZ.LAW.UPENN.EDU [130.91.144.190]) by
noc4.dccs.upenn.edu (8.7.5/8.7.3) with SMTP id LAA01145 for <fgg@asc.upenn.edu>;

Mon, 14 Oct 1996 11:31:45 -0400

Received: by oyez.law.upenn.edu

id AA12497; Mon, 14 Oct 96 11:30:21 EDT

From: ebaker@oyez.law.upenn.edu (Ed Baker)

Posted-Date: Mon, 14 Oct 1996 11:30:21 -0400 (EDT)

Message-Id: <9610141530.AA12497@oyez.law.upenn.edu>

Subject: Re: CEM Board retreat

To: fgg@asc.upenn.edu

Date: Mon, 14 Oct 1996 11:30:21 -0400 (EDT)

In-Reply-To: <9609118450.AA845020785@asc.upenn.edu> from "fgg@asc.upenn.edu" at
Oct 10, 96 10:52:30 pm

X-Mailer: ELM [version 2.4 PL23-upenn2.9]

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

I expect to be able to attend the retreat and that the answers to Q1-3 are
yes, and Q4-5 and N/A. However, I may have to miss the Sunday morning portion
of the retreat. Ed Baker

*Rep - who
should arrange
travel?*

[62] From: ebaker@oyez.law.upenn.edu (Ed Baker) at SMTP-po 11/22/96 9:39AM (2246 bytes: 44 ln)
To: fgg at POST1
Subject: Re: CEM books

----- Message Contents -----

Text item 1: Text Item

Received: by ccmil from noc4.dccs.upenn.edu
From ebaker@oyez.law.upenn.edu
X-Envelope-From: ebaker@oyez.law.upenn.edu
Received: from oyez.law.upenn.edu (OYEZ.LAW.UPENN.EDU [130.91.144.190]) by noc4.dccs.upenn.edu (8.7.5/8.7.3) with SMTP id JAA18550 for <fgg@asc.upenn.edu>; Fri, 22 Nov 1996 09:33:20 -0500
Received: by oyez.law.upenn.edu
id AA25775; Fri, 22 Nov 96 09:33:19 EST
From: ebaker@oyez.law.upenn.edu (Ed Baker)
Posted-Date: Fri, 22 Nov 1996 09:33:19 -0500 (EST)
Message-Id: <9611221433.AA25775@oyez.law.upenn.edu>
Subject: Re: CEM books
To: fgg@asc.upenn.edu
Date: Fri, 22 Nov 1996 09:33:19 -0500 (EST)
In-Reply-To: <9610118477.AA847739882@asc.upenn.edu> from "fgg@asc.upenn.edu" at Nov 11, 96 10:01:27 am
X-Mailer: ELM [version 2.4 PL23-upenn2.9]
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

George,

The publisher misfilled my order but tells me the shipment of 15 copies should be a Penn by Monday. Someone could pick them up Monday afternoon or Tuesday or if your offices are walking distance from the law school, I could bring them over.

Want to tell you that I was pleased to have been a part of the meeting in California - I hope you didn't view my contributions as counter productive. I know you thought a larger Bd of Directors would be useful but listening to person after person, it seemed like a smaller group would make action easier and as long as the Board itself was large so that you could draw on it as a whole or individual members whenever you needed, that the main orgainzational needs were met.

And as to my dissent, I agree with both your points that censorship (i.e. by governemnt) was not being sought and that pressure by CEM on private enterprises to get them to change content is desirable. My sense, however, that a direct proportionality norm will seem to people in both the creative community and many other thoughtful potential allies of CEM as just stupid, with oppoenents of CEMs goals can use it to marginalize us.

Ed

From: fgg at post1 11/23/96 1:57PM
To: ebaker@oyez.law.upenn.edu (Ed Baker) at SMTP-po
Subject: Re: CEM books

----- Message Contents -----

Ed - I am following up our previous exchange. We need to discuss the issue of "fairness and balance," or whatever we'll call it, in media representation, ownership, employment, both as an issue on its own and as a casualty of concentration. This emerged a (if not the) key consensus issue at the retreat, and the question is, if not some proportionality (smacking of quotas) what format, formula, slogan, etc can we develop to express and measure it? I agree with your reasoning but to find a viable and inspiring alternative is a major challenge. How shall we go about developing it? I need some answer as I write the report and recommendations of the retreat, which means ASAP. What do you think? George.

L: 15 C: 49 %Full: 5 Highlight(#####): AltF1 Help: F1 End: F10