

Giovanni Bechelloni  
(curriculum vitae)

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Present Positions

- Assistant Professor of "Sociology" in the Faculty of Political Sciences and in the Faculty of Economy ~~in~~ the University of Naples, Italy
- Secretary and Member of the Scientific Committee of SISS (Interfaculty Seminar of the Social Sciences) created by the University of the region Campania (Naples and Salerno)
- Secretary General of Italian Council of Social Sciences (CSS)
- Chief Editor of "Rassegna Italiana di Sociologia" (quarterly of social sciences published by Il Mulino)
- Member of the Direction Committee of "Problemi dell'informazione" (quarterly of mass communication published by Il Mulino)
- Co-director of "Queste Istituzioni" (quarterly published in Rome with the contribution of the Olivetti Foundation)
- Member of the Scientific Committee of the Research Service of Italian Broadcasting Corporation (RAI-TV)

Publications

Books: La Macchina culturale in Italia. Studi e ricerche sul potere culturale (Il Mulino, 1975)  
Cultura e ideologia nella nuova sinistra (Comunità, 1974)  
Informazione e potere (Officina, 1974)  
Politica culturale e regioni. Intervento pubblico e sociologia del campo culturale (Comunità, 1973)  
Industria culturale e comunicazioni di massa (Loescher, Collana di scienze sociali diretta da Pietro Rossi, 1978)  
Modelli di professionalità nel giornalismo liberale (Il Mulino, quaderni de "I problemi dell'informazione"-1979)

and essays, articles, prefaces, on subjects referring to mass

communication, political system, intellectuals, education

Previous Positions

1961: Laurea in Political Sciences with magna cum laude (University of Florence)

1962 - 1964: assistant in Contemporary History (University of Florence)

1964 - 1968: research work in political sociology at the CIRI (Italian Center for Research and Documentation) in Rome. During this period he is also editor of the quarterly Tempi moderni and of the Annuario politico italiano, which are both the main publications of the Center.

1968 - 1973: research work in sociology of culture and mass communication at the CESDI (Center of studies on information) in Roma. He is also secretary general of the Center.

Both this two Centers were private and the research activity was financed, on single project basis, by Italian institutions such as the CNR (National Council of Research) the Olivetti Foundation, the ISPE (National Economic Planning Institute) ect.

1973 - 1977: Assistant - Professor in "Sociology" at the Faculty of Political Sciences in the University of Bari

Personal data

- Born in Florence in 1938 from Italian father and Canadian mother (Marjore Walker)
- Military service as an officer in the Air Forces (1962-1964)
- He lives in Rome since 1964: Via B. Barbiellini Amidei, 18 tel 62.78.755)
- He is married since 1965 with a French woman and he is father of two children aged 8 and 3
- He speaks, writes and reads fluently English and French
- he has been in the States in 1968. for a few weeks (he was invited by the Department of State for a Seminar ~~Student unrest~~)
- He has been travelling in various European countries for seminars and meetings

THE FORD FOUNDATION  
320 EAST 43<sup>RD</sup> STREET  
NEW YORK, NEW YORK 10017

INTERNATIONAL DIVISION  
EUROPEAN AND INTERNATIONAL AFFAIRS

March 27, 1979

Dean George Gerbner  
Annenberg School of Communications  
University of Pennsylvania  
Philadelphia, Pennsylvania 19174

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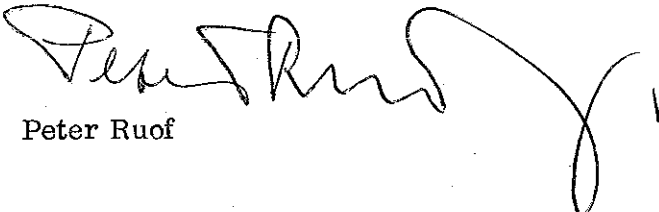
Dear Dean Gerbner:

This letter is to introduce Dr. Giovanni Bechelloni, Secretary General of the Italian Council of Social Sciences in Rome, Italy.

Dr. Bechelloni is a recent recipient of a Ford Foundation travel and study award. He will be coming to the United States on April 5 and staying until May 5. During that time he would like to meet with several people in the communications field. He has a particular interest in the work of the American media system and the education, recruitment and career of journalists.

It is in this context that we hope you will be willing to meet with Dr. Bechelloni. My office will be calling you during the next few days in the hope that a specific appointment time can be arranged for you and Dr. Bechelloni.

Yours sincerely,



Peter Ruof